

## B&B + Member Directory Special Edition

Reach Washington garden centers, growers and landscape professionals. The *B&B Magazine* is printed quarterly and is distributed in print and digital format reaching over 3600 nursery & landscape businesses statewide, putting your ad in front of horticulture decision makers.



### Ad Deadline

- ISSUE I - Feb 1
- ISSUE II - May 1
- ISSUE III - Aug 1
- ISSUE IV - Nov 1

**Color:** Color is included in all ad pricing.

### Classified Ads

\$25 for first 10 words, 20 cents per additional word. Limit of 200 words.

### Need assistance creating an ad?

Contact [breanne@wsnla.org](mailto:breanne@wsnla.org).

**Digital Files:** Ad should be supplied as a high resolution PDF to [breanne@wsnla.org](mailto:breanne@wsnla.org).

**Terms of Billing:** First time advertisers must include 1st payment with advertising order. Accounts are payable upon receipt of invoice or statement.

WSNLA reserves the right to reject any advertisement that is offensive or misleading.

**FindPlantsPNW.com:** Connect buyers with your plants & products by placing listings on [FindPlantsPNW.com](http://FindPlantsPNW.com).

### Advertising Rates

	Member	Non-Member
<input type="checkbox"/> Full Page (7.5" x 10" high) .....	\$725	\$775
<input type="checkbox"/> 1/2 Horizontal (7.5" x 5" high) .....	\$395	\$445
<input type="checkbox"/> 1/2 Vertical (5" x 7.5" high) .....	\$395	\$445
<input type="checkbox"/> 1/3 Horizontal (5" x 4.9" high) .....	\$307	\$357
<input type="checkbox"/> 1/3 Vertical (2.4" x 10" high) .....	\$307	\$357
<input type="checkbox"/> 1/6 Horizontal (5" x 2.4" high) .....	\$200	\$255
<input type="checkbox"/> 1/6 Vertical (2.4" x 5" high) .....	\$200	\$255

### Special Placement (Includes color)

	Member	Non-Member
<input type="checkbox"/> Inside Cover (7.5" x 10" high) .....	\$ 850	\$ 950
<input type="checkbox"/> Outside Cover (7.5" x 8.25" high) .....	\$ 750	\$ 850

### Special Directory Edition

	Member	Non Member
	\$790	\$885
	\$475	\$550
	\$475	\$550
	\$330	\$430
	\$330	\$430
	\$230	\$325
	\$230	\$325

	Member	Non Member
	\$985	\$1085
	\$1085	\$1185

## Advertising Agreement

Firm Name \_\_\_\_\_ Phone \_\_\_\_\_

Agency Name \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address \_\_\_\_\_ Zip Code \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_ Website: \_\_\_\_\_

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|--|---|---|--|
| <input type="checkbox"/> Issue I<br>(January, February, March) | <input type="checkbox"/> Issue II<br>(April, May, June) | <input type="checkbox"/> Issue III<br>(July, August, September) | <input type="checkbox"/> Issue IV<br>(October, November, December) |
|--|---|---|--|

**TERMS OF AGREEMENT:** Client agrees to meet frequency requirements. The deadline for all new ad materials is outlined above. New artwork and/or changes must be made before ad deadline or the same ad will continue to run. Ad should be supplied as a high resolution PDF file, and submitted to [breanne@wsnla.org](mailto:breanne@wsnla.org). Advertising Agreement must be signed and on file in the WSNLA office prior to any advertisement being printed. Publisher reserves the right to reject any advertisement that is offensive or misleading.