



WPHA-WALHDAB 2018 Public Health Conference

Leading the Evolution of Public Health

KI Convention Center, Green Bay, WI
May 22-24, 2018

Join the WI Public Health Association and WI Association of Local Health Departments and Boards for this opportunity to network with the largest gathering of public health leaders in Wisconsin!

Levels of Participation:

Platinum Sponsor

1 spot available at \$5000

Includes entire list of SILVER SPONSOR benefits in addition to:

- One quarter of complimentary advertising on the WPHA and WALHDAB websites. (\$500 value)
- Full page ad in the conference program.
- Complimentary 2018 WPHA Organizational Membership. (up to a \$700 value)
- Introduction of Representatives at keynote address.

Gold Sponsor

2 spots available at \$4000

Includes entire list of SILVER SPONSOR benefits in addition to:

- Logo included on attendee name badges.
- Introduction of Representatives at keynote address.
- Introduce our Opening or Closing Keynote Speaker.
- Option to place promotional items or literature for your company for each attendee in session room.

Silver Sponsor

5 spots available at \$3000

- Logo inclusion in the Sponsor/Exhibitor Slide Show.
- Premier placement of exhibit display in expo hall. (\$750 value)
- Company listing in event program.
- Complimentary Full Conference Registration for two company representatives. (\$900 value)
- Name badges with Sponsor recognition ribbons.
- Recognition on the WPHA and WALHDAB Websites with link to your company website.
- BACK BY POPULAR DEMAND: Conference Attendee Mailing Labels (approximately 350 contacts) – Over \$75 Value!

Exhibit Display

\$500 WPHA Organizational Members/\$750 Non Organizational Members

Display includes:

- 8' x 30" skirted table and two chairs.
 - Non-competitive exhibit viewing times.
 - Incentive game for conference attendees provided to encourage comprehensive viewing.
 - Roster of attendees provided onsite to each vendor upon arrival at the WPHA-WALHDAB Conference.
 - Complimentary meals and refreshments during exhibit hours (Wednesday and Thursday lunch included).
 - Register for FULL conference at reduced rate. (WPHA Member vendor: \$175, Non-Member vendor: \$225) *Limit 2 per registration*
- Booth electricity available for \$50.

Reception Sponsor - Wednesday, May 23

\$500

All conference attendees are invited and encouraged to attend the Conference Reception featuring student poster presentations and networking activities.

- Introduction Wednesday evening as a Reception sponsor.
- Signage recognizing sponsorship at the reception.



Vendor Schedule - Exhibit Set-up/Tear Down

Tuesday, May 22

5:00-6:00 p.m. Vendor Set Up

Wednesday, May 23

7:00-8:30 a.m. Continental Breakfast & Visit Exhibits
8:30-9:00 a.m. Welcome & Award Presentations
9:00-10:00 a.m. Keynote
10:00-10:15 a.m. Break to Visit Exhibits
10:15-10:45 a.m. Breakout Presentations - Block 1
10:45-11:00 a.m. Break to Visit Exhibits
11:00-11:45 a.m. Breakout Presentations - Block 2
11:45 a.m.-12:00 p.m. Lunch
12:00-1:00 p.m. Section, Committee and Meetings
1:00-1:15 p.m. Exhibitor Showcase Break
1:15-2:15 p.m. Breakout Presentations - Block 3

Wednesday, May 23 continued...

2:15-2:45 p.m. Break to Visit Exhibits
2:45-3:45 p.m. Breakout Presentations - Block 4
5:00-6:00 p.m. Poster Reception

Thursday, May 24

7:00-8:00 a.m. Continental Breakfast and Visit Exhibits
8:00-8:30 a.m. Welcome & Award Presentations
8:30-9:30 a.m. Keynote
9:30-10:00 a.m. Break to Visit Exhibits
10:00-11:00 a.m. Breakout Presentations - Block 5
11:00-11:15 a.m. Break to Visit Exhibits
(Exhibits breakdown after this break)
11:15 a.m.-12:15 p.m. Breakout Presentations - Block 6
12:15-1:00 p.m. Lunch and Award Presentations
1:00-2:00 p.m. Keynote
2:00 p.m. Adjourn

Shipping Materials

KI Convention Center

333 Main St
Green Bay, WI 54301

Shipments should be clearly marked, indicating the conference date, name of conference, and your company's name. Shipments should be received no sooner than three business days prior to the conference. Coordination and fees related to shipping of exhibit materials to and from the conference are the responsibility of the exhibitor.

Lodging

Book early as the hotel is projecting to sell out! Rooms are available at the KI Convention Center at the special group rate of \$82. To guarantee this rate, and to ensure a room will be available, reservations must be made by April 20, 2018. To make a reservation, please call 920-432-1234. When making your reservation, tell the reservation agent that you are booking a room under WI Public Health Association.

Registration Deadline

Register by April 20, 2018 to ensure your company will be recognized in printed materials. Registration after April 21 is not guaranteed to be included in printed materials.

Cancellation Policy

Cancellations must be received on or before April 20 to the WPHA-WALHDAB office at wpha@badgerbay.co or by fax to 920-882-3655. All cancellations will be subject to a \$50 cancellation fee. No refunds will be given after April 20.

Directions and Parking

For directions to the KI Convention Center, please visit their website at <http://www.kiconventioncenter.org/explore-green-bay/maps-and-directions/>.

Questions?

If you have any questions about the WPHA-WALHDAB Conference please contact the WPHA-WALHDAB office at 920-882-3650 or wpha@badgerbay.co.

REGISTER TODAY!

Online at www.wpha.org or using the registration form



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CONTACT INFORMATION (to receive confirmation)

Name: _____
Address: _____
Phone: _____ Email: _____

COMPANY INFORMATION

Company Name: _____
(include specific department or program)
Company Web Address: _____
Company Phone: _____

EXHIBIT BOOTH INFORMATION

Rep 1: _____ Rep 2: _____
Companies to Avoid: _____
Special Assistance: _____

SPONSOR OPTIONS (see page 1 for details)

- | | |
|--|-------------|
| <input type="checkbox"/> Platinum Sponsor | \$5000 |
| <input type="checkbox"/> Gold Sponsor | \$4000 |
| <input type="checkbox"/> Silver Sponsor | \$3000 |
| <input type="checkbox"/> Exhibit Display | \$500/\$750 |
| <input type="checkbox"/> Reception Sponsor - Wednesday, May 23 | \$500 |

ADDITIONAL ITEMS FOR PURCHASE

- | | |
|--|-------|
| <input type="checkbox"/> Booth Electricity | \$50 |
| <input type="checkbox"/> Registration Badges - WPHA Member | \$175 |
| <input type="checkbox"/> Registration Badges - Non-Member vendor | \$225 |

METHOD OF PAYMENT

TOTAL ENCLOSED: \$ _____ Check # _____ (Checks payable to WPHA)

- VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Card Number: _____ Exp. Date: _____
Security Code: _____ (3 numbers on back of card)
Address on Billing Statement: _____
Name on Card: _____ Signature: _____

WPHA Tax ID number is 39-6084243.



Please return completed form and payment to:

Wisconsin Public Health Association
563 Carter Court, Suite B · Kimberly, WI 54136
Fax: 920-882-3655 • Email: WPHA@badgerbay.co