



September 25, 2014  
[www.womeninbio.org](http://www.womeninbio.org)

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### **A Back To School Membership Discount From WIB!**

September is Back to School time for many, so over the next month we will turn the "W," the "I," and the "B" in Women In Bio into **We Invite you on Board!** Women In Bio invites everyone to join our membership with a special back to school savings of 25% off our memberships! In addition to our great seminars, networking events, and outreach programs we are excited about the success of our [mentoring programs](#) for professionals and students as well as the upcoming launch of our 1:1 mentoring program! Please [log in here](#) and use discount code "**BackToSchool**" to obtain the Back to School Savings! This discount is good through October 15, 2014, so be sure to add a WIB membership to your back to school shopping list!

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### **WIB's "Past Events" Gallery for National Events is Live!**

You can now relive BIO 2014, BIO 2013, and other WIB national events at our web site's "Past Events" page! As with our chapters' "Past Events" pages, the national page will archive post-event write ups and photos. You can access this page via the "Events" menu on the WIB Home Page. [Check it out!](#)

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### **BIO 2014 Event and Other Videos Available on YouTube!**

Do you wish you could have attended this year's Annual Celebration in San Diego? Did you have a great time there and wish you could relive the experience? Now you can! A video of our BIO 2014 event is available for public viewing on YouTube. That's not all! We have dozens of WIB videos available for public viewing. You can [access them directly on our YouTube channel](#) or [via our Google+ page](#).

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### **Women In Bio Partners with SmartBrief**

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. WIB President [Simone Fishburn](#) states, "Women In Bio is delighted to partner with SmartBrief and to bring this valuable informative resource to industry professionals and scientists across the life sciences. We are thrilled about the opportunity to shine a light on the contributions made by women in the field and the issues important to them. Advancing gender equity in the life sciences is an important part of our mission." [Learn more about WIB SmartBrief and to sign up for this free enewsletter!](#)

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### **WIB's Video Library is Live!**

Have you ever wished that you could view other chapters' events? Now you can! This new Member-Only benefit allows you to view previously recorded WIB events. [Click here](#) and log into your WIB account to take advantage of this great resource and access the videos in our WIB video library!

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### **Support Women In Bio While Shopping at Amazon.com**

Did you know you can support us while shopping at AmazonSmile at no cost to you? The next time you visit Amazon be sure to designate Women In Bio as the recipient organization of AmazonSmile's donations. [The link can be found here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

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### **Check Out WIB's Job Board!**

Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. The job board platform can link to your

LinkedIn profile, enabling you to upload information directly to the platform from your profile. You can also see who in your network works at companies you are interested in. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

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## WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. You can also find us on [Google+](#) and [Pinterest!](#) Thanks for helping spread the word about WIB and your local WIB chapter!



Twitter	LinkedIn
<ul style="list-style-type: none"><li>• <a href="#">WIB-National</a></li><li>• <a href="#">YWIB-National</a></li><li>• <a href="#">Atlanta</a></li><li>• <a href="#">Chicago</a></li><li>• <a href="#">Montreal</a></li><li>• <a href="#">New York</a></li><li>• <a href="#">Pittsburgh</a></li><li>• <a href="#">Research Triangle Park (RTP)</a></li><li>• <a href="#">San Francisco Bay Area</a></li><li>• <a href="#">Seattle Metro</a></li><li>• <a href="#">Southern California</a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#">WIB-National</a></li><li>• <a href="#">YWIB-National</a></li><li>• <a href="#">Atlanta</a></li><li>• <a href="#">Greater Boston</a></li><li>• <a href="#">Chicago</a></li><li>• <a href="#">Greater Montréal</a></li><li>• <a href="#">New York</a></li><li>• <a href="#">Pittsburgh</a></li><li>• <a href="#">Research Triangle Park (RTP)</a></li><li>• <a href="#">San Francisco Bay Area</a></li><li>• <a href="#">Seattle Metro</a></li><li>• <a href="#">Southern California</a></li><li>• <a href="#">Washington DC/Baltimore</a></li></ul>

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## Volunteers needed for National Committees!

The **Grants Procurement Committee** needs volunteers to help us identify and/or apply for grants applicable to WIB. As our organization grows and expands its reach, we will become eligible for more grant opportunities – and we need your help! If you are interested in serving on this committee, please [contact Jamie Strachota](#) for more information.

Our **Communications Committee, specifically for Social Media**, needs volunteers to with finding and creating engaging relevant content for Facebook and/or Twitter. If interested, please [contact Jamie Strachota](#).

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## Women In Bio Thanks Our Generous Sponsors!

Are you seeking to support women in the life sciences, as well as market your company to life science leaders? If so, consider this your invitation to become a Women In Bio sponsor! WIB has expanded rapidly over the last few years from a local support group for entrepreneurs in Washington D.C. to a national organization for women across the life sciences industry. We now include 11 chapters across North America, supported by over 1000 members and an outreach of over 10,000 subscribers. Our members and supporters span all sectors of the life sciences industry including biotech, pharma, academia, philanthropic organizations, law and accounting firms, and service providers such as CROs and CMOs. [Learn more about our sponsorship opportunities!](#)

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## CHAPTER NEWS & EVENTS

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### [San Francisco Bay Area](#)

#### Hot Trends in the Life Sciences – Tonight!

What are some of the Hot Trends driving innovation and technological advances in the life sciences? [Please join our distinguished panel tonight](#), for a discussion of these cutting-edge trends! We will discuss some of the most exciting areas of research and technology that are shaping basic research, drug development, and therapeutic implementation. Check out this unique opportunity to learn from leading experts and discuss life science priorities from the perspective of academic research, nonprofit organizations, biotech, and pharmaceutical companies. As always, there will be wine, light snacks, and time to network before and after this engaging event.

#### Hot Trends in Life Science Tools

Cutting-edge discoveries require cutting-edge *tools* to make them happen. What are some of the Hot Trends in experimental tools used by life science researchers today? To learn more about these trends please [join us on October 1, 2014](#), for a moderated panel discussion on emerging technologies in the life sciences. As always, there will be light snacks, drinks, and time for networking before and after this informative event. We hope by attending you will walk away with insights and inspiration that you can apply to own work. This is one event not to be missed!

#### WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? The San Francisco chapter of Women In Bio offers a MAPs program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. If you have a calling to be a Mentor, please [get in touch with Vidula Dixit](#), Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information.

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### Atlanta

#### WIB-Atlanta Event: Winship Win the Fight 5K

Winship Cancer Institute at Emory University is having a “Win the Fight” 5K to raise money for cancer research on September 27, 2014. Women In Bio-Atlanta has formed a team to help them “Win the Fight!” It is absolutely free for you

to join the team as a “sleep-in warrior” and raise funds for this worthy cause. However, coming out to the 5K is another great way to show your support for cancer patients/survivors and to raise awareness about the services that Winship Cancer Institute provides. Show support for your friends and family who are cancer victims/survivors and join WIB-Atlanta’s 5K team by [signing up on our team website!](#)

#### **4th Women’s Series: Women In Sciences**

[Join us on October 28, 2014](#), for a panel discussion that will be co-hosted with the French, German, and Netherlands Chambers of Commerce, Conexx (America-Israel Business Connector), and Southeastern Medical Device Association (SEMDA) for their 4th Women’s Series on Women In Sciences. Come and discover, during this high-level discussion, the challenges and opportunities facing women in the technical and scientific fields, while networking with the Atlanta international community.

#### **WIB-Atlanta Event - Stop Feeling Like a Fraud**

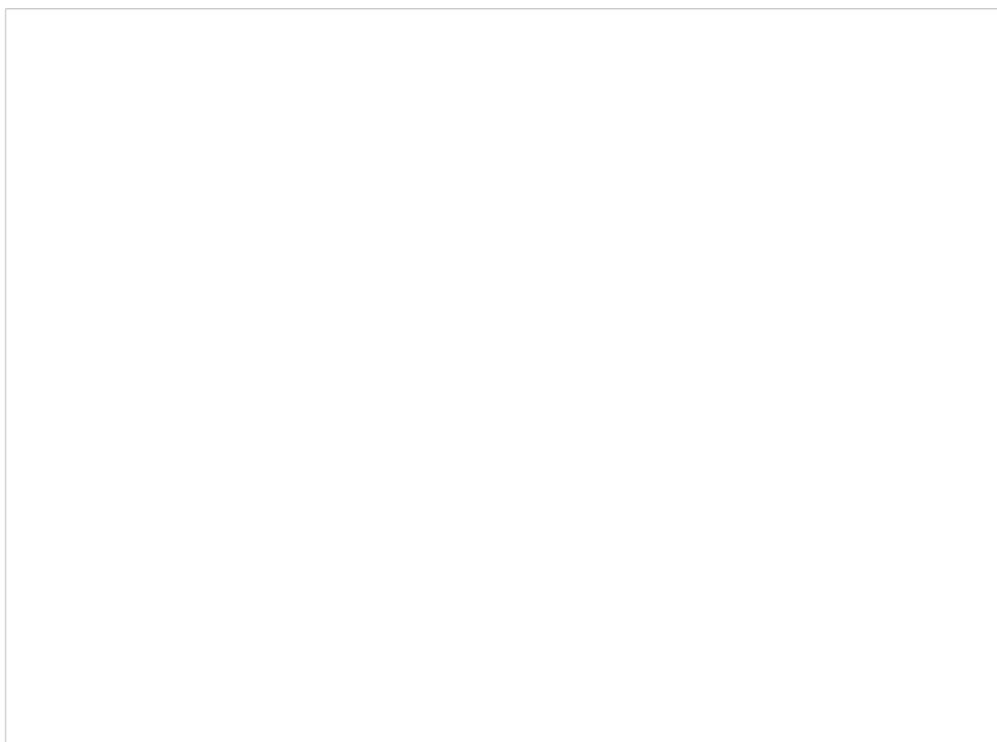
High achieving, career-minded women everywhere suffer from the Impostor Syndrome, or chronic self doubt, which affects their confidence and fulfillment in their work. [In this interactive presentation on November 19, 2014](#), with Certified Career Coach, **Hallie Crawford**, C.P.C.C., you will discover how to manage the negative self-talk to infuse a sense of fulfillment and confidence into your work again. Join us for this engaging presentation, and discover how to take back your career and confidence!

#### **YWIB-Atlanta Committee Seeks Volunteers for Upcoming STEM Event**

The YWIB-Atlanta committee is hosting a STEM outreach event at Charles Drew High School in Riverdale, Georgia, on Friday, October 17, 2014. The event is scheduled to begin at 9:00 a.m. Volunteers are needed to help manage and conduct a demonstration on the epigenetics of eye color for approximately 50 girls and boys. Interested volunteers should contact **Jennifer Stetler** at [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org).

#### **Atlanta Women CEOs Share Their “Lean In” Experiences at Our 2014 Annual Event**

On September 11, 2014, [Women In Bio-Atlanta and Georgia Bio joined forces](#) to organize a panel of women leaders who were interested in sharing their professional experiences. Panel members **Anne Meisner**, **Nina Urban**, **Darnisha Harrison**, **Stacy Reece**, and **Bonnie Daneker** answered questions from our panel moderator, **Jamie Graham**, and the audience. All of the women shared leadership advice and commented on the pivotal lean in moments that defined their careers. You will be able to see this panel discussion and learn from these industry leaders when the WIB-Atlanta video library is available later this year!



## We Have a Communications Committee Vice Chair Opening!

Communicating to the public about Women In Bio-Atlanta events and programs is the core responsibility of the communications committee. We announce WIB-related material through the main WIB website, direct email, LinkedIn, Facebook, Twitter, and paper flyers. We need help to coordinate these activities, to create web content, and to create flyers. The benefits to participating in the communications committee and becoming a vice chair include opportunities to meet key leaders in Atlanta, learn about social media and marketing, and acquire writing samples and editing experience. Contact **Kristina Clark** at [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) to volunteer and develop your communications skills.

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## **Metro New York**

### **Oktoberfest Networking Event**

Welcome fall at WIB-Metro New York's [Oktoberfest networking event](#) at NYC's delicious twist on sophistication, [The Beer Bar](#), on October 6, 2014. Catch up on industry news with friends, meet new peers, and enjoy an impressive selection of international and craft brewed beers and light fare. For more information, please visit our website at [Women In Bio/Metro New York](#) or email us at [NewYork@womeninbio.org](mailto:NewYork@womeninbio.org).

### **WIB-Metro New York Launches Its YWIB Program With Two Events!**

On October 8, 2014, WIB-Metro New York YWIB [will hold its launch event](#) at the Roche Innovation Center-New York at the Alexandria Center for Life Sciences. Students will learn firsthand how drug development works, from laboratory to collaborations and more!

On October 22, 2014, WIB-Metro New York YWIB will hold its ["Breast Cancer and the Impact of Scientific Discovery" event](#) at New York University's Langone Medical Center's breast cancer research labs. This event will include a tour by high school students of Langone's medical facilities, with a focus on breast cancer research and its clinical applications.

### **Coming in November – Learning from a Biotech Industry Innovator**

Meet renowned biotech leader, **Joseph Gulfo**, MD, MBA, who will provide us with his perspective of the biotech industry from his latest book, *Innovation Breakdown: How the FDA and Wall Street Cripple Medical Advances*.

**Get more event updates by visiting our [Planned Events Page!](#)**

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## **Chicago**

### **WIB-Chicago Presents Happy Hour at the "Barre"**

Want to swap a happy hour at the bar for a happy hour at the "barre?" Then [join WIB-Chicago at The Barre Code](#) for a 40 minute Basic Barre Class, followed by networking. Hosted by [The Barre Code](#), this event will provide you an opportunity to work out while building your network. The class is appropriate for all levels, so please feel welcome to attend regardless of your fitness level! Please show up for the class wearing workout attire and footwear. All WIB-Chicago members and friends, as well as those new to WIB, are welcome to join us for this fun evening. WIB-Chicago thanks The Barre Code for sponsoring what promises to be a great "sweatworking" event!

### **Join WIB at the 2014 AdvaMed Conference on Oct 6-8 - Win a Free Registration!**

WIB has partnered with [AdvaMed](#) to gain reduced registration for WIB members who attend the conference! Use the WIB discount code **"WIB20"** for a 20% discount on [registration](#) until October 6, 2014.

### **CommuniClear Global offers 10% discount to WIB members!**

Ready to improve your spoken English? CommuniClear Global, a WBENC-certified Women's Business Enterprise, offers its linguistic expertise to help global workforce professionals communicate. Women In Bio members can receive a 10% discount on fall courses by using the code **"WIBIO"** when registering." For more information, contact [sgallant@ccg-training.com](mailto:sgallant@ccg-training.com) or [Chicago@womeninbio.org](mailto:Chicago@womeninbio.org).

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## Maximizing “Fashionably Professional” Style with WIB-Chicago!

On September 11, 2014, WIB-Chicago members and guests attended a “Fashionably Professional” event that was graciously sponsored and hosted by [DNA2050 Chicago](#) at its 900 Shops store located on Chicago’s famous Magnificent Mile. WIB-Chicago members [Alis Gjerci](#) and [Larisa Lacis](#) organized the event with the help of other WIB volunteers. The evening began with hors d’oeuvres and drinks which allowed for WIB members and guests to mingle and make connections. DNA2050 Store Manager, [Claudia Petrelli](#), offered a wide-ranging presentation that focused on developing a flexible and professional wardrobe that conveys a woman’s personal style. WIB-Chicago thanks DNA2050 for hosting this splendid event that is part of the ongoing effort and commitment of WIB to promote professional development for our members.



[Kate Neville](#), WIB-Chicago Chapter Chair, and [Michelle Kouba](#), Program Chair of WIB-Chicago



Alis Gjerci (center) and Larisa Lacis (right), WIB-Chicago Chapter Vice-Chair

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## **Greater Montréal**

### **La section régionale du Grand Montréal de Femmes en bio Série déjeuner: Le paysage des sciences de la vie en Amérique du Nord- Libérer la Valeur, 15 octobre 2014**

Rejoignez la section régionale du Grand Montréal de Femmes en bio à l'occasion d'un déjeuner au cours duquel nous explorerons l'état actuel des sciences de la vie au Canada et aux États-Unis. Lara Iob, Partenaire dans le domaine de l'assurance au sein du groupe EY et membre de son réseau global en sciences de la vie, discutera des tendances les plus récentes dans le secteur de la biotechnologie. Les thèmes qui seront abordés comprennent la finance, les faits marquants et les tendances en financement, et la «nouvelle normalité» dans laquelle nous vivons. Lara nous expliquera également comment nous continuons d'être une industrie de «nantis» et de «démunis» et pourquoi il est important pour les entreprises de travailler plus intelligemment pour valoriser leurs pipelines. La matinée se terminera par une session

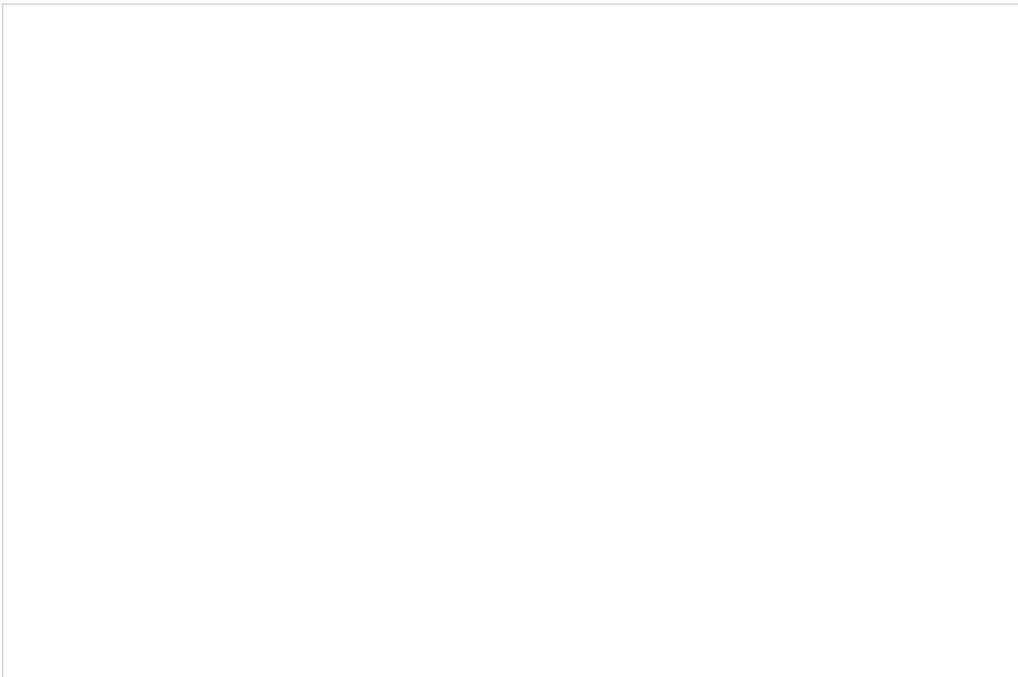
### **WIB-Greater Montreal Breakfast Series: The North American Life Science Landscape – Unlocking the Value, October 15, 2014**

Join WIB-Greater Montreal as we explore the current state of the life sciences in Canada and the United States over a light breakfast. Lara Iob, Partner in the Assurance practice of EY, and member of its global life sciences network, will discuss the most recent trends in the biotech industry. Themes that she will cover include financial and financing highlights and trends, and the “new normal” in which we live. Lara will also explain how we continue to be an industry of “Have’s” and “Have Not’s,” and discuss why it is important for companies to work smarter to unlock the value in their pipelines. The morning will end with time for discussion and networking. [We look forward to seeing you there!](#)

## WIB-Greater Montreal Co-Organizes Personalized Medicine Conference – Aligning the Business of Healthcare

Le 9 septembre 2014, plus de 20 conférenciers et panélistes, y compris des représentants du National Health Service britannique, du National Institute for Health and Care Excellence (anciennement le National Institute for Clinical Excellence) et d'influents professionnels de la santé, se sont réunis pour examiner les défis et opportunités associés à l'élaboration et à la mise en oeuvre de traitements personnalisés. L'économiste de la santé Julie Frappier a lancé les échanges en passant en revue les enjeux économiques généraux liés à la médecine personnalisée. Des tables rondes ont ensuite discuté des questions liées aux soins de santé personnalisés en examinant les points de vue de divers intervenants impliqués en médecine personnalisée. Une représentation importante de femmes cadres supérieurs nous ont offert leur vision du sujet tout au long de la journée et nous avons eu l'honneur de recevoir comme conférencier spécial, le Ministre de la Santé et des Services Sociaux du Québec, le Dr. Gaétan Barrette qui a aidé à clore les échanges. Cet événement phare est le fruit d'une collaboration entre le bureau montréalais de Femmes en bio et la [Coalition d'Affaires Québec Grande-Bretagne](#) (BQBC).

On September 9, 2014, more than 20 speakers and panelists—including representatives of Great Britain's National Health Service, National Institute for Clinical Excellence, and influential healthcare professionals—met to examine challenges and opportunities associated with the development and implementation of personalized treatments. Health Economist Julie Frappier set the stage for the day's discussions by reviewing broad economic issues related to personalized medicine. Panels then reviewed issues related to personalized healthcare by examining the perspectives of various stakeholder groups involved in personalized medicine. A strong representation of senior executive women offered their viewpoints throughout the event, and we were honored to welcome a special guest speaker, the Quebec Minister of Health and Social Services, Dr. Gaetan Barrette, who helped close the day's discussions. This important event was co-organized by Women In Bio and the [British Quebec Business Coalition](#) (BQBC).



(left to right) **John Lawson**, BQBC, [Marilyn Krelenbaum](#) WIB-Greater Montreal Chapter Co-Chair, **Gaétan Barrette**, Quebec Health Minister, **Nathalie Vermette** (BQBC).



WIB-Greater Montreal can take pride in the outstanding event that they organized with BQBC! (Left to right) **Stephanie Laroche-Pierre**, [Carmela DeLuca](#), Chapter Co-Chair, **Robin Thornton**, **Debbie Blake**, **Joanna Pohl**, [Audrey Vasseur](#) Membership Chair, Marilyn Krelenbaum, **Sara Birjandian**, **Severine Landais**, **Julie Frappier** (conference panelist)

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## [Southern California](#)

### **Our Book Club Will Review *Stressaholic: 5 Steps to Transform Your Relationship with Stress***

So what's the difference between doing something well and doing something great? Practice, practice, practice! But how do you practice for something that you are in a relationship with your whole life? [Join us for WIB-Southern California's first book club discussion](#) on October 22, 2014, when we will review **Dr. Heidi Hanna's** book *Stressaholic*, to learn her 5-step Recovery Process, to restore our resilience, and use stress as a driving—rather than debilitating—force:

### **WIB Membership Leads to Networking, Leadership, and Long Lasting Relationships!**

Women In Bio is an organization of professionals who are committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. If you are already a member, enrich your WIB experience and help us achieve our mission by participating in chapter events and by volunteering for various leadership opportunities that our chapter provides! We encourage you to attend the WIB events that our chapter offers, and support our chapter's future events by spreading the word to members and non-members. You can inspire others by taking leadership roles in our chapter's steering committee. Your goals in joining WIB can be best realized by becoming more involved... so get involved in any way that you can! If you have questions about how to become more involved in our chapter, please contact our leadership team at [Southerncalifornia@womeninbio.org](mailto:Southerncalifornia@womeninbio.org).

### **Membership Discount for Biocom Members!**

Biocom members save 25% on WIB membership costs! Click [here](#) and enter discount code **Biocom25%** for an immediate discount. This offer applies for new and renewing members!

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## [Washington DC/Baltimore](#)

### **Hot Topics in Bio – Precision Medicine**

Personalized medicine—one of the hottest trends in healthcare, pharmaceuticals, and therapy development today—is not only changing the way we approach medicine, but also changing the way we think about disease and treatment in general. Why is this trend so hot? Because it has become abundantly clear that we cannot rely on a “one size fits all” approach to medicine. Rather, we must continue to embrace new programs, new drugs, and new technologies that target

specific groups, down to the level of individuals, to truly reap the benefits of precision care. [Join our industry experts on October 22, 2014](#), as they discuss new frontiers in personalized medicine. Our speakers will offer varied perspectives on the subject ranging from medical, to regulatory, to policy and more.

### **Want to Volunteer? Join Our Communications and Membership Committees!**

Are you interested in serving as leaders in our chapter committees? Then consider volunteering with our communications or membership committees! Both committees are seeking amazing WIB volunteers to help with exciting projects such as social media marketing, membership driving, and events planning for the upcoming fall. Gearing up to hone your leadership skills? Email to [dc.baltimore@womeninbio.com](mailto:dc.baltimore@womeninbio.com) if you are interested in joining us!

### **MAPs Celebrates Its Two-Year Anniversary!**

The Mentors, Advisors and Peers (MAPs) program is coming up on our two-year anniversary! We have seen participation increase over the past two years to include 46% of WIB-DC/Baltimore chapter membership! Additionally, we have expanded the MAPs-University program to five campuses in the DC/Baltimore area. Please take a few moments to provide us with feedback on your MAPs experience by taking [this survey](#). We have also set up a [resource sharing website](#) where MAPs members can share topics, ideas, and articles with other groups as well as post local networking events of interest. If you would like to learn more about MAPs, please visit the Women In Bio [website](#), or you can contact [Kayla Valdes](#) or [Priyanka Oberoi](#).

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## **[RTP](#)**

### **WIB-RTP and RTP Healthcare Businesswomen's Association Host a Joint Networking Event!**

On October 29, 2014, Women In Bio-RTP and the Healthcare Businesswomen's Association, RTP Chapter, [will bring you the best networking event of the year!](#) These organizations uphold the mission of advancing women in the healthcare and life science industries, and we want to offer you the opportunity to expand your professional network beyond your current organization. By bringing women together from both of these organizations, you will be able to network in a structured environment, meet new people, expand your circle, and enhance your business relationships.

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## **[Pittsburgh](#)**

### **Save the Date! WIB-Pittsburgh Halloween Party**

Our Annual Halloween Party date has been set! Please mark your calendars for Wednesday, October 29, 2014. More details to follow.

### **Pittsburgh NPR Interviews Susan Catalano!**

[Susan Catalano](#), Chapter Chair of WIB-Pittsburgh, recently talked on NPR about the Pittsburgh P.O.W.E.R. event and breakthroughs being made by women in the life sciences. [Listen to the interview!](#)

### **WIB-Pittsburgh Thanks POWERful Supporters**

WIB-Pittsburgh would like to extend a big thank you to all who attended the historic first-ever P.O.W.E.R event! This rally-  
-featuring prominent women-led funding sources and showcasing local women entrepreneurs--would not have been possible without the help from our sponsors and volunteers. It is clear that this event has roused lots of excitement about Pittsburgh life sciences as a city proclamation announced September 22, 2014, as Women In Bio day! Look for our full recap of this historic event in an upcoming issue of the WIB newsletter!

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## **[Seattle Metro](#)**

### **Negotiating Compensation – the Secrets to Establishing Your Worth**

On September 10, 2014, [WIB-Seattle Metro featured Sherri Edwards](#), a leading career coach and consultant, who gave a presentation on how to effectively establish your worth with a current or prospective employer. This event, hosted by the [Infectious Disease Research Institute](#) (IDRI), and attended by over 50 people, focused on identifying workplace demand

and value, and on learning how employees can market themselves effectively to obtain not only jobs but career satisfaction. Sherri provided tips on job search preparation, timing, and compensation negotiation, and gave valuable insight into the skills necessary for securing satisfying work in a challenging job market.



A standing room only crowd attended WIB-Seattle Metro's September 10<sup>th</sup> event.

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## OTHER INTERESTS

### Women In STEM Idea Exchange Summit Coming to Boston!

The [Women In STEM Idea Exchange Summit](#) will take place in Boston on October 21, 2014 at the Center for Women and Business at Bentley University. *College students!* - You can attend this great event at no cost! Register by emailing your full contact information to **Ali Saland** at [asaland@iirusa.com](mailto:asaland@iirusa.com). *WIB members!* You can save \$200 off of the standard registration rates by using the code "STEMBSTEMCONNECTOR." You can register at the discounted rate of \$295 [through this link](#). You can also register by calling 888.670.8200 or by emailing [register@iirusa.com](mailto:register@iirusa.com).

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