



ABOUT US



The Wisconsin Real Estate Alumni Association (WREAA) is a nonprofit connecting the University of Wisconsin-Madison Real Estate Program, its students and alumni, and the broader real estate industry. With over 1,500 members across all sectors, WREAA promotes the Wisconsin tradition of excellence in real estate education. The UW Real Estate and Urban Land Economics Program is consistently ranked among the nation's top programs and has a century-long legacy of research, teaching, and industry outreach. Together, WREAA and the university ensure that graduates are well-prepared and positioned to lead the real estate industry in the 21st century.



THE WISCONSIN REAL ESTATE TRENDS CONFERENCE

The Trends Conference, sponsored by WREAA, leverages the expertise and reach of one of the nation's leading real estate networks. Attendees receive in-depth insights on key trends and connect with professionals across the industry.

EVENT SPONSORSHIP BENEFITS

Premier Conference Sponsorship Level

- **Two complimentary registration packages** for company representatives
- **Logo on all conference promotional, registration materials and signage**
- **Recognition in WREAA social media and newsletters**
- **Opportunity to distribute marketing materials** during conference registration
- **Opportunity to welcome attendees** during your conference event
- **An invitation to an exclusive VIP Reception**



PATRON SPONSORSHIP BENEFITS

Supporting Conference Sponsorship Level

- **One complimentary registration package** for a company representative
- **Logo on all conference promotional and registration materials**
- **Recognition in WREAA newsletters and email promotions as a Patron Sponsor**
- **Recognition during a general session at the conference**
- **Recognition with a company logo on the conference website**



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Please contact the WREAA Office to submit a payment by credit card.

Note the Federal Tax ID for WREAA, Inc. is 39-1673863.

To ensure proper recognition on the website and at the conference, please submit a high-resolution, transparent company logo to Mandy Kaegy at mandy.kaegy@wreaa.org.