Dear friend:

It’s going to be an honor to display your advertisement in our magazine and/or website!

With thousands pharmacy professionals reviewing our nationally-recognized magazine and website, you are sure to successfully capture your target audience. We work hard to convey up-to-date news, topics of relevance and vital industry information in traditional (magazine) and digital (website) formats. Your company’s message is the perfect accompaniment to Washington State Pharmacy Association’s (WSPA) endeavors!

**Washington Pharmacy Magazine** is one of the most acclaimed state pharmacy journals in the nation. We represent most Northwest-region pharmacy professionals and have a broad readership including pharmacists in independent, chain, hospital, long-term care, managed care, and home healthcare settings.

It’s easy to get started, if you have camera-ready art. Advertisement rates start at only $110 per year!

Our **WSPA Website** ([www.wsparx.org](http://www.wsparx.org)) received over 600,000 visitors last year! There are advertising opportunities on our homepage - with large horizontal format banners strategically placed at the top or bottom. It’s a great way to increase your exposure and digital presence at only $3,500 per year.

Your advertising dollars will go farther with us, because WSPA takes pride in membership that includes educators, pharmacy students, pharmacy technicians, pharmaceutical representatives and allied health professionals. You won’t be disappointed with number of folks who regularly interact with WSPA through our magazine and website.

If you have any questions, or special requests, please reach out to WSPA Marketing and Communications Manager, Janet Anderson at [janet@wsparx.org](mailto:janet@wsparx.org) or (425) 228-7171.

We look forward to working with you!

*Janet*
In its 55th year of publication, Washington Pharmacy is one of the most acclaimed state pharmacy journals in the nation. Its publisher, the Washington State Pharmacy Association, represents 2,000 members and has a broad readership including pharmacists in independent, chain, hospital, long-term care, managed care, and home healthcare settings. Our readers also include educators, pharmacy students, pharmacy technicians, pharmaceutical representatives, and allied health professionals.

Washington Pharmacy seeks to promote the art and science of pharmacy while encouraging and improving the role of the pharmacist in the healthcare team. Covering a wide variety of topics including clinical, management, professional and personal development in pharmacy, this journal features articles written by practitioners, educators, and experts in the field of pharmacy. Readers receive information on innovations in pharmacy practice, new products, trends in health care, specific disease states, clinical breakthroughs, third-party considerations, state and national-health legislation.

Subscription Information
Members of the Washington State Pharmacy Association receive Washington Pharmacy as part of their dues. Non-members can subscribe for $24 per year or the journal is available for $6 per copy.

ISSN# 07457413
<table>
<thead>
<tr>
<th>Season</th>
<th>Publish Date</th>
<th>Articles/Editorials Due</th>
<th>Advertisement Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter</td>
<td>December 15 (End of Year Wrap Up)</td>
<td>November 15</td>
<td>November 30</td>
</tr>
<tr>
<td>Spring</td>
<td>March 15 (NW Pharmacy Convention)</td>
<td>February 15</td>
<td>February 28</td>
</tr>
<tr>
<td>Summer</td>
<td>June 15 (Mid Year Analysis)</td>
<td>May 15</td>
<td>May 30</td>
</tr>
<tr>
<td>Fall</td>
<td>September 15 (Annual Meeting)</td>
<td>August 15</td>
<td>August 30</td>
</tr>
</tbody>
</table>

Please contact Janet Anderson, WSPA Marketing Communications Manager, to publish your work or reserve your advertisement at: janet@wsparx.org or (425) 228-7171.
ADVERTISE ON THE WSPA WEBSITE

How about an exclusive placement on the homepage of our WSPA website? Get your advertisement the attention it deserves. This year over 600,000 pharmacy professionals visited our website.

WHEN YOU PURCHASE A LEADERBOARD ... 

...your ad is placed in a large horizontal format banner at the top and bottom of the WSPA homepage (www.wsparx.org) and towards the footer of all interior pages. Availability is limited -- only 10 placements offered per year.
Space 11 0Op x 1 0Op $3,500

TO LEARN MORE ABOUT THESE LIMITED OPPORTUNITIES, CONTACT OUR PUBLISHING PARTNER MULTIVIEW AT 972.402.7023
WSPA@multiview.com