

January 22, 2015
www.womeninbio.org

NATIONAL ANNOUNCEMENTS

A Fresh Start in 2015: Free Career Search/Transition Webinar

Ring in the new year on January 27, 2015, with an opportunity to advance your career from the comfort of your home in the cold January weather! The [WIB-DC/Baltimore](#) chapter is hosting a webinar [that is open to all WIB members](#), focused on the topic of making career transitions. Whether you are looking for your first post-graduate job or you are a seasoned professional interested in making a change, this program will be of interest to you.

WIB is Expanding to Austin, Texas

WIB is excited to announce the formation of the WIB-Austin chapter. A launch event will be held soon so stay tuned for more details.

WIB Video Spotlight Series

Learn about negotiation skills in the work environment that create a win/win situation from this expert panel at a WIB-San Francisco Bay Area event. [Access this discussion](#) by logging into our member-only Video Library!

Women In Bio Partnership with SmartBrief

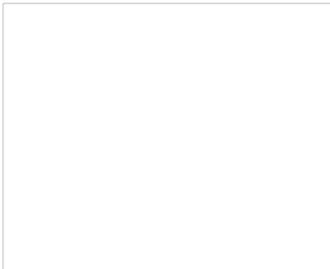
WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. [Learn more about WIB SmartBrief and to sign up for this free e-newsletter!](#)

SmartBrief



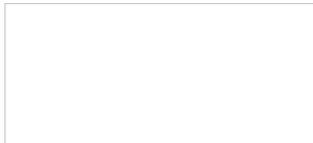
Check Out WIB's Job Board!

Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!



Support WIB While Shopping at Amazon.com

Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of [AmazonSmile's donations here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!



WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. You can also find us on [Google+](#) and [Pinterest!](#) Thanks for helping spread the word about WIB and your local WIB chapter!

 WIB-National YWIB-National Atlanta YWIB Pittsburgh Seattle Metro Seattle YWIB Washington DC/Baltimore	 WIB-National YWIB-National Atlanta Chicago Montreal New York Pittsburgh Research Triangle Park (RTP) San Francisco Bay Area Southern California	 WIB-National YWIB-National Atlanta Greater Boston Chicago Greater Montréal New York Pittsburgh Research Triangle Park (RTP) San Francisco Bay Area Seattle Southern California Washington DC/Baltimore
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Women In Bio Has A New Mailing Address

Got something to send us? See below for our new address:

[Women In Bio](#)
PO Box 31493
Sea Island, GA 31561

CHAPTER NEWS & EVENTS

[Chicago](#)

TONIGHT - WIB-Chicago Presents Confessions of the Clinical Minds

Later stage clinical trials can be a challenging endeavor for companies of any size. Listen to distinguished speakers as they talk about emerging trends, opportunities and challenges of clinical trials from the perspective of a sponsor and a CRO. Panelists will discuss R&D management, patient recruitment and retention strategies, and the pros and cons of outsourcing clinical trials. [Join us tonight](#) for this unique opportunity to join the discussion and network with other professional women in the Life Sciences.

SAVE THE DATE: "FDA Regulation of Medical Device Software" Program on March 3, 2015 at MATTER!

Software is everywhere in the health care industry: mobile medical apps, medical device data systems, and electronic health records. Regulatory systems were designed before software existed, however, making software regulation complex and difficult. How does the FDA regulate medical device software, including mobile medical apps? Join us at MATTER in the Merchandise Mart to learn the latest FDA developments from [Lee Tumminello](#) and [Suzanne O'Shea](#), members of the FDA practice group at Faegre Baker Daniels. Registration for this event will be available soon!

WIB-Chicago Member Spotlight: Heather Kissling; Marshall, Gerstein & Borun LLP

[Heather Kissling](#), Partner and Chair of Biotechnology with Marshall, Gerstein & Borun LLP, draws from over 15 years of experience in securing biotechnology patents to develop IP strategies that further clients' business objectives. She was recently selected for inclusion in [Managing Intellectual Property's IP Stars – Top 250 Women in IP](#). She is a member of WIB-Chicago's

Advisory Board, and served as the Chair of the chapter's Communications Committee for four years. "WIB-Chicago provides terrific programming that engages women at all stages of careers. I encourage WIB members to be active in their local chapters; I've met so many dynamic women in the life sciences, locally and nationally, through WIB-Chicago."

[Washington DC/Baltimore](#)

Fresh Start in 2015 – A Free Career Search/Transition Webinar

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Become a Sponsor for the WIB-DC/Baltimore Chapter! Help us meet our goals!

Support the WIB-DC/Baltimore Chapter! Being a sponsor gives your company the opportunity to interact with members, a WIB annual membership, and a great chance to display your company logo for WIB events! Does your organization want to impact and facilitate professional growth for women in the life sciences? Then consider becoming our WIB chapter sponsor! Since our chapter represents a network of more than 230 members, your brand name will spread easily within and beyond our community. Furthermore, by sponsoring our monthly education and networking events, you will bring true values that promote our members' professional growth in careers, leadership, and entrepreneurship. For more details, feel free to contact our sponsorship committee chair, [Bianca Farias](#) at bfarias@womeninbio.org.

Looking to volunteer? Join our Communications, Membership, Sponsorship, and Program committees!

Looking for opportunities to improve your leadership and communication skills through WIB? Consider volunteering with our **communications, membership, program, or sponsorship committees!** All these diverse committees are seeking amazing WIB volunteers to help with exciting projects such as social media marketing, membership driving as well as events planning for the upcoming year. Don't miss out on a chance to serve as future leaders for the DC/Baltimore chapter. Contact DC.Baltimore@WomenInBio.org to learn more and to volunteer!

[Atlanta](#)

WIB-Atlanta Presents: Be Your Personal Best While Networking

Gracefully networking with others is no easy task. Many of us have faced challenges remembering names and keeping conversations running smoothly. Consider improving your networking performance on January 28, 2015, with [a professional etiquette workshop](#) with [Peggy Newfield](#), founder and president of [Personal Best, Inc.](#) Ms. Newfield will give us important tips on how to initiate and end conversations gracefully, how to be engaging, and how to work a room. Many other topics will be covered, including ways to pass out your business cards while holding plates/glasses. Come out and achieve your personal best. You will make new contacts and leave feeling better prepared for managing future networking events.

WIB-Atlanta Presents a Tasty Class on Pairing Wine & Chocolate

[Vino Venue](#) of the Atlanta Wine School has created for us a fine selection of four exquisite wines coupled with chocolate sweets that everyone will enjoy. As you savor the flavors, the wine expert will explain why the pairings work well together. This is a great event to relax and chat with friends. Also you will leave with some knowledge on how to pair wine with food, so you can make great decisions at future fine dining events. [Please register for this February 12, 2015, event](#) as soon as you know that you are coming. *This event will be canceled if we have not met the minimum requirement of registrants by February 8, 2015.*

Thanks to WIB-Atlanta's Volunteers

WIB-Atlanta would like to recognize some of the people who have contributed to our activities and helped us be the success that we are today. Thank you to [these women](#).

[Seattle Metro](#)

WIB-Metro Seattle Presents: “Usher in 2015 with WIB-Seattle Metro”

On January 29, 2015, [come network with your fellow WIB members](#) and hear from one of Seattle's most inspiring leaders: [Dr. Christine Mac Donald](#) from the Washington University School of Medicine. Described as a “superb young researcher,” Dr. Mac Donald is dedicating her career to improving the diagnosis and treatment of traumatic brain injury. Her stories of grit and passion will remind us of the life-changing reach of the life sciences and inspire us to tackle personal and professional challenges head-on in 2015.

[Metro New York](#)

First Annual Anniversary Event

[Join us on January 29, 2015](#), as we team up with Pfizer's Women's Leadership Network for an evening of celebration, networking, and an exciting talk on leadership, the changing healthcare environment and pharmaceutical R&D by **Lara Sullivan**, Pfizer's Vice President of WRD Strategy and Portfolio Solutions. Learn how changes in technology, the healthcare system, and biopharmaceutical business models impact pharmaceutical R&D, and how this dynamic environment can impact one's leadership challenges and opportunities. WIB members, nonmembers, and guests are welcome; advanced registration is required and closes on January 27, 2015. Be sure to sign up early before space fills up.

WIB-Metro New York YWIB Upcoming Events

- WIB-Metro New York YWIB is planning the first New Jersey-Area YWIB event with the scientific publisher John Wiley & Sons, who will also host the event scheduled for February 25, 2015. Students participating in this event will learn firsthand about how science is published and distributed in the digital age.
- A day is being planned for high school girls to learn about careers in science and publishing. Stay tuned for more details.

SAVE THE DATE: Metro New York Celebrates Women's History Month on March 11, 2015

We are planning a terrific evening of networking with [NYU Langone Medical Center](#), which will also provide the venue for this event. More information will be posted soon.

Check on WIB-Metro New York's latest news, planned events, and membership information at our [website](#) or email us at NewYork@womeninbio.org.

[San Francisco Bay Area](#)

Peninsula Speed Networking Event

[Join women from around the Bay Area on January 29, 2015](#), for a fun evening of Speed Networking! We have had great success with our Speed Networking events around the Bay Area and are excited to put on the latest event in the Peninsula! So grab your business cards, polish up your 30-second introduction, and join us for a fun, fast-paced evening to meet other women in the Pharma/Biotech Industry. In two hours you'll mingle, learn fast facts, and make new connections. Space is limited so please register early.

WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? WIB-San Francisco Bay Area offers a [MAPs](#) program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. Interested in being a Mentor? Get in touch with [Vidula Dixit](#), Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information. You can contact Vidula by emailing her at SanFrancisco@WomenInBio.org. You can also [read this flyer to learn more about our MAPs program's offerings](#) – please feel free to share it with friends and colleagues!

[Pittsburgh](#)

WIB-Pittsburgh Presents: Negotiation – Get More of What You Want

Research shows that gender has a tremendous impact on negotiation. Women simply don't ask. This is not just about salary; it impacts every area of our lives. [On February 11, 2015, join Leanne Meyer](#), Program Director of the Carnegie Mellon Leadership and Negotiation Academy for Women, and learn about how to get much more of what you want. No matter where you are in your career - or life - you will learn valuable techniques.

How to Differentiate and Outcompete to Transition from Academia to Industry

It was a packed house for [the first WIB-Pittsburgh's Mentors Advisors Peers University workshop of the year](#) on January 8, 2015! The MAPs-U program welcomed **Dr. Donald Taylor**, Executive-In-Residence at the Pittsburgh Life Sciences Greenhouse, for an eye-opening talk about differentiating ourselves from others with whom we will compete for jobs. Don provided the group of 30 participants with five soft skills to ensure success in an industry workplace, noting that some of these skills may be different from what is accepted and expected in academia. He encouraged us to be coachable, non-defensive, patient, personable, and perseverant. An emphasis was placed on the need to explore ways by which we can set ourselves apart from others - with some self-reflection, we can go from a standard big top circus to Cirque du Soleil! We capped this lively evening off with an insightful Q&A session and networking. It was another excellent WIB-Pittsburgh MAPs-U event! Details for our next program are soon to come.

□
Dr. Donald Taylor takes questions from a packed room.

□
The workshop provided plenty of opportunities for networking.

[Southern California](#)

WIB-Southern California Presents "Painting and Vino"

On February 18, 2015, [let your creative side flow!](#) With a glass of wine in hand, you will be guided step-by-step by a resident Paint Nite® artist through a painting so that you come up with your own unique masterpiece at the end of the night that you will be amazed YOU created. Paint Nite® provides everything you will need: canvas, paints, brushes, and even a smock. Just bring your fun loving friends and have a few cocktails to keep the spirits high and inhibitions to a minimum and we'll make sure your inner Picasso is unleashed.

WIB Membership Leads to Networking, Leadership, and Long Lasting Relationships!

Women In Bio is an organization of professionals who are committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. If you are already a member, enrich your WIB experience and help us achieve our mission by participating in chapter events and by volunteering for various leadership opportunities that our chapter provides! We encourage you to attend the WIB events that our chapter provides, and support our chapter's future events by spreading the word to members and non-members. You can inspire others by taking leadership roles in our chapter's steering committee. Your goals in joining WIB can be best realized by becoming more involved, so get involved in any way you can! If you have questions about how to become more involved in our chapter, please contact our leadership team at Southerncalifornia@womeninbio.org.

Membership Discount for Biocom Members!

Biocom members can save 25% on WIB membership costs! If you are a Biocom member, contact SouthernCalifornia@womeninbio.org to learn more and receive the discount code.

WIB-Southern California is Impacting Career Choices for Youth

WIB-Southern California gets involved with career development for young girls and women because it believes in inspiring the next generation to be successful. This past summer, several members of our chapter volunteered to discuss their career choices with [Career Girls](#), a nonprofit organization that provides a free online platform for showcasing video clips of women role models who share career and educational advice to inspire young girls to expand their horizons, improve their academic performance, and dream big about their futures. Career Girls is dedicated to providing young girls of all income levels and ethnic backgrounds with the academic tools and support they need to achieve their professional aspirations. The online videos that WIB-Southern California volunteers helped create will be available to women everywhere through the Women In Bio website. WIB-member [Linda Strause](#), Ph.D., biotech consultant and Assistant Professor at UC San Diego, shared why "today is a great time to consider careers in science." Please view and share her story by clicking [here](#).

[RTP](#)

WIB-RTP Young Women In Bio Visits Bayer CropScience Greenhouse

Bayer CropScience's Greenhouse 5 is a 60,000-square-foot building that houses office space, seeding areas, and an entire third floor dedicated to greenhouse space. Research and Development at the site focuses on growth and resistance of corn and soybean to herbicides, insecticides, and nematode infections. [This February 24, 2015, event](#) will include a safety video and an introduction to both the greenhouse and the scientists who work there. The event will end with a full tour of the greenhouse. This event is open to girls in grades 6-8.

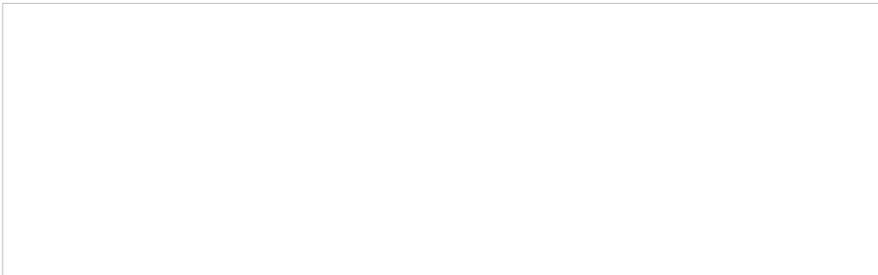
WIB-RTP teaches 11th-12th Graders Communication Skills

Young Women in Bio – RTP [presented a workshop titled, "Communicating Your Best Self"](#) at the North Carolina School of Science and Math on January 12, 2015. The event, specially designed for Grades 11 and 12, was a huge success. All 40 available slots were filled within 24 hours of advertising the event! While the students munched on pizza, they were captivated by the humorous stories, videos and remarks presented to them about communication.

OTHER INTERESTS

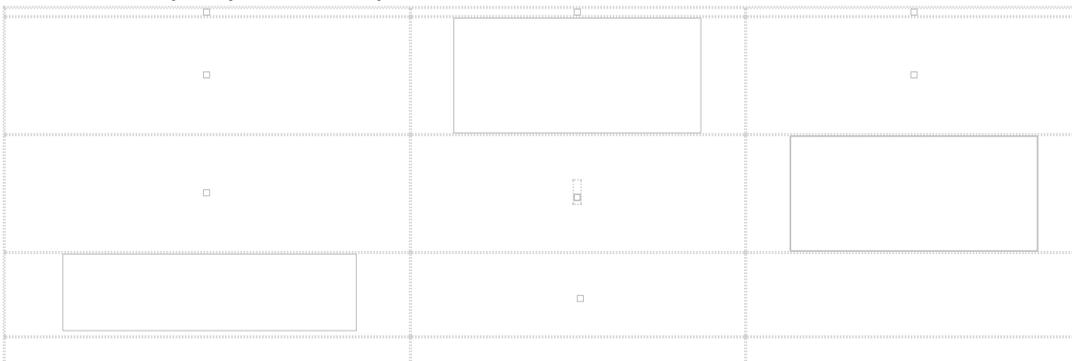
WIB Members Receive a Discount to Personalized Medicine World Conference

WIB members will receive 10% off when they enter the code "WomenInBio" while registering for the [Personalized Medicine World Conference](#), which will be held from January 26 through January 28, 2015, at the [Computer History Museum](#) in Mountain View, CA. This conference gathers leaders, including [Craig Venter](#), [Margaret Hamburg](#), [Richard Klausner](#), [George Church](#), [Dennis Lo](#), [Krishna Yeshwant](#), [Ron Davis](#), [Glenn Steele](#), [Michael Pellini](#), and many more. Conference sessions will be held on topics such as: prenatal diagnostics and newborn screening, longevity and aging, the CDx conundrum, DNA as digital storage, consumerism and crowdsourcing, next-generation sequencing applications for cancer and other diseases, clinical trials in the era of personalized medicine, and navigating reimbursement and coverage. [Click here](#) to register.



To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please [sign up here](#).

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