



MASTER OF SCIENCE IN REAL ESTATE



Innovative, pioneering
curriculum



National recruiting
platform



World-renowned
faculty and industry
experts

- Nine-month program (two semesters)
- Market experience with industry leaders
- No work experience required
- In-person learning
- Lifelong global network

EXPAND YOUR CAREER POTENTIAL

Gain focused real estate skills at UW-Madison

The **Master of Science-Business: Real Estate and Urban Land Economics: Real Estate** prepares you for the complexities of commercial real estate development and investment and enhances your career opportunities in a creative, thriving industry. Acquire focused knowledge and make industry connections through the world-renowned James A. Graaskamp Center for Real Estate and the Wisconsin Real Estate Alumni Association. Gain expertise for a dedicated real estate career or to complement real estate-related work in other fields.

Seize opportunities and fill a market need in the fast-paced real estate field

The intensive MS in Real Estate is delivered through the Wisconsin Real Estate Program, which is recognized for its rich academic tradition in real estate and urban land economics. The program has trained industry leaders for more than a century.



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SCHOOL OF BUSINESS

UNIVERSITY OF WISCONSIN-MADISON

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“A real estate degree from Wisconsin carries global recognition—we’re like no other real estate program in the world. Students benefit from a network of more than 2,000 active alumni in cities worldwide. We are set apart by the depth of our applied learning opportunities, both in and outside the classroom.”

—Mark Eppli, Director
James A. Graaskamp Center for Real Estate

LEADING-EDGE CURRICULUM, EXPERIENTIAL FORMAT

The focused curriculum emphasizes commercial real estate skills and conceptual knowledge, providing leading-edge applied and technical skills to succeed in real estate. You will hone skills in negotiation and communication to work confidently with stakeholders. Upon graduation you will join some of the largest and most sophisticated real estate organizations in the United States and internationally.

Experiential learning includes evaluating development projects, underwriting current real estate loan proposals, and analyzing live property and equity offering memorandums. Learning opportunities both in and outside the classroom explore the profession and career paths through site visits, guest speakers, case competitions, national and global trip opportunities, and other professional development activities.

In this program, students learn from the same global knowledge leaders who helped earn a #2 ranking in the U.S. for undergraduate real estate programs.

The master’s program covers topics that include:

- Brokerage/commercial leasing
- Commercial and residential loan underwriting
- Development
- Investment modeling/analysis
- Private equity investment analysis
- Real estate construction
- Real estate finance
- Sustainable real estate development
- Urban planning
- Valuation

The MS in Real Estate will position you to meet employers’ needs in this multi-faceted industry. Graduates find employment in:

- Acquisitions
- Asset management
- Development
- Leasing and sales
- Lending
- Research
- Valuation

➤ To learn more about the program and to apply, reach out to us:

go.wisc.edu/ms-real-estate

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