

Corporate Partnership 2023



**THE WISCONSIN REAL ESTATE
ALUMNI ASSOCIATION**



About Us

The Wisconsin Real Estate Alumni Association (WREAA) is a nonprofit organization that serves as a vital link between the University of Wisconsin-Madison Real Estate Program, students and alumni of the program, and the real estate industry. This unparalleled alumni network, representing over 1500 leaders from all sectors of the real estate industry, is committed to promoting the Wisconsin tradition of excellence in real estate education.

Consistently ranked among the top academic programs, the Real Estate and Urban Land Economics Program at the University of Wisconsin-Madison is a global leader in real estate education with a century-long tradition of fostering excellence in real estate education, research and outreach. The Wisconsin Real Estate Alumni Association works in conjunction with the university to ensure that UW-Madison real estate graduates are uniquely positioned to provide leadership to the real estate industry in the 21st century.

THE BIENNIAL WISCONSIN REAL ESTATE CONFERENCE

Sponsored by the Wisconsin Real Estate Alumni Association (WREAA) and developed in cooperation with the University of Wisconsin Real Estate and Urban Land Economics Program, the Biennial Conference draws upon the resources and contacts of one of the leading real estate networks and educational programs in the country. Participants will gain a focused, in-depth perspective on key trends impacting the real estate industry. This program also includes an invaluable networking component for real estate industry professionals.



JOIN LEADING COMMERCIAL REAL ESTATE COMPANIES IN PARTNERING WITH WREAA



Engage

in the Wisconsin real estate network and cultivate new relationships through your partnership by participating in our online forums, WREAA regional networking events and through an exclusive sponsors only event.

Showcase

your organizations strengths to a highly targeted audience representing all sectors of the real estate industry through recognition on the WREAA Website, in WREAA newsletters, social media and conference promotions.

Network

with professionals from across the spectrum of commercial real estate and join in a dialogue on current issues and emerging trends affecting the real estate industry when you attend the Wisconsin Real Estate Trends Conference.

Exclusive Corporate Partnership Benefits

- Company logo and link on the WREAA website
- Ongoing sponsor recognition in the WREAA newsletter and email publications
- Logo on all conference promotional materials
- Recognition in WREAA social media and in conference promotions
- Inclusion of your custom ad in the printed edition of the WREAA Membership Directory
- Includes naming Partner as an event sponsor for one major conference event
- The opportunity to customize recognition benefits to achieve your specific organizational goals



In addition to year long recognition, Corporate Partners also receive

- Two complimentary registration packages for company representatives to the 2023 Biennial Wisconsin Real Estate Conference
- Logo on all conference promotional and registration materials
- Logo on signage during your sponsored event
- Recognition during one of the annual conference general sessions
- Distribute marketing materials during conference registration
- Welcome attendees during your conference event
- An invitation to an exclusive VIP Reception



Partner with WREAA in 2023



For more information contact
The Wisconsin Real Estate Alumni Association
262-746-9030 | office@wreaa.org

PAYMENT FORM

Yes, my company would like to participate with the following 2023 Corporate Sponsorship:

- ANNUAL CORPORATE PARTNERSHIP:** Cost \$20,000
- EVENT SPONSOR:** Cost Varies; call for available events
- PATRON SPONSOR:** Cost \$3,000

SPONSORING COMPANY'S NAME:

PRIMARY CONTACT:

EMAIL ADDRESS:

COMPANY ADDRESS:

CITY:

STATE:

ZIP:

PHONE:()

Administrative Contact:

NAME:

EMAIL ADDRESS:

COMPANY ADDRESS:

CITY:

STATE:

ZIP:

PHONE:()

Make Payment by Check or through Electronic Bill Payable to: WREAA, Inc.

Mail check to:

The Wisconsin Real Estate Alumni Association, Inc.

P.O. Box 307

Pewaukee, WI 53072

Please contact the WREAA Office to submit a payment by credit card.

Note the Federal Tax ID for WREAA, Inc. is 39-1673863.

To ensure proper recognition, please email a company logo with a transparent background, in a high resolution file, suitable for website and printing purposes to Mandy Kaegy at mandy.kaegy@wreaa.org.