



Exhibitor Information

2024 NORTHWEST PHARMACY CONVENTION

Hosted By State Pharmacy Associations:

ALASKA IDAHO MONTANA OREGON WASHINGTON

MAY 30 - JUNE 2, 2024

COEUR D'ALENE RESORT | COEUR D'ALENE, ID





Northwest Pharmacy Convention

Hosted by the Alaska, Idaho, Montana, Washington, and Oregon state pharmacy associations, the Northwest Pharmacy Convention is the premier annual meeting place for pharmacy communities from all over the Northwest. Pharmacists and other professionals will come from all practice settings, including hospital, ambulatory, clinical, and community. This one-of-a-kind event features exhibits, more than 40 continuing education sessions, and over 300 pharmacy professionals interested in seeing and learning about all that is new in the world of health care. Held at the beautiful Coeur d'Alene Resort in Coeur d'Alene, Idaho – this is not an event to miss!

Enjoy the Affordable Luxury of the Coeur d'Alene Resort

Enjoy the beautiful Coeur d'Alene Resort at a discounted rate when you attend the Northwest Pharmacy Convention. Rates are \$159-\$259 per night. Call 800.965.6542 and let the reservation agent know you are with the Northwest Pharmacy Convention and reference group code, PHARM24. You can also [book online](#). Be sure to book **by April 30th** to get the convention rate!

Coeur d'Alene offers various indoor and outdoor activities for individuals, families, and groups. Cast your cares away at the Coeur d'Alene Resort's spa and indulge in the spa's signature treatments, or let the staff design a special package just for you! Don't miss the resort's world-class golf course, which has been named "America's Greatest Golf Experience" based on both seen and unseen amenities.

The whole family will enjoy the convention when you participate in the Coeur d'Alene Resort's childcare activities. The kids can swim and enjoy arts and crafts in a fun and safe environment. Arrangements must be made in advance.

Exhibitor Schedule

Thursday, May 30th

7:30 PM – 9:00 PM	Welcome Reception (Optional)
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Friday, May 31st

7:00 am - 8:00 am	Company Sponsored Breakfast (Optional)
8:00 am – 1:30 PM	Golf Classic (Optional)
9:00 am – 3:30 PM	Exhibitors Setup
3:30 PM – 7:30 PM	Exhibit Hours
7:30 PM – 9:00 PM	Exhibit Hall Move Out

Saturday, June 1st (Optional)

7:00 am - 8:00 am	Company Sponsored Breakfasts
7:00 PM - 10:00 PM	Social Reception

Sunday, June 2nd (Optional)

7:00 am - 8:00 am	Company Sponsored Breakfasts
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Booth Details

\$2,970 per booth (8'x10')

Each booth includes:

8' high by 10' wide draped booth backdrop

36" high draped side dividers

One 6" by 32" identification sign

Skirted 6' display table

Two contour chairs

One 500-watt electrical outlet



Additional Booth Furnishings

Arrangements should be made with Design Events, the official service contractor for the convention. The contact number is 1.800.840.2280. You will receive an exhibitor packet following receipt of your booth registration and full payment. If you need additional signage, tables, electrical, chairs, carpet, drayage (delivery services), please contact Design Events.

Reserve Booth Space

Booth assignments are made on the basis of availability and the date your contract is received. Priority is awarded to convention sponsors, prior exhibitors and to those who support the associations through sponsorship and/or advertising.

Space will not be assigned without payment. Following receipt of contract and fees, the individual listed as the "convention contact" will receive a confirmation email indicating booth approval. Booth assignments will be communicated two weeks prior to the event. We reserve the right to adjust the floor plan or to deny an exhibit to any questionable firm.

Shipping

All shipping must be done through Design Events. Please do not send any items to the resort directly. The Coeur d'Alene Convention Center will not accept direct shipments. If you send items directly to the resort, you put your freight at risk. Design Events manages shipments and delivery to the resort, your items will be in your booth space when you arrive, or you may bring booth materials with you on set-up day. Make your orders and arrangements early to save money.

Setup and Removal

Thursday afternoon and Friday morning have been reserved for exhibit installation. All booths must be set up by 3:00 PM Friday, May 31st. The exhibits officially open at 3:30 PM and close for the day at 7:30 PM.

Exhibit hall tear down is scheduled for Friday evening. All exhibit materials must be removed from the hall by 9:00 PM on Friday.

To register, please complete the exhibit registration. Please include total payment for each booth requested -- checks payable to Washington State Pharmacy Association, Tax ID# 91-0462190.

Return to:

WSPA

Attn: Stephanie Van Dyke

411 Williams Ave S

Renton, WA 98057

Stephanie@wsparx.org 425-228-7171

Meals & Events

The following events and meals are included in the cost of the exhibit booth for representatives (limit three):

Thursday, Welcome Reception

Friday morning, coffee and pastries

Friday, Exhibit Hall refreshments & hors d'oeuvres

Publicity

Exhibitors who register and pay in full by May 1st will be listed in the convention program and additional marketing material. Exhibitors also will be acknowledged on signage at the meeting. To advertise in the official Convention Guide and Directory, contact Kat Goodner at kat@wsparx.org.

Sponsorship

Interested in sponsoring an exhibitor classroom, breakfast, reception or an event? Review the next page and contact Stephanie at Stephanie@wsparx.org for more information.

SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities are available for exhibitors to provide optimum exposure for your company to the 300 expected attendees of the Northwest Pharmacy Convention.

Gold Sponsor - \$8,000

- 10 minutes of exclusive time to introduce yourself and your company to convention attendees at Saturday's lunch
- Complimentary exhibit booth
- Reserved table for you and your guests at Saturday night's premiere social event - a highlight of the weekend!
- Recognition and sponsorship signage prominently displayed
- Company logo will be on promotional material
- Company logo and URL link with short description on Northwest Pharmacy Convention web page
- Mention of sponsorship on social media post with link to your website/content
- Two complimentary meeting registrations

Silver Sponsor - \$5,500

- Recognition during the event
- Complimentary exhibit booth
- The opportunity to introduce a CE speaker to attendees at the beginning of a CE session
- Company logo will be on promotional materials, and you will get prime exposure to attendees throughout the entire meeting
- Company logo and URL link with short description on Northwest Pharmacy Convention web page
- Sponsorship signs displayed during the entirety of the convention One complimentary meeting registration

Bronze Sponsor - \$3,500

- Recognition during the event
- Company logo will be on promotional materials, and you will get prime exposure to attendees throughout the entire meeting
- Company logo and URL link with short description on Northwest Pharmacy Convention web page
- Sponsorship sign displayed during the entirety of the event
- One complimentary meeting registration
- Add a booth in the exhibit hall for \$500

Entertainment Sponsor - \$4,200 (1 Available)

Saturday, June 1st (Evening Reception)

- The opportunity to introduce yourself and the entertainment at the beginning of the main social event on Saturday
- Company logo will be on promotional materials, and you will get prime exposure to attendees throughout the entire meeting

- Company logo and URL link with short description on Northwest Pharmacy Convention web page
- One complimentary meeting registration
- Add a booth in the exhibit hall for \$500
- You are the fun factor at our most social event!
- High praise and verbal recognition during the event
- Sponsorship sign displayed during the event
- Reserved table

Keynote Sponsor - \$5,000 (1 Available)

- Introduce the speaker
- The keynote session is prime sponsorship opportunity because it is the most well-attended session of the entire meeting
- Company logo on marketing materials
- Add a booth in the exhibit hall for \$500
- Sponsorship sign displayed during the session

Breakfast Presentations - \$3,700 (3 Available)

- A one-hour presentation with attendees; food provided
- Company logo on marketing materials highlighting your presentation
- Sponsorship sign displayed during the session
- 7:00 am - 8:00 am; Friday, Saturday, or Sunday

Continuing Education Sponsor - \$2,500

- An unrestricted educational grant for a CE of your choice during the meeting.
- One-day complimentary conference registration
- Recognition in the meeting materials
- Your name displayed on a sponsorship sign

Exhibitor Classroom - \$1,500 (5 Available)

- Private 30 minute presentation of your choice with attendees during exhibit hall
- Food provided

Golf Sponsorships (Does not include entry to exhibit hall)

- Golf lunch sponsor - \$3,000
- Golf beverage cart sponsor - \$2,400
- Hole sponsor - \$500
- Floating Green - \$750

Questions about sponsorships? Please reach out to Stephanie at Stephanie@wsparx.org or call 425.228.7171 Ext. 0.

NORTHWEST PHARMACY CONVENTION

EXHIBIT HALL REGISTRATION

Coeur d'Alene Resort Convention Center | Coeur d'Alene, Idaho | May 31, 2024

Please type or print.

Contact Name _____

Exhibiting Company (for publication) _____

Address _____ City, State, Zip _____

Contact Phone _____ Fax _____

Contact Email _____

Contact Website _____

Your company's name as it should appear on booth sign (26 characters max.)

Print or attach a brief description of your company for use in promotional literature. Maximum 50 words. Failure to provide a description will result in listing of your company's name only.

Booth Pricing:	Sponsorships:	() Keynote Sponsorship - \$5,000
() \$2,970	() Gold - \$8,000	() Breakfast Presentation - \$3,700
	() Silver - \$5,500	() CE Sponsorship - \$2,500
	() Bronze - \$3,500	() Exhibit Classroom - \$1,500
	() Entertainment - \$4,200	

The Washington State Pharmacy Association's tax ID number is 91-0462190.

Payment by Credit Card

☐ Visa ☐ Master Card ☐ Discover ☐ American Express

Account # _____ Exp. Date _____ CVV _____

Authorized Signature _____

☐ I would like to purchase tickets for the Saturday evening reception, June 1st from 7:00 PM -10:00 PM
How many? ____ (\$110/each)

Check: Make payable to WSPA

Mail completed contract to:

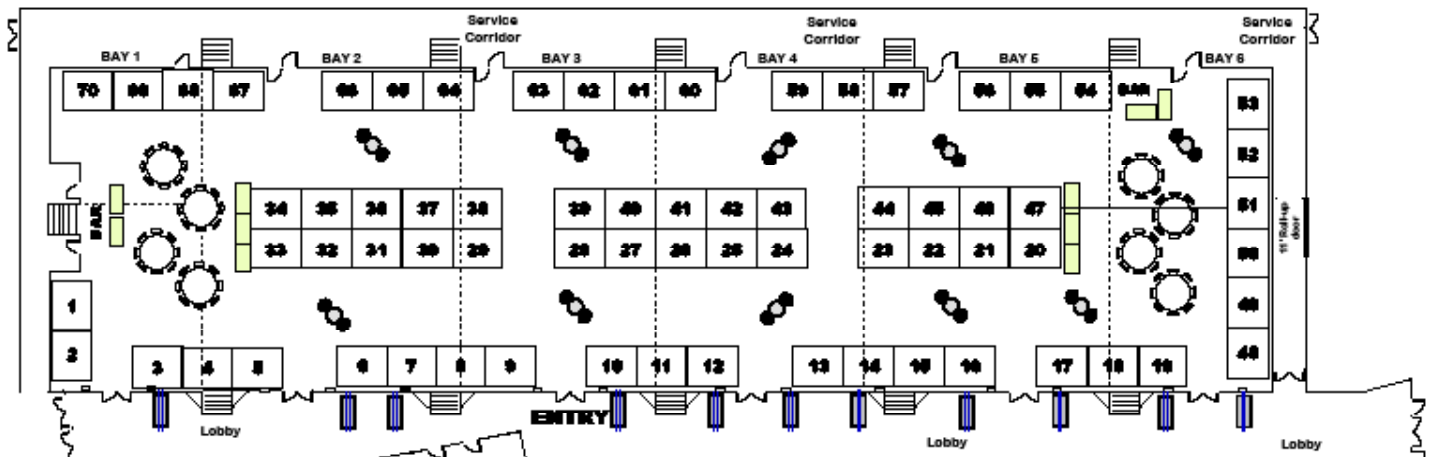
Northwest Pharmacy Convention
c/o WSPA - Stephanie Van Dyke
411 Williams Avenue S., Renton, WA, 98057

Phone: 425-228-7171 Fax: 425-277-3897 Email: Stephanie@wsparx.org

Cancellation Policy: If written notice of cancellation is received prior to April 10, 2024 a full refund minus a 6% processing fee will be made. After April 10, 2024, a 50% refund minus a 6% processing fee will be made for written cancellations. No refunds or cancellations after May 5, 2024.

Continues on the next page.

Exhibit Hall & Reception Layout



Layout example. Booths will be assigned.

EXHIBITOR REPRESENTATIVES

Convention badges are required for people working the exhibit area. Exhibiting organizations are required to register each representative with a maximum of three per booth. Without badges, you will not be allowed in the exhibit area. List below all persons who will be working in your exhibit booth. Each booth comes with **one complimentary meeting registration**. Additional representative may attend at the pharmacists member rate. Please indicate which representative will be attending convention as an attendee. Please type or print.

Exhibit representative in charge

1. Name _____
Title _____
Email _____
Address _____ City, State, Zip _____
Telephone _____ Cell Phone _____
☐ Please register as an attendee (see details above)

Additional representatives:

2. Name _____
Title _____
Email _____
Address _____ City, State, Zip _____
☐ Please register as an attendee (see details above)

3. Name _____
Title _____
Email _____
Address _____ City, State, Zip _____
☐ Please register as an attendee (see details above)

Terms & Conditions of Exhibiting

1. The Alaska Pharmacists Association (AKPhA), Idaho State Pharmacy Association (ISPA), Idaho Society of Health System Pharmacists (ISHP), Montana Pharmacy Association (MPA), Oregon State Pharmacy Association (OSPA), and Washington State Pharmacy Association (WSPA), referred to as the Associations here after, act for exhibitors or their representatives in the capacity of agent - not as principal. The associations assume no liability for any act of omission or commission in connection with this agency. The exhibitor and representative hereby release and, in addition, agree to hold harmless the Associations and the Convention Center at Coeur d'Alene from any and all costs, expenses, and liabilities for loss or damage ensuing from any cause.
 2. All parties involved in the exhibit, including, but not limited to the exhibit hall, the owner, the leasing association, the sponsor and individual exhibitor agree to pay any and all claims arising out of their own negligence or that of their employees or agents.
 3. Each party agrees to be responsible for its own property, through insurance or self-insurance, and to hold harmless all other parties from damage caused by theft or other perils normally covered by extended cover-age, or fire.
 4. The Associations determine eligibility of any company for exhibit. The Association may request removal of any exhibit or promotion, wholly or in part, if in its opinion, it is not in keeping with the character (standards) and purposes of the Associations.
 5. The Associations do not guarantee and expressly disclaim any and all liability for any and all losses or damage that might be incurred.
 6. Subletting of any or all exhibit space is not permissible.
 7. Exhibits should not project beyond the space allocated nor should they obstruct or interfere with traffic to other exhibits.
 8. No part of any exhibit or any sign should be affixed to walls, doors, etc., Or to the facility. Any and all damages, losses, expenses, or costs resulting from failure to observe this notice shall be payable by the exhibitor.
 9. Before any exhibit may be removed from the facility, exhibitors must make satisfactory arrangements with the facility for incurred charges by exhibitor.
 10. Only companies with space contracted in the exhibit areas may use a suite or function space for hospitality or meeting purposes. All requests for function space must be directed to WSPA for approval.
 11. Distribution of products/service literature may be made only within the booth space assigned to the exhibitor presenting such material. Firms or organizations not assigned booth space in the exhibit hall will not be permitted to solicit business.
 12. Soliciting: Suitcasing is strictly prohibited at the Northwest Pharmacy Convention. Suitcasing is when non-exhibiting companies solicit business at an event. Any non-exhibiting attendee who is observed to be soliciting business as a supplier will be in violation of the convention's anti-suitcasing policy. Violators are subject to penalty at the discretion of the state associations including immediate expulsion and financial penalty.
 13. Admission to Sessions and Functions: To attend the sessions and functions other than the Industry Symposium or Exhibit Program, company representatives are required to register for the conference. One complimentary registration comes with the purchase of a booth.
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2024 NORTHWEST PHARMACY CONVENTION

May 31, 2024 • The Coeur d'Alene Resort Golf Course

GOLF CLASSIC REGISTRATION

Feel like grabbing your clubs and taking a swing during the Golf Classic? Please do! We're certain you'll enjoy playing this challenging course. **Green fees are \$195 per person if you register by April 1st. After April 1st, the rate is \$210.**

Don't miss the opportunity to sponsor one of the 18 holes on the renowned Coeur d'Alene Golf Course. Professional signage announcing your company's sponsorship will await golfers as they approach the hole of your choice. The cost is only \$500 per hole.

☐ Yes, my company would like to sponsor a hole during the Golf Classic!

\$500 - Hole OR \$750 - Floating Green (circle one)

Please indicate the hole you wish to sponsor: _____ (Assigned on a first-come, first-served basis)

☐ Yes, we will be providing promotional give-a-ways during the Golf Classic (60 players)

Items: _____

Yes, we would like to participate in the Golf Classic Friday, May 31st.

Number of golfers: _____ \$195/player

Includes green fees, golf cart, practice balls, putting contest and awards.

Company Name: _____

Preferred foursome: (If not a company employee, please write "guest" next to name.)

1. _____ 2. _____

3. _____ 4. _____

Total Golf Fee: \$ _____

Payment by Credit Card ☐ Visa ☐ Master Card ☐ Discover ☐ American Express

Account # _____ Exp. Date _____ Security Code _____

Authorized Signature _____

Payment by Check: Make payable to WSPA

Mail completed form and payment to:

Northwest Pharmacy Convention
c/o WSPA - Stephanie Van Dyke
411 Williams Ave. S
Renton, WA 98057
Phone: 425-228-7171 Fax: 425-277-3897
Email: Stephanie@wsparx.org Website: www.wsparx.org

*Appropriate golf attire required. No
refunds. Golf fee must be submitted with
registration.*

