February 2014 eNews

Dear Friend:

With this being our first WPC eNews of 2014, we would like to start by saying Happy New Year! The impact of the WPC 2013 is still being seen and felt in the Parkinson’s community through media stories, newly published scientific studies and Partner events.

WPC Partner in Sweden, Bagadilico, was inspired to continue the WPC mission through a live webcast in February about opportunities and challenges of patient participation in the Parkinson’s scientific process. If you missed the webcast, you can view it and the PowerPoint slides on their website by clicking HERE!

The WPC 2016 is 32 months away but we invite you to help us get the word out now and to encourage others in the community to join us at the 4th World Parkinson Congress in Portland, Oregon from September 20-23, 2016.

See our "Promote the WPC 2016" section below to learn how you can help promote the next WPC to your community.

Are you involved with the Rotary Club?
We are looking for people who are Rotary Club members and friends of the WPC. We hope to build an alliance between the two organizations. If you are interested in helping with this initiative, please email info@worldpdcongress.org.

As we prep and plan for the WPC 2016, you will see some changes to the website and social media platforms. Thanks for your patience as we get everything up and running.
We want to hear from you!
Share your WPC 2013 story with the community by sending us a video or written piece. You just might see it on our website or social media pages. Send it to info@worldpdcongress.org.

We rely on the community to help get the word out about the upcoming WPC 2016 and here is your chance to do your part.

WPC 2016 Ambassadors to be announced shortly!
Stay tuned for a special announcement about the freshly selected WPC 2016 Ambassadors who will be working alongside us to help get the word out and to promote the Congress globally!

See you in Portland!

New views on the management of PD

“The basis of all [cell-based and gene-based] therapies is that they are designed to either replace the lost nigral dopamine cells or maintain them or deliver dopamine in a more effective way.” – Prof. Roger Barker, Day 3 Plenary Session

Stem cell and gene therapy are receiving a lot of attention these days. The WPC was on top of the latest groundbreaking science when it dedicated a lecture in Day 3’s morning Plenary session to the topic. Prof. Roger Barker, Professor of Clinical Neuroscience and Honorary Consultant in Neurology at the University of Cambridge and at Addenbrooke’s Hospital spoke on the novel cell-based and gene-based therapies for Parkinson’s disease.

In his lecture, Prof. Barker discussed data from the recently published study on ProSavin, a potential Parkinson’s gene therapy. Along with Prof. Barker, fellow WPC 2013 faculty members, Professors Stephane Palfi and Olivier Rascol along with Dr. Gilles Fenelon and others contributed to this innovative study. Read more about this exciting study.

Dr. Marten Munneke (Netherlands), Dave de Bronkart (USA) and Dr. Nir Giladi (Israel) also presented informative talks in the same session on exercise, patient empowerment and multidisciplinary care for Parkinson’s disease.

View Prof. Barker's talk for FREE on our webcast!

Near 27 hours of sessions taped at the WPC 2013 are available thanks to the National Parkinson Foundation and The Brin Wojcicki Foundation.
Click [HERE](#) to download images you can use as part of your email signature or in Powerpoint slide decks for future events or talks you may be giving.

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WPC 2013 in the News

Thanks to the outstanding program, our amazing Partners, delegates and supporters, the recent Congress received media coverage around the world!

On our "WPC in the News" webpage, we have listed all the stories we could find about the WPC 2013. If you know of a WPC news story that is not listed on our website, please email us at [christiana@worldpdcongress.org](mailto:christiana@worldpdcongress.org) with a link to the story and we will include it on our list.

- *Shifting Focus: A Report from the 3rd World Parkinson Congress* by Kate Kelsall, Parkinson’s Disease Foundation (Winter Newsletter)
- *World Parkinson Congress* by Parkinson’s New Zealand (December 2013)
- *On the Move: WPC 2013 Special* by Parkinson’s Movement (November 2013)
- *The Third World Parkinson Congress* by Advances in Clinical Neuroscience and Rehabilitation (December 2013)
- *WPC Paving the Way* by Jens Persson, Bagadilico (October 2013)

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Please share this WPC eNEWS with another person! We look forward to seeing you at the WPC 2016 in Portland, OR USA.