Executives Selected for Women In Bio’s Second Boardroom Ready Class

Women In Bio has announced that 20 accomplished female life sciences executives will comprise the second cohort of WIB’s Boardroom Ready program. These women will complete an executive-level board certification program at George Washington University in preparation to serve as corporate Boards of Directors. WIB’s Boardroom Ready selection committee, comprised of six men and women with extensive board experience in the biotechnology and pharma industries, conducted an in-depth review of applications and chose the 20 outstanding candidates most qualified for corporate board service. Read the entire news release.
Women In Bio seeks accomplished men and women executives to serve as mentors to the 2017 Boardroom Ready class, an esteemed group of women executives ready for the boardroom. Mentors should be experienced in serving on a corporate board, and have a desire to help women attain a board seat. Mentors will be paired with 2017 Boardroom Ready graduates for a one-year mentorship program. Although no particular amount of contact time with mentees is required, mentors are encouraged to touch base with their mentees several times during the year. Each mentor will fill an important role as a bridge to an actual board placement by helping their mentee prepare and network for corporate board seats. To volunteer as a mentor, or for more information, please email boardroomready@womeninbio.org.

**BIO 2017 Plenary Event Pitch Challenge Showcased Women Leaders in the Life Sciences**

As we bid farewell to BIO 2017, Women In Bio congratulates these women leaders who delivered dynamic pitches during the Plenary Event:

- **Lillian Chiang**, President and CEO, FORGE Life Science
- **Rosamond Deegan**, President and CBO, Bicycle Therapeutics, Inc.
- **Charlotte D'Hulst, Ph.D.**, Co-Founder and CEO, MouSensor, LLC
- **Bolyn Hubby**, CSO, Agenovir
- **Gail Naughton, Ph.D.**, CSO and Founder, Histogen
- **Komathi Stem**, Founder and CEO, monARC Biornetworks, Inc.

Komathi Stem was announced as the Pitch Perfect Challenge winner.
Pitch Perfect Challenge presenters (left to right) Charlotte D’Hulst, Ph.D.; Rosamond Deegan; Komathi Stem; Bolyn Hubby; and Lillian Chiang.

WIB Video Library

Have you ever wished that you could view other chapters’ events? Now you can! This new Member-Only benefit allows you to view previously recorded WIB events. Simply log into your WIB account to take advantage of this great resource and access the videos in our WIB video library!

Women In Bio Partnership with SmartBrief

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, WIB SmartBrief, which brings the most important and timely news stories about women in all areas of the life sciences. Learn more about WIB SmartBrief and to sign up for this free newsletter!

Check Out WIB’s Job Board!

Women In Bio has a job board! Visit http://wibcareercenter.com to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

Support WIB While Shopping at Amazon.com

Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of AmazonSmile’s donations here. By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

CHAPTER NEWS & EVENTS
Upcoming Events

- WIB-San Francisco Bay Area “Exploring Themes in Translational Research...” event, August 9, 2017
- WIB-Southern California “The Jewels of Networking” event, August 9, 2017
- WIB-Greater Boston Volunteer Recruitment and Networking event, August 9, 2017
- WIB-Seattle Summer Social and Networking Mixer, August 10, 2017
- Women In Bio-RTP Evening of Wine Tasting and Networking, August 16, 2017

Atlanta
Atlanta@WomenInBio.org

About Our Chapter

Atlanta is the home of the Centers for Disease Control and a number of prominent academic research centers including Emory University, Georgia Institute of Technology, Morehouse Medical School, Yerkes National Primate Research Center, and Georgia State University. The nearby University of Georgia and Georgia Regents University contribute to this research climate, along with our highly prized hospitals and the network of trained hospital staff, nurses and doctors who conduct clinical trials for pharmaceutical companies. Atlanta is the regional hub for hospital technology and medical device industries, and is the home of a burgeoning biotech industry that some have likened to a potential “Silicon Valley” of Biotechnology.

The Atlanta chapter of Women In Bio was founded in 2012 to cater to women in the burgeoning life sciences sector here. WIB-Atlanta provides women a space to interact, and exchange information and ideas, through a wide range of social gatherings and educational workshops. Our membership base includes women researchers, sales, law professionals, business, technology transfer specialists, supportive staff, policy experts, doctors, medical/science communicators, educators, and other experts. Learn more about our chapter.

Meet WIB-Atlanta’s Chapter Leaders

- Suzanne Shope, J.D., Chapter Chair
- Mithra Bindhu, Chapter Vice Chair
- Sunayana (Nina) Banerjee, Communications Chair
- Jamie Graham, Program Chair
- Ashley Myers, C.P.T., Program Co-Vice Chair
- Jenniffer Stetler, M.S., Program Co-Vice Chair and Young Women In Bio Chair
- Mengmeng Anne Fahmi, Ph.D., Sponsorship Chair
- Kristina Clark, Sponsorship Vice Chair
- Sherry Adesina, Membership Chair
- Han Di, Membership Vice Chair
- Laura Szymanski, Ph.D., MAPs Chair

Central Texas
Austin@WomenInBio.org

About Our Chapter

The Women In Bio – Central Texas chapter provides easy reach to the home of some of the most prominent academic research centers in the country, including the University of Texas at Austin, M.D. Anderson Cancer Center, The Texas Heart Institute, the...
Texas Biomedical Research Institute, the Texas A&M System, and the Baylor, Scott & White System of institutions. The many internationally recognized hospitals and medical research centers in Texas attract a highly skilled network of trained hospital staffs, nurses and doctors, as well as clinical trial organizations.

Our membership base includes academic and clinical researchers, sales professionals, venture capitalists, legal advisors, intellectual property advisors, technology transfer specialists, policy experts, clinical trials professionals, doctors, medical/science communicators, educators, students, and many other experts who support the health, pharmaceutical, and science industries. These and other qualities have nurtured the creation of a burgeoning biotech industry in the state, Texas having recently being dubbed the “Third Coast” of Biotechnology. Learn more about our chapter.

**Chicago**
Chicago@WomenInBio.org

**Membership Discount for MATTER Members**
MATTER members can save 25% on WIB membership costs! If you are a MATTER member, contact Chicago@womeninbio.org to learn more and receive the discount code.

**Greater Boston**
Boston@WomenInBio.org

**WIB-Greater Boston Volunteer Recruitment and Networking Event**
Learn more about Women In Bio-Greater Boston volunteer opportunities during an informative and engaging event on Wednesday, August 9, 2017, at the Cambridge Innovation Center’s Venture Café. Join us to learn how you can get involved in our Sponsorship, Communications, Membership, Mentoring, and Programming committees and participate with WIB to promote careers, leadership, and entrepreneurship for women in the life science field. As a WIB-Greater Boston volunteer, you will support women in the life science field while growing your professional network. Beverages and hors d’oeuvres will be served!

**WIB-Greater Boston Golf Social: Golf Workshop and Networking Event**
Our popular Golf Social event is back! Whether you are a beginner or an experienced golfer, you will enjoy our August 27, 2017, Golf Social Event with golf lessons, networking on the patio with appetizers and drinks, and an optional round of golf available until sundown (additional fee). Space is limited to 25 attendees so please sign up early! Open to both WIB members and non-members. This event has been made possible through the generous sponsorship of Recruitomics Biotalent Consulting.

**"Detecting the Undetectable: How Sensitive Instrumentation is Driving Scientific Discovery"**
Join us on September 12, 2017, for an exciting panel discussion about leading and innovative new technologies fueling the future in life sciences: Instrument research scientists and innovators will share their thoughts on promising future industry trends and the commercialization process, including regulatory and cost pressures. Our esteemed list of panelists will discuss advances in highly-sensitive technologies and how they are fueling discovery in various biomedical fields. The panel will be moderated by a representative from Acentech, a leading consulting company that provides sound and vibration control for these emerging technology platforms in academic, corporate, and healthcare institutions. After the panel discussion there will be plenty of time to network with panelists and ask additional questions, so don’t forget to bring your burning questions and business cards!

**Call for Volunteers!**
Interested in volunteering for our chapter? We seek active and enthusiastic volunteers for our Sponsorship, Communications, Membership, Mentoring, and Programming Committees. As a WIB-Greater Boston volunteer you will have the chance to support women in the life science field, enhance your professional network, and gain valuable experience - from marketing to event planning and outreach. Please contact boston@womeninbio.org for more information. To view past chapter event posts and photos check out our LinkedIn and Twitter pages!
About Our Chapter

The WIB-Greater Montreal Chapter seeks to bring together professionals from across Quebec with bio-related interests in diverse sectors. Business professionals, entrepreneurs and scientists from the private sector, government institutions, and academia are invited to join and benefit from WIB’s many resources which include networking, sharing insights and innovations, and learning about the latest developments, and opportunities within the pharmaceutical, biotechnology, and medical devices industries. Learn more about our chapter!

Meet WIB-Greater Montreal’s Chapter Leaders

- Pamela Shaver-Walker, Chapter Co-Chair
- Marie-Eve Clavet, Chapter Vice Chair
- Vanessa Libasci, Communications Chair
- Deborah Blake, Program Chair
- Azadeh Shohoudi, Program Vice Chair
- Amy Dam, Funding Chair
- Andrea Petschner, Young Women In Bio Chair
- Marie Di Maso, Membership Chair
- Katherine Crewe, Mentors, Advisors, and Peers Chair
- Sarah Gora, Mentors, Advisors, and Peers Vice Chair
- Stephanie Lapoche-Pierre, Secretary
- Carmela DeLuca, Treasurer

Metro New York

NewYork@WomenInBio.org

About Our Chapter

The Metro New York Area Women In Bio chapter invites you to join a dynamic organization committed to developing and promoting leadership and entrepreneurship by women in a region which boasts the highest concentration of women with advanced degrees in the nation. Our goal is to build a community of biotechnology professionals that provides mentorship and development opportunities for women at all stages of their careers – from those just starting out to well established, industry veterans.

Our members come from all walks of life sciences - from start-up entrepreneurs to global pharmaceutical officers, researchers to lawyers, editors to marketing and communications professionals. Together we share the passion of science, and ultimately, its role in transforming our daily lives. Learn more about our chapter.

Meet WIB-Metro New York’s Chapter Leaders

- Faith Charles, Chapter Co-Chair
- Patti Melick, Chapter Vice Chair
- Linda Dyson, Communications Chair
- Christine Livoti, Communications Co-Chair
- Leslie Gailloud, Communications Co-Vice Chair and Young Women In Bio Chair
“Childhood ADHD: The Past, Present, and Innovative Future”

WIB had another successful event on June 27, 2017, at Genomind in King of Prussia, PA. The excitement of the Philadelphia Chapter is growing so strong that a few men were in attendance to hear about “Childhood ADHD The Past, The Present, and The Innovative Future.” Speakers Dr. Nicole Myer and Dr. Sari Goldman spoke to 40 attendees about how research and medicine is moving forward in the treatment of children who live with ADHD. Dr Goldman illustrated how parents and teachers need to be aware of children's ADHD behaviors and how to treat them. The presentation concluded with lab tours of Genomind’s lab facility and networking.

WIB-Philadelphia Metro members (left to right) Larissa Esposito, Susan Behrens, and Sandra Bones welcome event attendees.
WIB-Pittsburgh’s Entrepreneurship Workshop #3: “Leadership Success - Maximize Your Potential”

Have you struggled to articulate your vision and create momentum as a leader? If so, join WIB-Pittsburgh on August 21, 2017, as we learn from our VIP speaker Diana Petrovich, Consultant with CRA, Inc., how to develop, build, and strengthen your leadership style. Diana advises organizations across industries on how to lead and communicate through some of the toughest culture, change, and strategy challenges. Learn from Diana how to be a more strategic leader so you can confidently motivate others, build credibility with them, and experience positive results. Effective leaders understand that strong personal relationships can greatly help you and your organization on the path to success. Learn how to build and nurture these relationships to bolster both your career and your company. Join us for an evening of fun and learning at the Pittsburgh Life Sciences Greenhouse. Light food and drink will be served.

WIB-Pittsburgh Presents: "P.O.W.E.R. 4 - Precision Medicine"

Pittsburgh’s Outstanding Women Entrepreneurs Rally (P.O.W.E.R) is an annual celebration of the contribution local women are making to life sciences and healthcare. As our fourth annual P.O.W.E.R. event, P.O.W.E.R. 2017 showcases an emerging trend in healthcare – precision medicine, diagnosis, and clinical treatment based on the kaleidoscope of genetic, environmental and lifestyle inputs using patient-per-patient analysis.

Conditions summarized by a single word - Diabetes, Depression, Cancer – no longer fit within a “one-size-fits all” classification. On September 26, 2017, P.O.W.E.R. 2017 will take attendees right to the root of an illness and capture the individual variability in genes, environment, and lifestyle. Six successful Pittsburgh scientists and sector leaders will highlight the startling discoveries that fuel the engine of precision medicine, covering clinical perspectives as well as impact on patients, health care, and health insurance in Pittsburgh and across the globe. Learn more!
Meet P.O.W.E.R. 2017 Speaker #3 of 6: Jessica Michelle Gibson, M.B.A.

Jessica Gibson, M.B.A., graduated from the University of Pittsburgh with a Bachelor of Science in emergency medicine and, through the Center For Emergency Medicine, became a Nationally Registered Paramedic. She continued to gain clinical and research experience while working at the University of Pittsburgh, and was published in *Critical Care Medicine*. In 2006, Jessica moved to Southern California where she gained experience working in the biotechnology and diagnostics field with Gene Wiz, developing strategic relationships for genetic research services. In 2007, she was recruited as a pharmaceutical sales representative for Shionogi Pharmaceuticals Inc., and was recognized as the company’s top sales representative in her rookie year by the National Representative and Presidents Club. In 2011, Jessica accepted a specialty sales position with Purdue Pharmaceuticals to launch a new transdermal system into a heavily regulated and competitive space. She subsequently won the top five national awards in her first full year at Purdue Pharmaceuticals (National, Regional, and District Representative; Presidents Council; and National Product leader). While at Purdue Pharmaceuticals Jessica successfully grew and managed multiple business territories with P&L responsibility, and was promoted into the Medical Marketing as well as advanced career development programs in Training, Leadership, and Management. Her passion for revolutionary changes in health care became a driving force for the development of ARIEL, and in 2014 she used her knowledge and experience in both the pharmaceutical and diagnostic space to make the vision of ARIEL Precision Medicine a reality. Jessica completed an Executive M.B.A. from Liberty University, and served as Chief Commercial Officer for Ariel Precision Medicine until 2016, when she accepted the positions of CEO and Board Chair.

WIB-Pittsburgh Gets Social at Wigle Whiskey

WIB-Pittsburgh members and guests gathered at *Wigle Whiskey* on July 24, 2017, for an evening of speed networking and whiskey tasting. Participants had the opportunity to make new connections, share advice and experience, and practice their networking skills in a series of speed networking sessions. Throughout the night, attendees were also able to sample whiskey and other spirits from Wigle, a local Pittsburgh distillery, and enjoy appetizers, while catching up with old friends and socializing with new acquaintances. It was a great way to spend a summer evening!
WIB-RTP Hosts an Evening of Wine Tasting and Networking

Do you ever wonder what people are actually doing when they taste a glass of wine? Danny Moran, Owner of The Wine Cellar in Durham, will explain what you should do and look for when swirling, smelling, and sipping a glass of wine. Join us on August 16, 2017, for an educational and fun evening that will include tasting several wines, light appetizers, and networking in a casual environment.

San Francisco Bay Area
SanFrancisco@WomenInBio.org

“Exploring Themes in Translational Research: An Essential Element of Therapeutics”

On August 9, 2017, WIB-San Francisco Bay Area will host a panel discussion at Nektar Therapeutics featuring women at the forefront of translational research. Transferring insights from bench to bedside is a critical component of the biopharmaceutical industry’s mission, and this event will focus on demystifying translational research during a lively, interactive discussion. Our expert panelists will shed light on this underexplored process, drawing from their own experiences in therapeutic areas ranging from infectious disease to cancer to rare diseases. The panel includes Moderator, Maureen Cronin, Ph.D.; and features panelists Oranee Daniels, M.D.; Ellen Filvaroff, Ph.D.; Nancy K. Pryer, Ph.D.; and Victoria Sung, Ph.D. These veteran researchers will share insights and describe the paths that led them to success in translational research. Please join us for what promises to be an exciting evening of discussion and networking!

Maureen Cronin
Oranee Daniels
Ellen Filvaroff
Nancy K. Pryer
Victoria Sung

Mid-Senior Professional Networking event!

If you are a professional with at least five years of work experience, and would like to meet other women at the same career stage, this event is for you! It is held every three months, with its location rotated throughout the Bay Area. Space is limited to eight women on a first-come, first-served basis so register quickly! Please RSVP to sanfranciscomaps@womeninbio.org and receive details about this event.

MAPs Volunteer Mentor Info Session!

The WIB-San Francisco Bay Area MAPs team is looking for volunteer mentors! We are recruiting for our mentorship programs and looking for anyone—from postdocs to highly-experienced professionals—interested in making a difference. Share your experiences, build meaningful relationships and, of course, add brownie points to your CV. Mentor commitments range from once a month to one-off meetings, and mentees range in experience from high schoolers to postdocs. Come to the UCSF Helen Diller Comprehensive Cancer Center (Bakar Auditorium, 1450 Third Street, Mission Bay, SF) on August 16, 2017, at 5:30 p.m. to learn more about mentorship opportunities! You can also contact sanfranciscomaps@womeninbio.org for more information about our MAPs programs.

WIB-San Francisco Bay Area YWIB Presents "STEM CELLS... All the Cool Girls are Discovering Them!"

Come join WIB-San Francisco Bay Area's Young Women In Bio group and California's Stem Cell Agency on September 12,
2017, to learn what stem cells are, ask questions of science professionals, and become a spokeswoman for girls in science! Click here to view our event flyer.

**Seattle**
Seattle@WomenInBio.org

**WIB-Seattle Annual Summer Social and Networking Mixer**

Join Women In Bio-Seattle on August 10, 2017, for our annual summer social and networking mixer. Come celebrate the summer with colleagues new and old. Learn more about what Women In Bio does and how you can get involved with the Seattle chapter. Light refreshments and drinks will be served. Thank you to our event sponsor Fred Hutchinson Cancer Research Center.

**Southern California**
SouthernCalifornia@WomenInBio.org

**WIB-Southern California Presents: "The Jewels of Networking"**

Please join us on August 9, 2017, for a networking reception with life science professionals at Unicorn Jewelry. The event will include: an opportunity to connect with the local professionals over wine and appetizers, a presentation from a store gemologist about the various precious gems, and a once in a lifetime opportunity to go behind the scenes and observe what takes place in the back rooms of a jewelry store.

**WIB-Southern California Presents a Summer Wine Social**

Join WIB-Southern California on August 29, 2017, for a relaxed summer evening of networking and fine wine. This event will be perfect for new WIB members, those thinking about joining, or anyone looking to meet fellow professionals in the Southern California Biotech community. The venue for our event, Carruth Cellars, is a San Diego urban winery specializing in award winning, single-vineyard wines made with grapes sourced from Northern and Central California. During the evening our hosts will guide us through a selection of red and white wines while we network. Light snacks will be provided. Space is limited so pre-registration is encouraged. We look forward to seeing you there!

**WIB Southern California Book Club Meets to Discuss I Know How She Does It**

The WIB-Southern California Book Club discussed Laura Vanderkam's book, *I Know How She Does It: How Successful Women Build Lives That Work*, on July 12, 2017. The event was sponsored by Stradling Yocca Carlson & Rauth Attorneys at Law, and took place in the conference room of their beautiful La Jolla office. Before the discussion, attendees enjoyed wine, pasta, salads, and desserts while meeting new people and catching up with old friends. After a brief introduction to Women In Bio by Southern California Chapter member Sandra Orta, Sonya Attal, Corporate Associate from Stradling, introduced the book. *I Know How She Does It* is about time management, and focuses on the ways how successful women with rewarding jobs and young children manage work and family life - and even have time to cultivate relationships and have fun. Read the entire article.
Book Club members network while enjoying a beautiful overlook of La Jolla.

Kicking off the discussion of Laura Vanderkam’s book.

Washington DC/Baltimore
DC.Baltimore@WomenInBio.org

“End of Summer Networking Happy Hour”

Please join us on August 23, 2017, for our End of Summer Networking Happy Hour. You will have an opportunity to catch up with old friends and meet new ones. One of the core philosophies of Women In Bio is “Women Helping Women” - it’s a lot easier to help each other when we meet in person! We will provide several opportunities to mix it up, and make the most of our time together, but the networking won’t be formally structured. We are happy to take event suggestions at wib.dcbaltimore@gmail.com.

WIB-DC/Baltimore Welcomes New Advisory Board
WIB-DC/Baltimore is delighted to announce the formation of our new Advisory Board. The board will help shape and guide the strategy of our chapter by working closely with its leadership team. The distinguished women who have been selected to participate on the board provide extensive expertise with WIB at both the chapter and national levels. The advisory board is comprised of Gianna Arnold, M.A., M.Sc., J.D.; Lynn Johnson Langer, Ph.D., M.B.A.; Debra Bowes, B.S., M.B.E.E.; Lisa Richardson, M.B.A.; and Sandra Heibel, Ph.D.

WIB-DC/Baltimore Hosts "Honing Communication Skills for Better Leadership" Workshop

On July 27, 2017, the WIB-DC/Baltimore chapter hosted a professional development event titled “Honing Communication Skills for Better Leadership.” The evening started off with refreshments and networking, followed by an insightful presentation led by Dr. Kristin Backstrom, a business psychologist at the Centers for Motivation. During this interactive workshop, Dr. Backstrom helped participants learn to analyze others’ criteria and motivations so they can figure out the best way to engage and lead them: Does one work more toward goals, or does she focus more on avoiding risks? Does someone else gain personal satisfaction from external feedback, or does she process success more internally? Does a third person prefer exploring options for solving a problem, or does she feel more comfortable following structured steps? Dr. Backstrom also offered guidance on how to identify where people fall on the spectrum of criteria and motivations, and what type of language to use when engaging with them. We extend our sincere thanks to Dr. Backstrom and our sponsors for helping make this event a huge success. We hope to see you at our End-of-Summer networking happy hour on August 23rd!
2nd Annual Precision Medicine Leaders Summit Returns to San Diego

Building on the success of our Inaugural event last year, we are proud to announce the Precision Medicine Leaders Summit is returning to San Diego August 21-24th, 2017. With another line up of world renowned speakers, this year with over 35% of these being women, the program offers an insight into the changing landscape of healthcare and science on a global level. With the introduction of workshops and roundtables, plus two networking events, this year’s Summit has something for everyone. We are pleased to be able to offer the WIB group discount of 25% - enter code “WIB” when registering at www.pmls2017.com – we hope to see you in San Diego. Follow us @JournPrecMed, #pmls17.

Free Professional Development Webinar on Finding Career Clarity

Do you desire a better career but feel lost or uncertain as to the specifics of what job would be a good fit for you? Would you like to stop spinning your wheels and discover new insights that will put your next steps into focus? Join Alison Cardy, Career Clarity Expert, and bestselling author of Career Grease: How to Get Unstuck and Pivot Your Career, for an exclusive Career Clarity online training session covering:

- How to execute a job search that lands you a job you actually want with greater speed and effectiveness.
- Hidden factors that obscure career clarity (even from smart, educated professionals like yourself).
- An easy five-step self-assessment designed to help you unlock your understanding of the best next steps for you.
- And much more!

If you have wanted to make a positive change in your career, but struggled to get started due to lack of clarity, sign up for this
content-rich online training session today! **Date and Time:** Sunday, August 20, 2017, from 7:30 p.m. - 8:30 p.m. EST. WIB members can attend this event free of charge. Register now - no special code needed. Learn more about Alison and her career coaching service.

### Nominations Open for *San Diego Business Journal* Business Women of the Year Awards

Each year, the *San Diego Business Journal* recognizes dynamic women business leaders who have contributed significantly to San Diego’s corporate sponsors. The *Business Journal* recognizes these women by hosting its biggest and most anticipated reception and awards program to honor winners and guests. Celebrity emcees, a keynote speaker, and the awards program are staples of this landmark event. Honor a successful business women you know by submitting nominations for the 2017 Business Women of the Year. The nomination deadline is September 15, 2017.

### 2020 Women on Boards to Present its Signature Program in November

2020 Women on Boards (2020WOB) presents its signature program, “The National Conversation on Board Diversity” on November 15, 2017, in more than two dozen cities across America. Over the last five years, the event has been held 37 times in various cities (four international) with over 8,500 attendees and more supporters participating on social media. This year’s program will focus on how to increase the pipeline of qualified women to serve on company boards and the importance of diversity.

2020WOB aims to increase the percentage of women on U.S. company boards to 20% or greater by the year 2020 through education and advocacy efforts. The campaign’s primary research initiative is the 2020 Gender Diversity Index, which provides an annual analysis of the board composition of Fortune 1000 companies. 2020 Women on Boards is sweeping the country, with thousands of active supporters and 2020 campaign committees in cities across the U.S. helping to spread the message that gender diversity on company boards is important because:

- Companies with women on their boards have higher returns on investment, lower relative debt levels, higher stock valuation, and higher average growth.
- Companies with female directors and executive officers send a clear message that they value diversity and experience.
- Women bring different perspectives to the challenges facing today’s corporations.
- Diversity of thought leads to innovation and better decision-making.

To attend The National Conversation on Board Diversity on November 15, 2017 in a city near you, please contact Tammy Scholtes at Tammy@2020WOB.com or call: 646-634-8565 for more information.

To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please sign up here.

**WIB is funded in part by our National Sponsors**