

BANKING TODAY IS AGILE.

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SO ARE OUR
ONLINE
SEMINARS.**



UPCOMING FALL GSB ONLINE SEMINARS

A Beginners Guide to Asset/
Liability Management

Antiwork: How a Savvy, Angry
Generation is Rebelling Against
YOUR Company and What to Do
About It

Business Financial Statements and
Tax Returns – Cash vs. Accrual
Accounting Refresher

Business Financial Statements and
Tax Returns – Developing and
Analyzing Key Financial Ratios

Business Financial Statements
and Tax Returns – Navigating and
Analyzing a Business Tax Return

Characteristics of Strong Risk
Assessments and Tools to Monitor
and Report Results

Commercial Lending – Five Keys
to Better Credit Memos and Loan
Packages

Commercial Lending – Global Cash
Flow Mechanics, Including Living
Expenses

Commercial Lending – Loan
Agreements and Covenants

Construction Lending –
Administering and Monitoring
Commercial Construction Loans

CRE Appraisals – Overview of
Appraisal Rules/Guidelines and the
Review Process

CRE Appraisals – Overview of
Evaluations and Other Valuation
Options

CRE Lending – Cap Rates and
Factors Beyond Debt Coverage and
Loan-to-Value

CRE Lending – Developing a Cash
Flow and Key Ratios

CRE Lending – Issues with Property
Types & Lease Structures

Emotionally Intelligent Leadership

Employee Retention Strategies in a
Dynamic Labor Market

Five Social Media Tips to Advance
Your Bank's Brand

Fundamentals of Interest Rate
Swaps and Caps

Grow Deposits & Relationships
with Transformative Branch
Conversations

Interviewing Skills for Better Hires

Managing Liquidity and Interest
Rate Risk

Net Interest Margin Volatility

New Deposit Products Yielding
Durable Competitive Advantage

Optimizing Interest-Bearing
Deposit Strategies

Personal Tax Returns and Cash Flow
– Advanced Personal Cash Flow
Issues, Including Capital Gains

Public Finance and Banking

Responsibilities of the Information
Security Officer

SBA Lending – Common Issues in
SBA Loan Files

SBA Lending – SBA Loan Programs
and When to Use Each One

SBA Loan Programs – What's New?

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Securing Office 365 – A Roadmap

Six Keys to Effective Commercial
Business Development

Sound Practices for Liquidity Risk
Management

Strategic Planning for Your Community
Bank – It's all About Your Strategy

Strategies and Planning for Closely
Held and Family Banks

Three Key Risk Assessments in Your
ERM Program: ERM, IT and Internal
Controls

Understanding and Interpreting
Interest Rate Expectations

Using Your BIA and Data Flow
Diagrams to Understand Risk

Vendor Management 2025 – How to
Make Better Vendor Management
Decisions

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