

## AGENDA FOR THE DAY:

- 9–9:10 a.m. **WELCOME AND INTRODUCTORY REMARKS**  
*Gary D. Gilmore, M.P.H., Ph.D., MCHES, Chair, WHEN*
- 9:15–10 a.m. **Emotionally Intelligent Leadership for Health Promotion Practice**  
*Kenneth Rhee, Ph.D., Dean, School of Management, Nazareth College, Rochester, NY*
- 10–10:15 a.m. **Networking Break**
- 10:15–11 a.m. **Leading with Families, Community Organizations and Systems to Advance Health and Well-Being**  
*Sheri Johnson, Ph.D., Director, Population Health Institute, University of Wisconsin-Madison*
- 11:05–11:30 a.m. **Panel with Kenneth Rhee and Sheri Johnson**  
*Moderator: Kurt Eggebrecht, M.Ed., MCHES, Director and Public Health Officer, Appleton Health Department*
- 11:45 a.m.–12:45 p.m. **Luncheon and the Barbara A. Lange Memorial Award Ceremony**
- 1–3 p.m. **Afternoon Plenary Sessions**
- 1–1:10 p.m. **Introduction to the Afternoon Session**  
*Moderator: Christa Cupp, M.P.H., MCHES, Public Health Educator, Wisconsin Division of Public Health-Western Region Office*
- 1:15–1:55 p.m. **Why Emotionally Intelligent Leadership Matters Personally and Professionally**  
*Dale Feinauer, Ph.D., Assistant Dean and Professor, College of Business, University of Wisconsin-Oshkosh*
- 2–2:55 p.m. **Conversation with Colleagues: Applying Emotionally Intelligent Leadership Principles in Our Lives**  
*Facilitated discussion by Dale Feinauer, Ph.D.*
- 3–3:15 p.m. **Reflections on the Event and Commentary**  
*Kenneth Rhee, Ph.D., Sheri Johnson, Ph.D., and Dale Feinauer, Ph.D.*

33RD



Annual Meeting | April 18, 2019

### *Leveraging Emotionally Intelligent Leadership for Health Promotion Practice*

Marriott Madison West Hotel | Middleton Wis

#### REGISTRATION FEES:

**EARLY BIRD Discount!**

\$95, Early registration fee by March 8, 2019

- \$105, Regular registration fee
- \$85, Student (full-time) fee
- \$85, Senior Rate (65 yrs+) fee

Fee includes breaks, luncheon and resource materials.

5 (Category 1) CECHs CHES/MCHES OR .5 CEUs

#### Cancellation policy:

Full refund less \$25 processing fee when notified in writing at least two weeks prior to the start of the event. No refunds after that point. Substitutions will be accepted. Registration implies permission for photos, publicity & inclusion in a participant list unless Continuing Education and Extension is notified in writing two weeks prior to the program.

#### QUESTIONS:

*For questions about the program:*

Gary D. Gilmore, M.P.H., Ph.D., MCHES,  
608.785.8163 or ggilmore@uwlax.edu.

*For questions regarding registration:*

Continuing Education & Extension, 608.785.6500  
or toll-free 1.866.895.9233 or conted@uwlax.edu.

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### *Leveraging Emotionally Intelligent Leadership for Health Promotion Practice*

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#### Learning objectives, participants will:

- Review emotional intelligence as a core concept in the development of outstanding leadership qualities.
- Clarify the enhancement of effective leadership through the development of eight essential emotional intelligence competencies.
- Explore an integrated model of emotional intelligence development that incorporates leadership self-awareness, assessment, and an individualized learning plan.
- Determine means for the sustainability of effective leadership.
- Derive meaningful insights from reviewing examples of success and challenges in leadership roles.
- Explore their own leadership and interactivity styles in relating with others personally and professionally.
- Consider possible changes needed in order to enhance relationship building and health promotion practices.
- Identify resources to grow in emotional intelligence and draw support.
- Network with colleagues and new contacts throughout the 33rd Annual Meeting.
- Recognize those receiving the 2019 Barbara A. Lange Memorial Award.

#### Sponsors:

- University of Wisconsin-La Crosse Community Health
- University of Wisconsin-La Crosse Continuing Education and Extension

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WISCONSIN HEALTH EDUCATION NETWORK

## 2019 WHEN Annual Meeting Community Health Program



Celebrating 33 years of making a difference in population health in Wisconsin through health education and health promotion.

### *Leveraging Emotionally Intelligent Leadership for Health Promotion Practice*

**April 18, 2019**

**9 a.m.–3:15 p.m.**

**Marriott Madison West Hotel  
1313 John Q. Hammons Dr.  
Middleton, Wis.**

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# KEYNOTE PRESENTATIONS:

## EARLY MORNING KEYNOTE PRESENTATION

### Emotionally Intelligent Leadership for Health Promotion Practice

Kenneth Rhee, Ph.D., will address the need for outstanding leadership given the challenges today in dealing with a complex and changing environment. Emotional intelligence has emerged as a core concept that most consistently predicts and explains outstanding leadership. An integrated model of emotional intelligence development will be presented, followed by a discussion of several key emotional competencies that are essential. Overall, he will demonstrate that “leading with the heart is good for the organization and its members.”

### Kenneth Rhee, Ph.D.

*Dean, School of Management, Nazareth College, Rochester, NY*

Kenneth S. Rhee, Ph.D., is currently Dean, School of Management, Nazareth College, Rochester, NY. Prior to his appointment at Nazareth College, he was Associate Dean, College of Business Administration at University of Wisconsin, La Crosse, Director of Master of Science in Executive Leadership and Organizational Change program and Executive Education at Haile/US Bank College of Business at Northern Kentucky University, and Chair of the Weatherhead School of Management Assessment and Development program at Case Western Reserve University. He had also served as Adjunct Professor at International Management Center (Central European University) at Budapest, Hungary while at Case Western Reserve University. His main areas of research are emotional intelligence, leadership competency development, adult development, and self-directed change.



## LATE MORNING KEYNOTE PRESENTATION

### Leading with Families, Community Organizations and Systems to Advance Health and Well-Being

Sheri Johnson, Ph.D., will address the priority of leadership as she draws from her 25-plus years of experience in working with children, families, community organizations, and systems in order to advance health and well-being through behavioral health and population health principles and practices. She will review case examples regarding leadership and community engagement theory and research. This will include a discussion of successful approaches that can be taken and also challenges that can arise.

### Sheri Johnson, Ph.D.

*Director, Population Health Institute, University of Wisconsin-Madison*

Sheri Johnson, Ph.D. has dedicated her career of over 25 years to collaborating with children, families, community organizations and systems to advance health and well-being. Awed by the resilience of individuals and communities, she is motivated to remove unfair obstacles and conditions that create and perpetuate health inequities. Johnson completed undergraduate studies at Brown University, earned an M.A. and Ph.D. in clinical psychology at Boston University, and served as a Clinical Fellow in Psychology at Harvard Medical School. She was previously Director of Behavioral Health at Milwaukee Health Services, Inc., a federally qualified health center, and served as the Administrator and State Health Officer for the Wisconsin Division of Public Health. Immediately prior to joining the Institute, she was Associate Professor of Pediatrics at the Medical College of Wisconsin Center for Advancement of Underserved Children where she collaborated with diverse stakeholders to address a broad range of real-world problems.



## AFTERNOON KEYNOTE PRESENTATION

### Why Emotionally Intelligent Leadership Matters Personally and Professionally

Dale Feinauer, Ph.D., will discuss why many leaders view emotional intelligence as essential in their organizations. He will cover five aspects of emotional intelligence and ways to enhance it. He will address the importance of bases-of-support as a way to conceptualize leadership, along with the use of emotional intelligence to build, stretch, and rebuild one's bases of support. Additionally, he will address the ethical issues associated with the use of emotional intelligence. Feinauer also will facilitate the participant table discussion following his keynote address in order to more fully explore identifying bases of support and how emotional intelligence can enhance that support.

### Dale Feinauer, Ph.D.

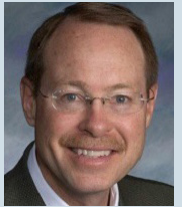
*Assistant Dean and Professor, College of Business, University of Wisconsin-Oshkosh*

Feinauer received his Ph.D. in Labor and Human Resources from The Ohio State University. He has been a Professor in The College of Business at The University of Wisconsin-Oshkosh since 1983; teaching a wide variety of courses, (human resource management, strategy, change, family business) at both undergraduate and graduate levels. Dale has published eleven articles and presented twenty-three academic papers. He has engaged in consulting for over two hundred organizations in a variety of management areas including compensation system design. Dale has conducted over six hundred training seminars on five continents and is a high-energy facilitator for helping groups find ways to collaboratively make good things happen. Feinauer has been the Faculty Liaison to the WFBF for ten years and current is the Assistant Dean for MBA programs for the College of Business.



# MODERATORS:

### Kurt Eggebrecht, M.Ed., MCHES MORNING MODERATOR



Eggebrecht has served as Appleton, Wisconsin's Health Officer since 2000. Prior to his appointment, he worked for nine years at the Medical College of Wisconsin (MCW) where he managed the health promotion services for employees of Johnson Controls, Inc.—located in 48 states. Before working at MCW, Kurt worked eight years at the Milwaukee Health department where he established the wellness program for management staff of the City. Kurt received his Bachelor's Degree from University of Wisconsin-La Crosse and his Master's Degree from the University of Virginia, both in Community Health Education.

### Christa Cupp, M.P.H., MCHES AFTERNOON MODERATOR



Cupp is a Public Health Educator for the Wisconsin Division of Public Health, Office of Policy and Practice Alignment. Her current role includes providing technical assistance to local and tribal health departments in the Western Region such as supporting community health assessment and improvement plans, promoting the National Public Health Performance Standards, and building public health system capacity. Cupp is a 2010 B.S.-CHE graduate from the University of Wisconsin-La Crosse, an M.P.H. graduate from the Medical College of Wisconsin. She became MCHES certified in 2016.

Register today!  
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