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September 3, 2015  
[www.womeninbio.org](http://www.womeninbio.org)



Young Women In Bio:



[Enewsletter Archive](#)

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## NATIONAL ANNOUNCEMENTS

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### Include WIB Membership on Your Back-To-School Shopping List

If you've considered joining Women In Bio, there is no better time to do so than now! From September 1, 2015, through October 15, 2015, WIB will offer a Back to School special of 25% off normal membership rates. This discounted rate applies to single-year memberships as well as the already discounted multi-year memberships. With a WIB membership, you'll receive discounted fees to attend WIB programming and many other WIB membership benefits. This is a limited-time offer for new members, so don't miss this opportunity! To become a WIB member, visit [www.womeninbio.org](http://www.womeninbio.org) and use promo code **BTS201525%**

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### WIB-Philadelphia is in the Works

Women In Bio is excited to announce that we are planning the establishment of a WIB-Philadelphia chapter, which will increase our footprint to 13 chapter locations. Over the remaining months of 2015 work will proceed for getting this chapter up and running, with WIB-Philadelphia's launch slated for early 2016. If you are interested in volunteering to help, learning more about WIB-Philadelphia's formation, and future WIB-Philadelphia events, please [create a free account](#). We will publish updates on WIB-Philadelphia's progress as they occur. We are excited about the creation of another sister WIB chapter, and look forward to working with Philadelphia chapter members as they create another WIB success!

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## RESOURCES

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### WIB Video Spotlight Series

#### Gail Maderis Fireside Chat

Check out [this great fireside chat](#) in our member-exclusive video library with [Gail Maderis](#), former President/CEO of BayBio, now of Antiva Biosciences. You will hear Gail discuss strategies she has utilized to engage in an exciting career!

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#### Women In Bio Partnership with SmartBrief

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which

#### Check Out WIB's Job Board!

Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. Whether you are a job

#### Support WIB While Shopping at Amazon.com

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brings the most important and timely news stories about women in all areas of the life sciences. [Learn more about WIB SmartBrief and to sign up for this free e-newsletter!](#)

SmartBrief

seeker, or looking to fill a position, this is the resource for you!

no cost to you? Designate Women In Bio as the recipient organization of [AmazonSmile's donations here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

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## CHAPTER NEWS & EVENTS

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### Upcoming Events

- WIB-Metro New York presents [“Getting on Boards: Rewards, Risks and Realities.”](#) September 8, 2015
- WIB-San Francisco Bay Area YWIB [Visits Buck Institute for Research on Aging](#), September 12, 2015
- WIB-San Francisco Bay Area [“Tapping into the Modern Financial Landscape in Biotech”](#) event, September 15, 2015
- WIB-DC/Baltimore [“Business of Biotech - It Takes a Village!”](#) entrepreneur event, September 17, 2015
- WIB-Southern California [“Strategy Behind a Proof of Concept Clinical Trial!”](#) event, September 17, 2015

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### Atlanta

[Atlanta@WomenInBio.org](mailto:Atlanta@WomenInBio.org)



YWIB:



### WIB-Atlanta Presents: “Negotiating – The Key to Getting More at Work and Beyond”

We all know that you don't get what you deserve – you get what you ask for. [In this September 22, 2015, workshop, Dr. Liz Boyd](#) will show you how to ask for—and get—more. She will discuss the incredible power inherent in simply being willing to sit down at the negotiation table, the simplicity involved in understanding some of the basic negotiation tactics used by most good negotiators, and how you can easily navigate them. You will also learn the most important concept in negotiation—the BATNA—and why you need to know what it is and how to use it in every negotiation situation.

### Emory MAPs-U Group Needs Volunteers

Mentors Advisors Peers (MAP)s-University groups have regular monthly meetings on the Emory campus that involve invited speakers and discussions on various career-related topics. The Emory MAPs-U group is looking for a graduate student and a post-doc to volunteer as group leaders. With help from the MAPs Chair, the group leader(s) will be responsible for organizing regular meetings and inviting speakers. The group leader(s) will also report to the MAPs Chair. Being group leader allows you a great opportunity to network and will better prepare you for your future career. Email [AtlantaMaps@womeninbio.org](mailto:AtlantaMaps@womeninbio.org) and tell us you are interested!

### Opportunity for Free Registration to WIB-Atlanta Events

Would you like the chance to attend WIB-Atlanta events for free? WIB-Atlanta is looking for volunteers to work the registration table at the beginning of chapter events. Benefits of this experience include the opportunity to meet and network with event attendees. If you are new to WIB, want to meet people, and want an easy way to initiate professional relationships, this is a great opportunity. Contact [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) to discuss volunteer opportunities that can provide you with free entry into WIB-Atlanta events.

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## [Austin Area](#)

[Austin@WomenInBio.org](mailto:Austin@WomenInBio.org)



### About Our Chapter

The Texas WIB chapter in Austin provides easy reach to the home of some of the most prominent academic research centers in the country, including the University of Texas at Austin, M.D. Anderson Cancer Center, The Texas Heart Institute, the Texas Biomedical Research Institute, the Texas A&M System, and the Baylor, Scott & White System of institutions. [Learn more.](#)

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## [Chicago](#)

[Chicago@WomenInBio.org](mailto:Chicago@WomenInBio.org)



### Please Participate in the WIB-Chicago MAPs Survey

WIB-Chicago would like to start a MAPS (Mentors, Advisors, and Peers) program. Please participate in our survey to let us know more about you and your interest in such a program. [Take the survey here.](#) Thanks in advance for your help!

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## [Greater Boston](#)

[Boston@WomenInBio.org](mailto:Boston@WomenInBio.org)



### Help Us Get to Know You Better!

Help our Women In Bio-Greater Boston chapter get to know you better! Please take a few minutes to complete [this short survey](#) to help us understand what you are looking to gain from WIB programming. Information collected through this survey will aid us in designing more exciting and useful events to better assist you in your journey as a woman in science. Thank you for your time. We look forward to seeing you at our next event!

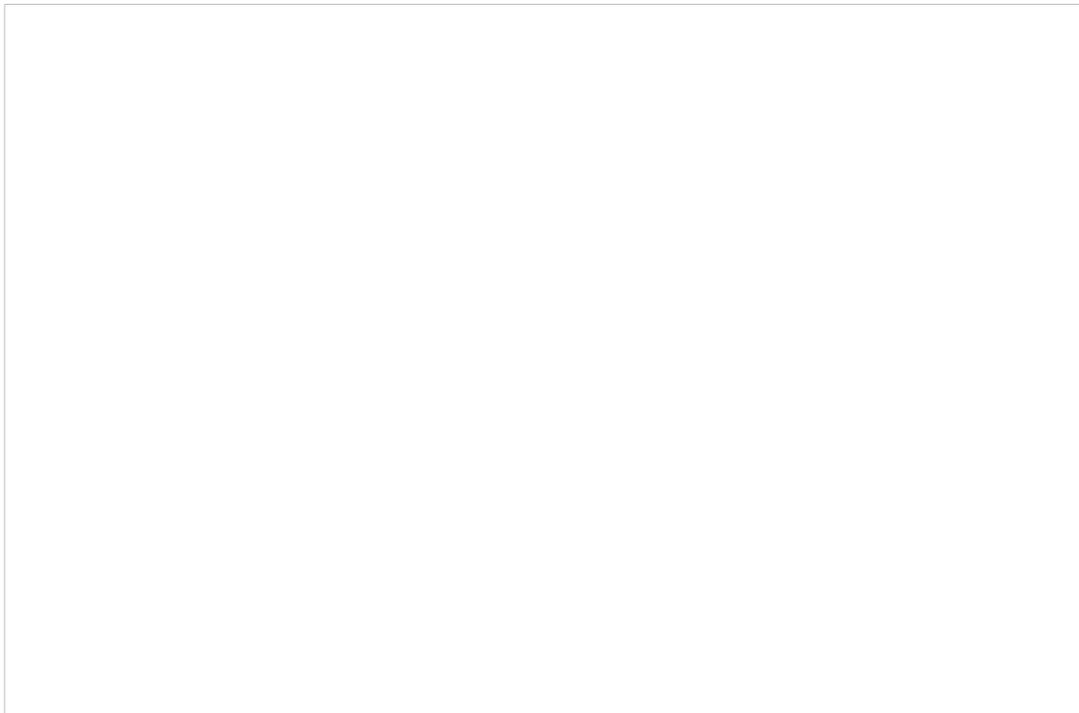
### WIB to Have Presence at BioPharm America 2015 - 8th Annual International Partnering Conference

Don't miss the upcoming BioPharm America 2015, an annual Boston biotech conference mainstay taking place September 15–17, at the Marriott Copley Place. While you are there, stop by the WIB Greater Boston booth to learn what's happening with your WIB chapter. [Learn more!](#)

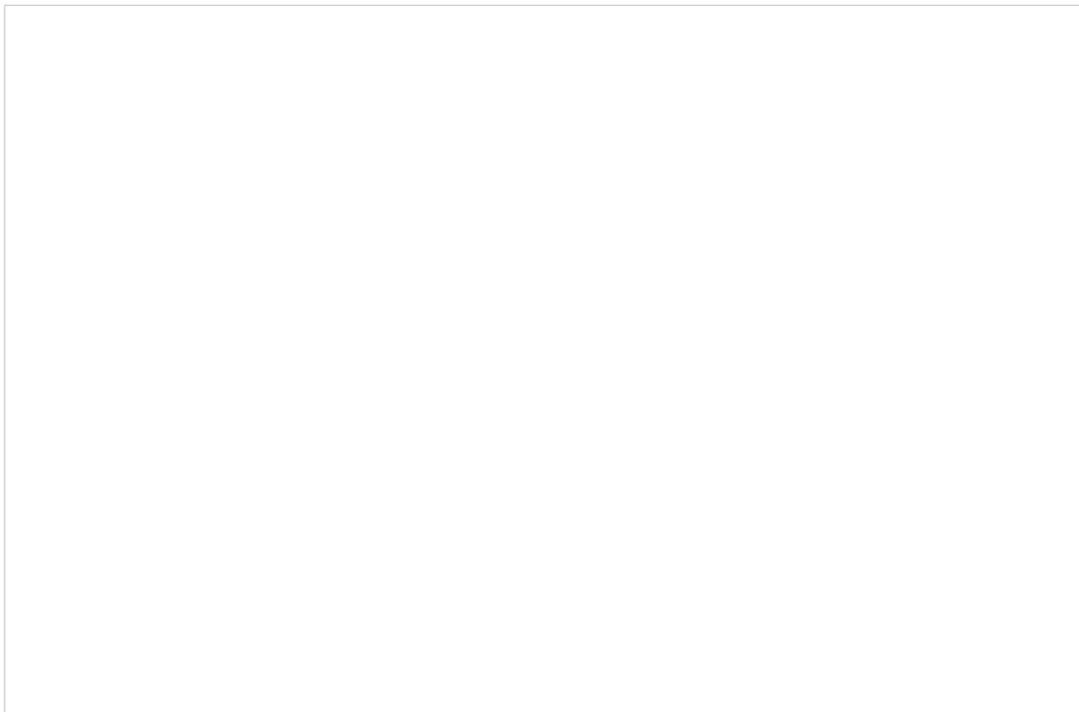
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### The 1-2-3's of Biotech Fundraising: WIB-Greater Boston's Funding Boot Camp

How can biotech entrepreneurs improve their chances at successful fundraising? To start, "make sure your positioning is clear and written in a way that any investor can understand," implored [Danielle Silva](#), Vice President of Business Development for Life Science Nation. "And make sure your list of indications is shorter than your grocery list!" WIB Greater Boston's Program Chair, Silva was the featured speaker at the chapter's recent Fundraising Boot Camp held on August 13, 2015. [Read more.](#)



Danielle Silva discusses the elements of successful fundraising.



Attendees learned about current fundraising trends and new funding approaches.

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[Greater Montréal](#)  
[Montreal@WomenInBio.org](mailto:Montreal@WomenInBio.org)



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### Meet the WIB-Greater Montreal Chapter Leadership

- **Pamela Shaver-Walker**, Chapter Co-Chair
- **Mary Perri**, Chapter Co-Chair
- **Marie-Eve Clavet**, Chapter Vice Chair
- **Robin Thornton**, Communications Vice Chair
- **Catherine Argyiou, M.Sc.**, Program Chair
- **Deborah Blake**, Program Vice Chair
- **Soraya Khouadri, M.Sc., M.B.A.**, Funding Chair
- **Amy Dam**, Funding Vice Chair

- **Andrea Petschner, B.Sc.**, Young Women In Bio Chair
- **Marie Di Maso**, Membership Chair
- **Andrea Gilpin, Ph.D., M.B.A.**, Mentors, Advisors, Peers Chair
- **Vicky Sgouroudis**, Secretary
- **Constantina Spanos, B.Sc., C.P.A., C.A.**, Treasurer

[Learn more about us and our chapter!](#)

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## **[Metro New York](#)**

[NewYork@WomenInBio.org](mailto:NewYork@WomenInBio.org)



### **WIB-Metro New York Presents “Getting on Boards: Rewards, Risks and Realities”**

The Healthcare Businesswomen's Association (HBA) and Women In Bio (WIB) are two organizations whose goals are to promote women's advancement within the healthcare industry. The Metro chapters of HBA and WIB are proud to join forces for this upcoming event to show the true rewards, risks, and realities of board service to our constituents. [During this lively and informative session on September 8, 2015](#), we will dive into this complex and exciting world, and hear from executive women who currently serve on boards as well as from those who recruit and work with boards to improve their effectiveness.

### **Young Women In Bio and Weill Cornell Medical College Announce Mentorship Program**

[Weill Cornell Medical College](#) and the Metro New York Area Chapter of [Young Women In Bio](#) are pleased to announce the launch of an exciting mentoring program for female high school seniors who have a serious interest in pursuing medicine as a career and strong academic credentials. [Read the full announcement.](#)

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## **[Pittsburgh](#)**

[Pittsburgh@WomenInBio.org](mailto:Pittsburgh@WomenInBio.org)



### **WIB-Pittsburgh Presents: “P.O.W.E.R. 2015 - Women Revolutionizing Healthcare”**

This year's Pittsburgh's [Outstanding Women Entrepreneurs Rally \(P.O.W.E.R.\) on September 21, 2015](#), will celebrate women's contributions to the healthcare revolution! As this is our signature event - you can expect incredible speakers and fantastic networking opportunities. We will hear from several local and truly outstanding women in life sciences as well as our keynote speaker, [Jill Hagenkord, M.D.](#), the Chief Medical Officer for [23 and Me](#). This year P.O.W.E.R. will be a part of Thrill Mill's [Thrive Festival](#) - an innovation and music festival put on by one of Pittsburgh's newest accelerators. We are excited to make P.O.W.E.R. 2015 even better than last year, and look forward to seeing you there!

### **WIB-Pittsburgh P.O.W.E.R. Award**

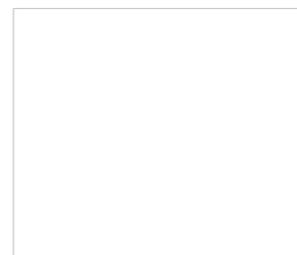
On September 21, 2015, WIB-Pittsburgh will be thrilled to recognize a local woman who, during the past year, contributed to the healthcare revolution currently sweeping the globe. Individualized diagnostic tools, innovative medical devices, and self-monitoring tools are disrupting healthcare in ways never before imagined; scientists making these advances reside right here in Pittsburgh. The 2015 P.O.W.E.R. (Pittsburgh's Outstanding Women Entrepreneurs Rally) will focus on the women who are revolutionizing healthcare. Please join us to applaud this P.O.W.E.R.-ful member of our community! [Register today.](#)

### **Volunteer Roll Call!**

We are always looking for volunteers to help on the WIB-Pittsburgh Communications/Marketing, Events/Programming, Membership, and Sponsorship committees! It is a great way to become more involved in the Pittsburgh chapter for all those who are interested. Please send an email to [pittsburgh@womeninbio.org](mailto:pittsburgh@womeninbio.org) for more information or to start volunteering!

### **WIB-Pittsburgh Member Spotlight: Meet Ria David!**

[Ria David, Ph.D.](#) has taken a less traditional path in her life and career. Born in Cape Town, South Africa, Dr. David lived in Jerusalem and then taught English as a second language to Japanese businessmen before settling in the United States and obtaining a Ph.D. in American History at Carnegie Mellon University. Dr. David is now the president and co-founder of Cybergenetics, a biotech company providing computer-based automation and



interpretation of DNA for identification of forensic crime scene perpetrators, victims, and mass disaster remains. [Read more.](#)



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## [RTP](#)

[RTP@WomenInBio.org](mailto:RTP@WomenInBio.org)



YWIB:



### About WIB-RTP

The WIB-RTP chapter benefits from, and contributes to the rich life sciences industry in the Research Triangle Park (RTP) area. North Carolina ranks biotechnology as one of the top three industries in the state and RTP has been ranked one of the top areas in biotechnology development in the US. We are home to major biotech and pharmaceutical companies, a rich venture capital community, and top research institutions and universities. Our chapter area consists of Raleigh, Durham, and Chapel Hill, and is home to Duke University, University of North Carolina, and North Carolina State University. [Learn more.](#)

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## [San Francisco Bay Area](#)

[SanFrancisco@WomenInBio.org](mailto:SanFrancisco@WomenInBio.org)



### Young Women In Bio to Visit Buck Institute for Research on Aging

On September 12, 2015, the [Buck Institute](#) in Novato, California, will host San Francisco Bay area middle and high school girls for a Saturday afternoon of discovering the fun and challenges of a science career. The Buck Institute is the nation's first independent research facility focused solely on understanding the connection between aging and chronic disease, with a mission to increase the healthy years of life. The event will include hands-on science activities, lab tours, and a panel discussion with scientists at the Institute. The discussions and activities will be followed by a pizza dinner. [Learn more.](#)

### WIB-San Francisco Bay Area Presents: "Tapping into the Modern Financial Landscape in Biotech"

In today's financial climate, companies often need to use creative and/or alternative funding strategies to stay funded. [In this September 15, 2015, panel.](#) we will discuss current financing options, including venture capital, angel investing, philanthropies, crowd funding, and more. Learn about approaches companies can take to be successful in today's market.

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## [Seattle Metro](#)

[Seattle@WomenInBio.org](mailto:Seattle@WomenInBio.org)



YWIB:



### WIB-Seattle Metro Planned Events

*Check out WIB-Seattle Metro events currently in the planning stages!*

- **September, 2015** - Stories from Working Entrepreneurs and Intrapreneurs – Part 1 of a Three-Part Career Development Series
- **October, 2015** – Optimizing Your LinkedIn Profile
- **November, 2015** - Pitching Yourself and Your Ideas: Developing and Delivering Your Message - Part 2 of a Three-Part Career Development Series
- **December, 2015** – Dress for Success Fundraiser and Networking Event

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## [Southern California](#)

[SouthernCalifornia@WomenInBio.org](mailto:SouthernCalifornia@WomenInBio.org)



### Fireside Chat Success and WIB-Southern California's Next Event

WIB-Southern California's intimate "fireside" chat with [Ms. Wendy Johnson](#) on August 26, 2015, was a success – a great venue, great turnout and great speaker all added up to an amazing evening. Be sure to mark your calendars for WIB-Southern California's September 17, 2015, event. Read on for more details.

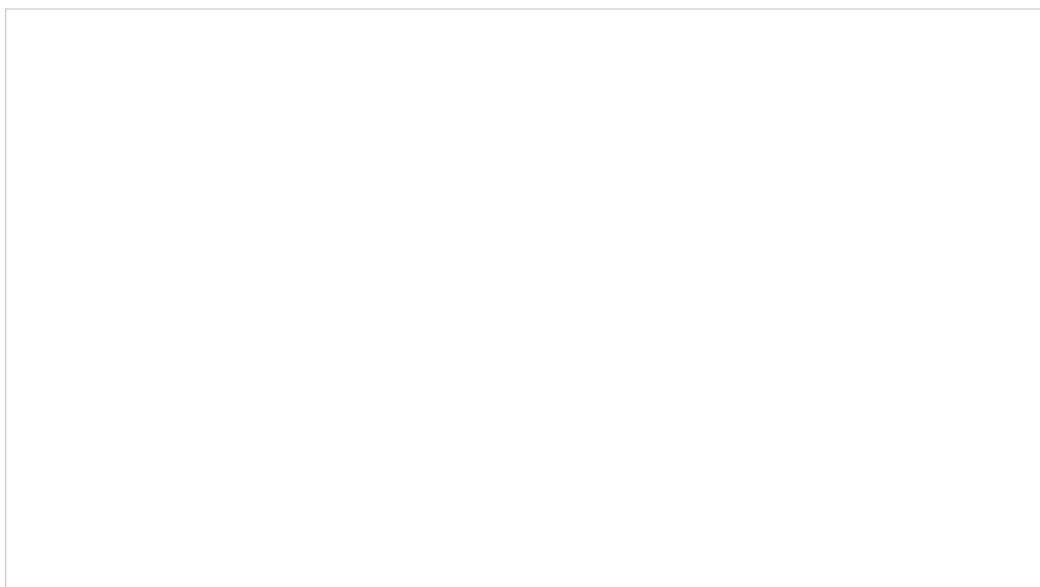
WIB-Southern California wrapped up the final full summer month with our “Lessons from a Successful Serial Entrepreneur in Biotech – a Fireside Chat with Wendy Johnson” event. While the event didn’t actually include a fire (1. because it’s summer, and 2. because we live in California), it did have the very intimate and cozy feeling that typically surrounds you when you’re talking with a good friend. While it was obvious that Wendy Johnson has had a very successful and prosperous career—having worked for the FDA and seven different biotechs in the San Diego alone, founding or co-founding companies, and serving as a CEO—she was down to earth and spoke to a group of strangers as if she were talking to her closest of friends. [Read the full event recap.](#)

The month of September brings WIB-Southern California’s next event: [“The Strategy Behind a Proof of Concept Clinical Trial.”](#)

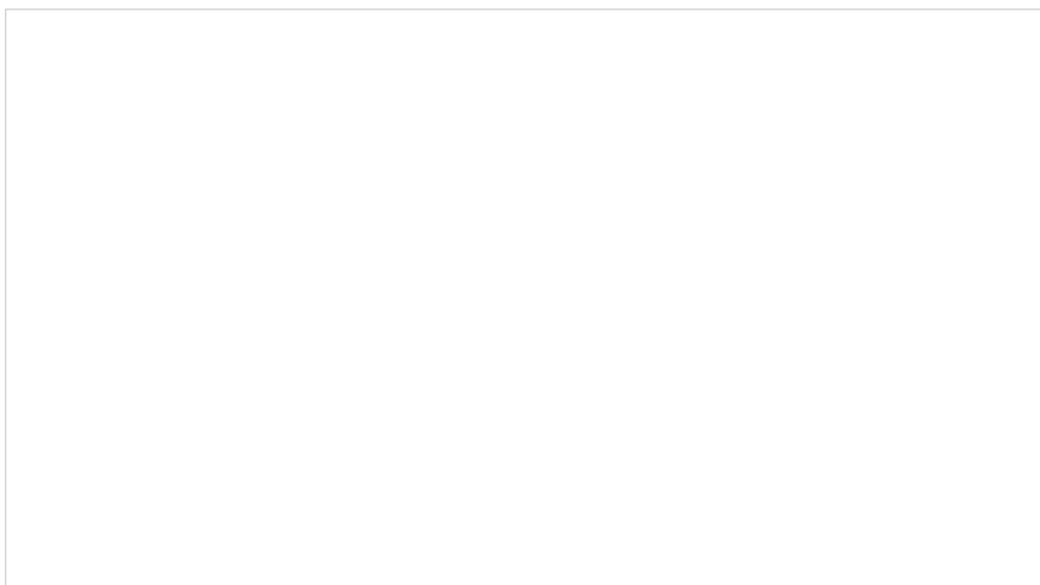
This event will focus on these topics:

- Reducing Trial Risk while Maximizing the Pharmacoeconomic Value of an Early Phase Compound
- The Keys to Underwriting a Proof of Concept Trial in Light of the Current Economic Environment
- Structuring a Study Design and Protocol to Maximize the Post-Phase 2 Value of a Compound

We hope you can join us on September 17, 2015.



[Dr. Stephanie Seidman](#) sponsored WIB-Southern California’s August 26, 2015, event



Ms. Wendy Johnson (right) fields an audience question while WIB-Southern California Funding Vice Chair, [Gloria Lin, Ph.D.](#), looks on.

### **Membership Discount for Biocom Members!**

Biocom members can save 25% on WIB membership costs! If you are a Biocom member, contact [SouthernCalifornia@womeninbio.org](mailto:SouthernCalifornia@womeninbio.org) to learn more and receive the discount code.

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[Washington DC/Baltimore](#)

[DC.Baltimore@WomenInBio.org](mailto:DC.Baltimore@WomenInBio.org)



### WIB-DC/Baltimore Presents an Entrepreneur Event: “Business of Biotech - It Takes a Village!”

Are you an entrepreneur and thinking of starting your own company? Are you a small start-up looking for local resources that will help your company succeed? Are you a small company looking to expand and enter the next stage of commercial success? If you said “Yes” to any of these questions, [then this September 17, 2015, WIB event is for you!](#) Our panel of industry experts will provide you with invaluable information about resources their organizations provide to the local business community, including idea/product development, early and late stage funding, and business accelerator programs.

### WIB-DC/Baltimore Announces Its 1:1 Mentoring Program

The WIB-DC/Baltimore Mentors, Advisors, and Peers (MAPs) Committee is thrilled to announce the initiation of our **1:1 Mentoring Program**. This program is designed to match mentees in the early stages of their careers to mentors who can help guide them based on different areas of interest. We are looking for volunteers interested in being part of this new program. Interested? [Learn more and take our interest survey!](#)

### WIB-DC/Baltimore YWIB: Exploring Nanotechnology! A look inside Pixelligent Technologies

WIB-DC/Baltimore’s Young Women In Bio spent the afternoon of May 21, 2015, learning about science on the atomic level! YWIB partnered with Pixelligent Technologies to present an exceptional program for 15 girls on one of the industry’s most popular upcoming sciences- Nanotechnology! The girls enjoyed a presentation with an overview of Pixelligent and their current products, as well as a small round-table discussion with women scientists. Afterwards the girls were taken on a lab and pilot plant tour of the facility. The event ended with a pizza party and a great question and answer session by the team at Pixelligent!

### Become a Sponsor for the WIB-DC/Baltimore Chapter! Help us meet our goals!

Support the WIB-DC/Baltimore Chapter! Being a sponsor gives your company the opportunity to interact with members, a WIB annual membership, and a great chance to display your company logo for WIB events! Does your organization want to impact and facilitate professional growth for women in the life sciences? Then consider becoming our WIB chapter sponsor! Since our chapter represents a network of more than 230 members, your brand name will spread easily within and beyond our community. Furthermore, by sponsoring our monthly education and networking events, you will bring true values that promote our members’ professional growth in careers, leadership, and entrepreneurship. For more details, feel free to contact our sponsorship committee chair, [Bianca Farias](#) at [bfarias@womeninbio.org](mailto:bfarias@womeninbio.org).

### Looking to volunteer? Join our Communications, Membership, Sponsorship, and Program committees!

Looking for opportunities to improve your leadership and communication skills through WIB? Consider volunteering with our **communications, membership, program, or sponsorship committees!** All these diverse committees are seeking amazing WIB volunteers to help with exciting projects such as social media marketing, membership driving as well as events planning for the upcoming year. Don’t miss out on a chance to serve as future leaders for the DC/Baltimore chapter. Contact [DC.Baltimore@WomenInBio.org](mailto:DC.Baltimore@WomenInBio.org) to learn more and to volunteer!

### WIB-DC/Baltimore Welcomes New YWIB Leadership

With a new year come new faces! After a fantastic job leading our chapter’s Young Women In Bio committee, [Ashley Bowman](#) and [Nicole Acciavatti](#) are stepping down from their chair positions. Both will continue to stay involved with WIB, and Ashley will lead YWIB as its National Chair. [Elise Hartley](#) will serve as WIB-DC/Baltimore’s new YWIB Committee Chair and [Eka Chighladze](#) will serve as Co-Chair. Elise is in her second year of GlaxoSmithKline’s Futures Leaders Program, a three-year graduate development program in US Pharma focused on commercial strategy. She has a passion for healthcare and business, as well as for clinical psychology and nutrition. Elise hopes to foster similar interests in young girls, and encourage women of all ages to embrace opportunities in the life sciences, whether in the lab or the boardroom. Eka has managed laboratories at the Johns Hopkins University School of Medicine. She is an experienced biotechnology professional, and passionate about translational research, neuroscience, bringing technologies to market, and motivating and educating undergraduate students.

Eka will inspire young women to pursue rewarding careers in science and technology. Our YWIB kick off conference call will be held on September 16, 2015. Interested in being a YWIB volunteer? Feel free to contact Elise or Eka at [DC.BaltimoreYWIB@womeninbio.org](mailto:DC.BaltimoreYWIB@womeninbio.org) to learn more about our chapter's volunteer opportunities.

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## OTHER INTERESTS

### BioOhio Conference to be Held in December

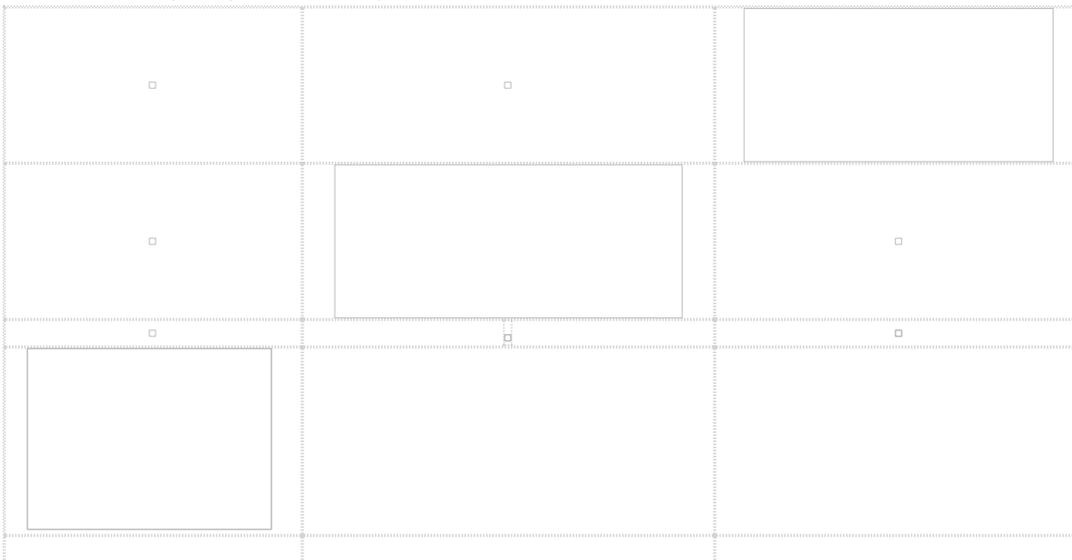
BioOhio is very excited to host our inaugural Women in Bioscience Conference, featuring predominantly women speakers covering topics such as career paths, mentoring, networking, communication strategies, success stories, and featuring an enlightening lunch speaker. [Learn more!](#)

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To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please [sign up here](#).

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