



# UNITED VOICES

A MULTI-CULTURAL COLLABORATIVE OF COMMUNITY HEALTH WORKERS



Personal connections build healthier communities.  
Working together for collective impact.

**Vision:** Through a strong and united body of CHWs, we envision a healthier community with equal voices and equal opportunities.

**Mission:** Stand as one true collective voice of multicultural community health workers to support each other, alleviate health disparities, and influence policy making.

## About Us!!

United Voices is a multi-cultural collaborative group founded and led by Community Health Workers serving primarily Wisconsin's African-American, Asian, Latino, Native American, and refugee communities.

We believe that our work as CHWs is effective because we break down barriers that negatively affect the health of our neighbors. We live in the communities we serve, and we experience or have experienced the same struggles. We are trained by organizations that have strong ties in our communities, and we use that knowledge to strength and help our communities.

## What's important to know about United Voices:

- We celebrate our many cultures and ethnicities.
- We work together for health equity.
- We work together to develop the CHW profession, locally, regionally and nationally.
- We are public health professionals who unite our voices to advocate for policies that improve health outcomes in our communities.

## Join Us!!!

For more information about United Voices and for joining us please visit our website at [www.unitedvoices-wi.org](http://www.unitedvoices-wi.org).

## Benefits of becoming a United Voices Member:

- Scholarships, continuing education, training and workshop opportunities for CHWs and supporters.
- Networking and the ability to reach diverse populations
- Participation in local and national efforts to develop policies that seek to improve the CHW profession.
- Posting of CHW employment opportunities.
- Promotion of your events, programs, and resources.



## WPHA Community Health Worker Section

Established in early 2016 with the leadership of United Voices Collaborative, the CHW section is the newest section to be created within WPHA. Similar to its national counterpart at the American Public Health Association (APHA), the WPHA CHW Section aims to connect CHW's and their public health colleagues across cultures, provide CHW's with leadership and career development opportunities, and advocate for systemic policies that positively impact the CHW profession and the health of their communities in Wisconsin and throughout the nation.

**If you are interest in becoming part of the CHW section join WPHA as a member and in your profile choose to be a member of the Community Health Worker Section.**

## Contact us at:

Joelisa Castillo, CHW Lead Coordinator

Work: 414-225-4228

[info@unitedvoices-wi.org](mailto:info@unitedvoices-wi.org)

**Website:** [www.unitedvoices-wi.org](http://www.unitedvoices-wi.org)

**Facebook:** [unitedvoiceswisconsin](https://www.facebook.com/unitedvoiceswisconsin)



# United Voices' Work

we work at the institutional and community

## levels

### CHW Professional Growth:

- ✓ CHW leadership development and coalition building.
- ✓ Scholarships, continuing education, training, workshops and webinars.
- ✓ Mentorship to CHWs and supervisors.
- ✓ Support with professional and soft skills development: computer & English classes.
- ✓ Access to technology and other resources in our CHW resource center.
- ✓ Development, administration and dissemination of the annual CHW statewide census in partnership with State of Wisconsin Department of Health Services .

### Policy and Workforce Development:

- ✓ Lead the creation and development of the WPHA – CHW section.
- ✓ Support the development and implementation of the first CHW Apprenticeship Program together with the Wisconsin Department of Workforce Development and Department of Health Services.
- ✓ Work with WPHA – Public Affairs Committee to create a reimbursement infrastructure for preventive services.
- ✓ Support the development and implementation of the Pathway Community HUB & Care Coordination in WI
- ✓ Provide technical assistance to programs that utilize CHW models.
- ✓ Dissemination of CHW job opportunities.
- ✓ Exploration and discussion regarding CHW Certification.

### Awareness :

- ✓ CHW definition and core competencies.
- ✓ Expansion of partnerships and engagement of CHW supervisors.
- ✓ Collection and dissemination of CHWs stories through digital story telling.
- ✓ Website and social media campaigns.

### CHW Self Care:

- ✓ Implementation of the 2016 CHW self care series.
- ✓ Member discount for movement classes and individual treatment at CORE/El Centro.

### Health Promotion

- ✓ Support the coordination and leader training of evidence based programs such as Healthy Living with Diabetes (HLWD), Vivir Saludable con Diabetes, Stepping On Falls Prevention Program and more.
- ✓ Support the organization of health fairs and conferences regarding health promotion and preventive health.
- ✓ Training and mentorship of Susan G Komen's breast cancer prevention Conversationalists.

### Research

- ✓ Development and implementation of the CHWs Participatory Research Paid Internship.

**United Voices operates with the continue support of Core-El Centro, The WI Department of Health Services & Partnering organizations.**