

# 2018 BIENNIAL WISCONSIN REAL ESTATE CONFERENCE

SEPTEMBER 13-15, 2018

MADISON, WISCONSIN



**SPONSORSHIP OPPORTUNITIES**



# THE BIENNIAL WISCONSIN REAL ESTATE CONFERENCE

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Sponsored by the Wisconsin Real Estate Alumni Association (WREAA) and developed in cooperation with the University of Wisconsin Real Estate and Urban Land Economics Program, this biennial conference draws upon the resources and contacts of one of the leading real estate

networks and educational programs in the country. Participants will gain a focused, in-depth perspective on key trends impacting the real estate industry. This program also includes an invaluable networking component for real estate industry professionals.



## THE WISCONSIN REAL ESTATE ALUMNI ASSOCIATION

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The Wisconsin Real Estate Alumni Association (WREAA) is a nonprofit organization that serves as a vital link between the University of Wisconsin-Madison Real Estate Program, students and alumni of the program, and the real estate industry. This unparalleled alumni network, representing over 1500 leaders from all sectors of the real estate industry, is committed to promoting the Wisconsin tradition of excellence in real estate education. The top ranked Real Estate and Urban Land Economics

Program at the University of Wisconsin-Madison is a global leader in real estate education with a century-long tradition of fostering excellence in real estate education, research and outreach. The Wisconsin Real Estate Alumni Association works in conjunction with the university to ensure that UW-Madison real estate graduates are uniquely positioned to provide leadership to the real estate industry in the 21st century.

# WHY SPONSOR?

## NETWORK

and build relationships within this unparalleled real estate alumni network, representing professionals from across the spectrum of commercial real estate.



## SHOWCASE

your organizations strengths to a highly targeted audience representing all sectors of the real estate industry.

## ENGAGE



at the Biennial Wisconsin Real Estate Conference as a valued stakeholder, cultivating new relationships through a patron or event sponsorship.



## CONTRIBUTE

to the advancement of the "Wisconsin Tradition" in real estate education through support of one of the industry's leading forums on commercial real estate trends.

## ATTEND

the Biennial Wisconsin Real Estate Conference and join in a dialogue on current issues and emerging trends affecting the real estate industry.

# SPONSOR RECOGNITION

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## PATRON SPONSORSHIP

- Company logo and link on the WREAA website.
- Logo in registration materials and on signage.
- Logo on all conference promotional materials.
- Recognition as a sponsor in the WREAA Newsletter and email publications.
- Recognition during one of the day's general sessions.
- One complimentary registration package for one company representative.



## EVENT SPONSORSHIP

- All benefits provided through the Patron Sponsorship.
- One additional complimentary registration package (a total of two) for company representatives.
- An invitation to attend an exclusive VIP Meet N Greet with the WREAA Board of Directors.
- Company recognition via social media.
- Company logo on signage during your sponsored event and in registration materials as an event sponsor.
- An invitation to distribute marketing materials during conference registration.
- An invitation to welcome attendees during your sponsored event.

## CONTACT THE WREAA OFFICE FOR MORE INFORMATION

262.746.9030  
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