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November 6, 2014  
[www.womeninbio.org](http://www.womeninbio.org)

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## NATIONAL ANNOUNCEMENTS

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### Application Deadline for the 2014 Robbie Melton WIB Scholarship is Coming Up Fast!

The Robbie Melton WIB Scholarship was established to advance the educational development of women in the life sciences industry by encouraging and supporting education on the business aspects of life science. The scholarship honors Women In Bio co-founder, [Robbie Melton](#), who has dedicated her career to fostering the growth of life science entrepreneurs. At least two \$1,000 scholarships will be awarded this year. To qualify a candidate must be a woman, an active WIB member, and working in the life sciences industry. The scholarship money can be applied towards workshops, conferences, professional courses, seminars and similar educational programs. [Click here for more information and to apply](#). Apply now! *The application deadline is November 14, 2014.*

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### Entrepreneurship Video Highlights

Interested in taking your idea or business to the next level or looking for advice from other successful women entrepreneurs? Many of our chapters have recorded their events on these topics, so enjoy this member-only benefit by logging into your WIB account to view this small selection of our videos!

- [Path to Market \(2014\)](#)
  - [Funding your Idea: Growing From Concept to Reality \(2013\)](#)
  - [Winter Webinar: Business Development, Negotiations 101 \(2011\)](#)
  - [Winter Webinar: Business Development, Licensing 101 \(2011\)](#)
  - [Paths to Success Panel Discussion \(2013\)](#)
  - [Creating Your Path: Success through Entrepreneurship Panel \(2013\)](#)
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### Volunteers needed for National Committees!

We are ramping up our **Grants Procurement Committee** with great volunteers and we need just a couple more people to round out an impressive line-up of volunteers. If you are interested in helping us identify and/or apply for grants applicable to WIB, please [contact Jamie Strachota](#) for more information. We will be having our first Grants Procurement Committee meeting later this month so contact Jamie now!

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### Report Examines Executive Diversity in Biotech

[Lifstream Ltd.](#) has published a report ("Diversifying The Outlook: The X&Y of Biotechnology Leadership") that examines gender diversity within the biotechnology industry. [You can learn more about this report and download a copy.](#) (Note: To download the report you will need to provide information, none of which Women In Bio receives or retains.)

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with SmartBrief**

WIB has partnered with SmartBrief

**Check Out WIB's Job  
Board!**

Women In Bio has a job board!

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Did you know you can support us

to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. [Learn more about WIB SmartBrief and to sign up for this free newsletter!](#)

SmartBrief

Visit <http://wibcareercenter.com> to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of [AmazonSmile's donations here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

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## WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. You can also find us on [Google+](#) and [Pinterest!](#) Thanks for helping spread the word about WIB and your local WIB chapter!



[WIB-National](#)  
[YWIB-National](#)  
[Atlanta YWIB](#)  
[Pittsburgh](#)  
[Seattle Metro](#)  
[Seattle YWIB](#)  
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[Pittsburgh](#)  
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## CHAPTER NEWS & EVENTS

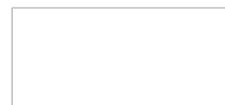
### [Pittsburgh](#)

#### **TONIGHT! – A MAPs-U Event: Why All Women Scientists Must Think Like Entrepreneurs**

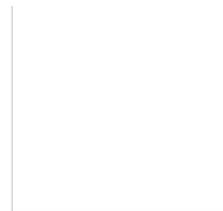
[Please join us this evening](#) for a fabulous presentation from **Rebecca Harris**. Rebecca is the Director of the Center for Women's Entrepreneurship at Chatham University, and she has over 20 years of experience as an entrepreneur, consultant, and marketing specialist. Please stay after Rebecca's talk to chat and network with WIB members and non-members alike! Light refreshments will be provided. This MAPs-U event is open to women and men – *no pre-registration or registration fee required!*

#### **Field Report: How I Secured An Industry Job, by Julie Cramer, Ph.D.**

After learning that I landed a job in industry after grad school, all of my peers asked the same



question: "How did you do it?" Well, [here is my story...](#)



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## [Chicago](#)

### **TONIGHT! - WIB-Chicago Presents "How to Develop Your Core Message Statement: Elevator Pitch"**

[Join us this evening](#) as we host **John P. Lombardo, Ph.D.**, for our professional development lecture "How to Develop Your Core Message Statement: Elevator Pitch." Dr. Lombardo will show how a positive core message statement enhances your professional presence and stature, boosts self-confidence, reduces anxiety, and helps open doors for connection, collaboration, and employment. This seminar will provide guidance and a safe environment for you to develop and practice your statement.

### **Save the Date! Annual Members Meeting and Wine Tasting - December 2, 2014**

Calling all WIB-Chicago members! Please join us for our annual members meeting on Tuesday, December 2, 2014, when we will review the status of our chapter and discuss our 2015 events and goals. Wine tasting and networking to follow the meeting! Stay tuned for details.

### **WIB-Chicago Enjoys Happy Hour at "The Barre"**

On October 16, 2014, twenty WIB-Chicago members and friends enjoyed [October's networking event](#) at The Barre Code in downtown Chicago. Attendees participated in an introductory Barre class and concluded the evening with great conversation and refreshments. Thank you to WIB-Chicago member **Elese Hanson** for organizing and [Duane Morris](#) and [The Barre Code](#) for sponsoring such a great event!

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## [Seattle Metro](#)

### **TONIGHT! - WIB-Seattle Metro Supports *Dress for Success***

[Join us for an evening of networking](#) tonight to cap off 2014 with Women In Bio-Seattle Metro! We've had a great year of events devoted to the support of women in the life sciences, and now we'd like to give back. At this event we will collect items for *Dress for Success*, a YWCA-managed program that provides interview-appropriate clothing to low-income women who are looking for jobs. Can't attend? No clothes to donate? *Dress for Success* accepts monetary donations to provide employment retention services to its clients. Contributions are tax deductible. [Learn more about \*Dress for Success\* and make a donation.](#)

### **WIB-Seattle Metro Presents an Evening with Recruiters**

On October 27, WIB-Seattle Metro [featured an evening with 17 recruiters](#) from the Seattle Metro area to provide advice and feedback to the WIB community on what it takes to stand out during a job search. The [Washington Biotechnology & Biomedical Association](#) hosted this sold out event that included personal tips for the application and interview process from each recruiter, followed by small group discussions. The evening concluded with networking, allowing attendees an opportunity to speak one on one with recruiters.

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## [Greater Montréal](#)

### **WIB-Greater Montreal 2nd Anniversary Celebration: What Makes A Good Leader? November 12, 2014**

La section régionale du Grand Montréal de Femmes en bio [vous invite à son cocktail dînatoire pour souligner son deuxième anniversaire](#) tout en profitant d'une vue imprenable du centre-ville de Montréal. Tout au cours de la soirée, plusieurs femmes influentes dans le secteur des sciences de la vie vont partager avec nous leurs points de

[Join the Greater Montreal Chapter of Women In Bio in marking its 2nd anniversary](#) with a cocktail dinner overlooking beautiful downtown Montreal. Throughout the evening, several influential women in the life science sector will share their views on "What makes a good leader". Among these are **Dr. Thérèse Gagnon-Kugler**, Chief

vue sur "Qu'est-ce qu'un bon leader". Parmi celles-ci sont Executive Officer of PreThera Research, **Thea Discepola**, la **Dre Thérèse Gagnon-Kugler**, présidente et directrice Vice-President of Legal Affairs at Novartis, **Sybil Dahan**, générale de PreThera Research, **Thea Discepola**, vice- President of Aspri Pharma Canada Inc., **Caroline Fortier**, président des affaires juridiques chez Novartis, **Sybil Dahan**, CEO GLWL Research, PRCL Research and InflammatoRx **Fortier**, présidente de GLWL Research, PRCL Research et InflammatoRx et d'autres à venir. Chaque entretien sera suivi d'une courte période de questions. Cette soirée se veut une opportunité de réseautage avec des femmes et des hommes du milieu universitaire, de l'industrie, de la sphère gouvernementale et des fournisseurs de services. Nos événements sont reconnus pour leur atmosphère de collégialité et pour faciliter les échanges professionnels. La soirée comprendra un tirage pour une adhésion WIB gratuite. Nous avons hâte de vous y voir!

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## [RTP](#)

### **WIB-RTP Young Women In Bio Will Tour BTEC Facility**

On November 13, 2014, [our latest YWIB event](#) will include a tour of the cGMP simulated training facility at Golden LEAF Biomufacturing Training & Education Center (**BTEC**), discussion of general aspects of recombinant expression of proteins, and hands-on experiments on chromatography and oxidation-reduction (redox). This event is open to girls in the 10th through 12th grades.

### **WIB-RTP Presents: GOING TO THE DARK SIDE; Successful Science Careers Beyond Academia**

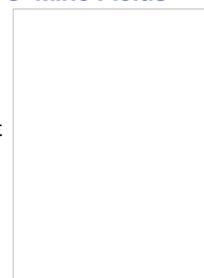
Do you love science, but aren't sure that the ivory tower is for you? [Please join WIB-RTP on November 19, 2014](#), for a panel discussion on Successful Science Careers Beyond Academia. This event will bring together experts from diverse backgrounds and perspectives for a representation of non-academic careers by individuals who have found success beyond the ivory walls.

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## [Metro New York](#)

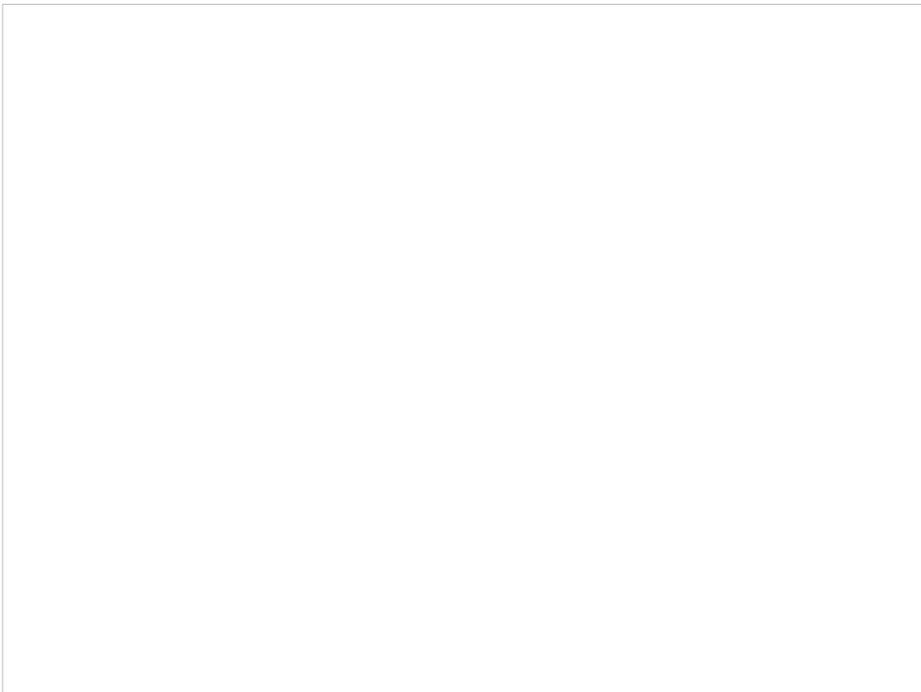
### **WIB-Metro New York Presents "From Innovation to Market: Navigating FDA & VC 'Mine Fields'"**

[Join us on November 19, 2014](#), as illustrious biotech innovator and highly successful entrepreneur, **Dr. Joseph V. Gulfo**, M.D., M.B.A., CEO of Breakthrough Medical Innovations, shares first-hand, riveting accounts of against-all odds fights between him and two goliaths: Wall Street and the FDA. Learn about his successes and his recommendations to women who want to bring their medical advancements to market too. Registration includes light fare, wine, beer and non-alcoholic beverages and a complimentary copy of Dr. Gulfo's book: [Innovation Breakdown: How the FDA and Wall Street Cripple Medical Advances](#).

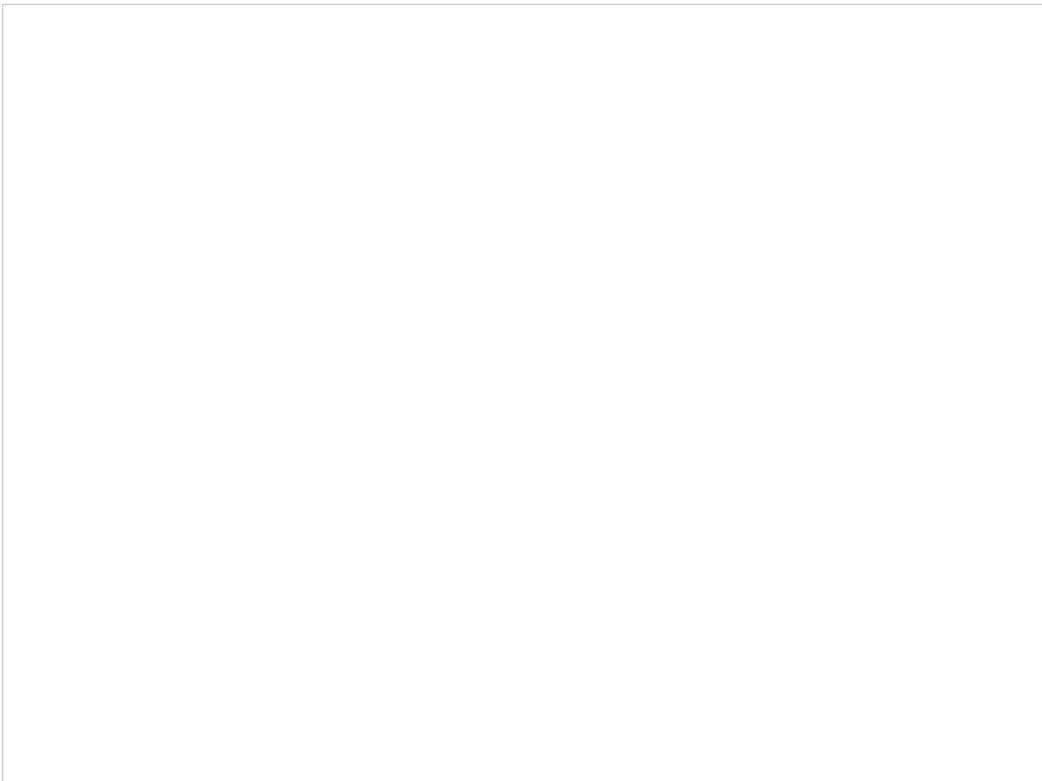


### **Young Women In Bio Launch Event a Success**

On October 8, 2014, WIB-Metro New York's YWIB chapter [held its launch event](#) at the Roche Innovation Center's new offices at the [Alexandria Center for Life Sciences](#). The event, attended by fifteen young women and four teachers from New York City area middle schools, featured a tour of Roche's facilities that included a video overview of the drug development process and an interactive touch screen presentation. The students and teachers had an inspiring and informative day at Roche, learning firsthand what it is like to work at a biopharmaceutical company and what the drug development process entails. Some of the students will be engaging in [post-event articles](#) and presentations at their respective schools, which they will be sharing with Roche and YWIB. Thanks to the Roche Innovation Center for generously hosting our first YWIB event and helping to make it a great success!



Event participants got to know one another during team building exercises.



WIB-Metro New York's inaugural YWIB event ended with a room full of smiling faces.

### **Young Women in Bio Event: "Breast Cancer and the Impact of Scientific Discovery"**

In honor of Breast Cancer Awareness Month, the WIB-Metro New York YWIB chapter [held its second event on October 22, 2014](#), at the [New York University Langone Medical Center](#), which generously sponsored this event. The event kicked off with a tour of NYU's state of the art breast cancer research laboratories during which attendees learned about tools commonly used in cancer research. **Dr. Shubhada Dhage**, Assistant Professor at NYU Langone Medical Center, then gave a presentation to the attendees about the clinical applications of breast cancer research, her career as a breast cancer surgeon and researcher, and her volunteer activities in Africa. Later, the students were broken out into smaller groups, with each group meeting an NYU Langone scientist to discuss educational and career paths in science. Overall, the event was a big success – students and teachers had an inspiring and informative time at NYU Langone.

□  
Dr. Shubha Dhage talks to attendees about her research and the career path she has followed.

Attendees had the opportunity to meet scientists who work at the NYU Langone Medical Center.

## Coming in December...

The meaning of the holiday season will have WIB-Metro New York in full swing with a charity fund-raising event. Details will be available soon.

## January – Come Celebrate!

Plan on networking fun as WIB-Metro New York celebrates its first year anniversary on becoming a full-fledged Women In Bio chapter! We'll keep you posted on the details.

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## Atlanta

### WIB-Atlanta Event - Stop Feeling Like a Fraud

High achieving, career-minded women everywhere suffer from the Impostor Syndrome, or chronic self doubt, which affects their confidence and fulfillment in their work. [In this interactive presentation on November 19, 2014](#), with Certified Career Coach, **Hallie Crawford**, C.P.C.C., you will discover how to manage the negative self-talk to infuse a sense of fulfillment and confidence into your work again. Join us for this engaging presentation, and discover how to take back your career and confidence!

### We Have a Communications Committee Vice Chair Opening!

Communicating to the public about Women In Bio-Atlanta events and programs is the core responsibility of the communications committee. We announce WIB-related material through [the main WIB website](#), direct email, [LinkedIn](#), [Facebook](#), [Twitter](#), and paper flyers. We need help to coordinate these activities, to create web content, and to create flyers. The benefits to participating in the communications committee and becoming a vice chair include opportunities to meet key leaders in Atlanta, learn about social media and marketing, and acquire writing samples and editing experience. Contact [Kristina Clark](#) at [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) to volunteer and develop your communications skills.

### Our MAPs Peer and MAPs-University Groups Want To Hear From You!

WIB-Atlanta has kicked off its [Mentors, Advisors, and Peers \(MAPs\)](#) and [MAPs-University](#) Groups! Our MAPs group is led by **Durga Ramachandhiramani** and MAPs Peer Vice-Chair, [Dr. Dana Schneider](#), and meets every month at a location decided on by group members. MAPs Peer Vice Chair, [Dr. Laura Szymanski](#), leads our [MAPs-University group](#) of graduate students and post-doctoral fellows. They tackle issues important to themselves and will bring in outside speakers.

If you are interested in joining our MAPs Peer Group or MAPs-University Group meetings, please contact MAPs Peer Chair [Dr. Jomy Samuel](#) or Vice Chairs Dr. Dana Schneider or Dr. Laura Szymanski by sending an email to [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org). Please help us develop MAPs programs that best meet your needs by completing our online [MAPS Peer Group survey](#) or [MAPS University Group survey](#). We are looking forward to hearing from you!

### Save The Date! WIB-Atlanta Holiday Party

Women In Bio-Atlanta is planning the final details of our holiday party which will be a potluck or cookie swap in North Atlanta on December 7, 2014, around noon. At the holiday party we will have a fun business card prize drawing for gift certificates. This event to be open for registration soon!

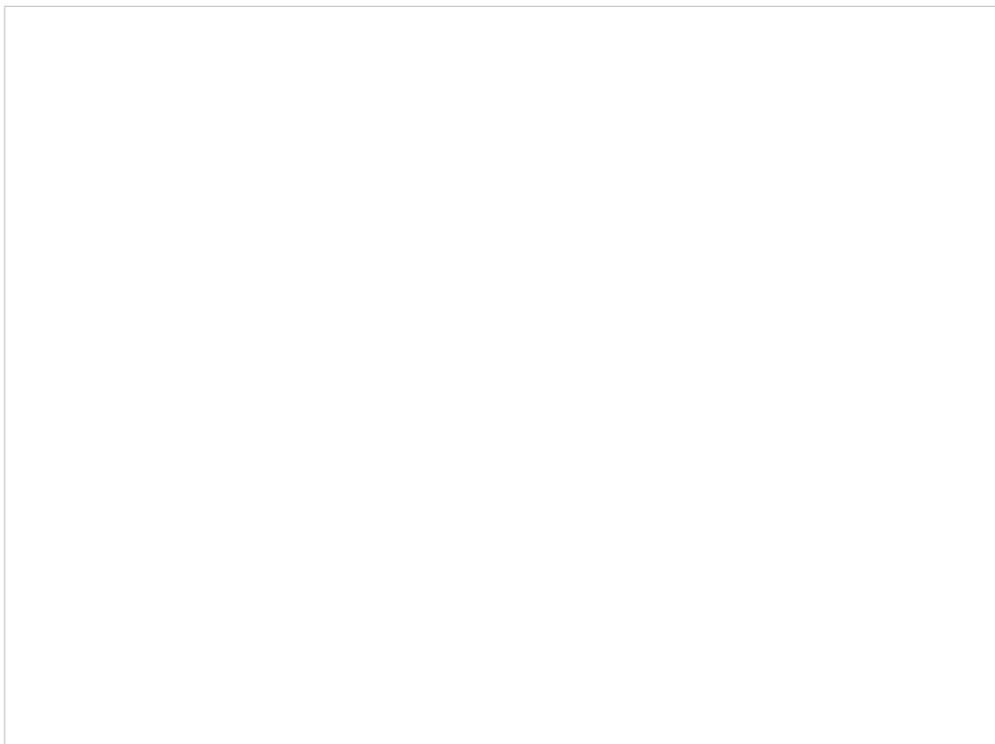
### Other WIB-Atlanta Events Coming Up

We are updating the [WIB-Atlanta Planned Events page](#) to list all of our chapter's 2015 events. Look for an announcement of the updated page coming your way soon! Possible 2015 activities may include professional etiquette and fashion seminars. We will likely have a number of happy hours and a book club. If you would like to make any suggestions for programming (topics, locations, book candidates for the book club, etc.), email [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) and give us your valuable input.

### Chapter Expansion Driven by the Life Sciences Innovation Summit

Every year Georgia Bio's [Innovation Summit](#) attracts a large pool of skilled life science employees from across Georgia and the United States who work in industry, academia, and government. [On October 16, 2014, Women In Bio-Atlanta attended this](#)

[conference](#) and made a lot of headway with organizational goals: Our WIB chairs met with other important local leaders like **Jordan Rose**, founder of the Atlanta Science Festival, and **Kausar Samli**, supporter of Women@TheFrontier, and deliberated about future partnerships. A number of conference attendees visited the WIB booth and learned about our organization. More women became interested in our activities and signed up for our listserv. A number of women were also enthusiastic about contributing to the Young Women In Bio team, which organizes STEM outreach events for children in Atlanta schools. Additionally, we recruited new members to our leadership board. All in all, WIB succeeded in spreading the word about the benefits of membership and developing programs and partnerships.



(Left to right) [Jennifer Stetler](#), [Durgalaxmi Ramachandhiramani](#), and [Ashley Myers](#) at the WIB-Atlanta booth for the Georgia Bio Innovation Summit

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## [Southern California](#)

### **WIB-Southern California Fall Community Service Event**

The Ronald McDonald House Charities serves families with critically ill children who are receiving treatment at local hospitals. On November 19, 2014, Women In Bio-Southern California will partner with Ronald McDonald House Charities of San Diego for an evening of cookie decorating and arts and crafts. This will be a great opportunity for us to help the parents of these sick children shift their focus for a short while, and for the patients' siblings to be the center of attention during such a challenging time. This event is closed, but if you are interested in future volunteer opportunities with our chapter please contact us at [Southerncalifornia@womeninbio.org](mailto:Southerncalifornia@womeninbio.org).

### **WIB Membership Leads to Networking, Leadership, and Long Lasting Relationships!**

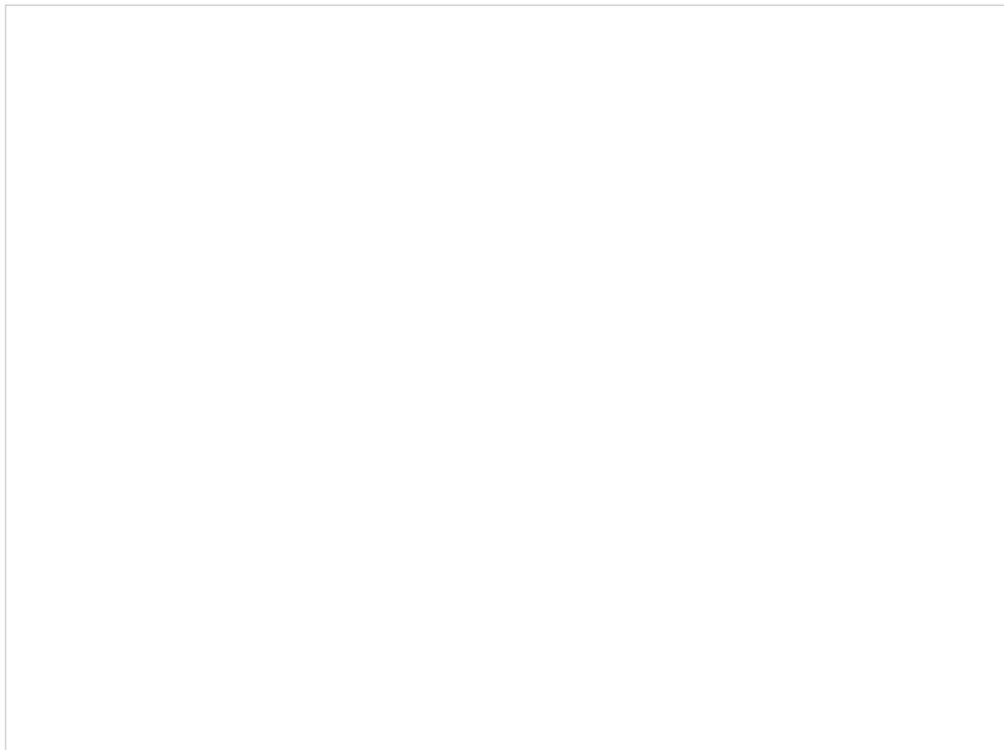
Women In Bio is an organization of professionals who are committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. If you are already a member, enrich your WIB experience and help us achieve our mission by participating in chapter events and by volunteering for various leadership opportunities that our chapter provides! We encourage you to attend the WIB events that our chapter provides, and support our chapter's future events by spreading the word to members and non-members. You can inspire others by taking leadership roles in our chapter's steering committee. Your goals in joining WIB can be best realized by becoming more involved... so get involved in any way that you can! If you have questions about how to become more involved in our chapter, please contact our leadership team at [Southerncalifornia@womeninbio.org](mailto:Southerncalifornia@womeninbio.org).

### **Membership Discount for Biocom Members!**

Biocom members save 25% on WIB membership costs! Click [here](#) and enter discount code **Biocom25%** for an immediate discount. This offer applies for new and renewing members!

## WIB-Southern California First Book Club Meeting a Success

An enthusiastic group of women convened at [WIB-Southern California's inaugural book club discussion](#). The group dissected **Dr. Heidi Hanna's** book *Stressaholic* and her 5-step process to change our relationship with stress. Attendees exchanged ideas about how stress affects our lives, both positively and negatively, and explored proactive actions we can take in order to manage stress. Enlightened with new information, attendees ended the discussion with a 3 minute meditation which instantly filled the air with stress-free vibes. A huge thanks to [Stradling Yocca Carlson & Rauth, PC](#), who generously hosted this event, and special thanks as well to **Sonya Attal, J.D.**, who attended the event and contributed to the discussion. We are confident all attendees will continue to lead healthy and balanced lives.



Sonya Attal, J.D. (left) and [Jennifer Silverstein](#) discuss Dr. Heidi Hanna's book *Stressaholic*

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## [San Francisco Bay Area](#)

### WIB – San Francisco Bay Area Celebrates the Holidays

[Celebrate the holidays on December 4, 2014](#), with fellow WIB members and two of our favorite things – wine and chocolate! By popular demand, our holiday party and networking event will be at the [Dogpatch WineWorks](#) – a working winery and tasting collective in the heart of the city. Come enjoy wine pairings with a tasting of fine chocolates, a selection of charcuterie, cheeses, grilled veggies, and other hors d'oeuvres. This event will also feature a fund-raising raffle with some great prizes. So come, buy tickets and help support Women In Bio!

### WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? The San Francisco chapter of Women In Bio offers a MAPs program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. If you have a calling to be a Mentor, please [get in touch with Vidula Dixit](#), Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information.

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## [Washington DC/Baltimore](#)

### WIB-DC/Baltimore Presents Hot Topics in Bio – Personalized Medicine

On October 22, 2014, members of the WIB-DC/Baltimore chapter gathered at JHU Montgomery Campus for [an enlightening panel discussion](#) on the highly relevant topic of *Personalized Medicine*. The speakers, White House medical advisor **Dr.**

Saralyn Mark, Science policy consultant **Dr. Afsaneh Motamed-Khorasani**, and METAvivor Director of Advocacy **CJ “Dian” Corneliussen-James** brought the advances and challenges of this ever-changing, ever-growing field to life through their different perspectives and discussion of their research. The event was a great success with an incredible turnout of enthusiastic people.



(Left to right) **Dr.Lynn Johnson-Langer**, CJ “Dian” Corneliussen-James, Dr. Saralyn Mark, and Dr. Afsaneh Motamed-Khorasani

### **MAPs Celebrates Its Two-Year Anniversary! – How Are We Doing?**

The Mentors, Advisors and Peers (MAPs) program is coming up on our two-year anniversary! We have seen participation increase over the past two years to include 46% of WIB-DC/Baltimore chapter membership! Additionally, we have expanded the MAPs-University program to five campuses in the DC/Baltimore area. Please take a few moments to provide us with feedback on your MAPs experience by taking [this survey](#). We have also set up a [resource sharing website](#) where MAPs members can share topics, ideas, and articles with other groups as well as post local networking events of interest.

If you would like to learn more about MAPs, please visit the Women In Bio [website](#), or you can contact [Kayla Valdes](#) or [Priyanka Oberoi](#).

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To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please [sign up here](#).

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