

February 5, 2015
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NATIONAL ANNOUNCEMENTS

WIB's Newest Chapter Schedules Launch Event!

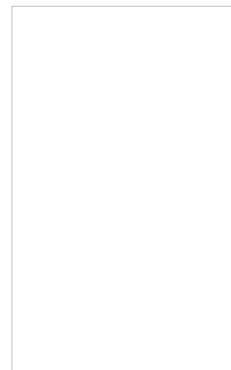
WIB-Austin Area [will hold its launch event](#) on February 19, 2015. Featured event speakers are **Dr. Maninder “Mini” Kaylon**, Vice Dean of Strategy and Partnerships at the Dell Medical School, and [Michelle Lee](#), Deputy Director for the USPTO. Event registration is free for WIB member and non-members.

WIB Now Offers 2 and 3 Year Memberships

WIB has expanded its membership categories to include 2 and 3 year membership options. These new membership options provide significant savings over the one year membership. [Access WIB's membership page](#) to see all of our membership options.

WIB Leadership Profile: Larisa Lacis, National Membership Chair

[Larisa](#) is Vice President, Life Sciences, Marketing and General Counsel at [BTG Systems, Inc.](#), a provider of outsourced IT services. Her responsibilities include managing all legal and marketing aspects of the business, along with the life sciences division that caters to both start-ups and established companies with healthcare-related software products. Larisa is a registered patent attorney and experienced general counsel to start-up biotech and pharmaceutical companies. She received a B.S. in Biology from the University of Michigan in Ann Arbor and a J.D. from DePaul University in Chicago, Illinois. Larisa began serving as Chair of Membership of Women In Bio during January of 2015. Previously, she has served on the Board of the WIB-Chicago chapter from 2011 through 2014, and was the Vice Chair of the Chicago chapter from late 2013 through 2014.



MAPs Seeks Volunteers for its 1:1 Mentoring Program!

Along with our current MAPs (Mentors, Advisors, and Peers) groups, we are excited to announce that we are creating a 1:1 Mentoring Program. We are looking for volunteers who are interested in being a part of this new program. Please contact [Lisa Mueller](#) at mapgroup@womeninbio.org if you are interested.

WIB Video Spotlight Series

How do you move into and up the ranks of the business side of Biotech? Hear stories and advice from this expert panel at a WIB-Chicago event by [logging into our member-only Video Library!](#)

Women In Bio Partnership with SmartBrief

WIB has partnered with SmartBrief

Check Out WIB's Job Board!

Women In Bio has a job board!

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Did you know you can support us

to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. [Learn more about WIB SmartBrief and to sign up for this free newsletter!](#)

SmartBrief

Visit <http://wibcareercenter.com> to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of [AmazonSmile's donations here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. You can also find us on [Google+](#) and [Pinterest!](#) Thanks for helping spread the word about WIB and your local WIB chapter!



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[Seattle YWIB](#)
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Women In Bio Has A New Mailing Address

Got something to send us? See below for our new address:

[Women In Bio](#)
PO Box 31493
Sea Island, GA 31561

CHAPTER NEWS & EVENTS

[Pittsburgh](#)

WIB-Pittsburgh Presents: Negotiation – Get More of What You Want

Research shows that gender has a tremendous impact on negotiation. Women simply don't ask. This is not just about salary; it impacts every area of our lives. [On February 11, 2015, join Leanne Meyer](#), Program Director of the Carnegie Mellon Leadership and Negotiation Academy for Women, and learn about how to get much more of what you want. No matter where you are in your career - or life - you will learn valuable techniques.

[Atlanta](#)

WIB-Atlanta Presents a Tasty Class on Pairing Wine & Chocolate

[Vino Venue](#) of the Atlanta Wine School has created for us a fine selection of four exquisite wines coupled with chocolate sweets that everyone will enjoy. As you savor the flavors, the wine expert will explain why the pairings work well together. This is a great event to relax and chat with friends. Also you will leave with some knowledge on how to pair wine with food, so you can make great decisions at future fine dining events. [Please register for this February 12, 2015, event](#) as soon as you know that you are coming. *This event will be canceled if we have not met the minimum requirement of registrants by February 8, 2015.*

Opportunity for Free Registration to WIB-Atlanta Events

Would you like the chance to attend WIB-Atlanta events for free? WIB-Atlanta is looking for volunteers to work the registration table at the beginning of chapter events. Benefits of this experience include the opportunity to meet and network with event attendees. If you are new to WIB, want to meet people, and want an easy way to initiate professional relationships, this is a great opportunity. Contact Atlanta@womeninbio.org to discuss volunteer opportunities that can provide you with free entry into WIB-Atlanta events.

Thanks to WIB-Atlanta's Volunteers

WIB-Atlanta would like to recognize some of the people who have contributed to our activities and helped us be the success that we are today. Thank you to [these women](#).

Member Spotlight: Jamie L. Graham, J.D.

WIB-Atlanta would like to congratulate our chair, Jamie L. Graham, on winning the 2015 Georgia Bio Community Award. This annual award, which is presented every January, recognizes a few select individuals who have significantly contributed to the Georgia life sciences community. [Read more!](#)

[RTP](#)

WIB-RTP Presents "How to Be Intentional With Your Online Brand on LinkedIn®"

Are you actively managing your online brand? Besides your Google search results, people will rely heavily on your LinkedIn profile and activity to help define your reputation. LinkedIn has become the requisite social media channel for professionals. With that in mind, are you comfortable with who you are on LinkedIn? Does your LinkedIn profile represent the authentic you? On February 17, 2015, [Nannette "Net" Stangle-Castor](#), President and Founder of InnoVector Tech and award-winning communicator and strategic adviser will be sharing her expertise on building strong online brands. [Come to this event](#) and learn how to improve your presence and engagement on LinkedIn.

WIB-RTP Young Women In Bio Visits Bayer CropScience Greenhouse

Bayer CropScience's Greenhouse 5 is a 60,000-square-foot building that houses office space, seeding areas, and an entire third floor dedicated to greenhouse space. Research and Development at the site focuses on growth and resistance of corn and soybean to herbicides, insecticides, and nematode infections. [This February 24, 2015, event](#) will include a safety video and an introduction to both the greenhouse and the scientists who work there. The event will end with a full tour of the greenhouse. This event is open to girls in grades 6-8.

WIB-RTP Kicks off 2015 with a Networking Event at Cafe Caturro

[A semi-structured networking event](#) organized by the WIB-RTP chapter on January 21, 2015, brought in over 50 participants to Cafe Caturra in Cary, NC. The event was structured to encourage attendees to interact with each other and increase their network connections.

[Southern California](#)

WIB-Southern California Town Hall Event

Are you interested in learning more about Women In Bio? Would you like to be involved in helping our Southern California Chapter grow? If so, [have your opinion heard by attending our 2015 Annual Town Hall Meeting](#) on April 9, 2015, presented by the Southern California Chapter's Steering Committee and Biocom. We will discuss 2014 program successes and improvements, membership benefits and retention, reinvigorating Steering Committee engagement, and developing an exciting slate of 2015/2016 professional development programs. Light food and refreshments will be served. Guests of members and non-affiliated non-members are welcomed.

WIB Membership Leads to Networking, Leadership, and Long Lasting Relationships!

Women In Bio is an organization of professionals who are committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. If you are already a member, enrich your WIB experience and help us achieve our mission by participating in chapter events and by volunteering for various leadership opportunities that our chapter provides! We encourage you to attend the WIB events that our chapter provides, and support our chapter's future events by spreading the word to members and non-members. You can inspire others by taking leadership roles in our chapter's steering committee. Your goals in joining WIB can be best realized by becoming more involved, so get involved in any way you can! If you have questions about how to become more involved in our chapter, please contact our leadership team at Southerncalifornia@womeninbio.org.

Membership Discount for Biocom Members!

Biocom members can save 25% on WIB membership costs! If you are a Biocom member, contact SouthernCalifornia@womeninbio.org to learn more and receive the discount code.

Austin Area

WIB-Austin Area Chapter Launch Event!

[Please join us](#) as we launch the first Women In Bio chapter in the state of Texas! We hope to see all of you on February 19, 2015, at 6:30 p.m. to help make this a memorable launch! Come for wine and appetizers, and learn more about what we have planned for the coming year. Network with local women and our special guests:

- **Dr. Maninder "Mini" Kaylon**, Vice Dean of Strategy and Partnerships at the Dell Medical School
- [Michelle Lee](#), Deputy Director for the USPTO

Event registration is free for WIB member and non-members. We look forward to seeing you!

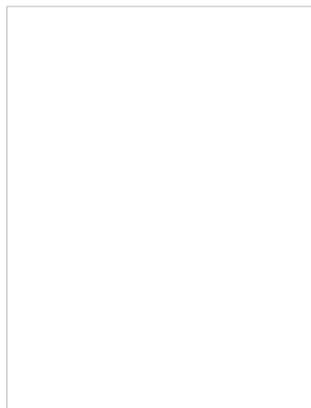
[Chicago](#)

WIB-Chicago Presents "FDA Regulation of Medical Device Software"

Software is everywhere: mobile medical apps, medical device data systems, and electronic health records. Regulatory systems were designed before software existed, however, making software regulation complex and difficult. How does the FDA regulate medical device software, include mobile medical apps? [Join us at MATTER in the Merchandise Mart](#) on the evening of March 3, 2015 to learn the latest FDA developments.

WIB-Chicago Member Spotlight: Carolyn Hollands

[Carolyn Hollands](#) is a postdoctoral researcher studying Alzheimer's disease at the University of Illinois at Chicago(UIC). Alongside her passion for laboratory-based neuroscience research, Carolyn has also been interested in translational research, which led to her volunteering with EnterpriseWorks Chicago, a technology incubator located at UIC. There she served as a commercialization consultant for two early stage startup biotechnology companies. This experience inspired her to form her own startup team which is currently working on a novel drug delivery method for treatment of brain injury and disease. Carolyn also served as the Co-Chair of the Sponsorship team in the WIB-Chicago chapter for nearly a year. "WIB has given me access to the biotech community through its



members and also through the industry focused events. I feel much more a member of this community than I did when I was only attending similar academic groups.”

[Washington DC/Baltimore](#)

Become a Sponsor for the WIB-DC/Baltimore Chapter! Help us meet our goals!

Support the WIB-DC/Baltimore Chapter! Being a sponsor gives your company the opportunity to interact with members, a WIB annual membership, and a great chance to display your company logo for WIB events! Does your organization want to impact and facilitate professional growth for women in the life sciences? Then consider becoming our WIB chapter sponsor! Since our chapter represents a network of more than 230 members, your brand name will spread easily within and beyond our community. Furthermore, by sponsoring our monthly education and networking events, you will bring true values that promote our members' professional growth in careers, leadership, and entrepreneurship. For more details, feel free to contact our sponsorship committee chair, [Bianca Farias](mailto:bfarias@womeninbio.org) at bfarias@womeninbio.org.

Looking to volunteer? Join our Communications, Membership, Sponsorship, and Program committees!

Looking for opportunities to improve your leadership and communication skills through WIB? Consider volunteering with our **communications, membership, program, or sponsorship committees!** All these diverse committees are seeking amazing WIB volunteers to help with exciting projects such as social media marketing, membership driving as well as events planning for the upcoming year. Don't miss out on a chance to serve as future leaders for the DC/Baltimore chapter. Contact DC.Baltimore@WomenInBio.org to learn more and to volunteer!

[Metro New York](#)

WIB-Metro New York Celebrates Its One Year Anniversary!

We kicked-off 2015 by celebrating our first year as a chapter with networking and learning. On January 29, 2015, **Lara Sullivan**, Pfizer's Vice President of WRD Strategy and Portfolio Solutions spoke to a packed room on "Leadership, The Changing Healthcare Environment and Pharmaceutical R&D." A full event recap is forthcoming.

WIB-Metro New York YWIB Plans Visit to John Wiley & Sons, Inc.

YWIB-Metro New York has lined up a number of events including one on February 25, 2015, at publishers John Wiley & Sons, Inc., where high school girls will learn about careers in science and publishing.

Exciting WIB-Metro New York Events Planned for March

- We'll be holding a networking and learning event at NYU Langone, "From Bench to Boardroom" that includes a panel discussion to be moderated by [Sadhana Chitale](#), Director, Life Sciences/Technology Transfer, NYU Office of Industrial Liaison. Panelists will include, [Dr. Hina Chaudhry, M.D.](#), Associate Professor Medicine, Cardiology at Mt Sinai and Scientific Founder of Ventrinova, and [Dr. Amanda Hayward](#), Senior Vice President of Scheer & Company, Inc. More details to come!
 - On March 25, 2015, WIB-Metro New York YWIB will attend an event hosted by Harlem Biospace. High school girls will learn more about this exciting, dynamic biotech incubator space.
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[San Francisco Bay Area](#)

Finding - and Getting - Your Worth: Negotiating Compensation

When you received your last job offer, what did you say besides "thank you"? How did you work to receive the best offer you could? [Join us on Thursday, February 26, 2015](#), for a discussion of the many things to keep in mind when negotiating your next offer. We will hear from panelists including **Dorian Hirth**, Senior VP of Human Resources at Nektar, [Mary Haak-Frendscho](#), Chairman of the Board at Compugen, and more. There's a lot more than salary at stake!

WIB-San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? WIB-San Francisco Bay

Area offers a [MAPs](#) program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. Interested in being a Mentor? Get in touch with [Vidula Dixit](#), Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information. You can contact Vidula by emailing her at SanFrancisco@WomenInBio.org. You can also [read this flyer to learn more about our MAPs program's offerings](#) – please feel free to share it with friends and colleagues!

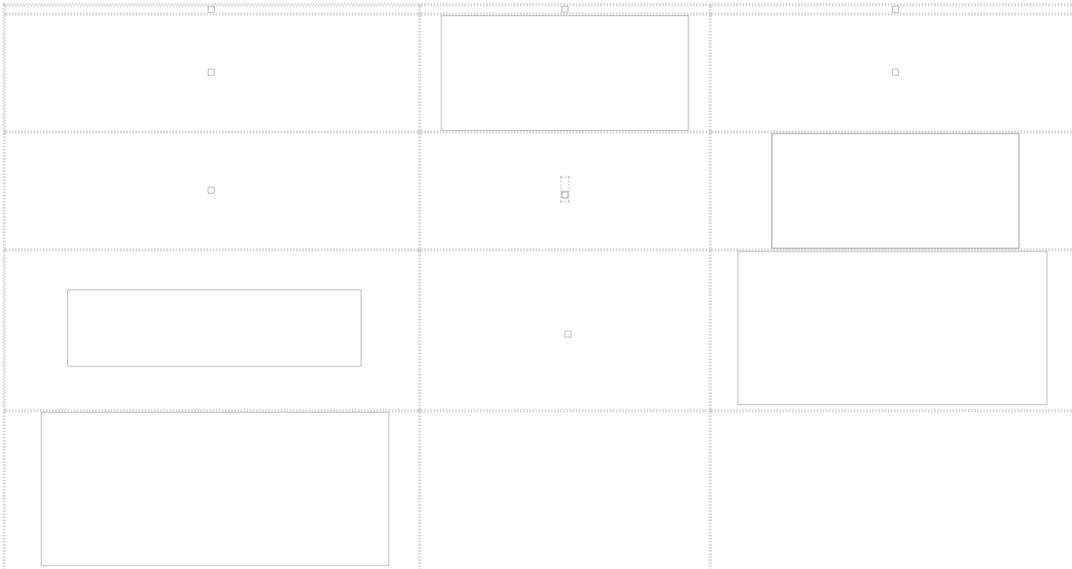
OTHER INTERESTS

International Intellectual Property Forum – Quebec Provides Discount for WIB Members

FORPIQ (the International Intellectual Property Forum - Quebec) is a not for profit organization whose objective is to increase the level of knowledge of innovative Canadian companies and their advisers with respect to IP assets, in order to gain more value therefrom. To attain this objective, FORPIQ organizes forums that bring together business leaders, intellectual property experts, investors, and government representatives to discuss and exchange their experiences and best practices with respect to IP. Their next conference - [FORPIQ2015](#) – will be held in Montreal on April 16, 2015. **WIB members can get a discount using promotional code, exclusive to WIB members: FORPIQ2015WIB.** You can access an electronic version of the FORPIQ2015 program and register [here](#).

To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please [sign up here](#).

WIB is funded in part by our National Sponsors



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