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October 23, 2014  
[www.womeninbio.org](http://www.womeninbio.org)

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## NATIONAL ANNOUNCEMENTS

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### Career Paths Video Highlights

Trying to figure out your career path in the life sciences, whether in R&D, business, on or off the bench? Many of our chapters have recorded their events on this topic and provided them as a member-only benefit for all of our chapters. Log into your WIB account to view the selection of our videos below, and peruse the rest of our library for more!

- [Workplace Cultures and Environments: Which Is Right For You? \(2014\)](#)
- [Making It All Work: Operational Roles in the Life Sciences \(2014\)](#)
- [Off the Bench: Alternative Careers for Life Scientists \(2014\)](#)
- [Business Careers in Biotech: Inward and Upward! \(2013\)](#)
- [Paths to success: Careers in R&D and beyond \(2013\)](#)
- [Career Transitions: Navigating the Possibilities \(2013\)](#)

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### Volunteers needed for National Committees!

The **Grants Procurement Committee** needs volunteers to help us identify and/or apply for grants applicable to WIB. As our organization grows and expands its reach, we will become eligible for more grant opportunities – and we need your help! If you are interested in serving on this committee, please [contact Jamie Strachota](#) for more information.

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### Women In Bio Featured in *LSF Magazine*

The online *LSF Magazine* features the article "Women In Bio: Fixing Leaky Pipelines, Smashing Glass Ceilings" in its Fall, 2014 issue. Several WIB leaders were interviewed for this article, which begins on page 26. [Read it here.](#)

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### Receive Chapter-Specific Event Notices from WIB

Not receiving event notices for your chapter? Check your profile to be sure that your chapter affiliation is the correct one. If not, simply change your affiliation to the one you want. Got more questions about your profile set up? Let us know at [info@womeninbio.org](mailto:info@womeninbio.org). We want to help!

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#### Women In Bio Partnership with SmartBrief

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. [Learn more about WIB SmartBrief and to sign up for this free e-newsletter!](#)

SmartBrief

#### Check Out WIB's Job Board!

Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

#### Support WIB While Shopping at Amazon.com

Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of [AmazonSmile's donations here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!



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## WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. You can also find us on [Google+](#) and [Pinterest!](#) Thanks for helping spread the word about WIB and your local WIB chapter!

 <a href="#">WIB-National</a> <a href="#">YWIB-National</a> <a href="#">Atlanta YWIB</a> <a href="#">Pittsburgh</a> <a href="#">Seattle Metro</a> <a href="#">Seattle YWIB</a> <a href="#">Washington DC/Baltimore</a>	 <a href="#">WIB-National</a> <a href="#">YWIB-National</a> <a href="#">Atlanta</a> <a href="#">Chicago</a> <a href="#">Montreal</a> <a href="#">New York</a> <a href="#">Pittsburgh</a> <a href="#">Research Triangle Park (RTP)</a> <a href="#">San Francisco Bay Area</a>	 <a href="#">WIB-National</a> <a href="#">YWIB-National</a> <a href="#">Atlanta</a> <a href="#">Greater Boston</a> <a href="#">Chicago</a> <a href="#">Greater Montréal</a> <a href="#">New York</a> <a href="#">Pittsburgh</a> <a href="#">Research Triangle Park (RTP)</a> <a href="#">San Francisco Bay Area</a> <a href="#">Seattle</a> <a href="#">Southern California</a> <a href="#">Washington DC/Baltimore</a>
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## CHAPTER NEWS & EVENTS

### [Seattle Metro](#)

#### WIB-Seattle Presents An Evening With Recruiters

WIB-Seattle Metro is on a crusade to improve the professional development of women in Seattle's life sciences sector. In keeping with this mission, [we have invited recruiters and HR professionals from the greater metro area to speak to YOU about the hiring process on October 27, 2014!](#) The Washington Biotechnology & Biomedical Association (WBBA) will provide opening remarks, followed by introductions and job search tips from each recruiter. We will then break out into small groups for a Q&A session. Don't miss this unprecedented opportunity to practice speaking with area job search experts to understand the hiring process from their vantage point.

#### WIB-Seattle Metro Supports *Dress for Success*

[Join us for an evening of networking](#) on November 6, 2014, to cap off 2014 with Women In Bio-Seattle Metro! We've had a great year of events devoted to the support of women in the life sciences, and now we'd like to give back. At this event we will collect items for *Dress for Success*, a YWCA-managed program that provides interview-appropriate clothing to low-income women who are looking for jobs. Can't attend? No clothes to donate? *Dress for Success* accepts monetary donations to provide employment retention services to its clients. Contributions are tax deductible. [Learn more about Dress for Success and make a donation.](#)

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### [Atlanta](#)

#### 4th Women's Series: Women In Sciences

[Join us on October 28, 2014](#), for a panel discussion that will be co-hosted with the French, German, and Netherlands Chambers of Commerce, Conexx (America-Israel Business Connector), and Southeastern Medical Device Association (SEMDA) for their 4th Women's

Series on Women In Sciences. Come and discover, during this high-level discussion, the challenges and opportunities facing women in the technical and scientific fields, while networking with the Atlanta international community.

### **WIB-Atlanta Event - Stop Feeling Like a Fraud**

High achieving, career-minded women everywhere suffer from the Impostor Syndrome, or chronic self doubt, which affects their confidence and fulfillment in their work. [In this interactive presentation on November 19, 2014](#), with Certified Career Coach, **Hallie Crawford**, C.P.C.C., you will discover how to manage the negative self-talk to infuse a sense of fulfillment and confidence into your work again. Join us for this engaging presentation, and discover how to take back your career and confidence!

### **We Have a Communications Committee Vice Chair Opening!**

Communicating to the public about Women In Bio-Atlanta events and programs is the core responsibility of the communications committee. We announce WIB-related material through [the main WIB website](#), direct email, [LinkedIn](#), [Facebook](#), [Twitter](#), and paper flyers. We need help to coordinate these activities, to create web content, and to create flyers. The benefits to participating in the communications committee and becoming a vice chair include opportunities to meet key leaders in Atlanta, learn about social media and marketing, and acquire writing samples and editing experience. Contact [Kristina Clark](#) at [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) to volunteer and develop your communications skills.

### **WIB-Atlanta Chapter Kicks Off MAPs Peer and MAPs-University Groups**

WIB-Atlanta kicked off its very first [Mentors, Advisors, and Peers \(MAPs\)](#) and [MAPs-University](#) Groups in September:

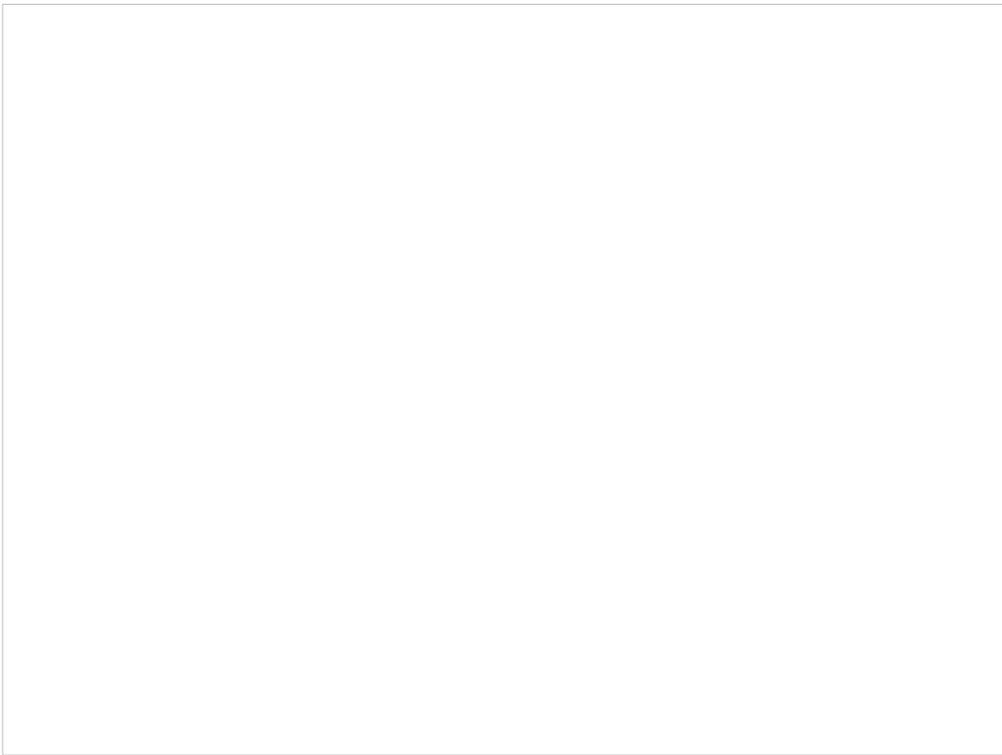
WIB professionals came together in Sandy Springs for our first MAPS meeting to discuss issues of interest to working professionals in the life sciences. This group is led by **Durga Ramachandhiramani** and the MAPs Peer Vice Chair, [Dr. Dana Schneider](#), and will meet every month at a location decided on by the group members.

The very first Metro-Atlanta MAPs-University Group met at Georgia State University. MAPs Peer Vice Chair, [Dr. Laura Szymanski](#), leads this group of graduate students and post-doctoral fellows. They will tackle issues important to themselves and will bring in outside speakers.

If you are interested in joining our MAPs Peer Group or MAPs-University Group meetings, please contact MAPs Peer Chair [Dr. Jomy Samuel](#) or Vice Chairs Dr. Dana Schneider or Dr. Laura Szymanski by sending an email to [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org). Please help us develop MAPs programs that best meet your needs by completing our online [MAPS Peer Group survey](#) or [MAPS University Group survey](#). We are looking forward to hearing from you!

### **Contributing to the Fight**

[WIB-Atlanta formed a Win the Fight 5K team](#) with [Winship Cancer Institute](#) to raise money for cancer research and to support cancer survivors. Our team surpassed its \$500 fundraising goal, with superstar fundraiser Dana Schneider securing almost half the money herself. Those involved in this event did a great job of fundraising, allowing Winship to surpass their fundraising goal of \$500,000! It's not too late to support cancer patients and contribute to the cause. [Go to our team website](#) to donate and help Winship reach 600,000!



Some members of WIB-Atlanta's Win The Fight team: (left to right) Kristina Clark, [Suzanne Shope](#), [Jamie Graham](#), JoAnna Pendergrass

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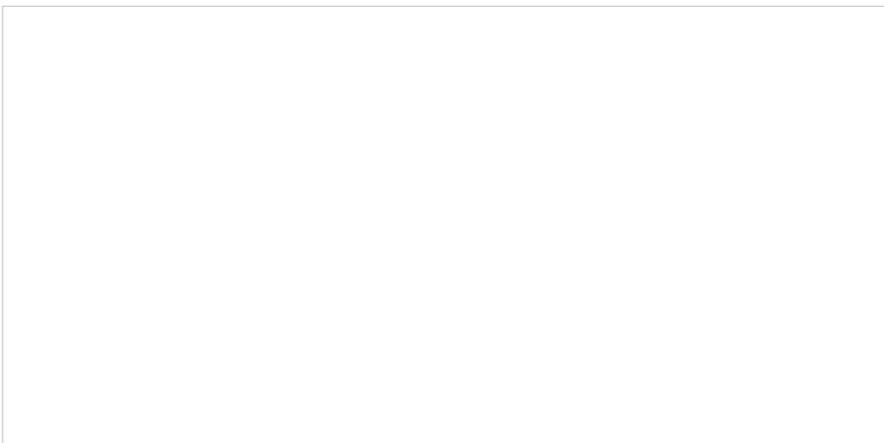
## [Pittsburgh](#)

### **WIB-Pittsburgh Invites You To Its Annual Hatoween Party!**

Let's celebrate a successful year by donning our best Halloween-themed hats. It's time for our Annual Hatoween party! On October 29, 2014, enjoy cocktails and hors d'oeuvres at Pittsburgh Winery in the historic Strip District for this annual WIB-Pittsburgh gala. The social event of the season will include games, prizes, networking, and lots of fun! Grab your glue gun or dash to the costume store – we're awarding a prize for the best hat or wig. Last year, we saw hats ranging from the ever-classic witch hat to truly spectacular millinery. [Don't miss this party!](#)

### **Mentoring Matters, even in a casual setting!**

WIB-Pittsburgh had a great turnout for the [MAPs-U Happy Hour on Thursday, October 9, 2014](#). The event, co-hosted with the University of Pittsburgh's [Office of Academic Career Development](#), was an engaging and informal way for both mentors and peers to share networking ideas. Watch for information on our next MAPs-U event coming in November!



WIB-Pittsburgh's MAPs-U team

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## [RTP](#)

### **WIB-RTP and RTP Healthcare Businesswomen's Association Host a Joint Networking Event!**

On October 29, 2014, Women In Bio-RTP and the Healthcare Businesswomen's Association, RTP Chapter, [will bring you the best networking event of the year!](#) These organizations uphold the mission of advancing women in the healthcare and life science industries, and we want to offer you the opportunity to expand your professional network beyond your current organization. By bringing women together from both of these organizations, you will be able to network in a structured environment, meet new people, expand your circle, and enhance your business relationships.

### **WIB-RTP Young Women In Bio Will Tour BTEC Facility**

On November 13, 2014, [our latest YWIB event](#) will include a tour of the cGMP simulated training facility at Golden LEAF Biomanufacturing Training & Education Center ([BTEC](#)), discussion of general aspects of recombinant expression of proteins, and hands-on experiments on chromatography and oxidation-reduction (redox). This event is open to girls in the 10th through 12th grades.

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## **[San Francisco Bay Area](#)**

### **What Makes a Good Clinical Trial? Moving Toward a More Interactive, Standards-Based Process**

Safety, efficacy, regulatory, oh, my! What are principles of good clinical study design? How do you best execute and monitor a clinical trial? How do you enroll the right patients, and (maybe more importantly) not enroll the wrong ones! Good clinical trials show us the safety and effectiveness of drugs and devices, and WIB-San Francisco Bay Area has invited **Ms. Kit Howard**, Director of Education at CDISC; **Ms. Patricia Kasper**, Owner of P. Kasper & Associates; and **Ms. Simona Carini**, Programmer of UCSF, to [an educational panel discussion](#) on October 29, 2014, that will address these very questions – and more!

### **WIB – San Francisco Bay Area Celebrates the Holidays**

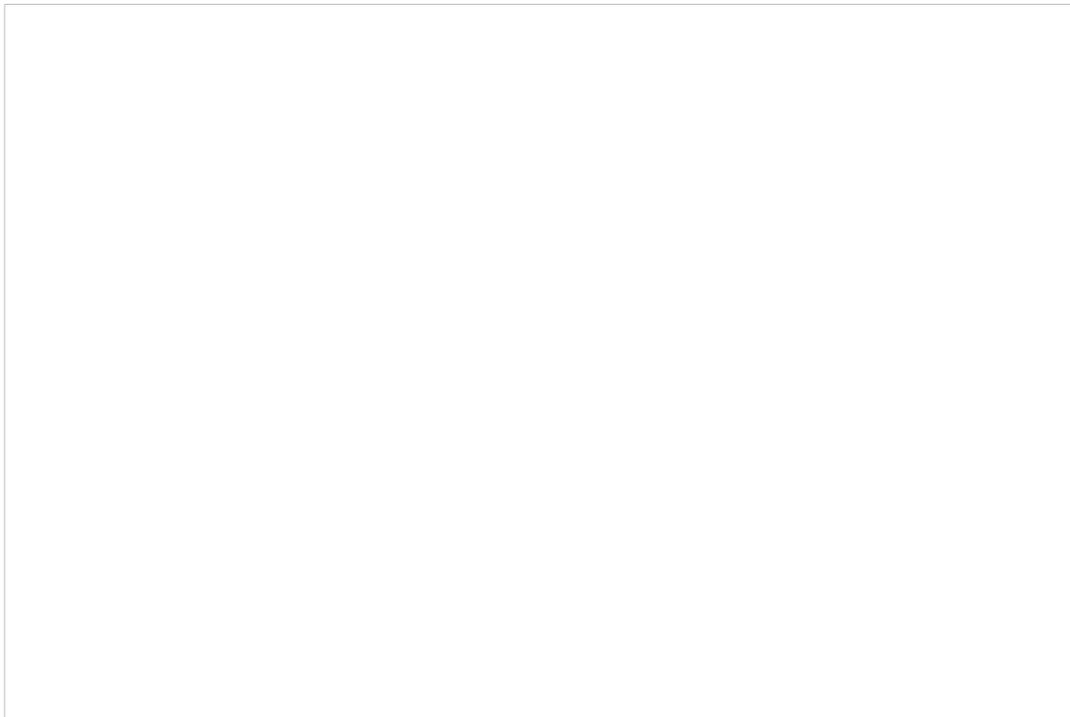
[Celebrate the holidays on December 4, 2014](#), with fellow WIB members and two of our favorite things – wine and chocolate! By popular demand, our holiday party and networking event will be at the [Dogpatch WineWorks](#) – a working winery and tasting collective in the heart of the city. Come enjoy wine pairings with a tasting of fine chocolates, a selection of charcuterie, cheeses, grilled veggies, and other hors d'oeuvres. This event will also feature a fund-raising raffle with some great prizes. So come, buy tickets and help support Women In Bio!

### **WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!**

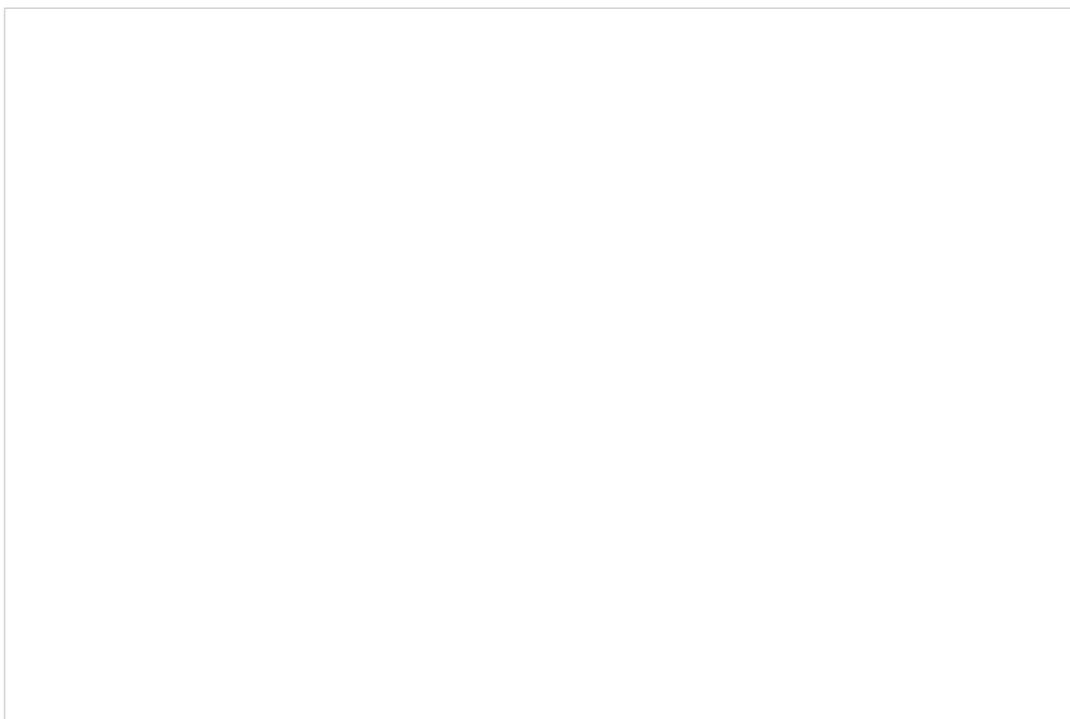
Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? The San Francisco chapter of Women In Bio offers a MAPs program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. If you have a calling to be a Mentor, please [get in touch with Vidula Dixit](#), Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information.

### **“Hot Trends in Life Science Tools” Event a Success**

WIB-San Francisco Bay Area held its [“Hot Trends in Life Science Tools” event](#) on October 1, 2014. The evening began with a networking session characterized by a friendly, welcoming atmosphere. Attendees then transitioned to an expert panel discussion by female biotechnology product developers and entrepreneurs. Panelists gave explanations of their respective technologies and then answered numerous questions from the moderator and audience. Because the panel discussion covered current trends, it was useful to women at all stages of their biotechnology careers and naturally facilitated networking. WIB would like to thank the panelists and sponsor, [Bio-Rad](#), for making this stimulating event possible. You can access WIB's video of this event [here](#). Additionally, the video of our September 25, 2014, “Hot Trends in Life Sciences” event [is available](#).



The "Hot Trends in Life Science Tools" expert panel (left to right): **Dr. Rachel Haurwitz, Dr. Jessica Richman, Dr. Natalie Wisniewski, Annette Tumolo, and Shannon Hall** (Moderator)



Attendees were treated to an enjoyable and informative event.

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## **Chicago**

### **WIB-Chicago Presents - How to Develop Your Core Message Statement: Elevator Pitch**

[Join us on November 6, 2014](#), as we host **John P. Lombardo, Ph.D.**, for our professional development lecture "How to Develop Your Core Message Statement: Elevator Pitch." Dr. Lombardo will show how a positive core message statement enhances your professional presence and stature, boosts self-confidence, reduces anxiety, and helps open doors for connection, collaboration, and employment. This seminar will provide guidance and a safe environment for you to develop and practice your statement.

### **CommuniClear Global offers 10% discount to WIB members!**

Ready to improve your spoken English? CommuniClear Global, a WBENC-certified Women's Business Enterprise, offers its linguistic expertise to help global workforce professionals communicate. Women In Bio members can receive a 10% discount on fall courses by

using the code "WBIO" when registering." For more information, contact [sgallant@ccg-training.com](mailto:sgallant@ccg-training.com) or [Chicago@womeninbio.org](mailto:Chicago@womeninbio.org).

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## Save the Date! Annual Members Meeting and Wine Tasting - December 2, 2014

Calling all WIB-Chicago members! Please join us for our annual members meeting on Tuesday, December 2, 2014, when we will review the status of our chapter and discuss our 2015 events and goals. Wine tasting and networking to follow the meeting! Stay tuned for details.

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### [Southern California](#)

#### WIB Membership Leads to Networking, Leadership, and Long Lasting Relationships!

Women In Bio is an organization of professionals who are committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. If you are already a member, enrich your WIB experience and help us achieve our mission by participating in chapter events and by volunteering for various leadership opportunities that our chapter provides! We encourage you to attend the WIB events that our chapter provides, and support our chapter's future events by spreading the word to members and non-members. You can inspire others by taking leadership roles in our chapter's steering committee. Your goals in joining WIB can be best realized by becoming more involved... so get involved in any way that you can! If you have questions about how to become more involved in our chapter, please contact our leadership team at [Southerncalifornia@womeninbio.org](mailto:Southerncalifornia@womeninbio.org).

#### Membership Discount for Biocom Members!

Biocom members save 25% on WIB membership costs! Click [here](#) and enter discount code **Biocom25%** for an immediate discount. This offer applies for new and renewing members!

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### [Washington DC/Baltimore](#)

#### MAPs Celebrates Its Two-Year Anniversary! – How Are We Doing?

The Mentors, Advisors and Peers (MAPs) program is coming up on our two-year anniversary! We have seen participation increase over the past two years to include 46% of WIB-DC/Baltimore chapter membership! Additionally, we have expanded the MAPs-University program to five campuses in the DC/Baltimore area. Please take a few moments to provide us with feedback on your MAPs experience by taking [this survey](#). We have also set up a [resource sharing website](#) where MAPs members can share topics, ideas, and articles with other groups as well as post local networking events of interest.

If you would like to learn more about MAPs, please visit the Women In Bio [website](#), or you can contact [Kayla Valdes](#) or [Priyanka Oberoi](#).

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### [Metro New York](#)

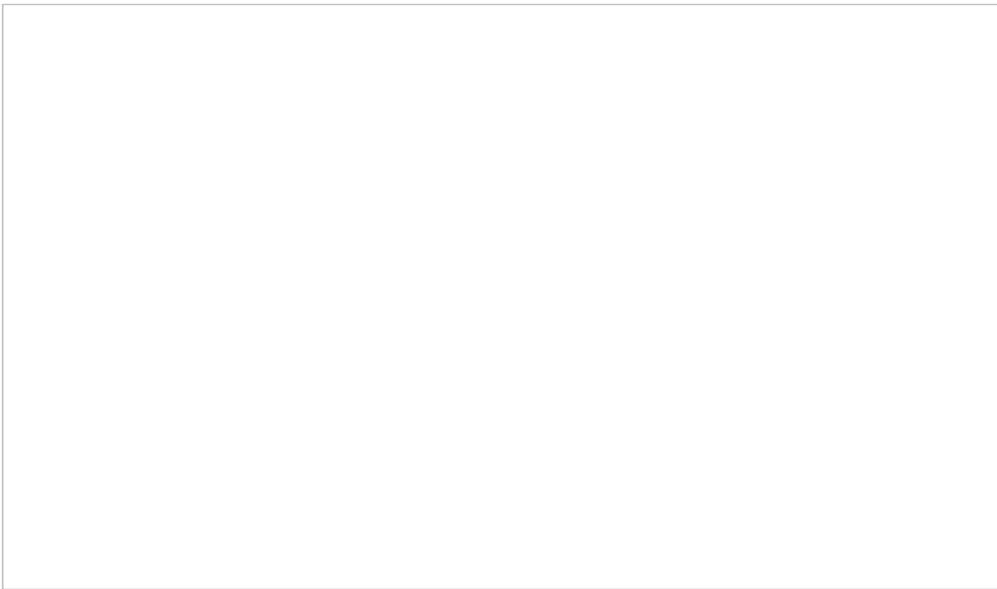
#### WIB-Metro New York Presents "From Innovation to Market: Navigating FDA & VC 'Mine Fields'"

[Join us on November 19, 2014](#), as illustrious biotech innovator and highly successful entrepreneur, **Dr. Joseph V. Gulfo**, M.D., M.B.A., CEO of Breakthrough Medical Innovations, shares first-hand, riveting accounts of against-all odds fights between him and two goliaths: Wall Street and the FDA. Learn about his successes and his recommendations to women who want to bring their medical advancements to market too. Registration includes light fare, wine, beer and non-alcoholic beverages and a complimentary copy of Dr. Gulfo's book: [Innovation Breakdown: How the FDA and Wall Street Cripple Medical Advances](#).



#### WIB-Metro New York Oktoberfest Networking Event

WIB-Metro New York welcomed fall at [its Oktoberfest networking event](#) on October 6, 2014, at midtown's deliciously crafted Beer Bar. While members and friends mingled and discussed the latest industry news, everyone enjoyed an impressive selection of international and craft brewed beers and light fare.



A good time was had by all who attended WIB-Metro New York's Oktoberfest networking event!

### Coming in December...

The meaning of the holiday season will have WIB-Metro New York in full swing with a charity fund-raising event. Details will be available soon.

### January – Come Celebrate!

Plan on networking fun as WIB-Metro New York celebrates its first year anniversary on becoming a full-fledged Women In Bio chapter! We'll keep you posted on the details.

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## OTHER INTERESTS

### BIO Announces Award to Honor Women in the Field Of Industrial Biotechnology

BIO is pleased to announce the creation of the **BIO Rosalind Franklin Award** for Leadership in Industrial Biotechnology, to be presented to an outstanding woman in the industrial biotechnology sector who has made significant contributions to the advancement of the biobased economy and biotech innovation. The inaugural award will be presented at this year's [Pacific Rim Summit on Industrial Biotech & Bioenergy](#), to be held December 7-9, 2014, in San Diego. [Learn more.](#)

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### WIB is funded in part by our National Sponsors


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