

## Sponsor the 97<sup>th</sup> Annual Conference!

Gain visibility and access to more than 300 Occupational Therapists and related professionals at the 2018 WOTA Annual Conference. This year's conference will feature:

- A wide variety of educational topics and distinct session tracks
- Unopposed exhibit time to reach participants, and additional breaks in the exhibit area
- Attendees include licensed OTs and OTAs, and also students. Women comprise a significant segment of the OT field, appealing to many non-traditional\* vendors.

2018 sponsors will be recognized throughout the year on WOTA's website, in newsletters, and in social media.

## Sponsorship Opportunities

### Conference Sponsor .....\$3,000

Receive acknowledgment as an official sponsor by signage displayed at the event and a full page ad in the event program; Company logo is displayed on the WOTA website and in an issue of the newsletter.

### Lunch Sponsor.....\$1,500

Sponsor will be acknowledged by signage to be displayed at the event in addition to a half-page ad in the conference program.

### Refreshment Break Sponsor.....\$750

Sponsors will be acknowledged by signage displayed at the refreshment break in addition to an ad in the conference program. There are multiple breaks, with room for a different sponsor during each break.

### Registration Packet Sponsor.....\$500

Company name and logo will appear on the packet given to each registrant, and in the conference program. Sponsor may supply an advertisement to be included in the packet.

### Badge Holder or Specialty Item Sponsor...\$300

Sponsor supplies note pads, pens, or miscellaneous giveaway items for the registration packet. Sponsors will be acknowledged in the conference program.

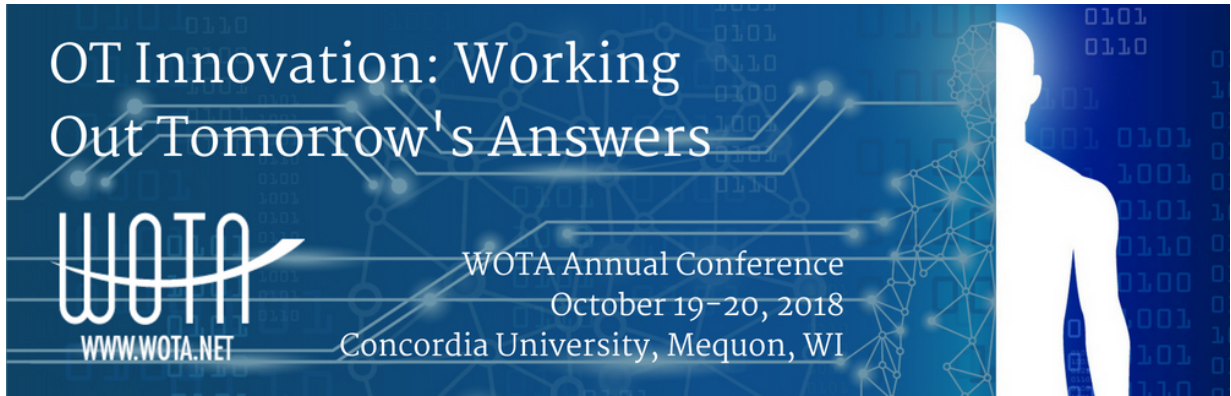
### Lecture Sponsor.....\$200

Advertise your company name while sponsoring one of our educational sessions. Lecture sponsors will receive acknowledgment in the conference program and a recognition sign at the entrance of the meeting room.

### Exhibitor.....\$200/\$100\*

Receive a 6-foot table and table cloth and 2 chairs in the exhibit hall. Exhibit Friday, Oct. 19 from 7:30 a.m. to 5:00 p.m. Exhibit descriptions of 50 words or less will be included in WOTA program. Exhibits should be dismantled after 5:00 p.m. on Friday.

*\*Nontraditional exhibitors (those with products not directly applicable to the field of occupational therapy) are eligible for the \$100 rate. This includes exhibitors offering cosmetics, essential oils, foods, household products etc.*



## Sponsor and Exhibitor Contract

### Company Information

Company Name (as it should appear on promotions): \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Name Badges Printed for: \_\_\_\_\_

***Please mail completed form and payment to: WOTA, 16 North Carroll Street, Suite 600, Madison, WI 53703. For further information, contact Laura Kocum, WOTA Executive Director, at 608-819-2327 or [wota@wota.net](mailto:wota@wota.net).***

### Sponsorship Type:

- Conference Sponsor (\$3000)
- Lunch Sponsor (\$1,500)
- Refreshment Break Sponsor (\$750)
- Registration Packet Sponsor (\$500)
- Badge Holder/Specialty Item (\$300)
- Lecture Sponsor (\$200)
- Exhibitor (Related to OT Field) (\$200)
- Non-Traditional Exhibitor (Products or Services Not Related to OT) (\$100)

Cancellation Policy:

Written Notification Received by September 14, 2018 will receive a 50% refund. Cancellations after September 14, 2018 will not be refunded.

### Payment Information:

Cardholder Name: \_\_\_\_\_

Credit Card Type (circle): Visa    MC    AmEx

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Name of Authorizing Officer: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_