

All New Program!

AI Innovation Series

December 8–12, 2025

Virtual, 2-hour sessions daily

Prepare your bank for the future of AI—today.

The Graduate School of Banking's AI Innovation Series is a fully virtual, multi-day program built for banking leaders and professionals ready to unlock the potential of artificial intelligence. Over five days of expert-led sessions, you'll gain the frameworks, tools, and strategies to bring AI directly into your bank's operations, customer experience, compliance, workforce, and growth strategy.

Program Highlights

- Executive Leadership & Strategy
- AI Infrastructure, Risk & Compliance
- Marketing & Customer Experience
- Lending, Sales & Growth
- Workforce Development & Leadership
- Financial Analysis & Research Tools
- Wrap-Up & Action Planning
- Recordings available for extended access

Who Should Attend

Banking professionals across leadership, operations, IT, risk management, compliance, marketing, lending, sales, HR, and finance.

Why Attend

- **Strategic Impact:** See how AI aligns with your business model, governance, and ROI.
- **Hands-On Learning:** Experience demos, case studies, and practical applications you can implement immediately.
- **Role-Specific Insight:** Explore how AI transforms leadership, IT, compliance, marketing, lending, sales, HR, financial analysis, and more.
- **Actionable Outcomes:** Leave with an AI roadmap tailored to your institution's needs.

Bank-Wide Access. One Flat Fee.

This program is designed to elevate every department—so your team can all benefit together.

- Enroll your entire bank for \$1,950
- 20% discount for 2024–25 GSB participants

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Graduate School of Banking
at the University of Wisconsin – Madison