

Press release

EUROVISION PARTNERS WITH SES TO BROADCAST RIO 2016 OLYMPICS

Distributor of premium sports and news events will lease several transponders to broadcast the Olympics

LUXEMBOURG, 28 APRIL 2016 -- SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it has signed a capacity agreement with Eurovision to broadcast the Rio 2016 Olympics to sports fans around the world.

As part of the agreement, Eurovision will lease several transponders on the NSS-806 satellite between July and August 2016 to enable broadcasters across the globe to provide extensive coverage of the Olympics in Rio and distribution of other major sporting events.

NSS-806, which is located at the prime orbital position of 47.5 degrees West, has excellent coverage over Brazil, and was one of the key satellites that were utilised for the delivery of the 2014 FIFA World Cup to audiences throughout North America, Latin America, Europe and Asia.

“We have worked with SES for years and can always count on their expertise and level of flexibility to anticipate our broadcasting needs. During the last FIFA World Cup, the delivery of the football matches from Brazil to other parts of the world was once again seamlessly achieved by the dedicated customer service provided by SES,” said Eurovision Network Director Graham Warren.

“In today's world, everyone expects to be able to watch sporting events live. We are proud that satellite's strength remains in its ability to broadcast excellent image quality simultaneously to at least one third of the world's population with one single beam. There is no other infrastructure that could be as cost-effective as this,” said Richard Lamb, General Manager of Occasional Use Services at SES.

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is a world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.

About the EBU

The European Broadcasting Union (EBU) is the world's foremost alliance of public service media (PSM). EBU's mission is to make PSM indispensable.

EBU has 73 Members in 56 countries in Europe, and an additional 34 Associates in Asia, Africa and the Americas. Its members operate over 1,800 television and radio channels, broadcasting in more than 120 different languages. They reach audiences of more than one billion people around the world.

EBU has two distinct fields of activity: member services and business services. EBU's business services – operating under the Eurovision brand – are the media industry's premier distributor and producer of high-quality live news, sport and entertainment with over 70,000 transmissions and 100,000 hours of news and sport every year. EBU has offices in Brussels, Rome, Dubai, Moscow, New York, Washington DC, Singapore and Beijing. EBU's headquarters are in Geneva.

Discover more about the EBU on www.ebu.ch.