

August 28, 2014  
[www.womeninbio.org](http://www.womeninbio.org)

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## Women In Bio Partners with SmartBrief

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. WIB President [Simone Fishburn](#) states, "Women In Bio is delighted to partner with SmartBrief and to bring this valuable informative resource to industry professionals and scientists across the life sciences. We are thrilled about the opportunity to shine a light on the contributions made by women in the field and the issues important to them. Advancing gender equity in the life sciences is an important part of our mission." [Learn more about WIB SmartBrief and to sign up for this free newsletter!](#)

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## WIB's Video Library is Live!

Have you ever wished that you could view other chapters' events? Now you can! This new Member-Only benefit allows you to view previously recorded WIB events. [Click here](#) and log into your WIB account to take advantage of this great resource and access the videos in our WIB video library!

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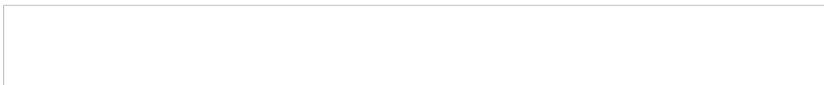
## Support Women In Bio While Shopping at Amazon.com

Did you know you can support us while shopping at AmazonSmile - at no cost to you? The next time you visit Amazon, be sure to designate Women In Bio as the recipient organization of AmazonSmile's donations. [The link can be found here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

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## Check Out WIB's Job Board!

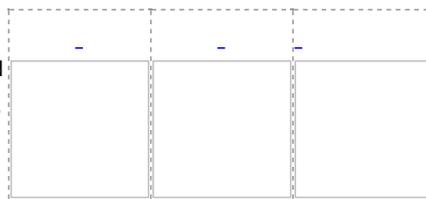
Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. The job board platform can link to your LinkedIn profile, enabling you to upload information directly to the platform from your profile. You can also see who in your network works at companies you are interested in. Whether you are a job seeker, or looking to fill a position, this is the resource for you!



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## WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. Thanks for helping spread the word about WIB and your local WIB chapter!



### Twitter

- [WIB-National](#)
- [YWIB-National](#)
- [Atlanta](#)

### LinkedIn

- [WIB-National](#)
- [YWIB-National](#)
- [Atlanta](#)

- [Chicago](#)
- [Montreal](#)
- [New York](#)
- [Pittsburgh](#)
- [Research Triangle Park \(RTP\)](#)
- [San Francisco Bay Area](#)
- [Seattle Metro](#)
- [Southern California](#)

- [Greater Boston](#)
- [Chicago](#)
- [Greater Montréal](#)
- [New York](#)
- [Pittsburgh](#)
- [Research Triangle Park \(RTP\)](#)
- [San Francisco Bay Area](#)
- [Seattle Metro](#)
- [Southern California](#)
- [Washington DC/Baltimore](#)

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Facebook

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- [YWIB-National](#)
- [Atlanta YWIB](#)
- [Pittsburgh](#)
- [Seattle Metro](#)
- [Seattle YWIB](#)
- [Washington DC/Baltimore](#)

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### Volunteers needed for National Committees!

The **Grants Procurement Committee** needs volunteers to help us identify and/or apply for grants applicable to WIB. As our organization grows and expands its reach, we will become eligible for more grant opportunities – and we need your help! If you are interested in serving on this committee, please [contact Jamie Strachota](#) for more information.

Our **Communications Committee, specifically for Social Media**, needs volunteers to with finding and creating engaging relevant content for Facebook and/or Twitter. If interested, please [contact Jamie Strachota](#).

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### Women In Bio Thanks Our Generous Sponsors!

Are you seeking to support women in the life sciences, as well as market your company to life science leaders? If so, consider this your invitation to become a Women In Bio sponsor! WIB has expanded rapidly over the last few years from a local support group for entrepreneurs in Washington D.C. to a national organization for women across the life sciences industry. We now include 11 chapters across North America, supported by over 1000 members and an outreach of over 10,000 subscribers. Our members and supporters span all sectors of the life sciences industry including biotech, pharma, academia, philanthropic organizations, law and accounting firms, and service providers such as CROs and CMOs. [Learn more about our sponsorship opportunities!](#)

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## CHAPTER NEWS & EVENTS

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[RTP](#)

## MAPs Program Enrollment Ends Tomorrow!

WIB-RTP is delighted to announce that it is organizing Mentors, Advisors, Peers (MAPS) Program groups and inviting interested women to participate! MAPs groups are informal meetings of six to 10 women who share an interest in discussing topics of common professional interest. The MAPs program brings together women at different career stages, paths, and backgrounds in a professional yet social atmosphere. Learn more about this great program [here!](#) If you want to participate, [please complete this online survey](#). ***Enrollment for our MAPs group ends tomorrow!*** Feel free to send any questions you have to [MapGroup@womeninbio.org](mailto:MapGroup@womeninbio.org).

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## Greater Montréal

### La médecine personnalisée: Harmoniser les enjeux économiques du secteur des soins de santé - 9 septembre 2014

### Personalized Medicine: Aligning the Business of Healthcare – September 9, 2014

Les traitements médicaux et les avancées pharmaceutiques se tournent vers une approche personnalisée dans le cadre de laquelle la thérapie est déterminée en fonction de la constitution génétique et des facteurs prédictifs de chaque patient. Ce changement d'approche a des conséquences considérables.

Au cours de la journée, 6 tables rondes et plus de 25 spécialistes dans le domaine de la santé\* au Québec, au Canada et au Royaume-Uni, œuvrant dans les milieux de la pratique clinique, de la recherche, de l'industrie, juridiques et gouvernementaux, discuteront des perspectives et des défis liés au développement et à la mise en œuvre des traitements personnalisés.

L'objectif consiste à élaborer une définition commune de la médecine personnalisée, à permettre une meilleure compréhension des défis auxquels font face les intervenants et à rédiger un plan d'action portant sur les possibilités de collaboration et de développement dans ce domaine.

Medical treatments and pharmaceutical developments are shifting to a personalized approach, matching patient therapy with genetic makeup and other predictive factors. This has wide-reaching implications.

Over the course of the day, 6 panels and more than 25 Healthcare specialists from Quebec, Canada and the U.K.; clinical practitioners, government representatives, legal/regulatory affairs officers, advisors, industry representatives and researchers, will outline the challenges and opportunities associated with developing and implementing personalized treatments.

The objective: To come away with a common definition of Personalized Medicine; an understanding of the challenges faced by the key stakeholders; and, a plan on how to collaborate and move forward.

[BOOK NOW TO RESERVE YOUR SEAT](#)

## [L'ÉVÈNEMENT APPROCHE À GRANDS PAS](#)

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## Seattle Metro

### Negotiating Compensation – the Secrets to Establishing Your Worth

Many of us believe that we are underpaid, or simply have no idea how to respond when asked about salary requirements. On September 10, 2014, [WIB-Seattle Metro will be pleased to present Sherri Edwards](#), a leading career coach and consultant, who will show you how to prepare yourself to claim your current market value and/or your value to your current employer.

### WIB-Seattle Metro Book Club Reviews *Lean In*

We're starting a book club, and [our inaugural meeting is on September 23, 2014!](#) And to get us going we've selected one of the most talked about books when it comes to women and their careers - *Lean In* by **Sheryl Sandberg**. If it didn't make your summer reading list, be sure to pick it up, check it out, or download it! During our meeting we'll discuss what you loved in Sandberg's book, what you hated, and what you learned. Please bring either a bottle of wine or snack to share.

## Calling All Entrepreneurs and Visionaries- Life Sciences Needs You!

On July 30, 2014, WIB-Seattle Metro featured an exciting presentation by **Arden Clise**, who taught Women in Bio members proper networking etiquette tips such as the placement of one's nametag (who knew it should always be on the right side?!). Additional topics included how to end conversations, properly hold a drink, and go to each networking event with a plan, among many others. Members walked away with new tactical strategies to approaching any networking event with confidence.

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## Chicago

### WIB-Chicago Presents “Fashionably Professional”

Do you need ideas for maximizing your professional wardrobe, balancing style and function, or picking the right fashion essentials that withstand trends? Then [join WIB-Chicago at DNA2050](#) on September 11, 2014, and hear tips on developing a flexible, professional wardrobe that conveys your personal style. Make connections over drinks and appetizers prior to the presentation, and end the evening shopping DNA2050's great selection. [Enjoy a 15% discount](#) on full priced items, and enter a raffle to win a terrific gift bag from DNA2050! WIB-Chicago thanks DNA2050 for sponsoring this great event.

### Call for Volunteers for MAPS program

WIB-Chicago seeks volunteers interested in participating in to help organize [MAPs \(Mentors, Advisors, Peers\)](#) groups in the Chicagoland area. MAPs groups have informal meetings of six to ten women who have an interest in discussing topics of common professional interest. The program strives to bring together people of different career stages, paths, and backgrounds in a professional yet social atmosphere – group mentoring at its best! This is a great way to get involved in WIB-Chicago and meet other dynamic women in the local life sciences community. Interested? Contact [Chicago@womeninbio.org](mailto:Chicago@womeninbio.org) for more information.

### Making Connections at Metro, Meet & Mingle

On August 14, 2014, members and guests of WIB-Chicago [gathered at The Kerryman in River North](#) for the third annual Metro, Meet & Mingle networking event. The attendees, who included a diverse mix of graduate students, entrepreneurs, and attorneys, enjoyed drinks, light appetizers, and spirited discussions regarding scientific-related issues and career options. A great time was had by all!

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## Atlanta

### Paths to Success: “Lean In” Stories and Discussions from Female Leaders in BIO

[Join us on September 11, 2014](#), to hear a panel of successful Georgia Biotech women leaders share their professional “Lean In” stories with the bioscience community. Through their talent, determination, and perseverance, these women have obtained success and achieved leadership positions in organizations big and small. Coming from all walks of life, these panelists will inspire more women to become leaders in their respective fields, relay knowledge on success and leadership, and provide role models for the younger generation of bioscience workers at large.

### WIB-Atlanta Event – Winship Win the Fight 5K

Winship Cancer Institute at Emory University is having a [“Win the Fight” 5K to raise money for cancer research](#) on September 25, 2014. Women In Bio-Atlanta has formed a team to help them “Win the Fight!” It is absolutely free for you to join the team as a “sleep-in warrior” and raise funds for this worthy cause. However, coming out to the 5K is another great way to show your support for cancer patients/survivors and to raise awareness about the services that Winship Cancer Institute provides. Show support for your friends and family who are cancer victims/survivors and join WIB-Atlanta's 5K team by [signing up on our team website!](#)

### Want to Expand Your Resume While Helping Girls Learn About STEM Careers?

### Volunteer for Young Women In Bio!

Are you thinking of transitioning to a career in education? Are you trying to get more teaching experience? A great way to

beef up your resume is to join our Young Women In Bio-Atlanta committee! Already this fall semester we have STEM events planned for Morehouse School of Medicine (September 13, 2014), Northbrook Middle School, Hull Middle School, and Stockbridge High School. There are plenty of opportunities for you to get involved! [Check out our Facebook page](#) to learn more and join one of these events. You can also sign up for our YWIB email listserv by contacting [Jenniffer Stetler](#) at [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org).

## WIB-Atlanta Sponsorship Specials!

WIB-Atlanta is always looking for candidates interested in sponsorship. Please contact [Susan Sunay](#) at [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) to learn what our organization can offer you and your business.

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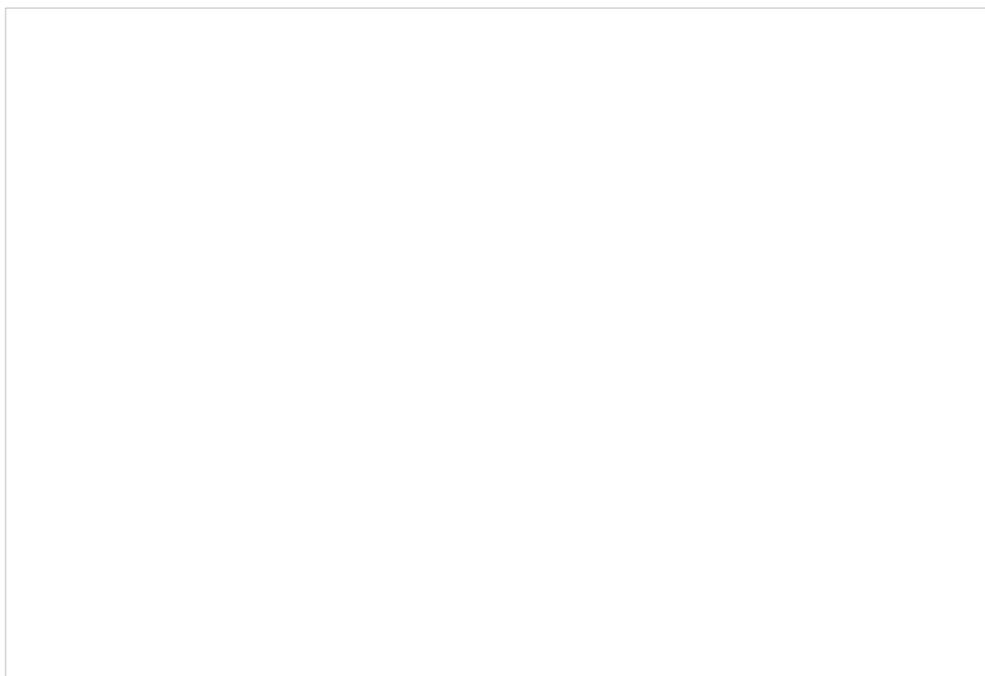
## [Southern California](#)

### You Leaned In, Now What?

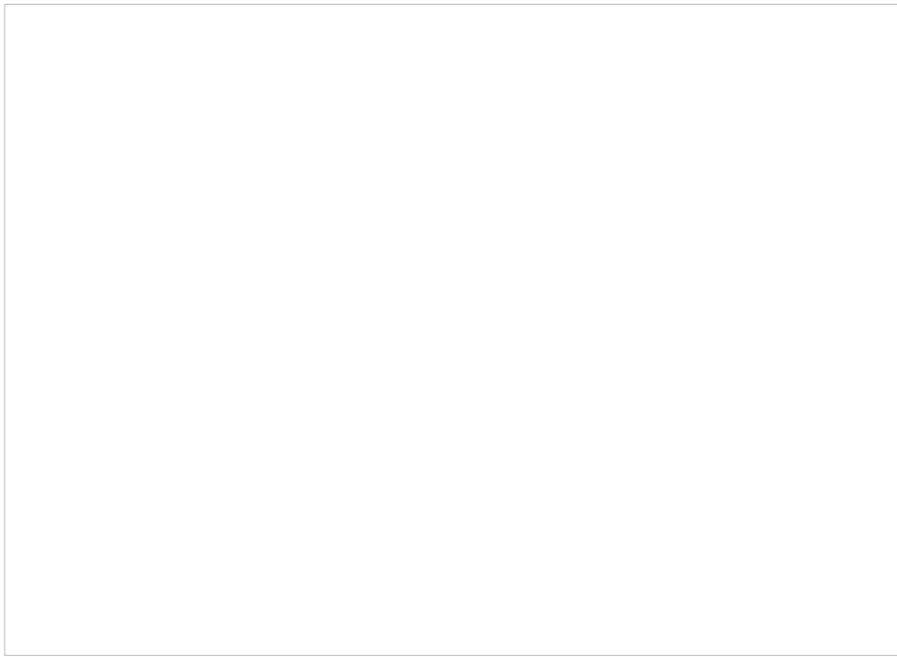
We've convened local experts who are passionate about what they do to provide their hard-earned insight and best advice in four impactful areas of professional and personal success. On September 17, 2014, [you will have the opportunity to participate in personal. round table discussions](#) with each speaker and our concluding panel discussion topics will be determined by you! Do you have question or topic you'd really like the panelists to discuss? Simply email your suggestion to [southerncalifornia@womeninbio.org](mailto:southerncalifornia@womeninbio.org) with the subject line: "You Leaned In Question/Topic" (any submission discussed will be kept anonymous.) Join us and together we'll take the conversation forward!

### Do's and Don'ts of IP Strategy

What do you get when you have the two most talented biotech IP lawyers from the leading law firms in San Diego in a room together? A rare treat for the life sciences community! The August 13, 2014, ["Do's and Don'ts of IP Strategy" event](#) was a great success, thanks to our outstanding speakers and engaged audience. Thirty-three attendees learned the pearls of wisdom from IP living legend, **Dr. Kate Murashige** of Morrison & Foerster and IP luminary, **Dr. Lisa Haile** of DLA Piper. Our understanding of scientific discovery, entrepreneurship and the law was further enhanced by the audience's thought-provoking questions.



Dr. Lisa Haile (third from left), Dr. Kate Murashige (fourth from left) and the WIB-Southern California team



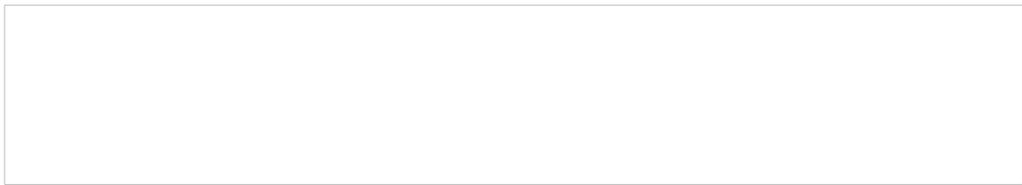
Dr. Kate Murashige

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## **Greater Boston**

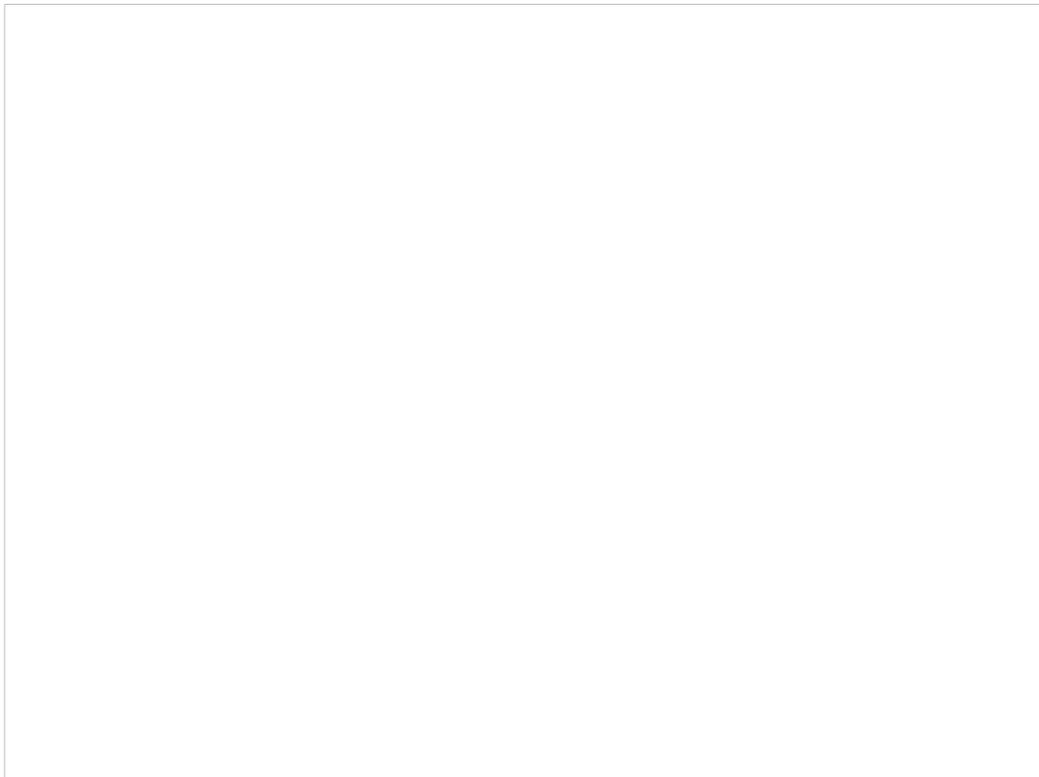
### **Join WIB-Greater Boston at the 2014 Redefining Early Stage Investments Conference!**

The Redefining Early Stage Investments (RESI) conference on September 17, 2014, provides a forum for investors and entrepreneurs to connect and share information. The last RESI event hosted 140 investors from the 10 categories that LSN tracks, including Family Offices, Venture Philanthropy, Institutional Alternative Investors, and Corporate Venture Capital. For one day RESI brings qualified, active, global early stage investors together under one roof; scientist-entrepreneurs can book up to 16 partnering meetings in a day. You can [view the latest conference agenda](#) and [list of confirmed investors](#) here. WIB has partnered with Life Science Nation, enabling WIB members to [register at a discount](#) for this conference! Registering with the WIB discount code "WIB2014" gives you a 20% discount on any type of registration!

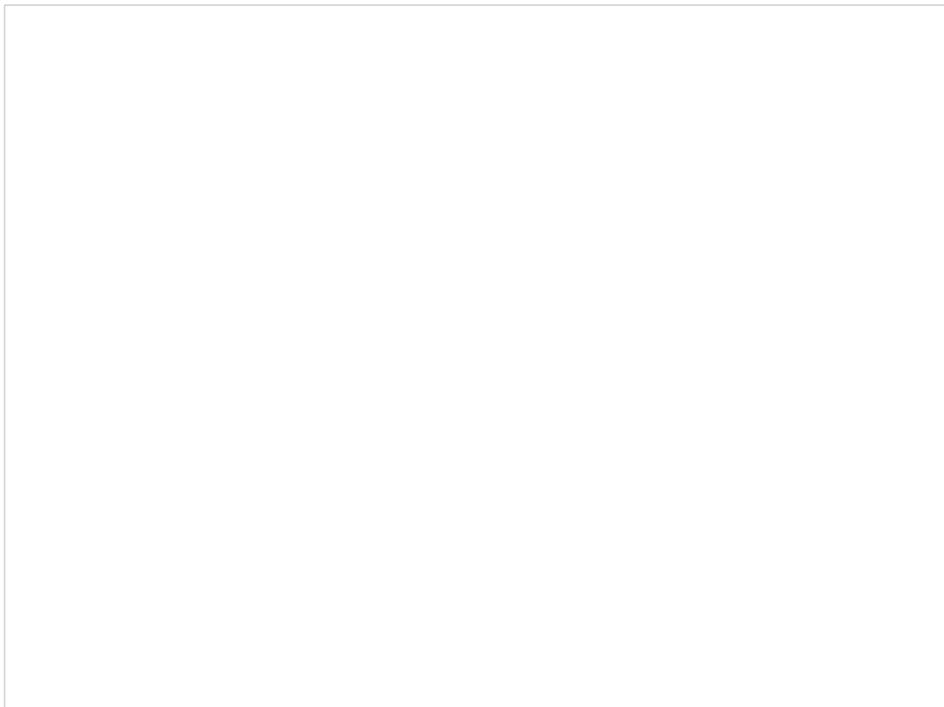


### **Greater Boston Keynote: The Importance of Aligning People, Places, and Things**

On August 7, 2014, Greater Boston heard from keynote speaker **Theresa McNeely**, Executive Vice President of Strategic Communications at OvaScience, during the chapter's mid-year event. Ms. McNeely shared leadership lessons from her career spanning Wall Street, strategic communications, and investor relations. The interactive discussion about opportunities, risk-taking, and supporting fellow colleagues provided opportunity for the chapter members and first-time WIB participants to learn about and from each other.



The keynote event featured lively discussion.



The event included a networking reception on the beautiful outdoor patio at Wolf, Greenfield and Sacks.

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## [Pittsburgh](#)

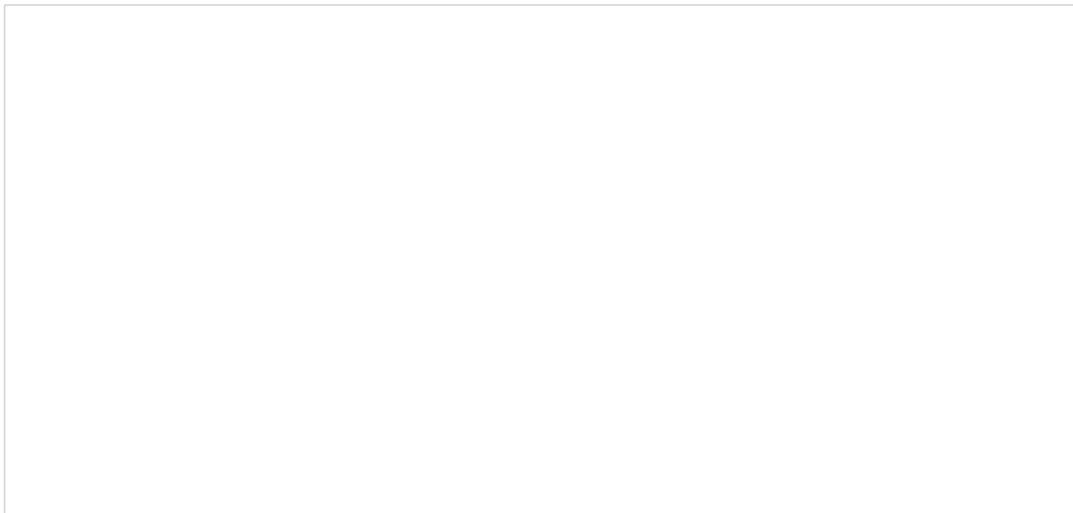
### **WIB-Pittsburgh P.O.W.E.R. Event!**

WIB-Pittsburgh is proud to announce P.O.W.E.R. (Pittsburgh's Outstanding Women Entrepreneurs Rally) which is a "first-ever" event for the region! The rally on the evening of Monday, September 22, 2014, will feature prominent women-led funding sources and will showcase local women entrepreneurs. [Come join us!](#)

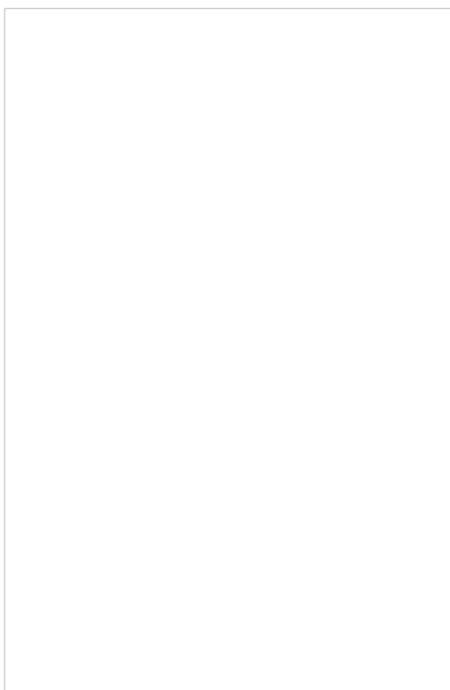
### **Warhol Would Be Proud of WIB-Pittsburgh!**

A hip group of twenty WIB-Pittsburgh members gathered to create personalized versions of Andy Warhol's *Flowers* at [the Color Me WIB event](#) on August 7, 2014. We were guided by the skilled staff of PaintMonkey, located in the historic neighborhood of Lawrenceville. "The goal is not to be perfect; the goal is to have fun," co-owner **Mary Lou Groom** said as

we picked up our paint brushes. It is safe to say the group exceeded that goal! We sipped wine, enjoyed finger food, caught up with peers, and made new connections throughout the evening. In the end, we left with frame-worthy masterpieces along with our excitement for the next WIB event - see you on September 22 for WIB P.O.W.E.R.!



WIB-Pittsburgh shows its true colors at the Color Me WIB event!



“Andy Warhol, eat your heart out!”

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## **[Washington DC/Baltimore](#)**

### **Join Us for an End of Summer Rooftop Potluck**

Please [join WIB-DC/Baltimore on Wednesday, September 24, 2014](#), for an evening of fun during our annual rooftop potluck! This event is a great time to network with WIB members and other life science professionals. The event will take place on the rooftop deck of our hosts, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, an intellectual property law firm with headquarters in Washington DC. We hope to see you there!

### **Want to Volunteer? Join Our Communications and Membership Committees!**

Are you interested in serving as leaders in our chapter committees? Then consider volunteering with our communications or membership committees! Both committees are seeking amazing WIB volunteers to help with exciting projects such as social media marketing, membership driving, and events planning for the upcoming fall. Gearing up to hone your leadership skills? Email to [dc.baltimore@womeninbio.com](mailto:dc.baltimore@womeninbio.com) if you are interested in joining us!

## Chapter Highlight: An Update from Robbie Melton Scholarship Winner, Cathy Vrentas

We caught up with WIB-DC/Baltimore chapter member, [Cathy Vrentas](#), who won the Robbie Melton Scholarship last December, and learned that the award funded her registration for a June, 2014, course on *"Wicked Problems" and Negotiation* at Oregon State University's Natural Resource Leadership Academy. Cathy had the amazing opportunity to spend the week learning negotiation, strategy planning, and risk assessing while interacting with other workshop participants in the lovely Corvallis, Oregon, area. Cathy sets a great example in utilizing our WIB scholarship to further her career development; and she is actively involved in the chapter leadership as our membership chair. [Read more about Cathy's Oregon experiences here!](#)



Cathy Vrentas (right) receives the Robbie Melton Scholarship from **Katherine Wellman**, sponsor from the JHU biotech program

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## [San Francisco Bay Area](#)

### Hot Trends in the Life Sciences

What are some of the Hot Trends driving innovation and technological advances in the life sciences? [Please join our distinguished panel on September 25, 2014](#), for a discussion of these cutting-edge trends! We will discuss some of the most exciting areas of research and technology that are shaping basic research, drug development, and therapeutic implementation. Check out this unique opportunity to learn from leading experts and discuss life science priorities from the perspective of academic research, nonprofit organizations, biotech, and pharmaceutical companies. As always, there will be wine, light snacks, and time to network before and after this engaging event.

### WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? The San Francisco chapter of Women In Bio offers a MAPs program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. If you have a calling to be a Mentor, please [get in touch with Vidula Dixit](#), Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information.

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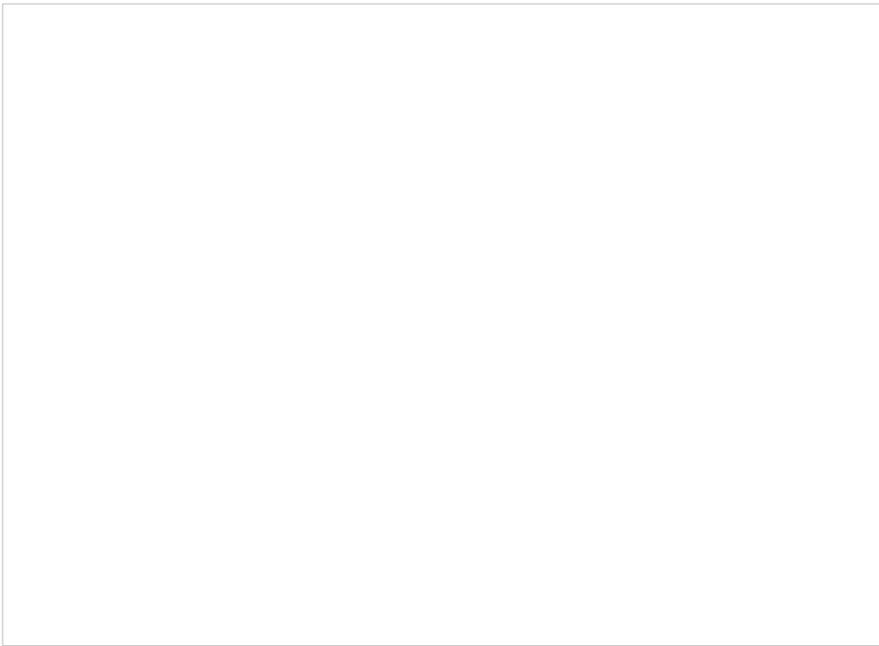
## [Metro New York](#)

### Save The Date! – YWIB Event in Support of Breast Cancer Awareness Month

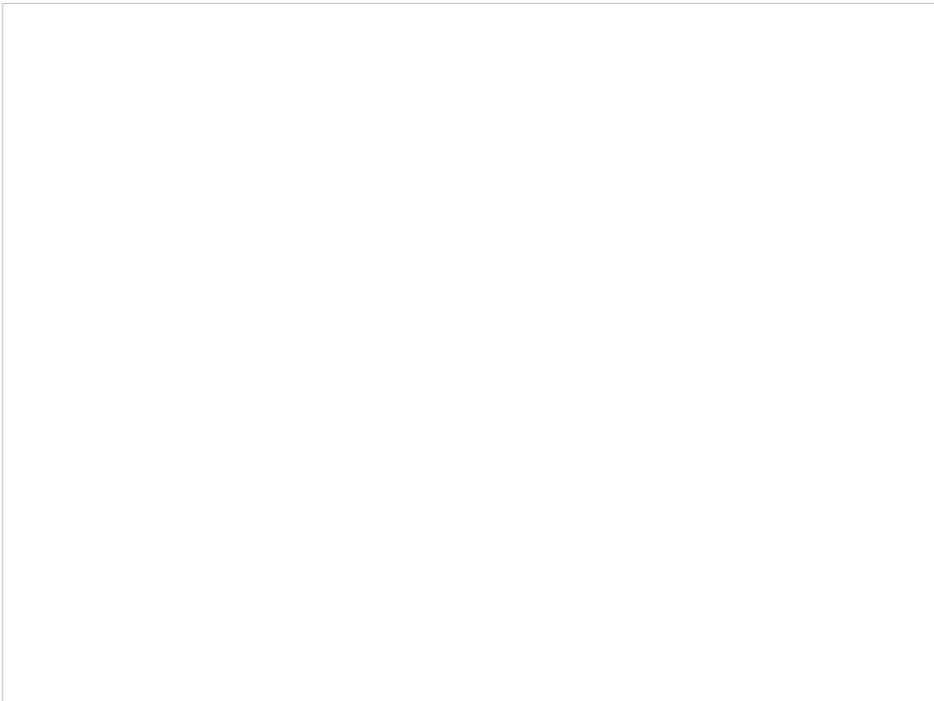
On October 22, 2014, WIB-Metro New York YWIB will hold its "Breast Cancer and the Impact of Scientific Discovery" event at New York University's Langone Medical Center's breast cancer research labs. This event will include a tour by high school students of Langone's medical facilities, with a focus on breast cancer research and its clinical applications.

### WIB Metro New York Summer Networking Mixer

On August 13, 2014, [WIB-Metro New York celebrated summer in the city with a lively networking event](#) at the very stylish 48Lounge. And thanks to our generous sponsors, the event was free for all to attend!. Guests enjoyed cocktails and appetizers while expanding their personal and business contacts.



A good time was had by all who attended WIB-Metro New York's summer networking mixer.



Attendees reconnected with colleagues and made new acquaintances.

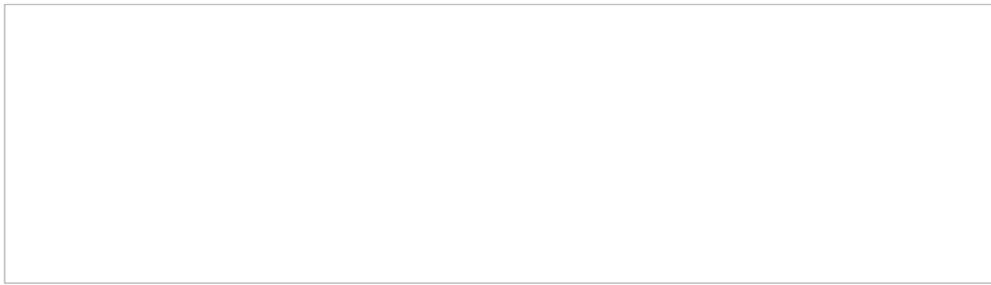
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## **OTHER INTERESTS**

### **[NAFE Leadership Summit for Women in Life Sciences: Influencing Through Leadership](#)**

The National Association For Female Executives (NAFE) Leadership Summit in Cambridge, MA, on September 8, 2014, will bring together high achieving and high potential women in the life sciences who are advancing to senior positions.

WIB members can register at a \$200 discount thanks to Working Mother Magazine and NAFE! To register email [events@workingmother.com](mailto:events@workingmother.com) and mention Women In Bio.



### AdvaMed 2014 Coming to Chicago in October!

The [AdvaMed 2014 MedTech Conference](#) provides the optimal forum for U.S. and international life science associations to showcase their medical technology sector. PARTNER, NETWORK, and EXPAND your opportunities at AdvaMed 2014 by attending such events as CEOs Unplugged sessions, company presentations, plenary sessions, and receptions! Even more opportunities are available through participation in Sector MeetUps, MedTech partnering, and the Women's Executive Forum!

□

### STEM Festival Coming to Boston in October

The [Women in STEM festival](#) will take place in four locations over the coming months, with the first Women in STEM event [taking place in Boston on October 21, 2014](#). All WIB members will receive a discount of nearly 40% from the normal registration cost! Look for more information on the STEM Festival coming your way soon.

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#### WIB is funded in part by our National Sponsors


[www.WomenInBio.org](http://www.WomenInBio.org)

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