

**WISCONSIN PUBLIC HEALTH ASSOCIATION
AWARDS DESCRIPTION TABLE**



Name of Award	Purpose	Criteria	Comments
Carol Graham Lifetime Achievement Award	To recognize special career-spanning contributions through leadership, advocacy or service to public health in Wisconsin.	<ol style="list-style-type: none"> 1. May include contributions at the community, state or national level; but nomination must show how Wisconsin benefited. 2. Nominations must explain the individual’s unique or extraordinary impact on public health. 3. Nomination must explain the nominee’s leadership in advocacy or service to public health in Wisconsin. 4. Individual nominees could include public health professionals, legislators, county board members, other elected officials, volunteers, public health advocates, etc. 5. Awarded to a WPHA member. 	<ol style="list-style-type: none"> 1. A maximum of one award may be given annually. 2. This award is given for a lifetime achievement in public health. Generally, this would be given to a person who is retiring or is otherwise worthy of recognition of exemplary, sustained service to public health throughout his/her career.
Distinguished Service to Public Health	To recognize the special contribution through leadership or service to public health in Wisconsin.	<ol style="list-style-type: none"> 1. May include contributions at the community, state or national level; but nomination must show benefit to Wisconsin. 2. Nominations must explain what impact the individual had on public health that is unique or extraordinary. 3. Nomination must explain the nominee’s leadership role. 4. Awarded to an individual. 5. Individual nominees could include legislators, county board members, other elected officials, volunteers, public health advocates, etc. 6. Individual need not be a member of WPHA. 	<ol style="list-style-type: none"> 1. A maximum of two awards may be given annually. 2. Award may be given for a lifetime achievement in public health. Generally, this would be given to a person who is retiring or is otherwise worthy of recognition of exemplary, sustained service to public health throughout his/her career. 3. Award may be given for a single and recent significant contribution
Excellence in Health Promotion and Disease Prevention	To recognize excellence in public health promotion and disease prevention. This award can also be for a public health practitioner or partnership/a new public health worker who has made outstanding contributions to public health in their agency or	<ol style="list-style-type: none"> 1. Criteria of this award are based on the public health model of primary, secondary and tertiary prevention/health promotion. 2. Priority will be given to effective primary prevention activities in public health, though effective secondary and tertiary prevention activities are also eligible for this award. 3. This award may be presented to either an individual or a group and may be for the work of a partnership. 4. Candidate must have made an outstanding contribution 	<ol style="list-style-type: none"> 1. A maximum of one award may be given annually. 2. Definition: Prevention is the building of strengths that enable human beings to cope constructively with everyday life. It includes prevention of disease, disorders, disabilities, injuries, and environmental hazards. In addition, it is aimed at individuals, families and communities to assist them in attaining their maximum potential of total health thereby enriching the quality of life. 3. If a new public health worker, the award may also

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	community.	<p>to prevention in Wisconsin.</p> <p>5. May include persons from any occupation</p> <p>6. Individual(s) need not be member of WPHA.</p> <p>If a new public health worker, the following criteria must be met:</p> <ul style="list-style-type: none"> • The recipient must be a Wisconsin resident. • The outstanding contribution must have been made in Wisconsin, at some time during the first three years of the person’s career in public health. • Awarded to an individual. • Individual need not be a member of WPHA. 	be awarded to a student at any level of their education, e.g. college, high school and may be awarded for effective public health advocacy efforts.
Excellence in Public Health Research	To acknowledge outstanding scientific investigations that are based on sound public health science and have contributed to, or have the potential to contribute to, a change in public health practice, policy, science or technology	<ol style="list-style-type: none"> 1. The award is not limited to basic research. It may include other types of scientific investigations that are based on sound public health science or have had a significant impact on state or national health policies. 2. Nominees must have shared their research in some public way. 3. Awarded to an individual. 4. Individual need not be a member of WPHA. 	<ol style="list-style-type: none"> 1. A maximum of one award may be given annually. 2. Examples of how research may have been shared are: publication, presentation at a professional meeting.
Legislator of the Year		<ol style="list-style-type: none"> 1. Legislator must be a member of either the Wisconsin State Assembly or Senate, or the US Congress 2. Legislator must, by virtue or his/her voting record—have consistently supported WPHA legislative goals. 3. It is highly desirable that the recipient have actively supported by drafting, sponsoring or actively promoting specific legislation within the previous or currently legislative session which supports positions consistent with written WPHA policy 4. Individual need not be a member of WPHA. 	<p>Nominee recommended by Public Affairs Committee, approved by WPHA Board.</p> <p><i>Note: The Legislator of the Year award is awarded every two years, generally at the end of a 2-year legislative session.</i></p>
Media Award		<ol style="list-style-type: none"> 1. Nominee may either be an individual or a group. 2. May be awarded for either print or electronic media (radio or TV) 3. A brief narrative should describe how the nominee: <ul style="list-style-type: none"> • Demonstrates a thorough understanding of public 	One or more media awards may be presented annually.

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		<p>health issues,</p> <ul style="list-style-type: none"> • Shows repeated coverage of the role of prevention in health promotion, and protection in public health. • Contributes to the understanding of public health. <p>4. The nomination should include examples of the nominees work</p> <p>5. Individual need not be a member of WPHA.</p>	
Spirit of Public Health Award	To recognize the contributions of an individual who is a part of the fabric of public health in his/her community and whose goal is to be “of use.” Someone who works “in the trenches” of public health and who has contributed to public health in their organization and in the community in a special way.	<ol style="list-style-type: none"> 1. Contributions are at the local or community level in Wisconsin. 2. Awarded to an individual who is energized and enthusiastic with a spirit that impels him or her to advance Public Health in Wisconsin. 3. This person is recognized as someone who cares about their community and is known by neighbors, local leaders and businesses, and community groups as an important part of community health. 4. Individual needs to be a member of WPHA or part of an organization that is a member. 5. Individual may act independently to make their community a healthier place to live, or they may be a part of one or more community based organizations. 	<ol style="list-style-type: none"> 1. A maximum of two awards may be given annually 2. Given to someone who does an incredible job at the grass roots or “boots on the ground” level not the “grass top”. 3. Individual should have exhibited a pattern of consistent contributions for 2 or more years.
Presidential Citation	To recognize the sustained, outstanding contribution to WPHA as an organization, or significant contributions to WPHA over the past two years.	<ol style="list-style-type: none"> 1. Nominations should specify how the nominee has made WPHA a stronger organization through service to WPHA. 2. Examples of contributions are: extraordinary accomplishments as a committee chair or special projects leader; significant success in achieving one of WPHA’s strategic goals; effective efforts in raising the image of WPHA, etc. 3. Awarded to an individual WPHA member. 	<ol style="list-style-type: none"> 1. Traditionally this award has been given to a person who has served as president or on the Board of WPHA. However, this is not a requirement. The most important consideration is the level of impact of service to WPHA. 2. A maximum of one award may be given annually. 3. Nominated by the WPHA president, approved by Board.

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