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November 20, 2014  
[www.womeninbio.org](http://www.womeninbio.org)

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## NATIONAL ANNOUNCEMENTS

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### [Apply for the 2014 Robbie Melton WIB Scholarship!](#)

***Deadline to Apply Has Been Extended To November 21st!***

Need \$1,000 to attend a professional development course, seminar, webinar, or other similar event? Apply now for the [Robbie Melton WIB Scholarship](#). This scholarship was established to advance the educational development of women in the life sciences industry by encouraging and supporting education on the business aspects of life science. It honors Women In Bio co-founder, [Robbie Melton](#), who has dedicated her career to fostering the growth of life science entrepreneurs. Three \$1,000 scholarships will be awarded this year. To be a candidate, one must be a woman, a WIB member from any chapter, and currently working within the life sciences industry. The money can be applied towards workshops, conferences, professional courses, seminars and other similar educational programs. [Click here](#) for more information and to apply. ***The deadline for all applications is Friday, November 21, 2014.*** Please contact [info@womeninbio.org](mailto:info@womeninbio.org) with any questions. Good luck!

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### [Professional Skills Video Highlights](#)

Looking to further your career by developing and improving your professional skills? We have a number of recorded events from across our chapters on these topics, so enjoy this Member-Only benefit by logging into your WIB account to view this small selection of our videos!

- [Relationships - Your key strategy for achieving professional success \(2014\)](#)
  - [Scientific Presentation Skills Workshop \(2014\)](#)
  - [Personal Branding: "Creating & Telling Your Story" \(2014\)](#)
  - [Negotiating Through Career Goals, Leveraging Skills for a Win-Win \(2013\)](#)
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### [Volunteers needed for National Committees!](#)

We are ramping up our **Grants Procurement Committee** with great volunteers and we need just a couple more people to round out an impressive line-up of volunteers. If you are interested in helping us identify and/or apply for grants applicable to WIB, please [contact Jamie Strachota](#) for more information. We will be having our first Grants Procurement Committee meeting later this month so contact Jamie now!

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#### [Women In Bio Partnership with SmartBrief](#)

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. [Learn](#)

#### [Check Out WIB's Job Board!](#)

Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

#### [Support WIB While Shopping at Amazon.com](#)

Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of [AmazonSmile's donations here](#).

[more about WIB SmartBrief and to sign up for this free e-newsletter!](#)

SmartBrief

By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

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## WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. You can also find us on [Google+](#) and [Pinterest!](#) Thanks for helping spread the word about WIB and your local WIB chapter!



[WIB-National](#)  
[YWIB-National](#)  
[Atlanta YWIB](#)  
[Pittsburgh](#)  
[Seattle Metro](#)  
[Seattle YWIB](#)  
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## CHAPTER NEWS & EVENTS

### [Chicago](#)

#### **WIB-Chicago Annual Members Meeting and Wine Tasting, December 2, 2014**

Calling all WIB-Chicago members! [Please join us for our annual members meeting](#) on Tuesday, December 2, 2014. The meeting will take place from 4:00 p.m. - 5:00 p.m. and wine tasting/networking will follow from 5:00 p.m. – 7:00 p.m. At the members meeting we will review the status of our chapter and discuss our 2015 events and goals. Stay after the meeting for some good company and a casual wine (or beer) tasting. In the spirit of holiday sharing, if you can, please bring a favorite wine or beer to share with other members in a casual potluck of libations networking event. Light snacks will be served. The event is open to current members and is free; however, registration is required in advance for building security reasons.

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### [San Francisco Bay Area](#)

#### **WIB – San Francisco Bay Area Celebrates the Holidays**

[Celebrate the holidays on December 4, 2014](#), with fellow WIB members and two of our favorite things – wine and chocolate! By popular demand, our holiday party and networking event will be at the [Dogpatch WineWorks](#) – a working winery and tasting

collective in the heart of the city. Come enjoy wine pairings with a tasting of fine chocolates, a selection of charcuterie, cheeses, grilled veggies, and other hors d'oeuvres. This event will also feature a fund-raising raffle with some great prizes. So come, buy tickets and help support Women In Bio!

## **WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!**

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? The San Francisco chapter of Women In Bio offers a [MAPs](#) program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. If you have a calling to be a Mentor, please [get in touch with Vidula Dixit](#), Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information.

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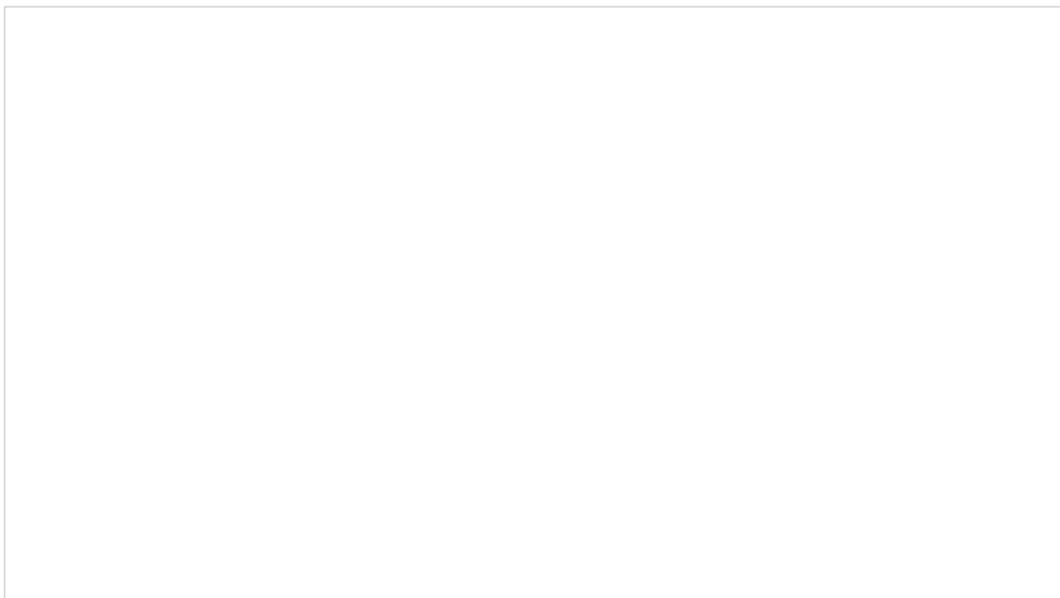
## **[Atlanta](#)**

### **WIB-Atlanta's Lunchtime Holiday Potluck**

It's that time of year again - the ideal time to relax, talk with your friends, and reflect on your accomplishments of the past year! A lot has happened in 2014, and there is more to come in the future! [Join WIB-Atlanta on December 7, 2014](#), for a casual holiday gathering at the beautiful home of one of our colleagues. Have a mimosa while chatting with your friends and discussing your plans for the holiday season and upcoming New Year. Bring your friends (they're invited) so we can all continue to meet new people. And also make sure to bring your business cards for our holiday prize drawing!

### **Women in Atlanta Who Rock... in Science**

The "[Women Rock in Science](#)" event was held on October 28, 2014, in the Alliance Francaise & Goethe Institute, and featured a panel consisting of [Annaelle Devergnas, Ph.D.](#), [Galit Levitin, Ph.D.](#), [Chantal Kerssens, Ph.D.](#), and [Celia Dayagi, B.S.](#), who presented a well-rounded group of women from different professional and cultural backgrounds. The moderator, [Clotide "Clo" Huyghues-Despointes, Ph.D.](#), chose to host the event as an informal question-and-answer succession, inviting the audience to take over most of the discussion after the speakers introduced themselves. A theme of the night was that professional women scientists, regardless of where they were born or educated, will face similar challenges as they further their careers. Most importantly, there are women out there who can provide professional insight and mentorship if one is willing to look for them. This WIB event was definitely a great place to meet these women.



The "Women Rock In Science" event, October 28, 2014

### **We Have a Communications Committee Vice Chair Opening!**

Communicating to the public about Women In Bio-Atlanta events and programs is the core responsibility of the communications committee. We announce WIB-related material through [the main WIB website](#), direct email, [LinkedIn](#), [Facebook](#), [Twitter](#), and paper flyers. We need help to coordinate these activities, to create web content, and to create flyers. The benefits to participating in the communications committee and becoming a vice chair include opportunities to meet key leaders in Atlanta,

learn about social media and marketing, and acquire writing samples and editing experience. Contact [Kristina Clark](mailto:Kristina.Clark@womeninbio.org) at [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) to volunteer and develop your communications skills.

## Our MAPs Peer and MAPs-University Groups Want To Hear From You!

WIB-Atlanta has kicked off its [Mentors, Advisors, and Peers \(MAPs\)](#) and [MAPs-University](#) Groups! Our MAPs group is led by [Durga Ramachandhiramani](#) and MAPs Peer Vice-Chair, [Dr. Dana Schneider](#), and meets every month at a location decided on by group members. MAPs Peer Vice Chair, [Dr. Laura Szymanski](#), leads our [MAPs-University group](#) of graduate students and post-doctoral fellows. They tackle issues important to themselves and will bring in outside speakers.

If you are interested in joining our MAPs Peer Group or MAPs-University Group meetings, please contact MAPs Peer Chair [Dr. Jomy Samuel](#) or Vice Chairs Dr. Dana Schneider or Dr. Laura Szymanski by sending an email to [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org). Please help us develop MAPs programs that best meet your needs by completing our online [MAPS Peer Group survey](#) or [MAPS University Group survey](#). We are looking forward to hearing from you!

## Other WIB-Atlanta Events Coming Up

We are updating the [WIB-Atlanta Planned Events page](#) to list all of our chapter's 2015 events. Look for an announcement of the updated page coming your way soon! Possible 2015 activities may include professional etiquette and fashion seminars. We will likely have a number of happy hours and a book club. If you would like to make any suggestions for programming (topics, locations, book candidates for the book club, etc.), email [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) and give us your valuable input.

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## Greater Montréal

### Femmes en bio- Grand Montréal: Célébration des fêtes et réseautage 9 décembre, 2014

[Le groupe régional des Femmes en bio du Grand Montréal vous invite à vous joindre à nous durant notre prochaine soirée de réseautage pour célébrer le temps des fêtes.](#) Ne manquez pas cette occasion de rencontrer et prendre un verre avec des collègues venant de divers secteurs des biosciences au Québec. Il fera froid dehors, alors profitez de ce bon moment pour vous réchauffer dans l'ambiance chaleureuse du Whisky Café. **S'il vous plaît apporter un article de don comme des articles de toilette, des jouets, ou de la nourriture non périssable pour le centre d'hébergement Logifem.** Nous nous réjouissons de passer la soirée en votre compagnie! Joyeuses Fêtes! Les canapés sont inclus. Profitez de prix réduits pour les boissons pendant l'événement.

### WIB-Greater Montreal Holiday Happy Hour and Networking, December 9, 2014

[WIB-Greater Montreal invites you to ring-in the festive season at our Holiday Happy Hour and Networking event.](#)

Don't miss this opportunity to meet and share a drink with women and men from Quebec's diverse bioscience sector. It may be cold outside, but we will be warm spreading holiday cheer in the inviting atmosphere of the Whisky Café. **Please bring a donation item such as toiletries, toys, or non-perishable food for Logifem women's shelter.** We look forward to celebrating the season with you! Eat, drink, and be merry! Canapés are included. Enjoy happy hour drink specials for the duration of the event.

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### Durant un déjeuner conférence, WIB du Grand Montréal fait le tour de l'actualité des sciences de la vie en Amérique du Nord 15 Octobre, 2014

[Nous sommes heureuses de faire-part du succès de notre dernier petit déjeuner conférence.](#) Dans une salle comble, les participants ont assisté avec enthousiasme à deux présentations. [Lara Iob](#), partenaire chez EY, nous décrit l'état actuel de l'industrie des sciences de la vie, et [Dre Louise Proulx](#), directrice du développement chez Therillia, nous parla d'un nouveau modèle de développement du médicament au Québec qui organise mieux les parties

### WIB-Greater Montreal discusses the North American Life Science Landscape over Breakfast, October 15, 2014

[We are pleased to announce the success of our latest Breakfast Series.](#) Guests arrived at this sold-out event eager to hear EY Partner [Lara Iob](#) present the current state of the life sciences industry, and Therillia's Chief Development Officer [Dr. Louise Proulx](#) explain a new model for drug development in Quebec, which streamlines the parties involved and uses expertise and resources in the academic community. The talks were followed by many insightful questions and comments from the audience. We

impliquées et utilise l'expertise et les ressources de la communauté académique. Les présentations furent suivies par de nombreuses questions et commentaires du public. Nous tenons à remercier [Laval Technopole](#) pour avoir parrainé et accueilli ce déjeuner conférence qui fût des plus informatifs.

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## [Southern California](#)

### **WIB-Southern California Invites You to Eat, Drink, and Be Merry!**

It's that time of year again! [WIB-Southern California would be delighted to have you join us](#) for dinner, drinks, some laughs and live music to celebrate the holiday season. Members and non-members are invited to our holiday celebration. Adding to all the good things we've experienced and accomplished this year, every attendee will have the chance to win one of our many door prizes and bid on a catalog of spectacular silent auction items generously donated by local businesses and individuals. 90% of the proceeds will go toward our [Young Women In Bio](#) Initiative. We will also be collecting all types of clothing for [Laura's House](#), which has provided shelter, counseling, legal assistance, and life skills education to women and children affected by, and often escaping, domestic violence.

### **WIB Membership Leads to Networking, Leadership, and Long Lasting Relationships!**

Women In Bio is an organization of professionals who are committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. If you are already a member, enrich your WIB experience and help us achieve our mission by participating in chapter events and by volunteering for various leadership opportunities that our chapter provides! We encourage you to attend the WIB events that our chapter provides, and support our chapter's future events by spreading the word to members and non-members. You can inspire others by taking leadership roles in our chapter's steering committee. Your goals in joining WIB can be best realized by becoming more involved... so get involved in any way that you can! If you have questions about how to become more involved in our chapter, please contact our leadership team at [Southerncalifornia@womeninbio.org](mailto:Southerncalifornia@womeninbio.org).

### **Membership Discount for Biocom Members!**

Biocom members save 25% on WIB membership costs! Click [here](#) and enter discount code **Biocom25%** for an immediate discount. This offer applies for new and renewing members!

### **A HUGE Thank You To Our 2014 Sponsors & Supporters!**

The WIB-Southern California chapter is indebted to our 2014 Sponsors! Because of our sponsors, we are able to provide quality programs throughout the year and thank them for their continued support. WIB is an organization of professionals committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. Because of the generous support of our sponsors at all levels we are able to achieve our goals and mission.

#### ***What Does It Mean To Be A Sponsor?***

- Sponsors are aligned in our mission to support women, leadership, and the life science industry.
- Sponsors represent the demographics of our unique membership including: biotech, life science, law, accounting, services providers, and more!

#### ***What Are The Benefits Of Sponsorship?***

- Brand Recognition
- Networking Opportunities
- Corporate Social Responsibility

To view a list of our generous sponsors [click here](#). If you have questions about sponsorship, please contact our leadership team at [Southerncalifornia@womeninbio.org](mailto:Southerncalifornia@womeninbio.org).

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## [Greater Boston](#)

### **WIB-Greater Boston 2014 Holiday Celebration**

[Come celebrate the holiday season on December 10, 2014, with your fellow Boston Area WIB members!](#) We are honored to have the WIB President, [Simone Fishburn, Ph.D.](#), as well as WIB Board of Directors member, [Annalisa Jenkins, MBBS, MRCP](#), speak to us. Simone is currently the Executive Editor of [SciBx](#), and her prior experience includes the development of drugs for biotech companies as well as independent research in academia. Annalisa is the CEO at [Dimension Therapeutics](#). She began her career as a Medical Officer with the British Royal Navy, and moved on to work at big pharma including Merck Serono and Bristol-Myers Squibb. Simone and Annalisa have a wealth of experience and knowledge to share with us, and can provide valuable insights on how to reach success as a woman in the biotech/science field.

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## [Washington DC/Baltimore](#)

### **Come and Celebrate the Holidays With the DC/Baltimore Chapter!**

This is THE celebration time of the year! [Join us on December 17, 2014, as we remember an amazing year of WIB](#) at [Redwood Restaurant and Bar](#) in Bethesda. We will provide food, drinks and music, and of course, the amazing networking opportunities with all our members and guests. Furthermore, a scholarship will be handed out to one lucky student, and we are looking forward to hearing your feedback for what you'd like to see in 2015.

### **Looking to volunteer? Join our Communications, Membership, Sponsorship, and Program committees!**

Looking for opportunities to improve your leadership and communication skills through WIB? Consider volunteering with our **communications, membership, program, or sponsorship committees!** All these diverse committees are seeking amazing WIB volunteers to help with exciting projects such as social media marketing, membership driving as well as events planning for the upcoming year. Don't miss out on a chance to serve as future leaders for the DC/Baltimore chapter. You can contact our committee chairs here:

- Communications Chair, Chelsea Zhou
- Membership Chair, Cathy Vrentas
- Sponsorship Chair, Bianca Farias
- Program Chairs Maria Perino and/or Arti Santhanam

### **MAPs Celebrates Its Two-Year Anniversary! – How Are We Doing?**

The [Mentors, Advisors and Peers \(MAPs\)](#) program is coming up on our two-year anniversary! We have seen participation increase over the past two years to include 46% of WIB-DC/Baltimore chapter membership! Additionally, we have expanded the [MAPs-University](#) program to five campuses in the DC/Baltimore area. Please take a few moments to provide us with feedback on your MAPs experience by taking [this survey](#). We have also set up a [resource sharing website](#) where MAPs members can share topics, ideas, and articles with other groups as well as post local networking events of interest.

If you would like to learn more about MAPs, please visit the Women In Bio [website](#), or you can contact [Kayla Valdes](#) or [Priyanka Oberoi](#).

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## [Seattle Metro](#)

### **WIB-Seattle Metro Hosts Strategy Session with Newly Formed Board of Advisors**

On October 29, 2014, the WIB-Seattle Metro Board [held a strategy session](#) to review accomplishments made over the course of the year, identify areas for additional growth, and set goals for 2015. During the first half of the meeting, committee chairs presented on 2014 activities and achievements and assessed how well these met the goals they had set at the beginning of the year. WIB-Seattle Metro's newly formed Board of Advisors, a group of distinguished female leaders from the Seattle area life sciences community, then joined the meeting for a recap of 2014 accomplishments, followed by a joint discussion amongst the Board and Board of Advisors on WIB-Seattle Metro aspirations for 2015. This half-day workshop sets the foundation for continued leadership and growth for the WIB-Seattle Metro chapter in 2015, and focuses the Chapter on important needs of its membership.

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## [Metro New York](#)

### **January – Come Celebrate!**

Plan on networking fun as WIB-Metro New York celebrates its first year anniversary on becoming a full-fledged Women In Bio chapter! We'll keep you posted on the details.

*We have great programming in the works for February...stay tuned!*

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## [Pittsburgh](#)

### **Women Scientists Must Think Like Entrepreneurs**

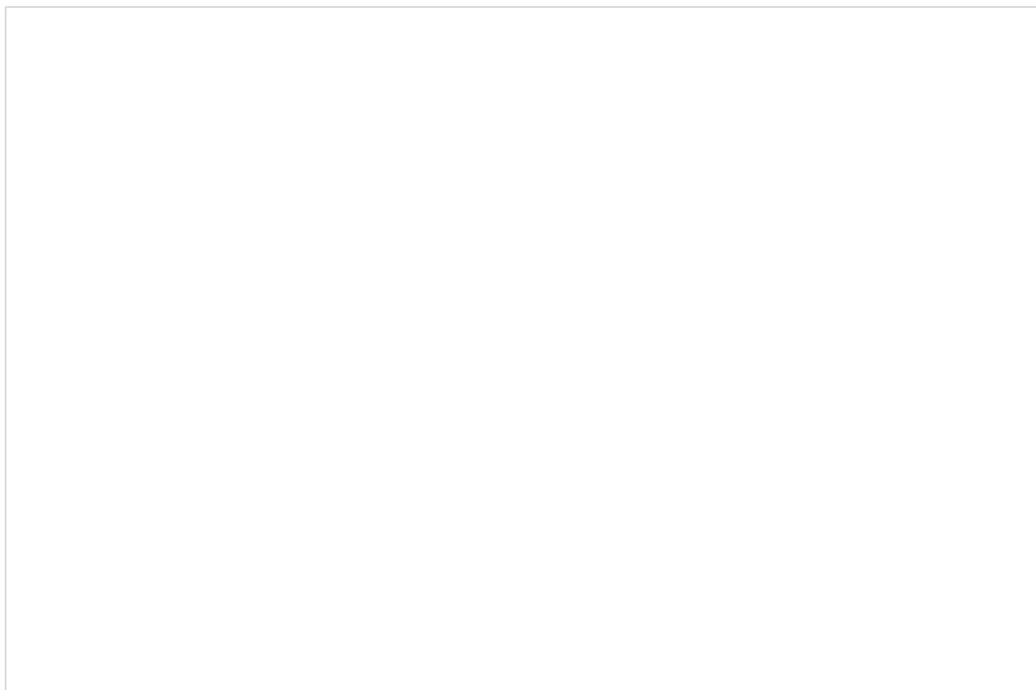
[Rebecca Harris](#), Director of the [Center for Women's Entrepreneurship \(CWE\)](#) at Chatham University, talked to a group of about thirty WIB-Pittsburgh [MAPs-U](#) members on the evening of November 6, 2014, about "Why All Women Scientists Must Think Like Entrepreneurs." As an innovator with more than 20 years of experience, Rebecca shared her personal experiences about how she started several companies and how—through the CWE—she has helped many women commercialize their ideas. The audience was thoroughly engaged and the conversation after Rebecca's presentation was quite lively. Her words of wisdom and inspiration rang true with everyone in the room especially when she emphasized that the first step to success is: don't be afraid to take risks! Many thanks to the [Office of Academic Career Development at the University of Pittsburgh](#) for their co-sponsorship.

□ The "Why All Women Scientists Must Think Like Entrepreneurs" MAPs-U event, November 6, 2014

□ Rebecca Harris answers questions

### **Spooktacular WIB-Pittsburgh Annual Hat-O-Ween!**

WIB-Pittsburgh [celebrated the conclusion of a successful 2014](#) by donning amazingly creative interpretations of Halloween – in hat form! The party hosted all manner of guests including traditional witches, a ghoulish bride, a Rastafarian, a Viking queen, a wolf, and too many others to mention. Thanks to everyone for getting into party spirits! The October 29, 2014, Hatoween Party was a fantastic way to wrap up a year of stellar programming that positively impacted chapter membership and expanded awareness of WIB among local leaders, government dignitaries, and economic development organizations. Congratulations to our contest winners [Hannah Smith](#), who won the Best Hat prize, and [Kelsie Mozzoni](#) who took home the title of Best Pumpkin "Coaster." Many thanks to our enthusiastic sponsor, [Regulatory and Quality Solutions. Pittsburgh Winery](#) was the perfect venue and the food (catered by Sausalido) was delicious, filling, and plentiful! Thanks for a great year... we're looking forward to 2015!!



Spectacular millinery was on display at WIB-Pittsburgh's Hatoween event!

□

### Member Spotlight: Meet Paula Franetti, President and CEO of MetaFit Solutions, LLC

When [Paula Franetti](#) completed her undergraduate degree in health and physical education, she imagined that her career would go something like this: enter teaching, work up to the collegiate level, and “become the greatest teacher ever.” After about a year as a substitute teacher, she quickly became disillusioned with the profession. “So much for that career,” she jokes. Paula then transitioned to the field of prosthetic and orthotic rehabilitation, ultimately falling in love with it and becoming a board-certified prosthetist. After her residency training at Ohio’s Hanger Orthopedic, she became a founding partner of Orthocare Prosthetic and Orthotic Associates. Paula’s story continues [here](#).



To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please [sign up here](#).

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