

A faint, grey silhouette of a woman with her hair in a bun, standing in profile and looking out a large window. The window shows a cityscape and a body of water. The silhouette is positioned behind the main title text.

BOARDROOM READY

2018 Program Overview and
Sponsorship Opportunities

WOMEN IN BIO

ABOUT US

Founded in 2002, Women in Bio (WIB) is an organization of professionals committed to promoting careers, leadership, and entrepreneurship of women in the life sciences. WIB hosts numerous events throughout the year, that vary from networking events to career development, to professional education, to executive level-focused events.

WHAT WE DO

At WIB, we focus our activities on creating opportunities for leadership that can help advance women in their careers. We do this through events, mentoring, and networking.

EVENTS: Chapters hold events that fall broadly into two categories; professional development or educational events, and social or purely networking events. Because WIB endeavors to create a sense of community, all events have time dedicated to meeting new people and networking.

MENTORING: Mentoring and giving back is a core tenet at WIB. Our Mentors, Advisors, Peers program provides a forum for groups of up to ten women with common interests to gather and exchange advice and views. Our Young Women In Bio program aims to encourage middle- and high-school girls to enter STEM by creating fun, hands-on laboratory events that are partnered with local biotech companies.

NETWORKING: WIB has 13 chapters, located in key biotech hubs in North America, where volunteers come together to meet new people and help drive our events and mentoring programs.

BOARDROOM READY

BACKGROUND

In 2017, the 2020 Women on Boards Gender Diversity Index showed that 19.8% of Fortune 1000 corporate directors were women, yet the evidence overwhelmingly shows that companies with more diversity at the highest levels see a higher return on investment overall.

It's time that companies took advantage of this untapped pool of qualified board candidates. It's time that we increased the number of women who serve on corporate boards.

PROGRAM OVERVIEW

Boardroom Ready is Executive WIB's exclusive executive development platform, designed to fuel women's participation on corporate boards in the life sciences.

Initially developed within industry by Biogen, WIB's Boardroom Ready is uniquely positioned to prepare exceptionally qualified women for board service through its targeted curriculum and comprehensive approach. The platform is grounded in an intensive, in-person program that highlights the challenges specific to governing life sciences corporations through case study analysis. In addition, it offers networking, ongoing programming focused on current industry issues, and development opportunities to give participants every advantage in achieving their goal of board service.

Past Boardroom Ready participants now sit on the boards of the following companies: Agilvax, BioSurplus, Corcept Therapeutics, EcoHealth Alliance, Enterome, Inflexxion, Medical Memory, Nivalis Therapeutics, and Sellas Life Science.

CORPORATE SPONSORS

OPPORTUNITIES

Show that your company is committed to taking action towards reaching gender equality at the highest level. Join WIB as a Boardroom Ready corporate sponsor and send the message that your company is strongly aligned with our mission to promote female leadership in life sciences.

Our sponsorship packages are designed to provide you with outstanding, high-visibility opportunities to participate in fueling greater corporate board participation among women in our industry. As a corporate sponsor, your business will receive special recognition that provides you with vast exposure to women in the life sciences community. All packages can be customized.

PACKAGES

SIGNATURE SPONSOR — \$5,000

Benefits include:

- Two WIB yearly memberships for members of your staff
- Speaking opportunities at WIB events nationwide
- Company name recognition as sponsor at all Boardroom Ready events
- Company name recognition and logo included in newsletter to WIB members
- Company name recognition on social media
- Logo included in all digital and print materials
- Logo included on WIB website and on the Boardroom Ready webpage

ELITE SPONSOR — \$13,500

Benefits include:

- Signature sponsor benefits
- **One nomination for a qualified WIB female member to join our 2018 Boardroom Ready class (\$5,000 value)**
- Two tickets to the Boardroom Ready networking reception to celebrate our 2018 class

2018 SPONSORS



FOUNDING SPONSOR



CONTACT US TO BECOME A CORPORATE SPONSOR

To secure your spot as one of our corporate sponsor, or to customize your own sponsorship package, please contact WIB at boardroomready@womeninbio.org or visit womeninbio.org to learn more.