



# STRATEGIC PLAN 2019-2023

## Vision

Advance pharmacy practice to optimize patient outcomes.

## Mission

The Washington State Pharmacy Association exists to advocate on behalf of its members to ensure pharmacy professionals are engaged and valued as essential to the healthcare team to optimize patient outcomes.

## Values

### Devoted to Our Mission and Serving Our Members

We are committed to responding to our members' needs while demonstrating visible leadership and innovative thinking.

### Advancing Quality and Safety Through Patient-Focused and Outcome-Oriented Practice

We are dedicated to the highest level of excellence and strive to support optimal medication and therapy outcomes by encouraging healthy lifestyles, improving public health, and providing education to our membership and communities.

### Integrity and Accountability

We endorse trustworthy and transparent behaviors and are accountable and responsible for acting ethically and honestly.

### Collaborative and Accessible

We provide opportunities for our members to meet, communicate, collaborate, and partner within the pharmacy profession and the healthcare community.

## Advancing Pharmacy

Cultivate opportunities for our members to thrive within an evolving health care system.

- Ensure appropriate medication use and optimal patient outcomes
- Improve access for patient care services in all health care settings
- Highlight the importance of patient safety, continuous quality improvement initiatives and foster opportunities to improve community health
- Foster innovative care models that utilize pharmacy personnel at the top of their licensure
- Lead initiatives that create sustainable business models
- Promote the use of technology that improves the delivery of patient care

## Collaboration

Provide venues which promote and facilitate collaborative efforts with various partners.

- Patients, caregivers and advocacy groups
- Healthcare teams
- Healthcare organizations
- Universities and technical training programs
- Pharmacies
- Healthcare associations
- Payers
- Pharmacy Quality Assurance Commission and other regulatory agencies

## Advocacy

Serve as the unified voice of the pharmacy profession to guide healthcare policy.

- Foster legislative efforts and government relations
- Encourage grassroots engagement
- Cultivate and support pharmacy champions serving in public office
- Collaborate with Washington Pharmacy Political Action Committee (PAC)
- Influence payers and other decision makers
- Recognition of pharmacists as health care providers
- Unite the profession and build alliances
- Promote public and professional awareness to highlight the value of our members

## Serving Members

Represent the entire profession by providing services and benefits to enable our members to be engaged in the future of pharmacy.

- Professional development
  - ◆ Student support and development
  - ◆ Workforce competency
  - ◆ Leadership
- Opportunities for engagement
  - ◆ Academies
  - ◆ Networking
  - ◆ Mentorship
- Ensuring economic stability
  - ◆ Growing membership
  - ◆ Business partnerships