



ABOUT US



The Wisconsin Real Estate Alumni Association (WREAA) is a nonprofit charitable organization that serves as a vital link between the University of Wisconsin-Madison Real Estate Program, students and alumni of the program, and the real estate industry. This unparalleled alumni network, representing over 1500 leaders from all sectors of the real estate industry, is committed to promoting the Wisconsin tradition of excellence in real estate education. Consistently ranked among the top academic programs, the Real Estate and Urban Land Economics Program at the University of Wisconsin-Madison is a global leader in real estate education with a century-long tradition of fostering excellence in real estate education, research and outreach. The Wisconsin Real Estate Alumni Association works in conjunction with the university to ensure that UW-Madison real estate graduates are uniquely positioned to provide leadership to the real estate industry in the 21st century.

THE BIENNIAL WISCONSIN REAL ESTATE CONFERENCE



Sponsored by the Wisconsin Real Estate Alumni Association (WREAA) and developed in cooperation with the University of Wisconsin Real Estate and Urban Land Economics Program, the Biennial Conference draws upon the resources and contacts of one of the leading real estate networks and educational programs in the country. Participants will gain a focused, in-depth perspective on key trends impacting the real estate industry. This program also includes an invaluable networking component for real estate industry professionals.

SPONSORSHIP BENEFITS

EVENT SPONSORSHIP BENEFITS

- Recognition with a company logo on the conference website
- Two complimentary registration packages for company representatives
- Logo on all conference promotional, registration materials and signage
- Recognition in WREAA social media and in WREAA Newsletters
- Distribute marketing materials during conference registration
- Welcome attendees during your conference event
- An invitation to an exclusive VIP Reception

PATRON SPONSORSHIP BENEFITS

- One complimentary registration package for company representatives
- Logo on all conference promotional and registration materials
- Recognition in WREAA Newsletters and email promotions as a patron sponsor
- Recognition during a general session at the annual conference
- Recognition with a company logo on the conference website



EVENT SPONSORSHIP OPPORTUNITIES

THURSDAY EVENTS, SEPT 11, 2025

EVENT	PRICE
BADGER GOLF OPEN	\$10,000
STUDENT NETWORKING	\$7,500
VIP RECEPTION	\$5,000
WOMEN'S TEA	\$5,000
WELCOME RECEPTION	\$15,000
ALUMNI BANQUET	\$15,000
UW MARCHING BAND	\$5,000
PHOTO BOOTH WITH BUCKY	\$5,000
5TH QUARTER RECEPTION	\$7,500

FRIDAY EVENTS, SEPT 12, 2025

EVENT	PRICE
CONTINENTAL BREAKFAST	\$7,500
OPENING SESSION KEYNOTE	\$10,000
MORNING SESSION PANELS (2)	\$5,000
NETWORKING BREAK	\$5,000
GENERAL SESSION	\$10,000
ALUMNI LUNCHEON	\$15,000
GRAASKAMP VISIONARY AWARD	\$7,500
INDUSTRY FORUMS (CONCURRENT)	\$5,000
AFTERNOON PANEL SESSION	\$5,000
CLOSING RECEPTION	\$7,500

SPONSORSHIP FORM

Yes, my company would like to participate with the following Corporate Sponsorship:

- ☐ **ANNUAL CORPORATE PARTNERSHIP**
- ☐ **EVENT SPONSOR:** Cost Varies; call for available events
- ☐ **PATRON SPONSOR:** Cost \$3,000

SPONSORING COMPANY'S NAME:

PRIMARY CONTACT:

EMAIL ADDRESS:

COMPANY ADDRESS:

CITY:

STATE:

ZIP:

PHONE: ()

Administrative Contact:

NAME:

EMAIL ADDRESS:

COMPANY ADDRESS:

CITY:

STATE:

ZIP:

PHONE: ()

Payments may be made by check, ACH or credit card. Checks should be made payable to WREAA, Inc.

Mail check to:

The Wisconsin Real Estate Alumni Association, Inc.

P.O. Box 307

Pewaukee, WI 53072

Please contact the WREAA Office to submit a payment by ACH or Credit Card.

Note the Federal Tax ID for WREAA, Inc. is 39-1673863.

To ensure proper recognition, please email a company logo with a transparent background, in a high resolution file, suitable for website and printing purposes to Mandy Kaegy at mandy.kaegy@wreaa.org.