

Award Winners

WPHA Legislator of the Year

Senator Terry Moulton (R-Chippewa Falls)

Award presentation scheduled for a later date.

Senator Moulton is a well-respected veteran lawmaker who was first elected to the Wisconsin State Senate in 2010. Prior to his election to the Senate, he served two terms in the State Assembly. As a former hospital administrator, Terry understands the value of prevention and wellness and the critical role of public health in communities across the state.

Senator Moulton is being recognized as a 2014 WPHA-WALHDAB Legislator of the Year for his tremendous leadership on the *Healthy Jobs Act* – the organizations’ top legislative priority during the 2013-14 legislative session. Due to Terry’s hard work and dedication, Wisconsin small businesses now have access to state funding to establish workplace wellness programs and help improve the health of their employees.

WPHA Legislator of the Year

Representative John Murtha (R-Baldwin)

Award presentation scheduled for a later date.

Representative Murtha is a seasoned legislator whose friendly, yet professional demeanor has served him and his constituents well since he was first elected to the State Assembly in 2006.

A member of the Assembly majority leadership team, Representative Murtha has been working to pass the *Healthy Jobs Act* – which created a workplace wellness grant program for small employers – for over six years. Thanks to his commitment and “never give up” attitude, this critical public health policy is now state law, and WALHDAB and WPHA are pleased to name him as a 2014 Legislator of the Year.

WPHA Distinguished Service to Public Health

Dave Geske

Vector Control Manager, LaCrosse County Health Department

Award presentation scheduled for a later date.

Dave has protected the health of the people of LaCrosse as well as people in Western Wisconsin and Eastern Michigan for well over 35 years. Early in his work with LaCrosse County, he set up a very successful vector control program to reduce the number of cases a year of mosquito born encephalitis. During his career, he has expanded his skills to protect the public from other vector borne illnesses including West Nile Virus, Lyme disease, Powassan, Anaplasmosis, and other diseases in the region. Most recently he created an “Educational Toolkit on Tick and Mosquito-borne Disease” used by teachers, public health workers, news media and others to provide a menu of ways to educate various sectors of a community on preventing vector borne disease. He has contributed to peer reviewed vector control research from the Universities of Iowa and Colorado. This research has had a significant impact on ways to educate the public and the public health community on preventing exposure to vector borne illness. At the local level, he coordinated the establishment of a model animal control and rabies immunization program for all jurisdictions in the County along with the local Humane Society. Dave has been recognized for his work and community efforts by the local news media as a “person of the year” as well as for this regular reports on ways each person in the area can take action to prevent disease. Dave was named a “Hometown Hero” – “Ordinary People Doing Extraordinary Things” by

Representative Steve Doyle in 2013 and was the recipient of the 1995 WPHA Special Achievement in Public Health Award. And lastly, he has done his work in a humble, caring, and honorable way. Mr. Doug Mormann, a fellow co-worker, “credits Dave for his low-key style for informing the public with alarming them.” It is with these accomplishments, that we recognized Dave Geske as one of two recipients of the WPHA Distinguished Service to Public Health Award

WPHA Distinguished Service to Public Health

Jean Durch

Health Officer, Chippewa County Health Department

Award presentation – Morning Welcome, Wednesday, May 14

Jean has had a long and distinguished career, serving Chippewa County as a public health nurse (9 years), public health nursing supervisor (4 years) and health officer (23 years). A long time member of WPHA and WALHDAB, she also served as board member and as president of the latter.

Jean has utilized the portfolio of skills required for public health leadership: policy and program development, advocacy, community organizing, and a dedication to advancing the health of both her local community and the state. She demonstrated her concern for healthy families with work as co-chair of the Wisconsin Maternal Child Health Advisory Committee, Wisconsin WIC Advisory Committee, local and regional groups working for Children with Special Health Care Needs, Starting Points (services for the homeless), and the Family Support Center of Chippewa County, a violence prevention agency. She has also worked in the development of Health People 2000, development of previous state health plans and public health infrastructure, including development and improvement of state public health data systems. These are just a few of the many ways and means by which Jean has led the way in public health.

Jean’s service to public health in Chippewa County and to the state of Wisconsin has been characterized by grace, gusto and passion. Jean truly deserves the Distinguished Service to Public Health Award.

WPHA Excellence in Health Promotion and Disease Prevention Award

Paula Tran Inzeo

Assistant Director, UW Center for Nonprofits, Madison, WI

Transform Wisconsin Health Equity Coordinator, UW Clearinghouse for Prevention Resources

PhD Student in Civil Society and Community Research, UW School of Human Ecology

Award presentation – Lunch, Wednesday, May 14

Despite technically still qualifying as a “new public health worker,” Paula has demonstrated excellence in her countless and outstanding contributions to WPHA as an organization and to public health promotion and disease prevention at the most fundamental, upstream levels in Wisconsin and beyond.

Paula’s work and efforts are a reflection of her motto which is “*Evolving from helping communities beat the odds, to WORKING WITH communities to CHANGE the odds.*”

Paula’s current positions include:

- *Assistant Director, UW Center for Nonprofits, Madison, WI*
- *Transform Wisconsin Health Equity Coordinator, UW Clearinghouse for Prevention Resources, Community Transformation Grant*

- *Ph.D. Student* in Civil Society and Community Research, UW School of Human Ecology.

Paula's outstanding contributions to public health and upstream prevention efforts in Wisconsin include teaching (including training and technical assistance) and research in the areas of health equity, health impact assessments and community organizing. Paula also has been involved in a large number of grant-related projects, many of them focusing specifically on public health promotion and disease prevention. Despite being so early in her public health career, Paula already has 2 academic publications.

What is probably most remarkable about Paula's contributions to public health in Wisconsin so early in her career is the terrific leadership in public health that she has displayed across the state and beyond. In addition to creating and being the founding chair of the WPHA Health Impact Assessment section and serving on the WPHA Board since 2009, Paula has taken a leadership role in many other local and national health-related collaboratives.

In summary, Paula Tran Inzeo has made unparalleled contributions to health promotion and disease prevention in Wisconsin and beyond.

Her leadership in the area of Health Impact Assessments and her leadership in creating strategic partnerships with non-traditional partners such as community organizers - - all focused on advancing health equity by addressing the "upstream" social, economic, and environmental factors that so powerfully affect people's chances to be healthy in the first place - - make Paula Tran Inzeo remarkably deserving of the 2014 WPHA Award for Excellence in Health Promotion and Disease Prevention.

WPHA Carol Graham Lifetime Achievement Award

Peggy Hintzman

Award presentation – Lunch, Wednesday, May 14

It is with great pleasure that Wisconsin Public Health Association presents the Carol Graham Lifetime Achievement Award to Peggy Hintzman. Peggy has been described by her colleagues as a "mentor in the weeds", quietly leading by example, speaking softly and carrying a lot of public health weight! Professionally, Peggy is both business smart and people smart. She understands how to work with people and exudes professionalism, class, and knowledge. Whether dealing with a public health crisis, a tough politician, or the needs of organizations like WPHA or APHA, she has demonstrated strong, unwavering, but always gracious leadership. Those who have worked with her on committees or boards are fully aware of her strong ability to "cut to the chase" and move discussions toward summary, resolution, and action.

Peggy's professional career was with the State Lab of Hygiene, where she advanced through the ranks until she retired as Associate Director in 2008. During her years with the State Lab, Peggy emphasized partnerships between the State Lab and public and private-sector organizations. She recognized the importance of laboratory networks and helped the State Lab form strong collaborative networks. Her involvement with WPHA and her work on the Turning Point/State Health Plan project helped broaden the State Lab's involvement in Wisconsin's public health system and brought that public health perspective back to the scientists and staff at the State Lab.

Peggy's involvement with WPHA both on and off the Board of Directors is extensive - and well known. President, Affiliate Representative to the Great Lakes Coalition, Treasurer, Committee Chair, Section Co-Chair, Annual Conference planning, policy initiatives, Director of Wisconsin's Turning Point Model State Public Health

Act Grant ... the list goes on. Peggy has never limited her contributions to the description of the position or office she has held within WPHA. She always looks beyond and forward to wherever public health is moving - and utilizes her talents to move WPHA in that direction. Her leadership skills are also recognized and valued at the national level, with her work at APHA surpassing the basic duties of the ARGCC, with her strong and respected involvement in The Great Lakes Coalition and the APHA Committee of Affiliates. The Carol Graham Lifetime Achievement Award recipient is awarded to one who has made career-spanning contributions to public health through leadership, advocacy, or service. Peggy's career, which is still going strong, truly meets this description. Carol Graham will be smiling as this award is presented.

WPHA Presidential Citation

Doug Gieryn

Health Officer, Winnebago County Health Department

Award presentation – Morning Welcome, Thursday, May 15

The Presidential Citation is given to an individual who has made WPHA a stronger organization through their service. This year's Presidential Citation is given to Doug Gieryn, Health Officer for Winnebago County. In addition to Doug's thorough, thoughtful and prudent service to WPHA as Treasurer and Past President, he is to be commended for his advocacy leadership around raw milk legislation in our state for the past couple legislative sessions. Doug served as WPHA's key representative to the coalition against the raw milk legislation and testified several times in front of legislative committees, serving as an effective media spokesperson on our behalf. Doug was also willing to speak out and stand up for Planned Parenthood when they were denied state money to continue administering the Wisconsin Well Woman Program in Winnebago County. Doug's long standing commitment, leadership and contribution to the field of public health and to our professional association deserves this recognition.

WALHDAB Board of Health Member of the Year

Douglas Nelson, DDS

Chair, Board of Health, City of Appleton Health Department

Award presentation – Lunch, Wednesday, May 14

Dr. Doug Nelson is a long serving member of the Board of Health in Appleton. He has held consecutive appointments since April 1997. In 2003, he was elected by his peers to become Chair of the Board and remains in this capacity today.

Dr. Nelson has been a champion of public health and taking an active role in several policy related issues. He supported the 100% clean indoor air policy Appleton implemented in 2005. This issue, contentious at the time, had strong support from the Board of Health and Dr. Nelson's leadership in the community was evident.

Under his tenure the department has also passed ordinance language to ban wood boilers, a leading contributor to air pollution and a trigger for those who suffer from Asthma. In addition the Appleton Department has updated its animal ordinance and noise and nuisance policies which required Board and Common Council approval.

Dr. Nelson has often gone above and beyond to recognize staff and is a strong supporter of Quality Improvement projects that occur within the department.

Additionally, as a dentist he has been a supporter of reducing barriers to access for dental care in the Fox Valley. Due to his efforts and his dental colleagues, we now have a tri-county Dental Clinic established to support those who are unable to afford traditional care.

Dr. Nelson supports the mission of WALHDAB and actively supports board and staff involvement. He is also a member of NALBOH (National Association of Local Boards of Health) and is aware of the challenges local health departments face with increased workloads and reduced resources.

For supporting WALHDAB and serving on a local health department Board for more than 17 years we thank you for your dedication and commitment to improving the health and quality of life for the residents and guests of the greater Appleton area.