October 15, 2015
www.womeninbio.org

NATIONAL ANNOUNCEMENTS

Ending Today! - WIB Back To School Membership Discount

If you've considered joining Women In Bio, there is no better time to do so than now! Through today only, WIB will offer a Back to School special of 25% off normal membership rates. This discounted rate applies to single-year memberships as well as the already discounted multi-year memberships. With a WIB membership, you'll receive discounted fees to attend WIB programming and many other WIB membership benefits. This is a limited-time offer for new members, so don't miss this opportunity! To become a WIB member, visit www.womeninbio.org and use promo code BTS201525%.

WIB Accepting Applications for Founders Professional Scholarship

WIB is accepting applications for the Women In Bio Founders Scholarship! The scholarship was established to advance the educational development of women in the life sciences industry by encouraging and supporting education on the business aspects of life science. The scholarship honors WIB co-founders, Robbie Melton, Anne Mathias, Cynthia Wong, and Elizabeth Grey, who all wanted to provide a forum for women to come together to celebrate and support each other's success, and in so doing created a dynamic and invaluable forum for the local community. We encourage companies to sponsor a full scholarship, and also invite individuals to donate any amount and can do so in honor or in memory of someone special to you.

WIB-Philadelphia is in the Works

Women In Bio is excited to announce that we are planning the establishment of a WIB-Philadelphia chapter, which will increase our footprint to 13 chapter locations. Over the remaining months of 2015 work will proceed for getting this chapter up and running, with WIB-Philadelphia’s launch slated for early 2016. If you are interested in volunteering to help, learning more about WIB-Philadelphia’s formation, and future WIB-Philadelphia events, please create a free account. We will publish updates on WIB-Philadelphia’s progress as they occur. We are excited about the creation of another sister WIB chapter, and look forward to working with Philadelphia chapter members as they create another WIB success!

RESOURCES

WIB Video Spotlight Series

Have you ever wondered how to license a product or technology within the life science industry? Do you know how to navigate the process and complete negotiations? Learn from this webinar in our member-exclusive video library!
Women In Bio Partnership with SmartBrief
WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. Learn more about WIB SmartBrief and to sign up for this free enewsletter!

Check Out WIB’s Job Board!
Women In Bio has a job board! Visit [http://wibcareercenter.com](http://wibcareercenter.com) to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

Support WIB While Shopping at Amazon.com
Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of AmazonSmile's donations here. By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

CHAPTER NEWS & EVENTS

Upcoming Events
- WIB-Greater Montreal “Getting to Yes!” event, October 16, 2015
- WIB-RTP & HBA Annual Joint Networking event, October 20, 2015
- WIB-Greater Boston “Equity Compensation Trends and Strategies” event, October 21, 2015
- WIB-Atlanta “Bring the Grocery List to Work” event, October 26, 2015
- WIB-Pittsburgh Annual Hat-O-Ween Party, October 28, 2015
- WIB-Seattle Metro “Learn LinkedIn and Love It” event, October 28, 2015

Atlanta
Atlanta@WomenInBio.org

“Bring the Grocery List to Work: Proactively Managing Your Work-life Balance”
In this October 26, 2015, session, Dr. Elizabeth Boyd will present specific, actionable strategies to help participants begin proactively managing their own work-life balance. Workshop participants will learn why work-life issues are becoming more and more important not only for well-being, but also for long-term success in today’s business world. Participants will engage in an activity designed to help them reflect on their own preferences and goals. Dr. Boyd will share her evidence-based approach to managing one’s own work-life balance. Workshop participants will leave with the knowledge and tools necessary to proactively manage their own work-life balance without compromising their career or family goals. Learn more!

Sign-Up for Our Mentoring Program!
Are you looking for more mentoring opportunities? WIB has three different ways members can participate in mentoring activities: Mentors, Advisors, and Peers (MAPs) groups, which are informal groups of members who meet regularly to discuss career-related topics; MAPs-University groups, which are groups of young students at local universities that meet regularly and host speakers; and our new 1:1 Mentoring program, where WIB members are matched together for more individual mentoring. Tell us how you want to get involved by filling out this survey. For more information, email AtlantaMaps@womeninbio.org.

Emory MAPs-U Group Needs Volunteers

Mentors Advisors Peers (MAP)s-University groups have regular monthly meetings on the Emory campus that involve invited speakers and discussions on various career-related topics. The Emory MAPs-U group is looking for a graduate student and a post-doc to volunteer as group leaders. With help from the MAPs Chair, the group leader(s) will be responsible for organizing regular meetings and inviting speakers. The group leader(s) will also report to the MAPs Chair. Being group leader allows you a great opportunity to network and will better prepare you for your future career. Email AtlantaMaps@womeninbio.org and tell us you are interested!

Opportunity for Free Registration to WIB-Atlanta Events

Would you like the chance to attend WIB-Atlanta events for free? WIB-Atlanta is looking for volunteers to work the registration table at the beginning of chapter events. Benefits of this experience include the opportunity to meet and network with event attendees. If you are new to WIB, want to meet people, and want an easy way to initiate professional relationships, this is a great opportunity. Contact Atlanta@womeninbio.org to discuss volunteer opportunities that can provide you with free entry into WIB-Atlanta events.

Negotiating - The Key to Getting More at Work and Beyond

On September 22, 2015, the WIB-Atlanta chapter met at the office of Kilpatrick Townsend for a workshop entitled "Negotiating – The Key to Getting More at Work and Beyond," led by Dr. Elizabeth M. Boyd, an Assistant Professor of Management & Entrepreneurship and Research Director for the Women’s Leadership Center at Kennesaw State University. Read the entire article.

Austin Area

Austin@WomenInBio.org

WIB-Austin Area Presents “Quality Systems for Life Sciences” Event

On September 30, 2015, we heard from local experts, Amber Hilfiger, Consultant and Operations Manager QA Consulting, Inc., and Sulatha Dwarkanath, Ph.D., Associate Professor, Austin Community College, at Tech Ranch in Austin, TX. The discussion on quality and regulatory practices in the life sciences was very lively and many questions were answered and discussed. We learned about a new ACC program starting next year to provide training on Medical Devices which includes an
Attendees and speakers enjoyed an evening of networking and lively discussion on quality and regulatory practices in the life sciences.

**Women In Bio-Chicago Start-up Challenge**

Woman In Bio-Chicago held a start-up challenge event for the first time on September 30, 2015, at MATTER. It was an inspiring event, with entrepreneurial women presenting their products in front of accomplished leaders of the field. Finalists from women-led Illinois biotech companies delivered a small presentation on their product/service. Local experts and investors from the start-up incubator community provided their feedback, and selected one of the finalists for cash award. Panelists included women with experience in business development and management, finance, start-up business, and medical leadership. Zeal of all the finalists for their unique products was infectious. Governor, Bruce Rauner, addressed the importance of entrepreneurship in the scientific field. “Stay strong, stay persistent, and use your setback to rise,” he said. [Read more]
A cocktail gathering opened WIB-Chicago’s Start Up Challenge event

Winner Renee Carder receiving the cash prize from WIB President, Dimitra Georganopoulou, Ph.D.

Please Participate in the WIB-Chicago MAPs Survey

WIB-Chicago would like to start a MAPs (Mentors, Advisors, and Peers) program. Please participate in our survey to let us know more about you and your interest in such a program. Take the survey here. Thanks in advance for your help!

Greater Boston
Boston@WomenInBio.org

Equity Compensation Trends and Strategies for the Life Science Professional

Equity compensation continues to be a key component of an overall compensation package for life science professionals. Join us on October 21, 2015, to learn more about the ins and outs of equity compensation at Café ArtScience in Cambridge. Beata Dragovics, C.F.P., founder of Freedom Trail Financial, is an expert on the topic. Beata will review the varying types of equity compensation, related tax considerations, and investment strategies for concentrated equity holdings. The event is sure to help with strategies for making equity compensation part of your overall financial plan.

Help Us Get to Know You Better!

Help our Women In Bio-Greater Boston chapter get to know you better! Please take a few minutes to complete this short survey to help us understand what you are looking to gain from WIB programming. Information collected through this survey will aid us in designing more exciting and useful events to better assist you in your journey as a woman in science. Thank you for your time. We look forward to seeing you at our next event!

Greater Montréal
Montreal@WomenInBio.org

WIB du Grand Montréal présente « Comment forger votre chemin vers le succès »

! Peu importe si vous commencez un nouveau travail ou si vous êtes en ligne pour une promotion, la négociation peut avoir un impact énorme sur la vie quotidienne ainsi que sur les objectifs de carrière à long terme. Joignez-vous à Femmes en Bio du Grand Montréal pour un atelier petit-déjeuner sur la négociation de la rémunération; du salaire, des avantages sociaux et plus encore. Un groupe de femmes professionnelles d’expérience connaissant les

WIB-Greater Montreal Presents “Getting to Yes! How to Negotiate Your Way to Success,”
October 16, 2015

Regardless if you are starting a new job or vying for a promotion, negotiating the deal can have a huge impact on everyday life as well as on long term career goals. Join Women In Bio-Greater Montreal as we present a breakfast workshop on negotiating compensation; salary, benefits, and beyond. A panel of experienced professional women from both sides of the table will discuss the best strategies
deux côtés de la médaille présenteront les meilleures stratégies en ce qui a trait aux négociations contractuelles et à la planification de la carrière. Notre table ronde sera composée de Michelle Béliveau de Michelle Béliveau Conseil, recruteuse pour l’industrie de la santé et de la biopharmaceutique, Elsa Rola, stratégie en développement organisationnel et en ressources humaines, Marie-Ange Bourdon, présidente du Cercle GDP qui se spécialise en création de comités consultatifs pour les entrepreneurs et Isabelle Trempe, vice-présidente du développement des affaires chez Paladin Labs qui a œuvré au sein de cinq compagnies pharmaceutiques. En plus d’être informatif sur les compétences et les stratégies fondamentales de la négociation, cet atelier est une excellente opportunité pour tout professionnel de s’informer sur comment “l’autre côté de la médaille” fonctionne. Ceci sera un événement interactif, avec un temps alloué aux rencontres et discutions sur nos expériences personnelles avec d’autres femmes et hommes du secteur des sciences de la vie. Un petit-déjeuner léger sera servi. Veuillez envoyer vos questions pour la discussion à Montreal@womeninbio.org. Nous espérons vous y voir!

Metro New York
NewYork@WomenInBio.org

Young Women In Bio and Weill Cornell Medical College Announce Mentorship Program

Weill Cornell Medical College and the Metro New York Area Chapter of Young Women In Bio are pleased to announce the launch of an exciting mentoring program for female high school seniors who have a serious interest in pursuing medicine as a career and strong academic credentials. Read the full announcement.

Pittsburgh
Pittsburgh@WomenInBio.org

WIB-Pittsburgh’s Annual Hat-O-Ween Party!

On October 28, 2015, let’s celebrate a successful year by donning our best Halloween-themed hats. It’s time for our Annual Hat-O-Ween Party! Enjoy cocktails and hor d’oeuvres at Pittsburgh Winery in the historic Strip District for this annual WIB-Pittsburgh gala. This social event of the season will include games, prizes, networking, and lots of fun! Grab your glue gun or dash to your local costume store. A prize will be awarded for the best hat or wig. Come witches, come cats, come in spectacular millinery, but don’t miss this party! Register early – space is limited!

Women In Bio Day: The City of Pittsburgh Officially Recognizes WIB!

In a ceremony on September 29, 2015, City Council President Bruce Kraus and Councilman Reverend Ricky Burgess commended WIB-Pittsburgh and the 2015 P.O.W.E.R. Awardee, Dr. Dottie Clower, on revolutionary contributions to life sciences and the community by proclaiming it “Women In Bio Day.” A delegation from the WIB-Pittsburgh leadership team accepted the proclamation on behalf of the chapter. Remarks were made by Dottie and also Lynn Banaszk, two of the chapter’s founders. Dottie thanked the City Council and stated that “our chapter’s success is a clear indicator that Pittsburgh is really a hot spot for women entrepreneurs.” Lynn summed up our mission by eloquently stating that WIB is proud to be recognized by the City for helping women, for helping our industry, and by building the region’s economy. Many thanks to everyone who has and continues to support the success of our chapter and of women in Pittsburgh!
Councillor Revered Ricky Burgess presents WIB-Pittsburgh Leadership members with the proclamation “Women In Bio Day”. Leadership members present (left to right): Lynn Banaszak, Rachel Kopper, Megan Bowers, Dottie Clower, Kathleen Kuznicki.

YWIB Pittsburgh Supports Girls Rock Science

On Saturday, October 3, 2015, and Sunday, October 4, 2015, WIB-Pittsburgh YWIB participated in “Girls Rock Science,” sponsored by Carnegie Science Center. Fostering communication between females of all ages, women professionals helped young girls understand exothermic reactions and the cellularity of their bodies. The girls created instant rust by mixing steel wool with salt, hydrogen peroxide, and vinegar and observing the heat produced while discussing how cars, bikes, and swing sets rust. At the opposite end of the table, the girls performed their own cheek swab, spreading it onto a slide and examining their own squamous cells under the microscope. Entire families, including parents and brothers, got involved in the hand-on-activities. Many discussions followed these activities, including the need to wash the family car more often! The women professional volunteers enjoyed interacting with the girls and watching their eyes light up with excitement as they observed the reactions. It was a successful day for professional and young women alike. A special thanks to Carnegie Science Center and Holly Klein for the invitation to participate and setup assistance.

* WIB member, Joie Marhefka, explains the Chemistry of Rust to young attendees.

* Attendees used microscopes to analyze onion cells, flower anatomy, and even the cells of their own cheek swabs.

Pittsburgh MAPs Hosts Successful Welcome Back Happy Hour

On October 7, 2015, the Pittsburgh MAPs Committee was thrilled to welcome attendees to our Welcome Back Happy Hour at the Bridges Restaurant and Lounge to mark the beginning of the academic year. About 35 women—including graduate students, postdoctoral trainees, early career faculty, and women working in the life sciences—attended the event, enjoying delicious snacks and drinks, some great networking, and beautiful weather on the patio. The group was excited to learn more about Pittsburgh MAPs’ new 1:1 Mentoring Program, the details of which will be unveiled at an upcoming event. We look forward to another great year of MAPs! A special thanks to Darlene Zellers, Ph.D., of the University of Pittsburgh Office of Academic Career Development, and Center for Doctoral and Postdoctoral Career Development, for her help and support.

* Young professionals mingled and networked with more senior attendees.
The Wyndham Pittsburgh provided a warm and welcoming environment for intermingling.

**Save The Date! - WIB-Pittsburgh Planning Meeting 2016**

Love WIB-Pittsburgh events? Have an idea to share or just want to help execute? Come help the WIB-Pittsburgh leadership team develop the 2016 programming calendar! Meet us Tuesday, November 17, 2015, at 5:30 p.m. at Knopp Biosciences on the South Side. Watch upcoming enewsletters for more details.

---

**WIB-RTP and Healthcare Businesswoman’s Association RTP Chapter Host Annual Joint Networking Event**

Women In Bio-RTP and HBA’S RTP chapter have once again joined together to bring you the best networking event of the year. Building the right relationships—networking—is an integral part of our professional lives. While some people network with finesse, many people feel uncomfortable meeting new people and chatting in a professional, yet memorable way. Sometimes we don’t know how to “break the ice” or market ourselves appropriately when engaging in an informal setting. If you have ever experienced any of these feelings you are not alone! The WIB-RTP chapter and HBA RTP chapter share a mission of advancing women in the healthcare and life science industries, and we want to offer you the opportunity to expand your professional network beyond your current organization. This October 20, 2015, event will bring together women from both of these organizations, enabling you to network in a structured environment, meet new people, expand your circle, and enhance your business relationships. Please join us for an unforgettable evening of networking.

---

**San Francisco Bay Area**

**Tech and Talent Showcase - 3 Amazing Women, 3 Disruptive Technologies**

On November 5, 2015, come hear the stories of 3 innovative products and 3 creative women who push forward the frontiers of biotech. These women will provide case studies of each technology, as well as their strategies, challenges and successes in managing its development. They’ll speak from the perspectives of 3 different job titles inside their companies.

**WIB-San Francisco Bay Area Presents A Volunteer Meet-and-Greet**

Have you loved the 2015 line-up of Women In Bio-San Francisco Bay Area events? Want to get even more out of your membership by taking on an active role in the chapter? On November 19, 2015, join the WIB-SF steering committee for a free in-person meet-and-greet in San Francisco to learn more about how you can get involved! Hear directly from the committee chairs and current volunteers about what activities they participated in, their time commitment, and the great benefits they received in return.

---

**Seattle Metro**

**Learn LinkedIn and Love It**

You’ve been using LinkedIn for years. You may even have over a hundred contacts. But, what is the value of LinkedIn beyond accepting invitations to connect? Why use it? On October 28, 2015, Lora Poepping, President of Plum Coaching & Consulting, will demonstrate all the hidden tips and tricks on LinkedIn and how it can be a powerful professional tool. Bring your laptop! Lora will demo how you can optimize your profile, search for key decision-makers and leverage your connections in a new way. Lora is a LinkedIn “Power User” and has been featured in a video by LinkedIn Corporation. This event will feature a professional photographer who will be offering two head shots for $5 cash. Learn more!

**Stories from Working Entrepreneurs and Intrapreneurs**

On September 23, 2015, WIB-Seattle Metro held the first in a three part series on Career Development. September launched the series with “Stories from Working Entrepreneurs and Intrapreneurs,” where members heard inspiration from a panel of
women who are currently in the process of—or have been there—from an entrepreneurial standpoint. Our panelist included Heather Franklin, President and CEO at Blaze Bioscience, Inc.; Leen Kawas, CEO at M3 Biotechnology; Lizza Miller, CEO and Co-founder at DatSTAT; and Ingrid Pultz, President and Founder of PvP Biologics. Tidbits of wisdom from our panel included Stay tuned for part two in November focused on “Pitching Yourself.”

Heather Franklin shares her experiences as an entrepreneur while Ingrid Pultz and Lizza Miller look on.

Southern California
SouthernCalifornia@WomenInBio.org

WIB-Southern California Young Women In Bio Presents: “Biotech Career Pathways”

Join WIB-Southern California’s Young Women In Bio at Mirati Therapeutics on November 17, 2015, for “Biotech Career Pathways,” an exciting opportunity for high school students and parents to explore internship opportunities and learn more about that myriad of exciting careers available at local biotech companies. This event will include an inspiring career panel with representatives from both large and small biotech companies eager to engage in conversation about career pathways within the industry here in Southern California. This event is free to the community, please join us.

Membership Discount for Biocom Members!

Biocom members can save 25% on WIB membership costs! If you are a Biocom member, contact SouthernCalifornia@womeninbio.org to learn more and receive the discount code.

Washington DC/Baltimore
DC.Baltimore@WomenInBio.org

Young Women In Bio to Tour Greenebaum Cancer Center’s Center of Innovative Biomedical Research

On November 18, 2015, the University of Maryland Greenebaum Cancer Center will open its doors of the Center of Innovative Biomedical Research to ambitious young women interested in careers in science. Come learn how to isolate DNA from cultured cancer cells and tour the Center for Innovative Biomedical Research. The event will include a panel discussion with professional women in pharmacy, medicine, nursing, research, speech pathology, and more. 10th through 12th grade ladies who may be interested in a medical career are welcome to register.

WIB-DC/Baltimore Announces Its 1:1 Mentoring Program
The WIB-DC/Baltimore Mentors, Advisors, and Peers (MAPs) Committee is thrilled to announce the initiation of our 1:1 Mentoring Program. This program is designed to match mentees in the early stages of their careers to mentors who can help guide them based on different areas of interest. We are looking for volunteers interested in being part of this new program. Interested? Learn more and take our interest survey!

Become a Sponsor for the WIB-DC/Baltimore Chapter! Help us meet our goals!

Support the WIB-DC/Baltimore Chapter! Being a sponsor gives your company the opportunity to interact with members, a WIB annual membership, and a great chance to display your company logo for WIB events! Does your organization want to impact and facilitate professional growth for women in the life sciences? Then consider becoming our WIB chapter sponsor! Since our chapter represents a network of more than 230 members, your brand name will spread easily within and beyond our community. Furthermore, by sponsoring our monthly education and networking events, you will bring true values that promote our members’ professional growth in careers, leadership, and entrepreneurship. For more details, feel free to contact our sponsorship committee chair, Jenny Zhang at DC.Baltimore@WomenInBio.org.

Looking to volunteer? Join our Communications, Membership, Sponsorship, and Program committees!

Looking for opportunities to improve your leadership and communication skills through WIB? Consider volunteering with our communications, membership, program, or sponsorship committees! All these diverse committees are seeking amazing WIB volunteers to help with exciting projects such as social media marketing, membership driving as well as events planning for the upcoming year. Don’t miss out on a chance to serve as future leaders for the DC/Baltimore chapter. Contact DC.Baltimore@WomenInBio.org to learn more and to volunteer!

Attend Events for Free: WIB-DC/Baltimore Communications Committee Seeking Post-Event Writers!

Have you been wondering who the talented writers are behind our chapter’s post-event reports? Have you ever shied away from our events because of the admission price? WIB-DC/Baltimore is seeking volunteer post-event writers for our subcommittee under the chapter’s Communications Committee! Once recruited to this subcommittee you will enjoy the benefit of attending any events hosted by our chapter FOR FREE. In addition, to gain information for your write-ups you will have opportunities to meet key contacts behind the events. You will also attend our monthly Program Committee calls to get involved in chapter events planning! Sound tempting? Contact us at DC.Baltimore@WomenInBio.org to learn more about this opportunity!

OTHER INTERESTS

Women in STEM Summit

The Women in STEM Summit, taking place October 22, 2015, at Bentley University, addresses the shortage of women in STEM degrees and careers. The Summit will bring together companies looking to fill their STEM job pipelines with female college students pursuing STEM degrees. Register here and use code WISWIB for $100.

BioOhio Conference to be Held in December

BioOhio is very excited to host our inaugural Women in Bioscience Conference, featuring predominantly women speakers covering topics such as career paths, mentoring, networking, communication strategies, success stories, and featuring an enlightening lunch speaker. Learn more!

To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please sign up here.

WIB is funded in part by our National Sponsors