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<th>Purpose</th>
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| Carol Graham Lifetime Achievement Award | To recognize special career-spanning contributions through leadership, advocacy or service to public health in Wisconsin. | 1. May include contributions at the community, state or national level; but nomination must show how Wisconsin benefited.  
2. Nominations must explain the individual’s unique or extraordinary impact on public health.  
3. Nomination must explain the nominee’s leadership in advocacy or service to public health in Wisconsin.  
4. Individual nominees could include public health professionals, legislators, county board members, other elected officials, volunteers, public health advocates, etc.  
5. Awarded to a WPHA member. | 1. A maximum of one award may be given annually.  
2. This award is given for a lifetime achievement in public health. Generally, this would be given to a person who is retiring or is otherwise worthy of recognition of exemplary, sustained service to public health throughout his/her career. |
| Distinguished Service to Public Health | To recognize the special contribution through leadership or service to public health in Wisconsin. | 1. May include contributions at the community, state or national level; but nomination must show benefit to Wisconsin.  
2. Nominations must explain what impact the individual had on public health that is unique or extraordinary.  
3. Nomination must explain the nominee’s leadership role.  
4. Awarded to an individual.  
5. Individual nominees could include legislators, county board members, other elected officials, volunteers, public health advocates, etc.  
6. Individual need not be a member of WPHA. | 1. A maximum of two awards may be given annually.  
2. Award may be given for a lifetime achievement in public health. Generally, this would be given to a person who is retiring or is otherwise worthy of recognition of exemplary, sustained service to public health throughout his/her career.  
3. Award may be given for a single and recent significant contribution |
| Excellence in Health Promotion and Disease Prevention | To recognize excellence in public health promotion and disease prevention. This award can also be for a public | 1. Criteria of this award are based on the public health model of primary, secondary and tertiary prevention/health promotion.  
2. Priority will be given to effective primary prevention activities in public health, though | 1. A maximum of one award may be given annually.  
2. Definition: Prevention is the building of strengths that enable human beings to cope constructively with everyday life. It includes |
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| **Excellence in Public Health Research** | To acknowledge outstanding scientific investigations that are based on sound public health science and have contributed to, or have the potential to contribute to, a change in public health practice, policy, science or technology | 1. The award is not limited to basic research. It may include other types of scientific investigations that are based on sound public health science or have had a significant impact on state or national health policies.  
2. Nominees must have shared their research in some public way.  
3. Awarded to an individual.  
4. Individual need not be a member of WPHA. | 1. A maximum of one award may be given annually.  
2. Examples of how research may have been shared are: publication, presentation at a professional meeting. |
| **Legislator of the Year** | | 1. Legislator must be a member of either the Wisconsin State Assembly or Senate, or the US Congress  
2. Legislator must, by virtue or his/her voting record—have consistently supported WPHA legislative | Nominee recommended by Public Affairs Committee, approved by WPHA Board.  
*Note: The Legislator of the Year award is awarded every two years, generally at the end of a 2-year |
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| Media Award       |                                                                        | 1. Nominee may either be an individual or a group.  
2. May be awarded for either print or electronic media (radio or TV)  
3. A brief narrative should describe how the nominee:  
  - Demonstrates a thorough understanding of public health issues,  
  - Shows repeated coverage of the role of prevention in health promotion, and protection in public health.  
  - Contributes to the understanding of public health.  
4. The nomination should include examples of the nominees work  
5. Individual need not be a member of WPHA.                                                                 | One or more media awards may be presented annually.                                                                                                  |
| Presidential Citation | To recognize the sustained, outstanding contribution to WPHA as an organization, or significant contributions to WPHA over the past two years. | 1. Nominations should specify how the nominee has made WPHA a stronger organization through service to WPHA.  
2. Examples of contributions are: extraordinary accomplishments as a committee chair or special projects leader; significant success in achieving one of WPHA’s strategic goals; effective efforts in raising the image of WPHA, etc.  
3. Awarded to an individual WPHA member.                                                                                           | 1. Traditionally this award has been given to a person who has served as president or on the Board of WPHA. However, this is not a requirement. The most important consideration is the level of impact of service to WPHA.  
2. A maximum of one award may be given annually.  
3. Nominated by the WPHA president, approved by Board.                                                                 |