Women In Bio E-Newsletter

August 17, 2017
www.womeninbio.org

NATIONAL ANNOUNCEMENTS

Women In Bio Nominated for 2017 Xconomy Award

The Xconomy Awards recognize people, companies, and organizations working in life science industries around the Boston area and New England. Women In Bio has been nominated as an Xconomy Award finalist in the “Commitment to Diversity” category. Award finalists will be celebrated and winners announced at the Xconomy Awards Gals on September 26, 2017. Interested in attending? Learn more!

Women In Bio Seeks Corporate Board Directors To Mentor Boardroom Ready Graduates

Women In Bio seeks accomplished men and women executives to serve as mentors to the 2017 Boardroom Ready class, an esteemed group of women executives ready for the boardroom. Mentors should be experienced in serving on a corporate board, and have a desire to help women attain a board seat. Mentors will be paired with 2017 Boardroom Ready graduates for a one-year mentorship program. Although no particular amount of contact time with mentees is required, mentors are encouraged to touch base with their mentees several times during the year. Each mentor will fill an important role as a bridge to an actual board placement by helping their mentee prepare and network for corporate board seats. To volunteer as a mentor, or for more information, please email boardroomready@womeninbio.org.

RESOURCES

WIB Video Library

Have you ever wished that you could view other chapters' events? Now you can! This new Member-Only benefit allows you to view previously recorded WIB events. Simply log into your WIB account to take advantage of this great resource and access the
Women In Bio Partnership with SmartBrief
WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, WIB SmartBrief, which brings the most important and timely news stories about women in all areas of the life sciences. Learn more about WIB SmartBrief and to sign up for this free newsletter!

Check Out WIB’s Job Board!
Women In Bio has a job board! Visit http://wibcareercenter.com to get started. Whether you are a job seeker, or looking to fill a position, this is the resource for you!

Support WIB While Shopping at Amazon.com
Did you know you can support us while shopping at AmazonSmile at no cost to you? Designate Women In Bio as the recipient organization of AmazonSmile's donations here. By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

CHAPTER NEWS & EVENTS

Upcoming Events
- WIB-Pittsburgh Entrepreneurship Workshop #3, August 21, 2017
- WIB-DC/Baltimore End of Summer Networking Happy Hour, August 23, 2017
- WIB-Greater Boston "Career Coaching" event, August 23, 2017
- WIB-Greater Boston Golf Workshop and Networking Event, August 27, 2017
- WIB-Southern California Summer Wine Social, August 29, 2017
- WIB-Philadelphia Metro "Swing & Sip" with Navigate's Women's Leadership Network, August 30, 2017
- WIB-Atlanta End-of-Summer Social and Networking Mixer, August 31, 2017

Atlanta
Atlanta@WomenInBio.org

WIB-Atlanta End-of-Summer Social and Networking Mixer
Join WIB-Atlanta members and guests on August 31, 2017, for our annual end-of-summer social and networking mixer. Celebrate a successful summer and the start of cooler weather on the outdoor patio of Marlow's Tavern, located within walking distance of Emory University and the CDC. Catch up with old friends and meet new ones. Stop by for a few minutes after work or relax and spend the evening with us. Learn more about what the Women In Bio-Atlanta Chapter has done, is doing, and how you can get involved. Light refreshments and drinks will be available.
About Our Chapter

The Women In Bio–Texas chapter provides easy reach to the home of some of the most prominent academic research centers in the country, including the University of Texas at Austin, M.D. Anderson Cancer Center, The Texas Heart Institute, the Texas Biomedical Research Institute, the Texas A&M System, and the Baylor, Scott & White System of institutions. The many internationally recognized hospitals and medical research centers in Texas attract a highly skilled network of trained hospital staffers, nurses and doctors, as well as clinical trial organizations.

Our membership base includes academic and clinical researchers, sales professionals, venture capitalists, legal advisors, intellectual property advisors, technology transfer specialists, policy experts, clinical trials professionals, doctors, medical/science communicators, educators, students, and many other experts who support the health, pharmaceutical, and science industries. These and other qualities have nurtured the creation of a burgeoning biotech industry in the state, Texas having recently being dubbed the “Third Coast” of Biotechnology. Learn more about our chapter.

Chicago

Chicago@WomenInBio.org

WIB-Chicago Presents Its Third Annual Start-Up Challenge

Join WIB-Chicago on September 28, 2017, for our third annual Start-up Challenge as finalists from women-led Illinois biotech companies give short pitches about their companies’ technology and products. Local experts from the investment and start-up communities will provide the finalists with feedback on their pitches and select the winning pitch, with the winner receiving a cash award. The event will also feature a structured networking session with local entrepreneurs. Stay tuned as the finalists will be announced soon!

Interested in competing in the Challenge? All women-led companies are invited to apply to participate. This is a great opportunity to showcase your company and gain valuable feedback on your presentation. As a participant, WIB-Chicago is pleased to offer you one-on-one personalized coaching for your pitch. The application is available here until August 22, 2017.

Honing presentation skills with "Pitch Ninja"!

On July 19, 2017, presentation-expert Mike Moyer shared strategies for “choreographing” a presentation to maximize its impact on any audience. It was a fantastic evening providing a one-of-a-kind opportunity to share experiences and hear advice from an expert in the field. The practical tips were appropriate for any type of presentation, and the inspiring discussion left attendees ready to implement the techniques in their own roles. Attendees also were treated to a tour of mHUB. WIB-Chicago thanks Mike Moyer and Sara Myers for this great program. Presentation coaching is offered to companies selected for WIB-Chicago's upcoming Start-Up Challenge event. WIB-Chicago also thanks GottaBCrepes, mHUB, and ShredLifestyle for supporting this great event.

WIB-Chicago partners with AHA for Go Red Goes STEM

WIB-Chicago is partnering with the American Heart Association on November 30, 2017, for Go Red Goes STEM, a day-long event at Northwestern University’s Prentice Women’s Hospital aimed at inspiring girls to explore STEM outside the classroom and embrace being heart healthy. The event will consist of speed mentoring, breakout sessions led by top STEM-related
organizations, and opportunities to make lasting connections with companies and women leaders. Chicago area high school students are encouraged to apply for this great event at https://americanheartchicago.ejoinme.org/GoRedGoesSTEM.

Membership Discount for MATTER Members

MATTER members can save 25% on WIB membership costs! If you are a MATTER member, contact Chicago@womeninbio.org to learn more and receive the discount code.

Greater Boston
Boston@WomenInBio.org

WIB-Greater Boston Presents: “Career Coaching”

Are you feeling it’s time to revisit your career path? Not sure if you’re headed in the right direction? Need advice on how to reach your end goal quicker? Join WIB-Greater Boston on August 23, 2017, to see what professional coaching can do for you. This introduction to coaching will provide career guidance for each participant. A group of experienced life science-focused professional coaches will work with small groups of individuals to provide direction and advice. This event has limited capacity, so sign up early!

WIB-Greater Boston Golf Social: Golf Workshop and Networking Event

Our popular Golf Social event is back! Whether you are a beginner or an experienced golfer, you will enjoy our August 27, 2017, Golf Social Event with golf lessons, networking on the patio with appetizers and drinks, and an optional round of golf available until sundown (additional fee). Space is limited to 25 attendees so please sign up early! Open to both WIB members and non-members. This event has been made possible through the generous sponsorship of Recruitomics Biotalent Consulting.

"Detecting the Undetectable: How Sensitive Instrumentation is Driving Scientific Discovery"

Join us on September 12, 2017, for an exciting panel discussion about leading and innovative new technologies fueling the future in life sciences: Instrument research scientists and innovators will share their thoughts on promising future industry trends and the commercialization process, including regulatory and cost pressures. Our esteemed list of panelists will discuss advances in highly-sensitive technologies and how they are fueling discovery in various biomedical fields. The panel will be moderated by a representative from Acentech, a leading consulting company that provides sound and vibration control for these emerging technology platforms in academic, corporate, and healthcare institutions. After the panel discussion there will be plenty of time to network with panelists and ask additional questions, so don’t forget to bring your burning questions and business cards!

Drop by Our Table at BioPharm America!

On September 26-27, 2017, WIB-Greater Boston will once again be at BioPharm America(TM), a unique partnering event that forms the nexus of discovery and realization. Startup companies, established biotech, and entrepreneurs from academia attend this event in search of finance, pharma, and development partners. The event format highlights innovation and promotes new business relationships by bringing dealmakers from the life science ecosystem together to engage and de-risk the enormous task of drug development. Life science executives from around the world gather to identify, meet and to enter into strategic relationships facilitated by partneringONE(R), the world’s leading web-based partnering system. BioPharm America is the only event in North America based on the same reputable formula as EBD Group’s acclaimed European events BIO-Europe(R) and BIO-Europe Spring(R). In 2016, BioPharm America attracted 850+ delegates from over 525 companies who participated in 2,350+ scheduled one-to-one meetings. Learn more. #BioPharmUSA. And stop by the WIB-Greater Boston table if you’ll be in town for the event. We look forward to seeing you!

WIB-Greater Boston Holds Volunteer Recruitment and Networking Event

On August 9, 2017, WIB-Greater Boston hosted a volunteer recruitment and networking session at the Cambridge Innovation Center’s Venture Café. Attendees kicked off the evening by enjoying light refreshments and networking with fellow life sciences
félons. Next, the WIB-Greater Boston Co-chairs presented an overview of Women In Bio and its mission while each committee leader helped recruits decide which areas to volunteer for by discussing her committee’s activities and responsibilities. We are always looking for enthusiastic volunteers to lead our Communications, Young Women In Bio, Programming, Sponsorship, Mentors Program, and Membership chapter committees, or to just pitch in here and there. Email us to get involved!

Discussing WIB-Greater Boston volunteer opportunities.

Greater Montréal
Montreal@WomenInBio.org

About Our Chapter
The WIB-Greater Montreal Chapter seeks to bring together professionals from across Quebec with bio-related interests in diverse sectors. Business professionals, entrepreneurs and scientists from the private sector, government institutions, and academia are invited to join and benefit from WIB’s many resources which include networking, sharing insights and innovations, and learning about the latest developments, and opportunities within the pharmaceutical, biotechnology, and medical devices industries. Learn more about our chapter!

A propos de notre chapitre
Le bureau montréalais de Femmes en bio souhaite rassembler les professionnelles de tout le Québec œuvrant dans divers secteurs liés aux biotechnologies. Les professionnelles des entreprises, les entrepreneures et les chercheuses des secteurs privé, public et universitaire ainsi que les étudiantes sont invitées à devenir membres de Femmes en bio et à profiter des ressources offertes par l’organisme: réseautage, partage de connaissances et d’expertise, échange d’information sur les toutes dernières innovations et perspectives dans les domaines pharmaceutiques, biotechnologiques et des équipements médicaux. En savoir plus sur notre chapitre!

Meet WIB-Greater Montreal’s Chapter Leaders
- Pamela Shaver-Walker, Chapter Co-Chair
- Marie-Eve Clavet, Chapter Vice Chair
- Vanessa Libard, Communications Chair
- Deborah Blake, Program Chair
- Azadeh Shohoudi, Program Vice Chair
- Amy Dam, Funding Chair
- Andrea Petschner, Young Women In Bio Chair
- Marie Di Maso, Membership Chair
- Katherine Crewe, Mentors, Advisors, and Peers Chair
The Intersection of Art & Science

“Two sides of our cultural coin.” This is how one panelist at described the convergence of science and art recently. The takeaway from this July 26, 2017, panel discussion was that these seemingly divergent fields are anything but disconnected. A five-member panel of scientists, artists, and scientist-artists illustrated the real connection—and history—between these two fields. Examples ranged from neuroscience-based art helping “decode” patients, to viewing microscopy as art images, to cellular biology being used as architectural patterns. The evening’s theme was how these two fields were closely aligned at the time of Leonardo da Vinci, when each one was necessary to communicate the other. Think accurate depiction of the human body, and communicating new discoveries by visualizing them. Over time the two fields diverged, became “elitist” and mutually exclusive, especially due to technological advances and need for ultra-specialization. Now, these two seemingly opposite disciplines need to reunite to mutually benefit from the aspects they can offer each other – a “reunion” being initiated from both ends of the spectrum.
WIB-Philadelphia Invites You to Swing & Sip with Navigate’s Women’s Leadership Network

We are excited to partner with the Women’s Leadership Network of Navigate Corporation to bring you this year’s exclusive golf event! Join us on August 30, 2017, for your choice of a 90 minute clinic followed by an hour of networking with other Philadelphia Area businesswomen! Pricing includes 90 minutes of instruction, one drink ticket, and light appetizers. Please [click here to register], then click on “Tickets” and select the August 30 event.

What’s in Store for Our Chapter Over the Rest of 2017?

The summer has been cruising along way too fast! We all certainly need the opportunity to rest and recharge, that is for certain! Women In Bio-Philadelphia Metro has been planning great upcoming events to finish out 2017: Our networking “Swing & Sip” event, with sponsor Navigate, has been rescheduled for August 30, 2017... Next, on September 25, 2017, we will hold an amazing educational event, hosted at KPMG in Philadelphia, that features a conversation with subject matter experts on the Business of Life Sciences – attendees will gain insight into technology transfer, funding, legal, and accounting on issues relevant to life science and biotech companies... October will bring a fabulous networking event, and November’s chapter event will be a workshop that provides advanced skills in negotiations. Finally, in December we will close out our year with a chapter Holiday Party. More information will be released soon on our upcoming events, in the meantime, be sure to follow and engage with us on [LinkedIn], [Facebook] and [Twitter]!

WIB-Pittsburgh’s Entrepreneurship Workshop #3: “Leadership Success - Maximize Your Potential”

Have you struggled to articulate your vision and create momentum as a leader? If so, join WIB-Pittsburgh on August 21, 2017, as we learn from our VIP speaker Diana Petrovich, Consultant with CRA, Inc., how to develop, build, and strengthen your leadership style. Diana advises organizations across industries on how to lead and communicate through some of the toughest culture, change, and strategy challenges. Learn from Diana how to be a more strategic leader so you can confidently motivate others, build credibility with them, and experience positive results. Effective leaders understand that strong personal relationships can greatly help you and your organization on the path to success. Learn how to build and nurture these relationships to bolster both your career and your company. [Join us for an evening of fun and learning at the Pittsburgh Life Sciences Greenhouse. Light food and drink will be served.]

WIB-Pittsburgh Presents: "P.O.W.E.R. 4 - Precision Medicine"

Pittsburgh's Outstanding Women Entrepreneurs Rally (P.O.W.E.R) is an annual celebration of the contribution local women are making to life sciences and healthcare. As our fourth annual P.O.W.E.R. event, P.O.W.E.R. 2017 showcases an emerging trend in healthcare – precision medicine, diagnosis, and clinical treatment based on the kaleidoscope of genetic, environmental and lifestyle inputs using patient-per-patient analysis.

Conditions summarized by a single word - Diabetes, Depression, Cancer – no longer fit within a “one-size-fits all” classification.

On September 26, 2017, P.O.W.E.R. 2017 will take attendees right to the root of an illness and capture the individual variability in genes, environment, and lifestyle. Six successful Pittsburgh scientists and sector leaders will highlight the startling discoveries that fuel the engine of precision medicine, covering clinical perspectives as well as impact on patients, health care, and health insurance in Pittsburgh and across the globe. [Learn more!]

Panelists (left to right) Julia Buntaine, Lauren Bierly, Cheryl Safren, Judith Modrak and Yana Zorina discuss the connection between art and science.
Meet P.O.W.E.R. 2017 Speaker #4 of 6: Rebecca Jacobson, M.D., M.S.

Rebecca Crowley Jacobson, M.D., M.S., is Vice President of Analytics at UPMC Enterprises and formerly Professor of Biomedical Informatics at the University of Pittsburgh School of Medicine, Chief Information Officer for the Institute for Personalized Medicine, and Director of the Graduate Training Program in Biomedical Informatics. Over the past fifteen years her research has focused on extracting meaningful information from electronic medical records via Natural Language Processing methods to impact precision medicine, population health, and quality improvement. She is an elected Fellow of the American College of Medical Informatics and the author of over 80 manuscripts.

WIB-Pittsburgh MAPs Hosts Pop-Up Happy Hour!

The WIB-Pittsburgh Mentors, Advisors, and Peers (MAPs) Committee was thrilled to welcome attendees to a Pop-Up Happy Hour at The Yard Gastropub in Shadyside. A wonderful group of women—including graduate students, postdoctoral trainees, early career faculty and professionals working in the life sciences—participated in the event. Current mentors and mentees were joined by several women new to the MAPs program. They enjoyed delicious snacks and drinks, as well as some great networking! If you are interested in learning more about the MAPs program, e-mail PittsburghMAPs@womeninbio.org.

WIB-Pittsburgh members enjoy food, drinks, and conversation at the MAPs pop-up social.
Current MAPs mentors and mentees were joined by women new to the MAPs program.

RTP
RTP@WomenInBio.org

WIB-RTP Presents “Leading from the Middle” with E.L. Betsy Smith

Most of us lead from the middle. Even CEOs of major corporations have boards to which they report. Leading from the middle requires unique and distinct skills to lead up (lead the boss), lead across (influence colleagues), and lead down (supervise subordinates). During this interactive, fast-paced, fun-filled presentation on September 25, 2017, E.L. “Betsy” Smith, Ph.D., will teach participants real-world techniques to improve their communication and leadership skills. Learn more!

Betsy Smith

San Francisco Bay Area
SanFrancisco@WomenInBio.org

WIB-San Francisco Bay Area YWIB Presents "STEM CELLS… All the Cool Girls are Discovering Them!"

Come join WIB-San Francisco Bay Area’s Young Women In Bio group and California’s Stem Cell Agency on September 12, 2017, to learn what stem cells are, ask questions of science professionals, and become a spokeswoman for girls in science! Click here to view our event flyer.

Join One of Our Growing MAPs Programs!

The WIB-San Francisco Bay Area’s MAPs program is growing, and new opportunities to join peer groups or become a mentor for students, postdoctoral fellows, and career professionals are now available. Contribute positively towards someone’s future! Please contact sanfranciscomaps@womeninbio.org for more information on the programs described below.

MAPs peer groups are getting a facelift! Join our peer groups to meet and build meaningful relationships with professional women in monthly meetings that will be structured around a specific theme. We offer small group sizes, focused networking opportunities, and so much more! Sign up for MAPs peer groups.

If you have ever considered becoming a mentor, or would like to make a difference in the lives of aspiring scientists by helping them choose their next steps, we encourage you to mentor for MAPs in one of our two programs:

- 1:1 mentoring for high school (YWIB/MAPs) and undergraduate (MAPsU) students: Very little time commitment needed (~1-2 hours/month). Ideal mentors are postdoctoral fellows or early career professionals. Sign up to mentor a
Sponsor: Women In Bio

Over 100 Attend WIB-Seattle’s Annual Summer Social & Networking Mixer

On August 10, 2017, over 100 women gathered in the Mundie Courtyard of Fred Hutchinson Cancer Research Center to meet new people, reconnect with former coworkers, and share time with current colleagues. The Hutch, as it’s referred to by locals, collaborated with Women In Bio-Seattle to host our Annual Summer Social and Networking Mixer, showcasing accomplished women and rising stars in biotechnology and biomedical research. The weather was perfect for an outdoor event.

Many research and biotechnology companies have developed in the rapidly-growing neighborhood of Seattle’s South Lake Union, including Juno Therapeutics and Nanostring, and Adaptive Technologies. This made the event a short walk away for many in attendance. But many women arrived by car. Employees from companies such as Micronics and GE Healthcare, located in our sister cities east of Lake Washington, were in attendance. Some traveled over 20 miles to join us.

After an hour of mingling over hors d’oeuvres, Juan Cotto, Manager of Community Outreach at The Hutch, announced to much applause that The Hutch has hired Aiko Bethea as Director of Diversity and Inclusion. Our featured speakers, Cassie Wallender, Chief Product Officer and Co-Founder at Invio, Inc.; Rachel Tompa, Science Writer and Editor at The Hutch; and Jennifer Maxon, Research Integration Program Manager at Seattle Cancer Care Alliance) each gave us the five minute story of her career path. The common themes shared by their stories were: continual exploration, being open to new opportunities, being fulfilled by meaningful work, and being open to working with those seeking their own path.

Guests described the high-energy night as fostering openness and authenticity - building connection and trust in our inclusive and diverse community.

Over 100 attendees in the Mundie Courtyard listen to Juan Cotto’s remarks.
Attendees (left to right) Payel Chatterjee, Nan Hyung Hong, Haritha Mathsyaraja, Seema Sinha, Christine Levesque, and Divya Padmanabha enjoy delicious hors d’oeuvres and a beautiful Seattle evening.

Southern California
SouthernCalifornia@WomenInBio.org

WIB-Southern California Presents a Summer Wine Social

Join WIB-Southern California on August 29, 2017, for a relaxed summer evening of networking and fine wine. This event will be perfect for new WIB members, those thinking about joining, or anyone looking to meet fellow professionals in the Southern California Biotech community. The venue for our event, Carruth Cellars, is a San Diego urban winery specializing in award winning, single-vineyard wines made with grapes sourced from Northern and Central California. During the evening our hosts will guide us through a selection of red and white wines while we network. Light snacks will be provided. Space is limited so pre-registration is encouraged. We look forward to seeing you there!

Precision Medicine: “Towards the use of Human Genetics to Improve Health and Treat Disease”

“Doctors have always recognized that every patient is unique, and doctors have always tried to tailor their treatments as best they can to individuals. You can match a blood transfusion to a blood type - that was an important discovery. What if matching a cancer cure to our genetic code was just as easy, just as standard? What if figuring out the right dose of medicine was as simple as taking our temperature?” - President Barack Obama.

Please join us on September 12, 2017, for a talk co-presented by Anne Bang, Ph.D. and Tanya Moreno, Ph.D. Dr. Bang will present the topic “Patient Specific and Stem Cell Based Disease Models for Drug Discovery,” and Dr. Moreno will present “Every patient is an N of 1: the impact of genetics on health and healthcare.”

Washington DC/Baltimore
"End of Summer Networking Happy Hour"

Please join us on August 23, 2017, for our End of Summer Networking Happy Hour. You will have an opportunity to catch up with old friends and meet new ones. One of the core philosophies of Women In Bio is "Women Helping Women" - it's a lot easier to help each other when we meet in person! We will provide several opportunities to mix it up, and make the most of our time together, but the networking won't be formally structured. We are happy to take event suggestions at wib.dcbaltimore@gmail.com.

OTHER INTERESTS

Free Professional Development Webinar on Finding Career Clarity

Do you desire a better career but feel lost or uncertain as to the specifics of what job would be a good fit for you? Would you like to stop spinning your wheels and discover new insights that will put your next steps into focus? Join Alison Cardy, Career Clarity Expert, and bestselling author of Career Grease: How to Get Unstuck and Pivot Your Career, for an exclusive Career Clarity online training session covering:

- How to execute a job search that lands you a job you actually want with greater speed and effectiveness.
- Hidden factors that obscure career clarity (even from smart, educated professionals like yourself).
- An easy five-step self-assessment designed to help you unlock your understanding of the best next steps for you.
- And much more!

If you have wanted to make a positive change in your career, but struggled to get started due to lack of clarity, sign up for this content-rich online training session today! Date and Time: Sunday, August 20, 2017, from 7:30 p.m. - 8:30 p.m. EST. WIB members can attend this event free of charge. Register now - no special code needed. Learn more about Alison and her career coaching service.

2nd Annual Precision Medicine Leaders Summit Returns to San Diego

Building on the success of our Inaugural event last year, we are proud to announce the Precision Medicine Leaders Summit is returning to San Diego August 21-24th, 2017. With another line up of world renowned speakers, this year with over 35% of these being women, the program offers an insight into the changing landscape of healthcare and science on a global level. With the introduction of workshops and roundtables, plus two networking events, this year’s Summit has something for everyone. We are pleased to be able to offer the WIB group discount of 25% - enter code “WIB” when registering at www.pmls2017.com – we hope to see you in SD. Follow us @JournPrecMed, #pmls17.

BioPharm America Returns to Boston in September

BioPharm America (TM), returning to Boston on September 26-27, 2017, is a unique partnering event that forms the nexus of discovery and realization. Startup companies, established biotech, and entrepreneurs from academia attend in search of finance, pharma, and development partners. The event format highlights innovation and promotes new business relationships by bringing dealmakers from the life science ecosystem together to engage and de-risk the enormous task of drug development. Life science executives from around the world gather to identify, meet and to enter into strategic relationships facilitated by
partneringONE (R), the world’s leading web-based partnering system. BioPharm America is the only event in North America based on the same reputable formula as EBD Group’s acclaimed European events BIO-Europe (R) and BIO-Europe Spring (R). In 2016, BioPharm America attracted 850+ delegates from over 525 companies who participated in 2,350+ scheduled one-to-one meetings. Learn more, #BioPharmUSA

Nominations Open for San Diego Business Journal Business Women of the Year Awards

Each year, the San Diego Business Journal recognizes dynamic women business leaders who have contributed significantly to San Diego’s corporate sponsors. The Business Journal recognizes these women by hosting its biggest and most anticipated reception and awards program to honor winners and guests. Celebrity emcees, a keynote speaker, and the awards program are staples of this landmark event. Honor a successful business woman you know by submitting nominations for the 2017 Business Women of the Year. The nomination deadline is September 15, 2017.

2020 Women on Boards to Present its Signature Program in November

2020 Women on Boards (2020WOB) presents its signature program, “The National Conversation on Board Diversity” on November 15, 2017, in more than two dozen cities across America. Over the last five years, the event has been held 37 times in various cities (four international) with over 8,500 attendees and more supporters participating on social media. This year’s program will focus on how to increase the pipeline of qualified women to serve on company boards and the importance of diversity.

2020WOB aims to increase the percentage of women on U.S. company boards to 20% or greater by the year 2020 through education and advocacy efforts. The campaign’s primary research initiative is the 2020 Gender Diversity Index, which provides an annual analysis of the board composition of Fortune 1000 companies. 2020 Women on Boards is sweeping the country, with thousands of active supporters and 2020 campaign committees in cities across the U.S. helping to spread the message that gender diversity on company boards is important because:

- Companies with women on their boards have higher returns on investment, lower relative debt levels, higher stock valuation, and higher average growth.
- Companies with female directors and executive officers send a clear message that they value diversity and experience.
- Women bring different perspectives to the challenges facing today’s corporations.
- Diversity of thought leads to innovation and better decision-making.

To attend The National Conversation on Board Diversity on November 15, 2017 in a city near you, please contact Tammy Scholtes, Event Project Director at: Tammy@2020WOB.com or call: 646-634-8565 for more information.

To take advantage of a free subscription to WIB-Smartbrief, a weekly newsletter that will keep you updated about women making a difference in biotech and life sciences, please sign up here.

WIB is funded in part by our National Sponsors

- BioSurplus
- Ropes & Gray