Women's History Month Is Here!

Women In Bio’s celebration of Women’s History Month goes into full swing this week and next with events in RTP, Pittsburgh, San Francisco, New York, Montreal, and Southern California! These and other WIB chapter events across North America are part of the second annual “National Women In Bio Conference.” To honor and recognize the contributions that generations of women have made to events in history and to society, WIB’s chapters are holding events in cities across North America. These events will include keynote addresses and panel discussions from pioneer women in life sciences, covering topics such as science education for girls, career path choices, cultivating skills to move from bench to business, and breaking the life sciences “ceiling.” Click here for more information on our Women’s History Month events!

WIB Membership March Discount! Join Now!!

If you've considered joining Women In Bio, there is no better time to do so than now! In honor of Women’s History Month, throughout March WIB will offer 20% off of our normal membership rates. Take advantage of this discount and join us for only $76 (1-year general membership) or $40 (student/post-doc membership). There are also discounted multi-year membership options and discounted organizational membership options available. This is a limited-time offer for new members - take advantage of it today! To become a WIB member visit www.womeninbio.org and use promo code: WHM201520%.

MAPs Seeks Volunteers for its 1:1 Mentoring Program!

Along with our current MAPs (Mentors, Advisors, and Peers) groups, we are excited to announce that we are creating a 1:1 Mentoring Program. We are looking for volunteers who are interested in being a part of this new program. Please contact Lisa Mueller at mapgroup@womeninbio.org if you are interested.
WIB Video Spotlight Series

Interested in entrepreneurship? Panelists at this WIB-Atlanta event discuss financing a company, intellectual property protection, management and leadership, and their experiences. Watch the event in our member-exclusive video library!

Women In Bio Partnership with SmartBrief
WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, WIB SmartBrief, which brings the most important and timely news stories about women in all areas of the life sciences. Learn more about WIB SmartBrief and to sign up for this free enewsletter!

Check Out WIB’s Job Board!
Women In Bio has a job board! Visit http://wibcareercenter.com to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

Support WIB While Shopping at Amazon.com
Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of AmazonSmile’s donations here. By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

WIB’s Social (Media) Butterflies
Help WIB grow our social media footprint! Remember to participate on our Facebook, Twitter and LinkedIn accounts, and post about events and news. You can also find us on Google+ and Pinterest! Thanks for helping spread the word about WIB and your local WIB chapter!

“Finding Balance When Landing a Leadership Role,” by 2014 Robbie Melton Scholarship Winner, Kelly Picchione

Thanks to WIB I recently had the opportunity to attend a leadership conference offered by SkillPath Seminars on "Excelling as a
Highly Effective Team Leader.” We discussed a wide range of topics including what makes a successful team leader, keys to communication, dealing with conflict, and many others. I would like to share a few of my “Aha” moments at this conference with you.

CHAPTER NEWS & EVENTS

RTP

TONIGHT - WIB-RTP Women’s History Month Event: Dare to be Bold - How to Step up to the Plate in Your Career

What is holding you back in your career? Is there something standing in the way of your path forward? Being bold means having courage even if you are afraid, not worrying unduly about mistakes, and taking good calculated risks. Join us tonight to hear from powerhouse guests who will share insights about times in their careers when they’ve taken bold steps. You will get an insider’s view on the decisions these women have made that have led them to where they are now. As part of the Women In Bio nationwide celebration of Women’s History Month, we are thrilled to offer this professional development event for anyone looking to propel their careers forward. Introductions will be made by Laurie Halloran of Halloran Consulting Group. Featured speakers will be Anne Whitaker, CEO of Synta Pharmaceuticals and Judith Cone, Vice Chancellor of Economic Development and Commercialization at UNC-Chapel Hill.

WIB-RTP Presents “How to Be Intentional With Your Online Brand on LinkedIn®”

Are you actively managing your online brand? Besides your Google search results, people will rely heavily on your LinkedIn profile and activity to help define your reputation. LinkedIn has become the requisite social media channel for professionals. With that in mind, are you comfortable with who you are on LinkedIn? Does your LinkedIn profile represent the authentic you? On March 16, 2015, Nannette “Net” Stangle-Castor, President and Founder of InnoVector Tech and award-winning communicator and strategic adviser will be sharing her expertise on building strong online brands. Come to this event and learn how to improve your presence and engagement on LinkedIn.

WIB-RTP Young Women in Bio to Visit BTEC

This event will include a tour of the cGMP simulated training facility at Golden LEAF Biomanufacturing Training & Education Center (BTEC) on Wednesday, March 18, 2015, and a classroom session to discuss the general aspects of recombinant expression of proteins. This event is open to girls in the 10th through 12th grades.

Pittsburgh

TONIGHT - WIB-Pittsburgh MAPs-U Women’s History Month Event: “How Did I Ever Get from There to Here? Charting a Successful Zigzag Career”

WIB-Pittsburgh’s MAPs-University program invites all male and female graduate students, postdocs, and junior faculty for a fantastic talk this evening from Ria David, Ph.D., M.B.A., about so-called “zigzag” career paths. Dr. David is a co-founder and the president of Cybergenetics, a company dedicated to innovative scientific research that produces unique computational approaches for automating and simplifying DNA processing for forensics solutions and genetics discovery. We are excited and privileged to welcome her as a guest speaker. Please stay after Dr. David’s discussion to chat and network with WIB members and non-members alike! Light refreshments will be provided. This free MAPs-U event will honor Women’s History Month.

Save the Date - Practicing Leadership: Global Perspectives, Personal Focus, on March 31, 2015

Women’s advancement in leadership is currently a very hot topic, thanks to Sheryl Sandberg pushing the conversation by asking women to Lean In. A more feminine style of leadership is recognized as the way forward by Arianna Huffington, who has referred to this time as “a second women’s movement,” and John Gerzema, author of The Athena Doctrine, who believes that “femininity will be the operating system of the 21st century.” More and more people are sending a clear message: there is a real need for women’s leadership and feminine values in our organizations and in the world. Join us on March 31, 2015, as we bring those global perspectives into personal focus through discovering and exploring our own personal, authentic leadership styles. Lee Ann Munger, PowerLink Director at Seton Hill University’s E-Magnify, will lead us through a fun and highly interactive exercise, followed by group discussion and insight.
YWIB – Volunteer to Judge at the Pittsburgh Regional Science & Engineering Fair!

The WIB-Pittsburgh Young Women In Bio is volunteering at the 76th Annual Pittsburgh Regional Science & Engineering Fair! The Pittsburgh Regional Science & Engineering Fair connects nearly 1,100 students in grades 6-12 with our area’s scientists and engineers. The competition will be held on Friday, March 27, 2015, at Heinz Field! If you are interested in judging or general volunteering please contact us at pittsburgh@womeninbio.org.

Volunteer Roll Call!

We are always looking for volunteers to help on the WIB-Pittsburgh Communications/Marketing, Events/Programming, Membership, and Sponsorship committees! It is a great way to become more involved in the Pittsburgh chapter for all those who are interested. Please send an email to pittsburgh@womeninbio.org for more information or to start volunteering!

Washington DC/Baltimore

WIB-DC/Baltimore Presents a Women’s History Month Event: “Funding Your Biotech Enterprise”

March is Women’s History Month. To honor this special time, on March 24, 2015, WIB-DC/Baltimore will present an educational event on the topic of financing with biotech entrepreneurs Wendy Perrow, M.B.A. (CEO at Alba Therapeutics) and Audra Stinchcomb, Ph.D. (CSO and Founder of F6 Pharma), who will share their knowledge and experience with funding a biotech enterprise. Entrepreneur Iris Sherman, M.B.A. (President and Cofounder of Kitchology) will serve as moderator for this discussion.

Become a Sponsor for the WIB-DC/Baltimore Chapter! Help us meet our goals!

Support the WIB-DC/Baltimore Chapter! Being a sponsor gives your company the opportunity to interact with members, a WIB annual membership, and a great chance to display your company logo for WIB events! Does your organization want to impact and facilitate professional growth for women in the life sciences? Then consider becoming our WIB chapter sponsor! Since our chapter represents a network of more than 230 members, your brand name will spread easily within and beyond our community. Furthermore, by sponsoring our monthly education and networking events, you will bring true values that promote our members’ professional growth in careers, leadership, and entrepreneurship. For more details, feel free to contact our sponsorship committee chair, Bianca Farias at bfarias@womeninbio.org.

Looking to volunteer? Join our Communications, Membership, Sponsorship, and Program committees!

Looking for opportunities to improve your leadership and communication skills through WIB? Consider volunteering with our communications, membership, program, or sponsorship committees! All these diverse committees are seeking amazing WIB volunteers to help with exciting projects such as social media marketing, membership driving as well as events planning for the upcoming year. Don't miss out on a chance to serve as future leaders for the DC/Baltimore chapter. Contact DC.Baltimore@WomenInBio.org to learn more and to volunteer!

San Francisco Bay Area

WIB-San Francisco Bay Area Presents: Celebrate Women’s History Month with Women Leaders Building the Future of Biotech

Join Women In Bio-San Francisco Bay Area this coming Monday, March 9, 2015, as it hosts a special half-day event at UCSF-Mission Bay, highlighting pioneering women on the cutting edge of biotech research. We will kick-off with an afternoon panel on new tools. The second afternoon panel will focus on pharmaceuticals and diagnostics. The day will be capped off by a delicious dinner at DogPatch Wine Works and a fireside chat with our keynote speaker, Karen Bernstein. Come and be inspired by these women leading the way in state-of-the-art life sciences research! Regular priced admission ends today – register now!

WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? WIB-San Francisco Bay Area offers a MAPs program that provides 1:1 mentoring for young women who are recent graduates or in early to middle stages
of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. Interested in being a Mentor? Get in touch with Vidula Dixit, Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information. You can contact Vidula by emailing her at SanFrancisco@WomenInBio.org. You can also read this flyer to learn more about our MAPs program's offerings – please feel free to share it with friends and colleagues!

**WIB-SF Bay Area Has a New Facebook Group!**

We are excited to announce that our chapter has a new Facebook group! "Like" our page at https://www.facebook.com/WomenInBioSF to get the latest updates on chapter events! If you have problems accessing the page, please contact us at SanFrancisco@WomenInBio.org.

**Metro New York**

**WIB-Metro New York Presents a Women’s History Month Event - “From Bench to Boardroom: A Panel Discussion with Company Leaders”**

In honor of Women’s History Month, please join us next Wednesday, March 11, 2015, for an exciting evening filled with networking among fellow WIB members (and prospective members) and hear from a panel of leaders in scientific innovation, venture funding and product development. Each panelist plans to provide insights on cultivating new ideas and how to bring them from lab to market. In addition to the panelists’ talk and networking, registration includes light fare, wine, and non-alcoholic beverages. Bring friends, colleagues, and as always, men are welcome too. Learn more and register!

**WIB-Metro New York Young Women In Bio to Attend Event Hosted by Harlem Biospace**

On March 25, 2015, WIB-Metro New York YWIB will attend an event hosted by Harlem Biospace. High school girls will learn more about this exciting, dynamic biotech incubator space.

**Danielle Kranjac Profiled by Outsourced Pharma**

Outsourced Pharma recently profiled WIB-Metro New York Membership Chair and Steering Committee member Danielle Kranjac, who mentioned our chapter and provided a website for readers to get more information. Check out the full article! (Note: To access the full article you may be asked to register with Outsourced Pharma.)

**Greater Montréal**

**YWIB Women’s History Month Event! - Planting the Seeds of Science Workshop for Girls**

Young Women In Bio-Greater Montreal presents a workshop designed to encourage young women to explore career opportunities & fields of study in science, technology, engineering, and mathematics (STEM). This event offers lab tours and discussions in the field of science, at the Rosalind and Morris Goodman Cancer Research Center at McGill University. McGill graduates will introduce girls aged 14-15 years to the wonders of science at the bench. The workshop is exclusively for girls in ninth (doctoral) cycle d’études feront découvrir aux jeunes filles la grade, and it is free to attend. Registration is required.

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Jeu questionnaire sur les sciences de la vie et réseautage, jeudi 12 mars, 2015

WIB-Greater Montreal Presents: Life-Science Trivia and Networking, March 12, 2015
Venez découvrir les plus importantes percées scientifiques de la dernière année, et de tester vos connaissances avec WIB du Grand Montréal. Cet événement de réseau aura en vedette Profsseure en biologie à McGill Laura Nilson, qui nous mettra au défi en nous posant des questions scientifiques à choix multiple. Les participants pourront choisir une réponse en utilisant un système de vote électronique, et nous examineront ensuite les résultats pour voir à quel point nous bien connaissons les sciences. Cet événement sera une façon des plus agréables de rester à jour sur ce domaine en constante évolution! Les canapés, le vin, et la bière seront inclus.

Southern California

Engaging, Connecting, Supporting

For Women In Bio leadership March signifies change: During this time we transition members into roles within our steering committees and prepare for a new year of leadership. While we look forward to the success of our organization with new leaders, we set aside time to acknowledge and highlight women who have made an impact in our world. March is Women's History month, and this year WIB-Southern California will acknowledge how far women have come in two ways:

1. We have created a social media campaign to highlight women through history who have contributed to the life sciences, medical, and general scientific industries. Every day in March we will tweet about an influential women and her contribution to the world. Join the conversation and follow us @WomeninBIOSoCal.

2. Our March 12, 2015 event is focused on entrepreneurship in the life science and biotechnology industries. We are very happy to have Dr. Magda Marquet, Ph.D., cofounder of Ajinomoto Althea & Althea Dx, join us and share her unique experience and perspective on being an entrepreneur in the field of biotechnology.

We would love to hear how you will remember a woman who has influenced your career or life. Please message us via Twitter at @WomeninBIOSoCal.

WIB-Southern California Town Hall Event

Are you interested in learning more about Women In Bio? Would you like to be involved in helping our Southern California Chapter grow? If so, have your opinion heard by attending our 2015 Annual Town Hall Meeting on April 9, 2015, presented by the Southern California Chapter's Steering Committee and Biocom. We will discuss 2014 program successes and improvements, membership benefits and retention, reinvigorating Steering Committee engagement, and developing an exciting slate of 2015/2016 professional development programs. Light food and refreshments will be served. Guests of members and non-affiliated non-members are welcomed.

WIB Membership Leads to Networking, Leadership, and Long Lasting Relationships!

Women In Bio is an organization of professionals who are committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. If you are already a member, enrich your WIB experience and help us achieve our mission by participating in chapter events and by volunteering for various leadership opportunities that our chapter provides! We encourage you to attend the WIB events that our chapter provides, and support our chapter’s future events by spreading the word to members and non-members. You can inspire others by taking leadership roles in our chapter’s steering committee. Your goals in joining WIB can be best realized by becoming more involved, so get involved in any way you can! If you have questions about how to become more involved in our chapter, please contact our leadership team at Southerncalifornia@womeninbio.org.

Membership Discount for Biocom Members!

Biocom members can save 25% on WIB membership costs! If you are a Biocom member, contact SouthernCalifornia@womeninbio.org to learn more and receive the discount code.

Atlanta
WIB-Atlanta Presents a Women’s History Month Event: “Women Changing Cancer”

We are honoring Women’s History Month on March 19, 2015, with our panel on “Women Changing Cancer,” underscoring the work women have done and continue to do in cancer prevention and treatment. We look forward to insights from these prominent women speakers, all leaders in the cancer research community. Panelists include: Suzanne S. Shope, J.D., Director of the Technology Transfer Office at the Centers for Disease Control and Prevention, Patricia Thompson, M.D., Medical Director of Thoracic Oncology & Medical Oncology, SE Regional Medical Center, Cancer Treatment Centers of America, Margaret “Kenny” Offermann, M.D., Ph.D., Managing Partner of Salutramed Group, Susanna Greer, Ph.D., National Director of Clinical Cancer Research and Immunology at the American Cancer Society and President of Greer Consulting, and Lisa Richardson, M.P.H., M.D., Division Director of Cancer Prevention & Control, Centers for Disease Control and Prevention.

Opportunity for Free Registration to WIB-Atlanta Events

Would you like the chance to attend WIB-Atlanta events for free? WIB-Atlanta is looking for volunteers to work the registration table at the beginning of chapter events. Benefits of this experience include the opportunity to meet and network with event attendees. If you are new to WIB, want to meet people, and want an easy way to initiate professional relationships, this is a great opportunity. Contact Atlanta@womeninbio.org to discuss volunteer opportunities that can provide you with free entry into WIB-Atlanta events.

Help Us with Our YWIB Booth at Atlanta Science Festival 2015

Pretty much everyone in the scientific community is going to be at the Atlanta Science Festival on March 28, 2015. Come join the fun! Young Women In Bio is going to have a booth from 9:00 a.m. to 4:00 p.m. that will be dedicated to honoring women in history. Volunteers are needed to help prepare and work our kid-oriented science labs. We will have DNA extraction with strawberries to honor Rosalind Franklin, color chromatography with Skittles to honor Marie Curie, a lily dissection for Maria Sibylia Merian, and a create-a-cell lab for Elizabeth Blackburn. If you’re interested in participating, contact Jenniffer Stetler at Atlanta@womeninbio.org.

Pairing Wine & Chocolate, Pairing Friends & Fun, February 12, 2015

Women In Bio-Atlanta members and friends met at Vino Venue for some tasty lessons. The sommelier began the class by making sure we all knew how to hold and taste wine. We all got the hang of carrying the glass by the stem and swirling the wine to release and smell the aromas. The sommelier encouraged us to drink and describe the flavors as we tasted. To further the lesson, the wine instructor chose for us a special selection of four wines and chocolates to demonstrate pairing flavors. She included a diverse set of wines to appeal to everyone’s preferences. We all enjoyed at least one of the pairings, while we all loved the chocolates. It was a great opportunity to just indulge in the finer things while in the company of colleagues.
Chicago

A Women’s History Month Event! - “Confessions of the Clinical Minds”

Later stage clinical trials can be a challenging endeavor for companies of any size. Listen to distinguished speakers on Thursday, March 19, 2015, as they talk about emerging trends, opportunities, and challenges of clinical trials from the perspective of a sponsor and a CRO. Panelists will discuss R&D management, patient recruitment and retention strategies and the pros and cons of outsourcing clinical trials. Take this opportunity to join the discussion, and network with other professional women in the Life Sciences.

WIB-Chicago Member Spotlight: Nicole Mascheri, Baxter Healthcare

Nicole Mascheri, M.S., P.M.P., is an R&D project manager at Baxter Healthcare, currently involved with a project on a software connectivity platform that connects patients, clinicians, devices, and supplies for home dialysis. Nicole has experienced the wide diversity of opportunities in biomedical engineering, noting that “it’s what also attracts me to WIB – it’s a very diverse group of women in terms of field, training, and expertise.” Nicole’s advice for WIB members is to “Go to the events, contact people who interest you. When it comes to thinking about being a woman in the biology field...consider it an advantage – something you can leverage, not something you have to overcome.” Read Nicole’s full profile here!

Greater Boston

WIB Boston Presents a Women’s History Month “Shark Tank” Event

March is Women’s History Month, and what better way to honor women’s history than to celebrate powerful women in the life sciences. On March 24, 2015, we will feature two groups of influential women in the biotech space for the WIB shark tank event. As the name suggests, this event will be in the style of shark tank with each fundraising female executive giving a pitch to the “sharks.” The sharks will provide feedback on the pitch and commentary on the company/product. This event will help executives understand how to pitch to investors more effectively. It also will be a great way to get exposure to some new technologies and ideas in the life sciences space. So whether you are thinking about starting your own company, are fundraising, or just want to celebrate powerful women this is one event that you can’t afford to miss.

Austin Area

WIB-Austin Area Launch Event a Huge Success!

WIB-Austin Area’s February 19, 2015, Launch Event was a huge success, with about 70 women from Austin and surrounding areas attending. Denise Mayfield, WIB-Austin Area Chapter Chair, and Monica Berrondo, Ph.D., Chapter Vice Chair, coordinated the evening that included networking, wine and appetizers, and special guest Dr. Maninder “Mini” Kahlon, Vice Dean of Strategy and Partnerships at the University of Texas-Austin’s Dell Medical School. Dr. Kahlon provided exciting insight about the future Dell Medical School, the medical and biotech innovations currently in Central Texas, and innovations that we can expect to see down the road. Dell Medical School is the Austin regions’ first medical school, and is scheduled to admit its first class in 2016. This kick-off event was sponsored by Husch Blackwell and the firm’s enrichment series for women, True North.
Some of the seventy attendees who helped launch WIB’s newest chapter

Denise Mayfield, Chapter Chair, and Kristina Ternus, Ph.D., Sponsor Chair, celebrate WIB-Austin Area’s launch!

Follow WIB-Austin Area on Facebook and Twitter!

Stay current on our chapter’s latest news by following us on Facebook and Twitter.

OTHER INTERESTS
Springboard’s Health Innovation Hub is a collaboration platform advancing the growth of women-led digital health and life science companies with access to sources of funding, partnerships, and advisors. Learn more on their website, download the 1-pager, or apply here.

**Cayman Chemical Offering Grant to Postdoctoral and Graduate Students**

Cayman Chemical, a company that produces reagents for biomedical research, supports the professional development of women in the life sciences by offering a $500 grant to postdoctoral or graduate student women researchers. This grant is intended to help cover the cost of attending a conference. The grant application can be found here. Applications will be accepted until March 31, 2015. Learn more about Cayman Chemical at www.caymanchem.com.

**International Intellectual Property Forum – Quebec Provides Discount for WIB Members**

FORPIQ (the International Intellectual Property Forum - Quebec) is a not for profit organization whose objective is to increase the level of knowledge of innovative Canadian companies and their advisers with respect to IP assets, in order to gain more value therefrom. To attain this objective, FORPIQ organizes forums that bring together business leaders, intellectual property experts, investors, and government representatives to discuss and exchange their experiences and best practices with respect to IP. Their next conference - FORPIQ2015 – will be held in Montreal on April 16, 2015. **WIB members can get a discount using promotional code, exclusive to WIB members: FORPIQ2015WIB.** You can access an electronic version of the FORPIQ2015 program and register here.

To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please sign up here.

**WIB is funded in part by our National Sponsors**