



WISCONSIN REAL ESTATE TRENDS CONFERENCE

REAL ESTATE IN TRANSITION

• ONE BATTLE AFTER ANOTHER •

OCTOBER 6-7, 2026 • CHICAGO



THE WISCONSIN REAL ESTATE TRENDS CONFERENCE

The Trends Conference, sponsored by the Wisconsin Real Estate Alumni Association, brings together one of the nation's leading real estate networks for a day of focused industry insight and connection. Featuring compelling panels and expert perspectives, attendees explore the trends shaping real estate while connecting with professionals from across the industry.

LOCATION

The Ritz-Carlton, Chicago

FEATURED PANELS

Capital Markets Update

Asset Class Evolution: From Workspaces to Living Spaces

AI/Tech impact on real estate and business strategy

INDUSTRY FORUMS

- *Industrial*
- *Multifamily*
- *Alternatives*

FEATURED SPEAKERS

High-Stakes Communication: Lessons from a Crisis Negotiator for Real Estate Leaders



SCOTT TILLEMA

Crisis Negotiation Expert & Founder
Negotiation Excellence

The Market Outlook



SPENCER LEVY

Global Client Strategist &
Senior Economic Advisor, CBRE