Women In Bio E-Newsletter - August 16, 2018

NATIONAL ANNOUNCEMENTS

WIB Proudly Announces the 2018 Boardroom Ready Class
We are proud to announce the 20 outstanding women selected for the 2018 Boardroom Ready program, a platform designed by Women In Bio to prepare participants for board service through networking, educational courses, and mentorship.

WIB's Carolyn Brougham Selected for PharmaVOICE 100 Most Inspiring In Life Sciences
Congratulations to Carolyn Brougham, chair of BoardroomReady, who was named to the PharmaVOICE PV100 list of the most inspiring people in life sciences. Carolyn started the program to help extraordinary women achieve placements on corporate boards. The program has recently celebrated the 15th corporate board appointment of past alumnae and announced the 20 women selected to participate in this year’s program.

WIB-National Webinar: “Elevating Brands: How to Help Brands Ascend to Greatness”
More than ever, brands are clamoring for attention. What are the best strategies to help a brand stand out and rise to the top? In this webinar, Purohit Navigation executives Ahnal Purohit, PhD, CEO and Anshal Purohit, President, will present key insights about:
Identifying brand challenges
Segmenting the market
Developing a unique brand identity
Pulling the brand through all campaign tactics

Purohit Navigation is known for its award-winning efforts in strategic branding, having created brands for over 100 pharma companies, biotech startups, diagnostic instruments, and medical devices. Please join our accomplished presenters as they take us through a series of relevant, impactful case studies, demonstrating their unique approach to elevating brands to success.

WIB-National Webinar: "Women and Financial Wellness: Beyond the Bottom Line"
Please join us, September 26, 2018, for our latest webinar as Laura Pomeroy from Merrill Lynch leads us through financial planning for women. We will take an in-depth look at the financial challenges, priorities, and opportunities that women face. Men and women have a fundamentally different life journey, reinforcing the need to ensure we invest in a better understanding of women’s financial lives.

Key findings from the study include:

- Women’s top financial regret: not investing more. Forty-one percent of women say not investing more is their biggest regret, citing lack of knowledge (60 percent) and confidence (34 percent) as top barriers.
- Superior longevity: Eighty-one percent of centenarians are women. While the majority (64 percent) of women say they’d like to live to 100, few are financially prepared.
- Break the silence about money. Sixty-one percent of women say they’d rather discuss details about their own death than talk about their money.
- Women look beyond the bottom line. While they care about the performance of investments, women view money as a way to finance the lives they want. Seventy-seven percent say they see money in terms of what it can do for themselves and their families.

RESOURCES

WIB Video Library
This Member-Only benefit allows you to view previously recorded WIB events from any chapter. Simply log into your WIB account to take advantage of this great resource and access the videos in our WIB video library!

WIB SmartBrief
Visit wibcareercenter.com to get started.

Designate Women In Bio as the recipient organization of AmazonSmile’s donations, and Amazon will donate 0.5% of the price of your eligible Amazon Smile purchases to WIB at no cost to you. Thanks for your support!
CHAPTER NEWS & EVENTS

Upcoming Events

- **Tonight** WIB-Chicago Presents: "Ice Cream and Networking," August 16, 2018
- WIB-Greater Boston Presents: Golf Social Event, August 22, 2018
- WIB-San Francisco Bay Area: Networking Social at the Moods Wine Bar, August 22, 2018
- WIB-Atlanta Presents: End-of-Summer Social and Networking Mixer, August 23, 2018
- WIB-RTP: Hosts Evening of Wine Tasting and Networking, August 23, 2018
- WIB-National Webinar: "Elevating Brands: How to Help Brands Ascend to Greatness," August 29, 2018
- WIB-Pittsburgh: “Welcome to Fall” Meet and Greet with WIB-Pittsburgh Leadership and Members, September 13, 2018
- WIB-Chicago Presents: "Fourth Annual Start-Up Challenge," September 17, 2018
- WIB-National Webinar: "Women and Financial Wellness: Beyond the Bottom Line," September 26, 2018
- WIB-Pittsburgh Presents: "The P.O.W.E.R. of Immunotherapy," October 11, 2018
- WIB-Capital Region Presents: "HERstory Gala 2018: Honoring Outstanding Women in Biotech," December 13, 2018

_Jump to chapter sections_

Atlanta | Capital Region | Chicago | Greater Boston | Greater Montreal | Metro New York | Philadelphia | Pittsburgh | RTP | San Francisco | Seattle | Southern California | Texas

WIB-Atlanta Presents: End-of-Summer Social and Networking Mixer

Join WIB-Atlanta members and guests for our annual end-of-summer social and networking mixer! Celebrate a successful summer as well as the start of cooler weather on the outdoor patio of a Marlow’s Tavern, located within walking distance of Emory University and the CDC. Catch up with old friends and meet new ones. Stop by for a few minutes after work or relax and spend the evening with us. Learn more about what the Women In Bio-Atlanta Chapter has done, is doing, and how you can get involved. Light refreshments and drinks will be available.

WIB-Atlanta Hosts: Summer Supper Club with Dr. Julia Hilliard

WIB-Atlanta organized a Summer Supper Club with Dr. Julia Hilliard on July 31, 2018. The event took place at a member’s home in Atlanta. Hospitality and the food choices were simply amazing throughout the evening. Our featured guest was Julia Hilliard. Dr. Hilliard is a Georgia Research Alliance Eminent Scholar in Viral Immunology and Professor and Director of the Viral Immunology Center at Georgia State University in Atlanta. She received her Ph.D. at Baylor College of Medicine in Pharmacology, studying the functions of DNA methylation. Her research on the immunology of herpesvirus infections began with a postdoctoral fellowship at Baylor College of Medicine. Subsequently, her research interests moved toward enhancing the understanding of host: pathogen relationships in zoonotic B virus infections. Some of these studies resulted in the first diagnostic assay that enabled immunologic differentiation of B virus from HSV-1 and HSV-2, and subsequently, the first complete sequence of the B virus genome. More recently, her interests have included studying the roles of the innate and adaptive responses of natural and foreign hosts to deadly viruses. These insights ultimately inform designs for therapeutic and/or protective vaccines and diagnostics for molecular control of high consequence infections.
The seven guests enjoyed the evening so much, we ended the evening close to midnight! The event was supposed to end at 6 p.m. Overall, it turned out to be a great evening.
meet with some of the region's most successful women. This event is focused on highlighting women trailblazers in the life sciences who have made a significant impact in the region during the year. Ticket price includes open bar, cocktail reception, seated 3-course dinner, and access to biotech industry leaders in the Capital Region.

**WIB-Capital Region Facebook Group**
Stay up-to-date with all the events at WIB-Capital Region. Please join our new Capital Region Facebook group. The link is [https://m.facebook.com/groups/1904793249842010?ref=bookmarks](https://m.facebook.com/groups/1904793249842010?ref=bookmarks)

---

**Tonight - WIB-Chicago Presents: "Ice Cream and Networking"**
Beat the heat with WIB-Chicago on August 16, 2018, for an evening of "cool" networking with other dynamic professionals in our local life sciences community. [Join us for ice cream and connections.](https://m.facebook.com/groups/1904793249842010?ref=bookmarks)

**WIB-Chicago Presents: “Fourth Annual Start-Up Challenge”**
Join WIB, September 17, 2018, for its fourth annual Start-up Challenge as finalists from women-led Illinois biotech companies give a short pitch about their company's technology and products. Local experts from the investment and start-up communities will provide feedback and select the winning pitch, with the winner receiving a $2500 award sponsored by Horizon Pharma. The event will also feature a structured networking session with local entrepreneurs. Stay tuned: the finalists will be announced soon! Interested in competing in the Challenge? All women-led companies are invited to apply to participate. This is a great opportunity to showcase your company and gain valuable feedback on your presentation. As a participant, WIB-Chicago is pleased to offer you private, one-on-one personalized coaching for your pitch. The application is available here until August 24, 2018: [https://goo.gl/forms/lvsHuK22dbKbKie8h2](https://goo.gl/forms/lvsHuK22dbKbKie8h2)

---

**WIB-Greater Boston Presents: Golf Social Event**
Our popular Golf Social event is back! Whether you are a beginner or an experienced golfer, you will enjoy golf lessons and networking on the patio with appetizers and drinks. Space is limited to 20 attendees so please sign up early! Open to both WIB members and non-members alike. [Click here to register.](https://www.womeninbio.org/admin/email/get_custom_template.asp?guid=21DDA166-FF9D-4565-9B70-BF0EA0C5B8D2)
A propos de notre chapitre
Le bureau montréalais de Femmes en bio souhaite rassembler les professionnelles de tout le Québec œuvrant dans divers secteurs liés aux biotechnologies. Les professionnelles des entreprises, les entrepreneuses et les chercheures des secteurs privé, public et universitaire ainsi que les étudiantes sont invitées à devenir membres de Femmes en bio et à profiter des ressources offertes par l’organisme: réseautage, partage de connaissances et d’expertise, échange d’information sur les toutes dernières innovations et perspectives dans les domaines pharmaceutiques, biotechnologiques et des équipements médicaux. En savoir plus sur notre chapitre!

About Our Chapter
The WIB-Greater Montreal Chapter seeks to bring together professionals from across Quebec with bio-related interests in diverse sectors. Business professionals, entrepreneurs and scientists from the private sector, government institutions, and academia are invited to join and benefit from WIB’s many resources which include networking, sharing insights and innovations, and learning about the latest developments, and opportunities within the pharmaceutical, biotechnology, and medical devices industries. Learn more about our chapter!

WIB-Metro New York

WIB-Metro New York: Summer Networking Event
Nearly 60 women attended the WIB-Metro New York summer networking event on July 18, 2018. It was held on a beautiful rooftop terrace overlooking St. Patrick’s Cathedral. This fun, annual casual event was a chance to spend time mingling with existing and new WIB-Metro New York members. We welcomed several new individuals to our New York chapter as a result of membership drive efforts that evening!

WIB-Philadelphia Metro

Connect with us! NewYork@WomenInBio.org LinkedIn Twitter YWIB Facebook

Connect with us! Philadelphiametro@womeninbio.org LinkedIn Twitter Facebook

https://www.womeninbio.org/admin/email/get_custom_template.asp?guid=21DDA166-FF9D-4565-9B70-BF0EA0C5B8D2
WIB-Philadelphia Member Spotlight on Amanda Oran

1. What is your title and company you work for? I am a Postdoctoral Fellow at the Center for Personalized Diagnostics at the Hospital of University of Pennsylvania.
2. What's your favorite thing about your job? My favorite thing about my job is seeing when the tests I've developed are used clinically to make a difference in patient care.
3. What's your role in WIB-Philly? I am currently a member of WIB-Philly.
4. Why did you join WIB? I joined WIB in order to meet and connect with women who work in science and to hear about the different experiences women have had in their careers.
5. What are your top three places you'd like to travel to? Croatia, India, and Argentina.

WIB-Philadelphia Call for Volunteers

WIB-Philadelphia Metro is looking for volunteers in the following areas:

- **Membership Committee** – Involved in planning semi-annual membership drives and social media outreach to new members
- **Communications Committee** – Social media posting, email correspondence with chapter partners to generate awareness
- **Sponsorship Committee** – Outreach to existing sponsors to realize full benefits of investment, building relationships with members and network to secure new sponsorships
- **Program Committee** – Involved with identifying, coordinating, and implementing programs and events. Work with presenters, venue coordinators, and caterers
- **Young Women In Bio** – Supporting planning and organization of YWIB events (school reach out, promoting YWIB mission with companies, event prep etc.)
- **Chapter Secretary** – Manage monthly leadership call logistics (distribute agendas, record & distribute meeting minutes), Manage actions from monthly calls, Send calendar invites for chapter events, Manage monthly national committee minutes

Please email Philadelphiametro@WomenInBio.org if you have interest in joining either committee.

WIB-Pittsburgh Presents: “Welcome to Fall” Meet and Greet with WIB-Pittsburgh Leadership and Members

Women In Bio’s dedication to promoting the professional and personal development of women in science has remained consistent over the years. Say goodbye to summer and welcome fall while mingling with some new and old faces leading WIB in Pittsburgh and nationally. Members of the science community are encouraged to attend and discover the broad range of women who comprise our membership and learn about ways to get involved. We also invite sister organizations to join us to discuss how we can grow together. Join us, September 13, 2018, and build your professional network as we enjoy an evening with light food and drinks on the patio, weather permitting, at the Wyndham Hotel in Oakland. Follow #MeetWIBPgh on social media for more event information!

WIB-Pittsburgh Presents: "The P.O.W.E.R. of Immunotherapy"

Pittsburgh’s Outstanding Women Entrepreneurs Rally (P.O.W.E.R) is an annual celebration of the contribution local women are making to life sciences and healthcare. Our fifth annual P.O.W.E.R. event, **P.O.W.E.R. 2018**, showcases an emerging trend in healthcare – Immunotherapy. Immunotherapies aim to harness the power of our immune system to treat and cure disease via cellular therapies, vaccines, antibodies and much more. On October 11, 2018, our speakers will share how immunotherapies are shaping the fields of cancer, transplantation, and others, right here in Pittsburgh. Five successful Pittsburgh scientists and sector leaders will discuss the latest
innovations and developments related to immunotherapy. After brief presentations from each of our speakers, our audience is encouraged to ask questions for an engaging panel discussion.

**WIB-Pittsburgh MAPs program now accepting participants for next round of mentoring matches!**
Are you seeking guidance on developing or advancing your career in the sciences, or do you have experiences you can share with other women in bio? If so, the MAPs 1:1 Mentoring Program is right for you! The MAPs team is now accepting participants for the next round of mentoring matches. Mentors and mentee pairs or small groups will be assigned based on common interests, using the information provided in the form below, and will be expected to meet once a month, beginning at the end of July 2018 through January 2019, in person or via email, phone or Skype. If you are interested in participating as a mentor or mentee in the next round of MAPs, please fill out the following form. This will help us make the best possible match for you! If you have previously participated, you will need to register again to indicate your continued interest and update your information. **To sign up, please fill out the form here!**

Please don’t hesitate to contact us at pittsburghmaps@womeninbio.org with questions, and we look forward to welcoming both returning and new members to the next round of MAPs!

---

**WIB-RTP: Hosts Evening of Wine Tasting and Networking**
Please join us for our 2nd annual wine tasting and networking event on August 23, 2018! Do you ever wonder what people are actually doing when they taste a glass of wine? Danny Moran, the owner of The Wine Cellar in Durham, will explain what you should be doing and looking for when you swirl, smell, and sip a glass of wine. Join us for an educational and fun evening that will include tasting several wines, light appetizers, and the chance to network in a casual environment. This event also provides a chance to meet with our new and returning members as we celebrate the year with wine!

---

**WIB-San Francisco Bay Area: Networking Social at the Moods Wine Bar**
Looking to grow your network and to connect with the larger community of women in science in the San Francisco Bay Area? WIB-San Francisco cordially invites you to join us at our August networking social at the Moods Wine Bar, Palo Alto on Wednesday, August 22, 2018!

**WIB-San Francisco: Join One of Our Growing MAPs Programs!**
The WIB-San Francisco Bay Area’s MAPs program is growing and we now have several opportunities to be mentored or become a mentor!

**Interested in being a MAPs mentor?** If you would like to make a difference in the lives of aspiring scientists by helping them choose their next steps, we encourage you to join our 1:1 programming:

- **1:1 mentoring for postdoctoral fellows and all other career professionals**: Usually 1-2 hours/month per mentee. Ideal mentors are mid-senior level professionals. **Sign up to mentor a postdoctoral fellow or other career professional.**
- **Opportunities to network with other 1:1 mentors coming soon as well!**

**Interested in finding a mentor?** There are currently two main ways you can get involved with mentorship activities:
• **Sign up for our 1:1 mentoring program** if you’re seeking for an experienced mentor who can guide you through career decisions, share their experienced outlook and advise you on specific topics such as entrepreneurship, leadership, work-life balance, career options etc.

• **Join our peer groups** to meet and build meaningful relationships with professional women in monthly meetings that will be structured around a specific theme. These small, focused groups are regional, all across the Bay Area, making meeting face to face much easier!

**Join the new WIB-San Francisco Bay Area Facebook Group!**
The WIB-San Francisco Bay Area Chapter is transitioning from a Facebook Page to a Facebook Group to better support engagement among our membership! Please join our new group (https://www.facebook.com/groups/wibsf/) today to stay up-to-date on all the exciting programming we have planned for you. We will completely transition over to the new Facebook Group soon, so be sure to join now to avoid missing out on any future announcements!

**WIB-Seattle Executive Mentoring Program Application**
Are you a WIB member at the senior manager or director level looking for guidance to help transition into VP level within the next 5 years? The WIB-Seattle Executive Mentoring Program is designed to help women build knowledge and competencies that will enable them to achieve their objectives in advancing their careers. Our executive mentors are dedicated to the advancement and success of local women in scientific leadership roles.

At the end of this program, a mentee will:
--Recognize when they are getting in the way of their own success
--Manage more effectively and efficiently
--Polish their execution
--Have a stronger network of life science professionals in the Seattle area

Participants will attend one meeting per month, on the second Thursday of each month, for 12 months, starting on Thursday, September 13, 2018. To apply, read the application instructions and submit your application by Wednesday, August 22, 2018. Please see the attached program flyer and distribute to colleagues and friends you think would be interested in the program. Please email us if you have any questions. Thank you!

**WIB-Southern California Presents: Nice Girls Don’t Get The Corner Office: Unconscious Mistakes Women Make That Sabotage Their Careers**
The annual book club of WIB-Southern California was on Tuesday, July 31, 2018. We discussed the book by the internationally recognized executive coach Lois Frankel entitled “Nice Girls Don’t Get The Corner Office: Unconscious Mistakes Women Make That Sabotage Their Careers”. The event was sponsored by Merrill Lynch Advisors, which provided the meeting space and excellent food and beverages for the networking reception. WIB member and Merril Lynch’s representative Laura Pomeroy welcomed the attendees and talked about Merrill Lynch’s financial planning services. WIB Program Committee Chair Julie Fishman kicked off the event and Annie Kadota of Silicone Valley Bank lead the lively discussion about the book. Continue the discussion here.
WIB-SoCal: UNWIND Annual Summer Life Sciences Event
On August 9, 2018, WIB-Southern California and GC Life co-hosted the biggest party for the life sciences community in San Diego. GC Life has organized and hosted UNWIND at their facility for 7 years, and WIB was thrilled to be part of it this year. Approximately 400 people attended the party, and everybody had a great time. The street tacos by Taquizas el Unico were fantastic, wines and beer from 32 North Brewing were plentiful, and games of bocce, cornhole, and ping pong were set up in the spacious patio. Last but not least, there was live music. The event was sponsored by CG Life, Genetic Engineering & Biotechnology News (GEN), Clinical Omics, Rady School of Management at UC San Diego, STAT, BASF, MacDougall Biomedical Communications, EBD Group, and California Life Sciences Association (CLSA). WIB and all the sponsors had tables with giveaways and information about their products and services. Many people stopped by WIB's table to ask about our association, what we do, the events our SoCal chapter hosts, and the networking and volunteering opportunities we offer. We encouraged everybody to leave their contact information, check out WIB’s website and the past event page and, of course, become members and come to future events. We hope to see everybody soon and to be part of UNWIND in 2019!

WIB-Texas Presents: Cool Off and Connect at WIB-Texas Life Science Summer Social
The WIB-Texas Summer Social in Austin went swimmingly. We discussed our vision for how WIB could foster connections in the community, including plans for partnering with ChickTech for future YWIB events. Everyone enjoyed ice cream, wine and cheese, and the gorgeous view of Town Lake. One member of the leadership team was unable to attend due to the arrival of her new baby: Congratulations to Chithra, Keith, and baby boy Avyay! Enormous thanks to Denise Mayfield and Husch Blackwell LLC for hosting us and for their support in this event. Thanks to everyone who attended and we look forward to seeing you at the next WIB-Texas event!
OTHER INTERESTS

What is the Women's Series:

The Women's Series are joint events of the Belgian, French, Netherlands and German American Chambers of Commerce as well as the British American Business Council. Started in January 2014, the Women's Series holds quarterly business events for professional women of the Atlanta international community. The goal of the Women's Series is to bring educational and stimulating content to our attendees, while also facilitating professional opportunities and networking among peers. We are proud to offer topics to help connect and develop the women of our communities.

The next event about Cyber Security will be on September 20, 2018, registration is open at: