WIB's Back To School Membership Discount Ends Next Wednesday!
Women In Bio invites everyone to join our membership with a special back to school savings of 25% off our memberships! In addition to our great seminars, networking events, and outreach programs we are excited about the success of our mentoring programs for professionals and students as well as the upcoming launch of our 1:1 mentoring program! Please log in here and use discount code "BackToSchool" to obtain the Back to School Savings! This discount is only good through October 15, 2014, so be sure to add a WIB membership to your back to school shopping list!

WIB's “Past Events” Gallery for National Events is Live!
You can now relive BIO 2014, BIO 2013, and other WIB national events at our web site's “Past Events” page! As with our chapters’ “Past Events” pages, the national page contains post-event write ups and photos. You can access this page via the "Events" menu on the WIB Home Page. Check it out!

BIO 2014 Event and Other Videos Available on YouTube!
Do you wish you could have attended this year’s Annual Celebration in San Diego? Did you have a great time there and wish you could relive the experience? Now you can! A video of our BIO 2014 event is available for public viewing on YouTube. That’s not all! We have dozens of WIB videos available for public viewing. You can access them directly on our YouTube channel or via our Google+ page.

Women In Bio Partners with SmartBrief
WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, WIB SmartBrief, which brings the most important and timely news stories about women in all areas of the life sciences. WIB President Simone Fishburn states, “Women In Bio is delighted to partner with SmartBrief and to bring this valuable informative resource to industry professionals and scientists across the life sciences. We are thrilled about the opportunity to shine a light on the contributions made by women in the field and the issues important to them. Advancing gender equity in the life sciences is an important part of our mission.” Learn more about WIB SmartBrief and to sign up for this free enewsletter!

WIB’s Video Library is Live!
Have you ever wished that you could view other chapters' events? Now you can! This new Member-Only benefit allows you to view previously recorded WIB events. Click here and log into your WIB account to take advantage of this great resource and access the videos in our WIB video library!

Support Women In Bio While Shopping at Amazon.com
Did you know you can support us while shopping at AmazonSmile at no cost to you? The next time you visit Amazon be sure to designate Women In Bio as the recipient organization of AmazonSmile's donations. The link can be found here. By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

Check Out WIB’s Job Board!
Women In Bio has a job board! Visit http://wibcareercenter.com to get started. The job board platform can link to your LinkedIn profile, enabling you to upload information directly to the platform from your profile. You can also see who in your network works at companies you are interested in. Whether you are a job seeker, or looking to fill a position, this is the resource for you!
WIB’s Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our Facebook, Twitter and LinkedIn accounts, and post about events and news. You can also find us on Google+ and Pinterest! Thanks for helping spread the word about WIB and your local WIB chapter!

Twitter

- WIB-National
- YWIB-National
- Atlanta
- Chicago
- Montreal
- New York
- Pittsburgh
- Research Triangle Park (RTP)
- San Francisco Bay Area
- Seattle Metro
- Southern California

LinkedIn

- WIB-National
- YWIB-National
- Atlanta
- Greater Boston
- Chicago
- Greater Montréal
- New York
- Pittsburgh
- Research Triangle Park (RTP)
- San Francisco Bay Area
- Seattle Metro
- Southern California
- Washington DC/Baltimore

Facebook

- WIB-National
- YWIB-National
- Atlanta YWIB
- Pittsburgh
- Seattle Metro
- Seattle YWIB
- Washington DC/Baltimore

Volunteers needed for National Committees!
The Grants Procurement Committee needs volunteers to help us identify and/or apply for grants applicable to WIB. As our organization grows and expands its reach, we will become eligible for more grant opportunities – and we need your help! If you are interested in serving on this committee, please contact Jamie Strachota for more information.

Our Communications Committee, specifically for Social Media, needs volunteers to with finding and creating engaging relevant content for Facebook and/or Twitter. If interested, please contact Jamie Strachota.

Women In Bio Thanks Our Generous Sponsors!

Are you seeking to support women in the life sciences, as well as market your company to life science leaders? If so, consider this your invitation to become a Women In Bio sponsor! WIB has expanded rapidly over the last few years from a local support group for entrepreneurs in Washington D.C. to a national organization for women across the life sciences industry. We now include 11 chapters across North America, supported by over 1000 members and an outreach of over 10,000 subscribers. Our members and supporters span all sectors of the life sciences industry including biotech, pharma, academia, philanthropic organizations, law and accounting firms, and service providers such as CROs and CMOs. Learn more about our sponsorship opportunities!

BIO 2014 Event and Other Videos Available on YouTube!

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Gmail Users – Get the WIB E-Newsletter Delivered Directly Into Your Primary Inbox!

Is the WIB E-Newsletter getting lost in your Gmail Promotions tab? Bring it over to your Primary Inbox by dragging the email over from the Promotions tab to the Primary Inbox tab. Once you do so, Gmail will ask you “Do this for future messages from info@womeninbio.org?” Click “Yes” and your preference will be saved!

CHAPTER NEWS & EVENTS

Greater Montréal


Rejoignez la section régionale du Grand Montréal de Femmes en bio à l’occasion d’un déjeuner au cours duquel nous explorerons l'état actuel des sciences de la vie au Canada et aux États-Unis. Lara Iob, Partenaire dans le domaine de l’assurance au sein du groupe EY et membre de son réseau global en sciences de la vie, discutera des tendances les plus récentes dans le secteur de la biotechnologie. Les thèmes qui seront abordés comprennent la finance, les faits marquants et les tendances en financement, et la «nouvelle normalité» dans laquelle nous vivons. Lara nous expliquera également comment nous continuons d’être une industrie de «nantis» et de «démunis» et pourquoi il est important pour les entreprises de travailler plus intelligemment pour valoriser leurs pipelines. La matinée se terminera par une session d’échange et de réseautage. Nous avons hâte de vous voir!


Join WIB-Greater Montreal as we explore the current state of the life sciences in Canada and the United States over a light breakfast. Lara Iob, Partner in the Assurance practice of EY, and member of its global life sciences network, will discuss the most recent trends in the biotech industry. Themes that she will cover include financial and financing highlights and trends, and the “new normal” in which we live. Lara will also explain how we continue to be an industry of “Have’s” and “Have Not’s,” and discuss why it is important for companies to work smarter to unlock the value in their pipelines. The morning will end with time for discussion and networking. We look forward to seeing you there!
Chicago

WIB-Chicago Presents Happy Hour at the “Barre”

Want to swap a happy hour at the bar for a happy hour at the "barre?" Then join WIB-Chicago at The Barre Code on October 16, 2014, for a 40 minute Basic Barre Class, followed by networking. Hosted by The Barre Code, this event will provide you an opportunity to work out while building your network. The class is appropriate for all levels, so please feel welcome to attend regardless of your fitness level! Please show up for the class wearing workout attire and footwear. All WIB-Chicago members and friends, as well as those new to WIB, are welcome to join us for this fun evening. WIB-Chicago thanks The Barre Code and Duane Morris LLP for sponsoring what promises to be a great “sweatworking” event!

WIB-Chicago Presents - How to Develop Your Core Message Statement: Elevator Pitch

Join us on November 6, 2014, as we host John P. Lombardo, Ph.D., for our professional development lecture “How to Develop Your Core Message Statement: Elevator Pitch.” Dr. Lombardo will show how a positive core message statement enhances your professional presence and stature, boosts self-confidence, reduces anxiety, and helps open doors for connection, collaboration, and employment. This seminar will provide guidance and a safe environment for you to develop and practice your statement.

CommuniClear Global offers 10% discount to WIB members!

Ready to improve your spoken English? CommuniClear Global, a WBENC-certified Women's Business Enterprise, offers its linguistic expertise to help global workforce professionals communicate. Women In Bio members can receive a 10% discount on fall courses by using the code “WBIO” when registering. For more information, contact sgallant@ccg-training.com or chicago@womeninbio.org.

WIB-Chicago YWIB at Northwestern University’s Biotechnology Day

WIB-Chicago’s Young Women in Bio Committee participated in Northwestern University’s Biotechnology Day on October 6, 2014. The one-day festival focused on emergent issues in the biotechnology field and celebrated advances in biotechnology training and technology at Northwestern and in the greater Chicagoland region. During the education session, WIB members hosted a hand-on science demonstration for high school students. Our YWIB Committee is looking for volunteers to act as mentors at an event tentatively scheduled for October 25, 2014. If you are interested in volunteering for this event, or for a 2015 YWIB event, please contact the YWIB Committee at chicago@womeninbio.org!

Save the Date! Annual Members Meeting and Wine Tasting - December 2, 2014

Calling all WIB-Chicago members! Please join us for our annual members meeting on Tuesday, December 2, 2014, when we will review the status of our chapter and discuss our 2015 events and goals. Wine tasting and networking to follow the meeting! Stay tuned for details.

Southern California

Our Book Club Reviews Stressaholic: 5 Steps to Transform Your Relationship with Stress

So what’s the difference between doing something well and doing something great? Practice, practice, practice! But how do you practice for something that you have been in a relationship with your whole life? Join us for WIB-Southern California’s first book club discussion on October 22, 2014, when we will review Dr. Heidi Hanna’s book Stressaholic, to learn her 5-step Recovery Process, to restore our resilience, and use stress as a driving--rather than debilitating--force:

WIB Membership Leads to Networking, Leadership, and Long Lasting Relationships!

Women In Bio is an organization of professionals who are committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. If you are already a member, enrich your WIB experience and help us achieve our mission by participating in chapter events and by volunteering for various leadership opportunities that our chapter provides! We encourage you to attend the WIB events that our chapter provides, and support our chapter’s future events by spreading the word to members and non-members. You can inspire others by taking leadership roles in our
chapter’s steering committee. Your goals in joining WIB can be best realized by becoming more involved... so get involved in any way that you can! If you have questions about how to become more involved in our chapter, please contact our leadership team at SouthernCalifornia@womeninbio.org.

Membership Discount for Biocom Members!

Biocom members save 25% on WIB membership costs! Click here and enter discount code Biocom25% for an immediate discount. This offer applies for new and renewing members!

**Lean In Event Features Great Company, Great Women, Great Tips For Life!**

On September 17, 2014, twenty-five women united together for food, mingling, and lots of sound advice from four successful female professionals. The group learned how to meet personal finance goals, what to be aware of in cases of work discrimination, how to be happy with life balance and overall wellness, and key steps to take to communicate effectively. Each round table discussion delivered a short time to engage and one of our distinguished speakers. All attendees walked away with concrete guidelines for meeting common female life goals. An engaging panel discussion at the end (with live online polling!) completed the successful event. A special thanks to Corporate Alliance for hosting this great event!

- WIB-Southern California Lean In speakers (left to right) Susan Swan, J.D., Diane West, Bridget Grimes, and Diana Hoppe, M.D.
- Dr. Diana Hoppe meets with Lean In event participants.

**Washington DC/Baltimore**

**Hot Topics in Bio – Precision Medicine**

Personalized medicine—one of the hottest trends in healthcare, pharmaceuticals, and therapy development today—is not only changing the way we approach medicine, but also changing the way we think about disease and treatment in general. Why is this trend so hot? Because it has become abundantly clear that we cannot rely on a “one size fits all” approach to medicine. Rather, we must continue to embrace new programs, new drugs, and new technologies that target specific groups, down to the level of individuals, to truly reap the benefits of precision care. Join our industry experts on October 22, 2014, as they discuss new frontiers in personalized medicine. Our speakers will offer varied perspectives on the subject ranging from medical, to regulatory, to policy and more.

**MAPs Celebrates Its Two-Year Anniversary! – How Are We Doing?**

The Mentors, Advisors and Peers (MAPs) program is coming up on our two-year anniversary! We have seen participation increase over the past two years to include 46% of WIB-DC/Baltimore chapter membership! Additionally, we have expanded the MAPs-University program to five campuses in the DC/Baltimore area. Please take a few moments to provide us with feedback on your MAPs experience by taking this survey. We have also set up a resource sharing website where MAPs members can share topics, ideas, and articles with other groups as well as post local networking events of interest. If you would like to learn more about MAPs, please visit the Women In Bio website, or you can contact Kayla Valdes or Priyanka Oberoi.

**Transitioning from Academia to Science Policy**

The WIB Mentors, Advisors, and Peers - University (MAPs-U) Program held their first meeting of the fall semester at the University of Maryland in College Park on September 17, 2014. Dr. Ian Simon, a science policy analyst at the Science & Technology Policy Institute (STPI), discussed his journey from beginning as a virologist, then transitioning into science policy, serving as a science advisor for a US Senator and as an AAAS fellow for the Dept. of State, to his current position at STPI. His various experiences in policy were very enlightening to the graduate students and postdoctoral fellows in attendance. If you would like to participate in our program as a mentor or mentee, please send an email to Susan Park Ochsner at spark112@umd.edu or Sarah Ahlbrand at sahlbran@umd.edu.

**WIB-DC/Baltimore Members Potluck in Style**
WIB-DC/Baltimore members kicked off the fall with a networking potluck on September 24, 2014. Rainy weather didn't dampen the spirits of around 50 attendees, who shared their favorite dishes as well as their career experiences, while enjoying the beautiful view of downtown DC. Thanks to Finnegan, Henderson for hosting such a great event with us!

## Potluck and networking in style!

### Pittsburgh

**We Invite You to the 2015 WIB-Pittsburgh Planning Session**

WIB-Pittsburgh has had a wonderful mix of educational and networking events in 2014, and our chapter has grown to include over 100 members! [Join us on October 22, 2014](#), as we turn our attention to the next year by planning our programming schedule for 2015, establish committees for next year, and discuss succession planning. It is important that each WIB-Pittsburgh member has an opportunity to contribute to and shape our chapter’s vision moving forward. This meeting is open to all registered WIB members.

**WIB-Pittsburgh Invites You To Its Annual Hatoween Party!**

Let’s celebrate a successful year by donning our best Halloween-themed hats. It’s time for our Annual Hatoween party! On October 29, 2014, enjoy cocktails and hors d’oeuvres at Pittsburgh Winery in the historic Strip District for this annual WIB-Pittsburgh gala. The social event of the season will include games, prizes, networking, and lots of fun! Grab your glue gun or dash to the costume store – we’re awarding a prize for the best hat or wig. Last year, we saw hats ranging from the ever-classic witch hat to truly spectacular millinery. **Don’t miss this party!**

**POWERful Women Unite!**

We made history on September 22, 2014! It was the first time in the city of Pittsburgh that local, women entrepreneurs and investors came together to showcase their incredible achievements in life sciences as a part of WIB Pittsburgh's Outstanding Women Entrepreneurs Rally, or P.O.W.E.R. Over 150 participants attended the event including local council members, local media, and the Mayor of Pittsburgh, Bill Peduto. “This is what we dreamed of back in 2012,” said former WIB President, Phyllis Dillinger. “We’ve seen our dream come true today.” Dynamic speakers shared their stories and advice on innovation and professional development. Afterward, the attendees took advantage of fantastic networking opportunities while caterers mingled in and out of the crowd offering hors d’oeuvres and chocolate treats. “We have a bunch of courageous women in this city,” said Mayor Peduto. “You are on the cusp of something great.”
WIB-Pittsburgh Communications Chair, Rachel Kopper, helps facilitate the question and answer session.

Two WIB-Pittsburgh founding members are flanked by City of Pittsburgh officials (left to right) Debra Lam, Mayor Bill Peduto, Babs Carryer, Lynn Brusco, Councilman Ricky Burgess, Councilman Daniel Gilman.

Atlanta

4th Women’s Series: Women In Sciences

Join us on October 28, 2014, for a panel discussion that will be co-hosted with the French, German, and Netherlands Chambers of Commerce, Conexx (America-Israel Business Connector), and Southeastern Medical Device Association (SEMDA) for their 4th Women’s Series on Women In Sciences. Come and discover, during this high-level discussion, the challenges and opportunities facing women in the technical and scientific fields, while networking with the Atlanta international community.

WIB-Atlanta Event - Stop Feeling Like a Fraud

High achieving, career-minded women everywhere suffer from the Impostor Syndrome, or chronic self doubt, which affects their confidence and fulfillment in their work. In this interactive presentation on November 19, 2014, with Certified Career Coach, Hallie Crawford, C.P.C.C., you will discover how to manage the negative self-talk to infuse a sense of fulfillment
and confidence into your work again. Join us for this engaging presentation, and discover how to take back your career and confidence!

**YWIB-Atlanta Committee Seeks Volunteers for Upcoming STEM Event**

The YWIB-Atlanta committee is hosting a STEM outreach event at Charles Drew High School in Riverdale, Georgia, on Friday, October 17, 2014. The event is scheduled to begin at 9:00 a.m. Volunteers are needed to help manage and conduct a demonstration on the epigenetics of eye color for approximately 50 girls and boys. Interested volunteers should contact Jennifer Stetler at Atlanta@womeninbio.org.

**We Have a Communications Committee Vice Chair Opening!**

Communicating to the public about Women In Bio-Atlanta events and programs is the core responsibility of the communications committee. We announce WIB-related material through the main WIB website, direct email, LinkedIn, Facebook, Twitter, and paper flyers. We need help to coordinate these activities, to create web content, and to create flyers. The benefits to participating in the communications committee and becoming a vice chair include opportunities to meet key leaders in Atlanta, learn about social media and marketing, and acquire writing samples and editing experience. Contact Kristina Clark at Atlanta@womeninbio.org to volunteer and develop your communications skills.

**Women In Bio-Atlanta Has Reached a New High!**

The growing Atlanta Chapter listserve recently reached 400 people! This is a 65% increase over last year, when we were only at 260. The benefits of joining Women In Bio-Atlanta are becoming more and more evident, but the knowledge of our services still could reach so many more Atlanta women! Now is a good time to get involved with our growing Atlanta chapter and meet new and fascinating leaders. Our chapter’s Membership Chair—the position responsible for recruiting these talented women to WIB—has recently opened up. This vacancy is a great opportunity for anyone looking to increase their visibility and network. Contact Atlanta@womeninbio.org to express your interest in the position.

**RTP**

**WIB-RTP and RTP Healthcare Businesswomen’s Association Host a Joint Networking Event!**

On October 29, 2014, Women In Bio-RTP and the Healthcare Businesswomen’s Association, RTP Chapter, will bring you the best networking event of the year! These organizations uphold the mission of advancing women in the healthcare and life science industries, and we want to offer you the opportunity to expand your professional network beyond your current organization. By bringing women together from both of these organizations, you will be able to network in a structured environment, meet new people, expand your circle, and enhance your business relationships.

**San Francisco Bay Area**

**What Makes a Good Clinical Trial? Moving Toward a More Interactive, Standards-Based Process**

Safety, efficacy, regulatory, oh, my! What are principles of good clinical study design? How do you best execute and monitor a clinical trial? How do you enroll the right patients, and (maybe more importantly) not enroll the wrong ones! Good clinical trials show us the safety and effectiveness of drugs and devices, and WIB-San Francisco Bay Area has invited Ms. Kit Howard, Director of Education at CDISC; Ms. Patricia Kasper, Owner of P. Kasper & Associates; and Ms. Simona Carini, Programmer of UCSF, to an educational panel discussion on October 29, 2014, that will address these very questions – and more!

**WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!**

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? The San Francisco chapter of Women In Bio offers a MAPs program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. If you have a
calling to be a Mentor, please get in touch with Vidula Dixit, Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information.

Hot Trends in Life Sciences

WIB-San Francisco Bay Area held its "Hot Trends in the Life Sciences" event at Nektar Therapeutics on September 25, 2014, before an active audience of WIB members, guests, and local media. Led by moderator, Una Ryan, the evening started with a review of several "hot trends" including Digital Health and Synthetic Biology. An expert panel then addressed innovation from diverse angles: aging-related research, the role of pharmaceutical companies in partnering with academia and startups to advance innovation, and the removal of barriers to innovation. One attendee remarked that "the quality of the panelists was outstanding!" We give our sincere thanks to the panelists and sponsors for their time and support. Women In Bio continues to strengthen its mission to promote careers, leadership and entrepreneurship of women in life sciences.

Chris Meda, WIB-San Francisco Bay Area Chapter Chair, makes welcoming remarks.

A large and active audience attended the "Hot Trends in the Life Sciences" event.

Metro New York

YWIB Event at New York University!

On October 22, 2014, WIB-Metro New York YWIB will hold its "Breast Cancer and the Impact of Scientific Discovery" event at New York University’s Langone Medical Center's breast cancer research labs. This event will include a tour by high school students of Langone’s medical facilities, with a focus on breast cancer research and its clinical applications.

Coming in November – Learning from a Biotech Industry Innovator

Meet renowned biotech leader, Joseph Gulfo, MD, MBA, who will provide us with his perspective of the biotech industry from his latest book, Innovation Breakdown: How the FDA and Wall Street Cripple Medical Advances.

Get more event updates by visiting our Planned Events Page!

Seattle Metro

WIB-Seattle Metro Hosts First Book Club to Discuss Lean In

On September 23, 2014, WIB-Seattle Metro hosted its first book club meeting! Eight members attended, allowing for an intimate yet lively discussion of the book, Lean In, by Sheryl Sandberg. The group agreed that WIB-Seattle Metro should continue to have this type of meeting, potentially covering articles or particular sections of books to encourage greater participation. Stay tuned for more book club meetings in the future!

OTHER INTERESTS

Women In STEM Idea Exchange Summit Coming to Boston!

The Women In STEM Idea Exchange Summit will take place in Boston on October 21, 2014 at the Center for Women and Business at Bentley University. College students! - You can attend this great event at no cost! Register by emailing your full contact information to Ali Saland at asaland@irusa.com. WIB members! You can save $200 off of the standard registration rates by using the code "STEMBSTEMCONNECTOR." You can register at the discounted rate of $295 through this link. You can also register by calling 888.670.8200 or by emailing register@irusa.com.

BIO Announces Award to Honor Women in the Field Of Industrial Biotechnology

BIO is pleased to announce the creation of the BIO Rosalind Franklin Award for Leadership in Industrial Biotechnology, to be presented to an outstanding woman in the industrial biotechnology sector who has made significant contributions to
The advancement of the biobased economy and biotech innovation. The inaugural award will be presented at this year's Pacific Rim Summit on Industrial Biotech & Bioenergy, to be held December 7-9, 2014, in San Diego. Learn more about the BIO Rosalind Franklin award.