About WALHDAB

The Wisconsin Association of Local Health Departments and Boards (WALHDAB) is the statewide organization of board of health members and health department administrators providing a unified forum for public health leadership development, advocacy, education, and forging of community partnerships for the improvement of public health at a local level.

WALHDAB Officers

Annette Seibold – Co-President, Health Officer
Paula Tran Inzeo – Co-President, Board of Health
Darren Rausch – Co-President Elect, Health Officer
Gary Garske – Past President, Health Officer
Mary Kitten – Past President, Board of Health
Erica Bergstrom – Secretary
Cindy Kinnard – Treasurer

About WPHA

With almost 600 members, the Wisconsin Public Health Association is the largest statewide association of public health professionals in Wisconsin. Established in 1948, WPHA is the collective voice for public health in Wisconsin and is committed to building a healthier, safer state through policy, partnership and professional development of our members.

2021-2022 WPHA Officers

Robin Lankton - President
Geoffrey Swain - President Elect
David Pluymers - Past President
Emily Dieringer - Secretary
Geeta Wadhwani - Treasurer
Kristen Grimes - APHA Representative

Connect with Us!

@WIPublicHealth
@WIPublicHealth
Dear Partner,

WPHA and WALHDAB leadership are excited for the new opportunities 2021 is providing us with! We are excited to reimagine our conferences and our networking opportunities to provide these benefits all in our members and attendee’s homes! We are getting creative to make it feel like we are all together – be a part of our community and join us in sponsoring! WPHA and WALHDAB members have been working through this pandemic on the front lines – we ask for your support of public health and these professionals. We are excited to offer a full-year package of support to our partners with multiple benefits throughout the year including exposure at both conferences!

On the next few pages, you will find the benefits at each level as well as some additional advertising options. After reading through, if you are interested in supporting WPHA and WALHDAB in a different way – please let us know and we will work to customize a package for you. We hope this simplifies your commitment and provides you the exposure to our members and support benefits throughout 2021 you are looking for!

Thank you for your consideration!

WPHA & WALHDAB Board of Directors

About Our Events

Annual Public Health Conference | May 25-27, 2021

The Annual Public Health Conference is co-presented by WPHA and WALHDAB. The conference is targeted for students, new professionals, emerging leaders, long-time practitioners, researchers, and trail blazer in public health! The conference will provide opportunities for attendees to learn something new – either new information about a topic they are experienced in, a new topic altogether, or a topic that challenges current perspective or practice. As we each focus on different and diverse communities, health outcomes, and determinants of health that fall under the broad umbrella of public health, there are numerous possibilities for collaboration – intentionally and creatively – across disciplines, across geography, and across the political spectrum. Effective public health programs and policies are often only achieved through collaboration and almost always require strong leadership. Leaders exist at all levels, and we can all learn to lead in our current roles or we may envision ourselves moving into new positions as managers, directors, CEOs, or elected officials. Learning, collaborating, and leading together are key actions that will move us closer to our shared vision of health equity for all.

Public Health in Practice Conference | August 10-11, 2021

The Public Health in Practice (PHiP) conference is targeted for professionals working in both governmental and non-governmental public health positions. Attendees will walk away with specific skills and usable tools to execute strategies to improve community or workplace health through systems change thinking, evidence-based practices and capacity building. Professionals that would be interested in this event would include, but are not limited to, Public Health Nurse, Public Health Specialist, Health Educator, Accreditation Coordinator, Community Health Specialist, Prevention Specialist, Public Health Strategist, Coalition Coordinator, Non-Profit Organization Director, etc.
Sponsorship Opportunities

$7,500  $7,500 Level & Conference Care Package Primary Sponsor (1 spot available)

All Year Recognition
  • Logo listed as a WPHA Sponsor on the WPHA website and enews for the year
  • Virtual Exhibit Page on WPHA Website
  • Featured article or news story included in the WPHA monthly enews (content provided by sponsor)
  • Complementary scrolling banner on the WPHA website (image provided by sponsor)
  • Three (3) Social Media Blasts on Twitter and Facebook (content provided by sponsor)
  • Complimentary 2021 WPHA Organizational Membership (up to $700 value)

Conference Recognition
  • Company logo included on conference related communications
  • Company Profile Listing on the Virtual Event Platforms
  • Facilitator opportunity for both Conferences
  • 1:1 Video Calls with attendees during Exhibit Breaks (Annual Conference Only, 1:1 calls can also be set up for other times not competing with conference content hours)
  • Two (2) Sponsored Post in the Virtual Event Platform during the Annual Conference dates (content provided by sponsor)

Conference Care Package Recognition
  • Opportunity to participate in the Conference Care Package sent to the first 100 registered attendees for the conference
  • Logo included on the sponsor thank you included in the care package

$5,000  $5,000 Level Sponsor

All Year Recognition
  • Logo listed as a WPHA Sponsor on the WPHA website and enews for the year
  • Virtual Exhibit Page on WPHA Website
  • Featured article or news story included in the WPHA monthly enews (content provided by sponsor)
  • Two (2) Social Media Blasts on Twitter and Facebook (content provided by sponsor)

Conference Recognition
  • Company logo included on conference related communications
  • Company Profile Listing on the Virtual Event Platforms
  • 1:1 Video Calls with attendees during Exhibit Breaks (Annual Conference Only, 1:1 calls can also be set up for other times not competing with conference content hours)
  • One (1) Sponsored Post in the Virtual Event Platform during the Annual Conference dates (content provided by sponsor)

Conference Care Package Recognition
  • Opportunity to participate in the Conference Care Package sent to the first 100 registered attendees for the conference
  • Logo included on the sponsor thank you included in the care package

$2,500  $2,500 Level Sponsor

All Year Recognition
  • Logo listed as a WPHA Sponsor on the WPHA website and enews for the year
  • Virtual Exhibit Page on WPHA Website
  • One (1) Social Media Blast on Twitter and Facebook (content provided by sponsor)

Conference Recognition
  • Company logo included on conference related communications
  • Company Profile Listing on the Virtual Event Platforms
  • 1:1 Video Calls with attendees during Exhibit Breaks (Annual Conference Only, 1:1 calls can also be set up for other times not competing with conference content hours)

Conference Care Package Recognition
  • Opportunity to participate in the Conference Care Package sent to the first 100 registered attendees for the conference
  • Logo included on the sponsor thank you included in the care package
$750-$1,000 - Virtual Exhibit Hall
($750 WPHA Organizational Members/ $1,000 Non-members)

All Year Recognition
• Logo listed as a WPHA Sponsors on the WPHA website and enews for the year
• Virtual Exhibit Page on WPHA Website

Conference Recognition
• Company logo included on conference related communications

Additional Opportunities
Advertising on Website and E-News
Your logo/ad will appear on the homepage of www.wpha.org, and will also be included in the left sidebar of monthly e-newsletters sent to the WPHA membership. Ads can be hyperlinked to a URL of your choice. Ads run for up to 3 months.

You may also choose to post a job on the WPHA website. For job posting information, please visit the WPHA website.

Specifications/Guidelines for Advertising
• Five advertising spots are available per quarter that will be filled on a first come, first served basis
• Ad size/specs must be within specifications: 166 x 180 pixels submitted as a jpeg file
• URL link must be submitted with ad, and cannot change during the ad cycle
• Editorial committee reserves the right to review content and/or decline advertising

Rates: $250/Quarter