

# 2020 WSPA

## Virtual Annual Meeting Exhibitor & Sponsorship Opportunities



The 2020 WSPA Virtual Annual Meeting will be on **November 5-6, 2020.**

Pharmacists and technicians from all practice settings, including hospital, clinic, long-term care and community will connect from the comfort of their own homes. This is the perfect venue to present your products and services to attendees! As an exhibitor or sponsor, your organization will have tremendous exposure and access to important contacts. Since continuing education (CE) will be offered, exhibitor features and advertisement must be separate from the CE activities as required by APCE compliance. Exhibit fees will not be used to fund any aspect of CE.

### Exhibitor Hall **\$999**

Friday, November 6th

- **24 exhibiting opportunities** to engage attendees on a WSPA approved topic of your choice (up to 15 minutes) at the following times:
  - 2:30 pm - 2:45 pm (3 slots)
  - 2:45 pm - 3:00 pm (3 slots)
  - 3:00 pm - 3:15 pm (3 slots)
  - 3:15 pm - 3:30 pm (3 slots)
  - 3:30 pm - 3:45 pm (3 slots)
  - 3:45 pm - 4:00 pm (3 slots)
  - 4:00 pm - 4:15 pm (3 slots)
  - 4:15 pm - 4:30 pm (3 slots)
- Promotion of presentation in marketing materials
- Registration list provided prior to & after meeting

### Exhibitor Classroom **SOLD OUT**

Friday, November 6th

- **3 special exhibitor classroom** opportunities to educate attendees on a WSPA approved topic of your choice (up to 30 minutes) at the following times:
  - 9:30 am - 10:00 am
  - 11:30 am - 12:00 pm
  - 1:00 pm - 1:30 pm
- Company logo and recognition on marketing materials
- Opportunity to provide marketing content to sponsor-presentation prior to meeting
- One complimentary virtual meeting attendance
- Registration list provided prior to & after meeting

### Advertisement **\$299/\$499**

Academy Meetings, Thursday, November 5th- \$499

- **6 advertisement opportunities** to present a pre-recorded ad to attendees after live academy meetings (up to 5 minutes) and on on-demand, online CE:
  - Ambulatory Care
  - Community Practice
  - Health Systems
  - Independent Pharmacy
  - Long Term Care
  - Technician

On-demand Online CEs- \$299

- **12 advertisement opportunities** to present a pre-recorded ad to attendees viewing on-demand, online CEs (up to 5 minutes)

### Sponsorship

- **Gold Sponsor- \$5000**
  - All benefits included in Annual Meeting Sponsorship level
  - 1 exhibiting opportunity during Exhibit Hall
- **Annual Meeting Sponsor- \$4000**
  - Company name, logo, and URL advertised on all marketing and promotional materials
  - 1 complimentary virtual meeting attendance
  - 1 advertisement on on-demand online CE
- **Keynote Sponsor- \$3000**
  - Company name, logo, and URL advertised as sole Keynote sponsor
  - 1 complimentary virtual meeting attendance
- **CE Sponsorship-\$299**
  - Company name, logo and URL advertised with specific CE as sole sponsor



# 2020 WSPA Virtual Annual Meeting

## Exhibitor & Sponsorship Registration

### Registration Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Title: \_\_\_\_\_

### Pricing Information (please select options)

#### Exhibitor Opportunities

Exhibitor	\$999	
Exhibitor Classroom	\$1499	
Advertisement	\$299	\$499
	Online	Academy

#### Sponsorship Opportunities

Annual Meeting Sponsor	\$2000
CE Sponsor	\$299
Keynote Sponsor	\$3000

If advertising during academy meetings, select preference

### Payment Information (WSPA Tax ID# 91-0462190)

Name on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_ Check #: \_\_\_\_\_

Expires: \_\_\_\_\_ | \_\_\_\_\_ CVV: \_\_\_\_\_ Total: \$ \_\_\_\_\_

Mail to: WSPA  
411 Williams Ave S  
Renton, WA 98057

Fax or email to:  
(425) 277-3897  
askwspa@wsparx.org

Questions?  
Call (425) 228-7171

# 2020 WSPA Virtual Annual Meeting Exhibiting and Presentation Form



Virtual exhibit hall and live presentations are unique opportunities to engage attendees on a pharmacy related, WSPA approved topic of your choice. Time slots are assigned based on availability and the date your contract is received. Priority is awarded to sponsors, prior exhibitors, and supporters through sponsorship and/or advertising.

**Virtual Exhibit Hall:** Live presentation are on Friday, Nov. 6th from 2:30–4:30 pm. Each presenter will have 15 minutes, approximately a 10 minute presentation with a 5 minute Q&A session. Presentations must be submitted no later than Thursday, October 22nd. Once registered, presentation time slots will be assigned.

**Exhibitor Classroom:** Presenters will have up to 30 minutes to present to attendees on designated time slots on Friday, Nov. 6th. Presentations must be submitted no later than Thursday, October 22nd. Exhibit fees will not be used to fund any a aspect of CE.

**Advertisement:** Pre-recorded advertisements after academy meetings on Thursday, Nov. 5th and on-demand CEs on Lecture Panda. Advertisements must be submitted by Thursday, October 22nd. Exhibit fees will not be used to fund any a aspect of CE.

**Incentive Programs:** Attendees will be given an opportunity to enter in prize drawings for watching a pre-determined number of presentations. Two prize drawings are available, one for Exhibit Hall and the other for Exhibitor Classroom.

Please complete the following:

Virtual Exhibit Hall

Live Presentation

Title of Presentation: \_\_\_\_\_

Speaker Name & Credentials: \_\_\_\_\_

Please provide a short description of the presentation:

Virtual Exhibit Hall

Live Presentation

Title of Presentation: \_\_\_\_\_

Speaker Name & Credentials: \_\_\_\_\_

Please provide a short description of the presentation:

**Required Advertising Materials:** Please submit as soon as possible to be included in convention related materials.

Company logo (JPEG or PNG file)

Preferred speaker photo (JPEG or PNG file preferred)

Speaker Bio

Mail to: WSPA  
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