

# THE WISCONSIN REAL ESTATE ALUMNI ASSOCIATION



2021 CORPORATE PARTNERSHIP



# THE WISCONSIN REAL ESTATE ALUMNI ASSOCIATION

The Wisconsin Real Estate Alumni Association (WREAA) is a nonprofit organization that serves as a vital link between the University of Wisconsin-Madison Real Estate Program, students and alumni of the program, and the real estate industry. This unparalleled alumni network, representing over 1500 leaders from all sectors of the real estate industry, is committed to promoting the Wisconsin tradition of excellence in real estate education.

Consistently ranked among the top academic programs, the Real Estate and

Urban Land Economics Program at the University of Wisconsin-Madison is a global leader in real estate education with a century-long tradition of fostering excellence in real estate education, research and outreach. The Wisconsin Real Estate Alumni Association works in conjunction with the university to ensure that UW-Madison real estate graduates are uniquely positioned to provide leadership to the real estate industry in the 21st century.



## THE BIENNIAL WISCONSIN REAL ESTATE CONFERENCE

Sponsored by the Wisconsin Real Estate Alumni Association (WREAA) and developed in cooperation with the University of Wisconsin Real Estate and Urban Land Economics Program, the Biennial Conference draws upon the resources and contacts of one of the leading real estate networks and

educational programs in the country. Participants will gain a focused, in-depth perspective on key trends impacting the real estate industry. This program also includes an invaluable networking component for real estate industry professionals.

# JOIN LEADING COMMERCIAL REAL ESTATE COMPANIES IN PARTNERING WITH WREAA



## ENGAGE

in the Wisconsin real estate network and cultivate new relationships through your partnership by participating in our online forums, WREAA regional networking events and through an exclusive sponsors only event.

## SHOWCASE

your organizations strengths to a highly targeted audience representing all sectors of the real estate industry through recognition on the WREAA Website, in WREAA newsletters, social media and conference promotions.

## NETWORK

with professionals from across the spectrum of commercial real estate and join in a dialogue on current issues and emerging trends affecting the real estate industry when you attend the Wisconsin Real Estate Trends Conference.

*"JLL is proud to partner with WREAA, a dynamic organization of real estate leaders, who work together to advance education at the top ranked Real Estate and Urban Land Economics Program at the University of Wisconsin-Madison. We also greatly value the industry connections we've made through our partnership."*

Andrew Weir, Senior Managing Director, JLL

# SPONSOR RECOGNITION

## EXCLUSIVE PARTNERSHIP BENEFITS

- Company logo and link on the WREAA website
- Logo in registration materials and signage
- Logo on all conference promotional materials
- Recognition as a sponsor in the WREAA newsletter and email publications
- Recognition during one of the annual conference general sessions
- One complimentary registration package for one company representative

## ANNUAL CONFERENCE RECOGNITION

In addition to year long recognition, Corporate Partners also receive:

- Two complimentary registration packages for company representatives
- Logo on all conference promotional and registration materials
- Logo on signage during your sponsored event
- Recognition during one of the annual conference general sessions
- Distribute marketing materials during conference registration
- Welcome attendees during your conference event
- An invitation to an exclusive VIP Reception

